

Car Free Day 2014

Washington DC Metropolitan Region

Event Recap



**Metropolitan Washington Council of Governments
National Capital Region Transportation Planning Board
Commuter Connections Program**

March 11, 2015

Car Free Day

Car Free Day is internationally celebrated as a day for people to leave their cars at home, and get around by train, bus, bicycle, subway, or walking. In the Washington DC region, people can also go “car lite” by carpooling or vanpooling.

Metropolitan Washington started celebrating Car Free Day in 2008. In 2014 nearly 4,755 people pledged to go car free or car-lite on Monday September 22nd, a 16 percent increase over the previous year.



Proclamation Signing

The Car Free Day 2014 proclamation signing took place on July 16, 2014 at the National Capital Region Transportation Planning Board (TPB) meeting at the Metropolitan Washington Council of Governments.

Pictured L to R are Tommy Wells, TPB First Vice Chair, and District of Columbia Councilmember; Patrick Wojahn, TPB Chair, and City of College Park Councilmember; and Nicholas Ramfos, Commuter Connections Director.



July 16, 2014



**NATIONAL CAPITAL REGION
TRANSPORTATION PLANNING BOARD**

**PROCLAMATION ESTABLISHING SEPTEMBER 22, 2014
AS CAR FREE DAY
IN THE METROPOLITAN WASHINGTON REGION**

WHEREAS, the National Capital Region Transportation Planning Board (TPB) is the Metropolitan Planning Organization for the Washington Region; and

WHEREAS, the TPB through its Commuter Connections program, promotes and organizes the annual Car Free Day event along with its network members throughout the Washington area; and

WHEREAS, Car Free Day invites Washington region citizens to telework and try alternative forms of transportation such as transit, bicycling and walking, and “car lite” methods such as carpools and vanpools; and

WHEREAS, Car Free Day benefits the National Capital Region through improved air quality, reduced traffic congestion and parking demands, and the conservation of energy; and

WHEREAS, Car Free Day corresponds with international mobility week, occurring September 16-22, celebrating sustainable mobility.

NOW, therefore, be it resolved that the National Capital Region Transportation Planning Board:

- 1. Proclaims September 22, 2014 as Car Free Day throughout the Washington Metropolitan Region; and**
- 2. Encourages citizens to pledge to be Car Free or Car-lite by visiting www.carfreemetrodc.org; and**
- 3. Asks TPB Member jurisdictions to adopt similar proclamations in support of Car Free Day.**

Chair, National Capital Region Transportation Planning Board

Many local jurisdictions also made their own Car Free Day proclamations



Mayoral Proclamation

Car Free Day – Monday, September 22, 2014

- WHEREAS,** the National Capital Region Transportation Planning Board (TPB) is the metropolitan planning organization for the Washington Region; and
- WHEREAS,** the TPB through its Commuter Connections program promotes and organizes the annual Car Free Day event along with its network members throughout the Washington area; and
- WHEREAS,** Car Free Day invites Washington region residents to try alternative forms of transportation such as bicycling and walking, and “car lite” methods such as carpools, vanpools, teleworking, and making fewer trips by car; and
- WHEREAS,** Car Free Day benefits the National Capital region through improved air quality, reduced traffic congestion and parking demands, and the conservation of energy.

THEREFORE, I BRUCE R. WILLIAMS, MAYOR OF THE CITY OF TAKOMA PARK, MARYLAND, HEREBY PROCLAIM Monday, September 22, 2014 as Car Free Day in Takoma Park and encourage all residents to visit www.CarFreeMetroDC.org and pledge to be Car Free or Car Lite for the day.

DATED this 15th Day of September, 2014.

A handwritten signature in black ink, appearing to read "Bruce R. Williams", is written over a horizontal line.

Bruce R. Williams
Mayor

Attest:

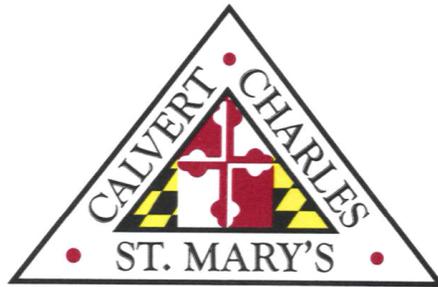
A handwritten signature in blue ink, appearing to read "Jessie Carpenter", is written over a horizontal line.

