



EMPLOYER OUTREACH COMMITTEE

Tuesday, October 21, 2008
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room

Chairperson: Mark Sofman, Montgomery County, 301/565-7378
Vice Chairperson: Anna McLaughlin District Department of Transportation, 202/478-9121
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 4/15/08 Meeting Notes (5 minutes)
3. Installation of new Chairperson (5 minutes)
4. FY 2008 and 2009 Conformity Reports (10 minutes)

Staff will discuss the final Conformity Report for FY 2008 and the draft Conformity Report for First Quarter FY2008.
5. Commuting by Bliss Bus (30 minutes)

Amber Wasson will present a new service being introduced to the Metropolitan area
6. Employer Recognition Awards (15 min)

Douglas Franklin, COG/TPB staff, will brief the committee on the results from the feedback/input session of the Employer Recognition Awards. The review work group met on July 29th.
7. Telework Update (10 minutes)

Staff will present information on Telework activities
8. Live Near Your Work Update (10 minutes)

Updates on recent and/or upcoming LNYW events and outreach efforts
9. Car Free Day Recap (10 minutes)

The Committee will be briefed on the status of the regional Car Free Day event that was held on September 22nd.
10. Employer Outreach Roundtable (15 minutes)

Group members can share challenges and successes they

encountered in recent TDM outreach activities.

11. Other Business

(5 minutes)

The next Employer Outreach Committee meeting is scheduled for February 17, 2009 at 10 a.m.