



## **EMPLOYER OUTREACH COMMITTEE MEETING**

### **Meeting Notes from the July 17, 2007 meeting**

#### **AGENDA ITEM 1 - INTRODUCTIONS**

The meeting began with self-introductions of those in attendance. (See attached list)

#### **AGENDA ITEM 2 – REVIEW OF PREVIOUS MEETING (04/17/07) NOTES**

The group reviewed and approved the meeting notes as written.

#### **AGENDA ITEM 3 – FINAL CONFORMITY REPORT FOR THIRD QUARTER FY07 AND DRAFT FOURTH QUARTER FY07 CONFORMITY REPORT**

Staff distributed the final conformity statement for the third quarter of FY2007 and the draft fourth quarter FY2007 conformity statement.

#### **AGENDA ITEM 4 – NOMINATION OF NEW VICE CHAIRPERSON**

Justin Schor of UrbanTrans Consultants Inc., was selected to represent the District of Columbia for the fiscal year 2008.

#### **AGENDA ITEM 5 – FREDERICK DOUGLASS BRIDGE UPDATE**

Michelle Holland of Stra@comm apprised the committee on the recent improvements being done on the Frederick Douglass Bridge in the District of Columbia. Ms. Holland showed a short video about the project and outlined the ad strategy for the bridge closure.

#### **AGENDA ITEM 6 – EMPLOYER SALES PORTFOLIO UPDATE**

The committee was presented with the exhibits of the new Employer Sales portfolio by Douglas Franklin of Commuter Connections. The final proofs of the portfolios were scheduled for mid-August.

#### **AGENDA ITEM 7 - ACT! DATABASE DISCUSSION**

Staff updated the committee on the new ACT! database software upgrade and training timelines. The application is set to be released in the near future.

#### **AGENDA ITEM 8 – REGIONAL TELEWORK UPDATE**

Mr. Nicholas Ramfos of COG updated the Committee on recent regional Telework outreach efforts. The Telework training sessions held in May went well and were well attended by the outreach staff. There will be five new Employer Telework case studies available for consumption and use with employers.

#### **AGENDA ITEM 9 – EMPLOYER SURVEY APPLICATION UPDATE**

Staff informed the committee that the new survey application is being developed and will include the Telework survey questions and the daily travel diary seen in the survey workgroup discussions.

#### **AGENDA ITEM 10 – LIVE NEAR YOUR WORK UPDATE**

North Bethesda's group had an event on May 9<sup>th</sup> featuring speakers from Freddie Mac, Countrywide Mortgage, Georgetown Prep, and others. Tonya Scott of Joint Venture informed the group of Prince George's Live Near Your Work event held on May 29<sup>th</sup> at the Greenbelt Hyatt. Jim Larsen of DATA related the western Fairfax event held in Reston on June 14<sup>th</sup>.

#### **AGENDA ITEM 11 - EMPLOYER OUTREACH ROUNDTABLE**

Christopher Arabia of VDRPT informed the committee that the new Telework Virginia website is up and running ([www.teleworkva.org](http://www.teleworkva.org)).

#### **AGENDA ITEM 10 – OTHER BUSINESS**

The next meeting will be held at COG on Tuesday, October 16, 2007 at 10 a.m.