Jessie Carpenter

Jurisdiction Activities

Commuter Connections' network members rose to the challenge and hosted numerous events and promotions for those looking for car-free alternatives.

Friday Night Farmers Market - Friday, September 19, 2014 – Tri County Council for Southern Maryland was at the North Beach Board Walk giving away freebies for Car Free Day at the Town of North Beach's Farmers Market.



Montgomery County Commuter Services celebrated Car Free Day at Metro stations in Bethesda, Friendship Heights, Shady Grove, and White Flint. Plus Transit Centers in Germantown, and Silver Spring. They also conducted a mobile van tour visiting Ride On bus stations in Takoma Park, Forest Glenn, Wheaton, Glenmont, Lakeforest Mall and Montgomery College in Germantown.



goDCgo appeared outside of the Metrorail at Union Station on Monday, September 22, to greet morning commuters with complimentary hot coffee and cool stickers that showed how they traveled on Car Free Day.



On Monday, September 22, 2014 Capital Bikeshare celebrated Car Free Day by offering for one day only, 24-hour memberships at any station for just \$1.



capital bikeshare
Dollar Day!

In honor of
Car Free Day, get a
24-Hour Membership
to Capital Bikeshare
for just **\$1!**

Take the pledge at carfreemetrodc.org and get rolling.

The graphic features a red silhouette of a person riding a bicycle on a black background. The bicycle frame has the text "capital bikeshare" written on it. A large white circle with a red border contains the text "\$1". The bottom of the graphic is a solid red shape.

TransIT Services of Frederick County made it easy to give transit a try on Car Free Day by providing free rides on Connector and shuttle buses all day long on Monday, September 22, 2014.



PARK(ing) Day

Park(ing) Day took place on Friday September 19th and for the second year, the District Department of Transportation (DDOT) participated to highlight the District's sustainability efforts and kick off Car Free Days activities. DDOT issued six-hour permits to transform metered parking spaces into temporary public park-like places. The event served to generate debate around how public space can be used to improve the quality of human habitat in urban areas.





Prizes and Sponsors

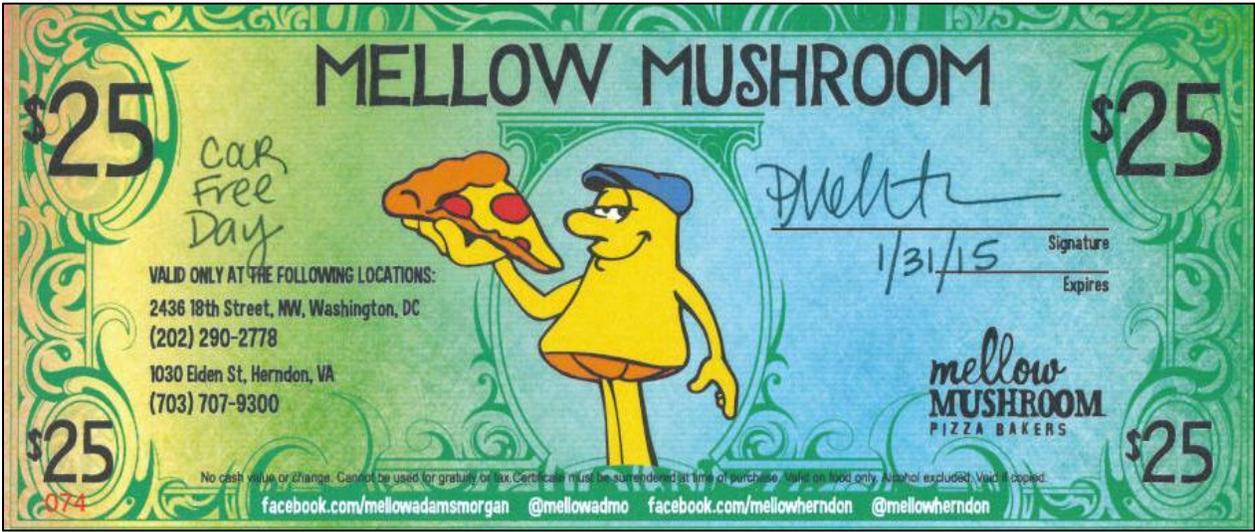
Donated prizes were offered as incentives to people pledging to go car free or car-lite. Local businesses and organizations donating goods or services gained exposure and were associated with a cause that contributed to the betterment of the region's traffic congestion and air quality. Sponsors included:



