

WMATA On-Board Bus Survey

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2014 WMATA On-Board Bus Survey

- WMATA must satisfy Title 6 Requirements for Federal Funding
 - “to prevent minority communities and low-income communities from being subject to disproportionately high and adverse environmental effects.”
- New Title 6 Requirements
 - Data collection intervals must not exceed 5 years
 - More stringent requirements for public outreach, particularly with minority and low-income riders

Data Items Required

- Race
- National Origin
- English Proficiency
- Language Spoken at Home
- Household Income
- Travel Patterns of riders (O-D)
- Fare Type
- Fare Usage

Agency Agreement

- MOU between WMATA and MWCOG to conduct 2014 On-Board Bus Survey
 - MWCOG staff bring survey methodology expertise to the project
 - Additional experience monitoring contractor performance
- Data collected is for Title 6 compliance, but will also be used for modeling purposes

Plan and Schedule

- Contractor Selected
 - WBA Research
- Pre-Test
 - February 2014
- 2014 Spring Data Collection
 - March - June
 - PM Peak, Evening, and Overnight time periods
- 2014 Fall Data Collection
 - September - November
 - AM Peak and Mid-day time periods