Raffle Prize Donations

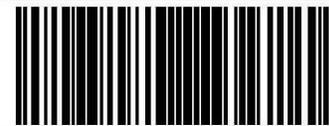
- Kindle Fire, courtesy of Tri-County Council for Southern Maryland
- Sole Custom Bicycle, courtesy of Clear Channel Communications
- Health & fitness club annual membership, courtesy of Sport & Health
- SmarTrip Card w/fare, courtesy of Washington Metropolitan Area Transit Authority
- Commuter train passes, courtesy Virginia Railway Express
- Capital Bikeshare annual memberships, courtesy of goDCgo
- \$25 Restaurant gift card, courtesy of Mellow Mushroom of Adams Morgan
- Annual Car Sharing memberships, courtesy of Zipcar
- Bicycle Rentals, courtesy of Bike and Roll Washington D.C.
- KIND Healthy Snacks one-month supply , courtesy of KIND
- \$250 Bike shop gift certificate, courtesy of BicycleSPACE
- Free pair of prescription glasses or sunglasses, up to \$350, courtesy of SEE SEEeyewear
- \$50 giftcard, courtesy of sweetgreen.com
- Apple iPad mini, courtesy of Walking Role Models
- Tickets to Fright Fest, courtesy of Six Flags America

kindle fire





THIS IS YOUR TICKET



Six Flags America

Complimentary Ticket

**2014 Six Flags America One-day Admission-Full,
Valid 04/05/2014-11/01/2014**

TICKET # 1499140491239851

REQUEST # 622276

CONFIRMATION # CT-42EFN8XMG

Valid From 04/05/2014 To 11/03/2014



capital bikeshare™



Annual Membership

Congratulations! You've been given the gift of Capital Bikeshare. Capital Bikeshare puts thousands of bicycles at your fingertips. Choose from hundreds of stations throughout the District, Arlington, Alexandria and Montgomery County and return it to any station near your destination.

To start your membership go to CapitalBikeshare.com, click on JOIN and enter your gift certificate number.

Questions? Call 1-877-430 (BIKE) or email customerservice@capitalbikeshare.com

To: _____

From: Car Free Day 2014 Raffle

Your Gift Certificate Number **HHFN3CA2**

Usage fees may apply.
Not for resale.

Expires: 9/2015



Complimentary

Sport&Health Club

ONE YEAR INDIVIDUAL FITNESS MEMBERSHIP

(value up to \$1,200)

at any one of the following Sport&Health locations:

Alexandria (Old Town) • Ballston Common • Bethesda • Brambleton • Crystal Gateway
 Crystal Park • North & South Frederick • Fredericksburg • Gainesville • Gaithersburg (Rio & Russell Ave.) • Herndon (Worldgate) • McLean (Regency) • Northwest (Brandywine St.) • Reston
 Rockville • Skyline • Stafford • Tenley • Tysons (Greensboro Dr.) • Waldorf • Woodbridge

Visit sportandhealth.com to find a Sport&Health Club nearest you.
Please ask about our membership plans, including month-to-month options.
 We look forward to serving all of your health and fitness needs.

Nancy Terry
Authorized Signature

1405-36




For details visit us online. Not valid with any other offer. Terms and conditions for current membership plan/price apply. Expires 12/31/2015.

GIFT CERTIFICATE



This entitles the winner of the 2014 Car Free Day Raffle to a Bicycle Overhaul Service Package or \$250 towards any items in the shop. Prize cannot be redeemed for cash. Valid through 12/31/2014.



Congratulations!

This Certificate Entitles You to a
One Full-Year Membership!



Just contact Fiona Teng at
fteng@zipcar.com / 202.552.5938 to redeem

Holder must meet safe driver standards to redeem.
Not redeemable for cash. Cannot be combined with
other offers.

Learn more about car sharing or find Zipcars near
you at www.zipcar.com



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Metropolitan Washington Council of Governments

One Region Moving Forward

- Transportation
- Environment
- Housing & Planning
- Health & Human Services
- Homeland Security & Public Safety
- Cooperative Purchasing
- Information & Publications
- Events Calendar
- Committee Business
- News Room



Sign Up to Uncar for a Day!

9/22/14

- Dates and Events
- Transportation Planning Board
Sep 17, 2014
- Human Services & Public Safety Policy Committee
Sep 19, 2014
- 2014 EcoDistricts Summit
Sep 24-26, 2014
- [more >>](#)

TPB Weekly Report

An online publication of the National Capital Region Transportation Planning Board

Millions Worldwide to Go Car-Free or "Car-Lite" on Monday, Sept. 22

[f](#) [t](#) [+](#)

"Put it away. Uncar for a day."

That's the message that local organizers of Car Free Day 2014 are sending to encourage more Washington area commuters and others who usually drive to give up their car for a day and try walking, bicycling, taking transit, carpooling, or teleworking instead.

This year's Car Free Day [is set for Monday, September 22](#), and millions of people in more than 1,500 cities in 40 countries worldwide are expected to participate.

Put it away.



Related Links



www.CarFreeMetroDC.org

- Car Free Day 2014 Proclamation (7/16/14)
- TPB Presentation on Car Free Day 2014 (7/16/14)

Recent Weekly Reports

- August 19, 2014**
"Fauquier County Becomes TPB's Newest Voting Member"
- August 12, 2014**
"The Silver Line: Expanding Travel Options and Strengthening Activity Centers"
- August 5, 2014**
"TLC Supporting Regional Economic Development"

Google Custom Search [go](#)

mwcog.org site search by [Google](#)

and the functionality ages and eventually

[more >>](#)

Greener

iversity, George inter-campus bike, carpool, or use 22.

[more >>](#)

ady to take the

2nd -- The Commuter

[more >>](#)

on

ashington region as nation would become

[more >>](#)

meetingspaces to 7 until 2013.

[more >>](#)

Regional Map



COG Publications

- COG Annual Report/Regional Directory
- Region Forward: A Comprehensive Guide for Regional Planning
- COG Legislative Priorities
- Economy Forward

MONTGOMERY COUNTY Maryland

Residents ▾ Businesses ▾ Government ▾ Departments ▾ Online Services ▾ MC311 ▾

MCDOT (+)

Transit Home

Ride On Real Time

Ride On Schedules

Trip Planning

Fares

Commuter Services (+)

Ride On Jobs

Comments/Feedback

Montgomery County Department of Transportation
Division of Transit Services

Better Ways To Work!
Montgomery County Commuter Services

Employer Services Public Transit TMDs Carpool Vanpool Biking Walking Telework/Alt Schedules Bike Sharing Car Sharing TRIPS

CAR FREE DAY METRO DC
September 22, 2014
Put it away. Uncar for a day.

Join us for part of a worldwide movement to celebrate more sustainable forms of transportation on Car Free Day - Monday September 22, 2014. Go Car Free or Car-Lite and make a difference by bicycling, walking, teleworking, carpooling or taking transit. **Pledge even if you're already using these transportation alternatives.**

Learn more about how Montgomery County Commuter Services is celebrating Car Free Day here.

Southern Maryland News Net smnewsnet.com

ST. MARY'S COUNTY DEPARTMENT OF AGING & HUMAN SERVICES Working Together - Caring About You

COMMUNITY INFORMATION FORUM MARYLAND ACCESS POINT YOUR LINK TO HEALTH & SUPPORT SERVICES www.marylandaccesspoint.info SEPTEMBER 25, 2014

BLUE CRABS Your Town. Your Team.

Home All News ▾ Traffic Cameras Crime Fire & Rescue Obituaries Real Estate Weather Business Community ▾ Entertainment ▾ MORE ▾

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Millions Worldwide to Go Car-Free or "Car-Lite" on Monday, Sept. 22

August 27, 2014

"Put it away. Uncar for a day."

Find Military Records
genealogy.com/Records_Military
Largest Online US Military Records Collection. Discover Family Heroes.

Put it away.

That's the message that local organizers of Car Free Day 2014 are sending to encourage more Washington area commuters and others who usually drive to give up their car for a day and try walking, bicycling, taking transit, carpooling, or teleworking instead.

This year's Car Free Day is set for Monday, September 22, and millions of people in more than 1,500 cities in 40 countries worldwide are expected to participate.

Car Free Day got its start in Europe in the mid-1990s and went global in 2000 as a way to celebrate sustainable mobility options during International Mobility Week.

The event made its debut in the Washington region in 2008, led by Commuter Connections, a program of the Transportation Planning Board that encourages area commuters to use modes other than driving alone to get to and from work each day.

By encouraging fewer trips by automobile, Car Free Day aims to raise awareness of transportation alternatives, reduce congestion and parking demands, improve the region's air quality, and conserve limited energy resources.

One unique way that many cities promote participation in Car Free Day is by closing off main roads or other large areas normally used by cars and reserving those spaces for use by pedestrians, bicyclists, and public transit vehicles.

47th Annual BLESSING OF THE FLEET St. Clement's Island SAM GROW BAND COUNTRY MEMORIES BAND DRIVIN MUZZY BAND RECYCLED BLUEGRASS BAND

Join! Follow! Support!

community alcohol coalition Decisions Today. Impact Tomorrow.

http://goo.gl/leadsq.doubleclick.net/aclk?sa=L&ai=CO3pTLR4XVio2o9bQAY2eque...

TOP STORY

Car Free Day

Bike, walk, use transit, work from home, or go car-lite and carpool. Take the pledge today.

[Read Full Story>](#)



Put It Away & Uncar For A Day

Monday September 22, 2014

Take the pledge at carfreemetrodc.org



Getting Here

Learn how easy it is to get to Reston. We'll show you all the transportation options and help you plan your trip!

- Bus Schedules with Maps
- Metro Trip Planner
- Carpools/Vanpools
- Guaranteed Ride Home Program
- Business Locator
- Park & Ride Lots
- Bicycle Programs/Maps
- Car Sharing



Getting Around

It's easy to get around in Reston. Learn more about the local bus routes, bike and walking routes, and more!

- Bus Schedules with Maps
- Business Locator
- Bicycle Programs/Maps
- Car Sharing
- Traffic Links
- Walking



While You're Here

Reston is a great spot for shopping, dining, living and seasonal family activities! Find out what's going on!

- Bus Schedules with Maps
- Business Locator
- Walking
- Bicycle Programs/Maps
- Car Sharing
- Traffic Links
- Hotels & Services [↗](#)
- Reston Town Center Association [↗](#)



Your #1 resource for transportation information & options to make getting into and around the District easier than ever.

WAYS TO GET AROUND

TOOLS FOR GETTING AROUND

COMMUTER BENEFITS

GROUP TRAVEL

CAR FREE DAY
METRO DC
9.22.14

PUT IT AWAY.

UNCAR FOR A DAY.

YOU COULD WIN A KINDLE FIRE OR OTHER GREAT PRIZES!

BIKE, WALK, USE TRANSIT, WORK FROM HOME, OR GO CAR-LITE AND CARPOOL. TAKE THE PLEDGE TODAY AT CARFREEMETRODC.ORG, EVEN IF YOU'RE ALREADY USING CAR FREE OR CAR-LITE TRANSPORTATION OPTIONS.



WAYS TO GET AROUND

Find information and links on regional buses, DC Circulator and Metrobus and Metrorail, as well as, information on biking and walking in the city and much more!



TOOLS FOR GETTING AROUND

Plan your trip through Metro's Trip Planner. Use the Carbon Calculator to see how much carbon you emit, or use our Interactive Map to find your way around DC by way of biking, bus, metro and more!



COMMUTER BENEFITS

goDCgo's complimentary Employer Services program helps organizations in the District to implement and promote commuter benefits programs.



GROUP TRAVEL

Getting people to your event has never been easier! goDCgo encourages all event planners to support and promote the use of transit and other sustainable modes of transportation.



EXPLORE THE INTERACTIVE MAP »

TWEETS

Enjoy #TasteofGeorgetown without the traffic and parking fees! Use @hikeshare and



NAVIGATION

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- Projects
- Blog
- Useful Links
- Contact Us
- Login or Register

THIS WEEK'S POLL

Is Commuting by Bike Getting Any Easier in Loudoun?
See all

SEARCH

Search this site:

JOIN US ON FACEBOOK



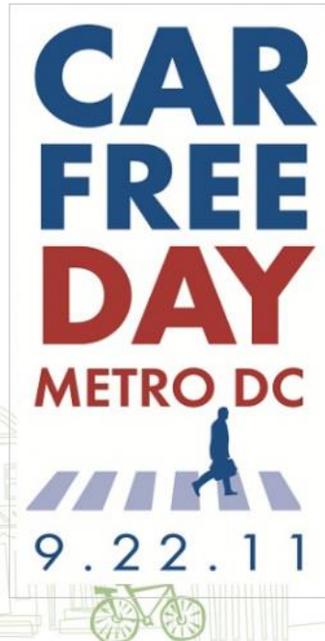
Thursday, September 22 is Car Free Day

SUBMITTED BY ADMIN ON WED, 09/07/2011 - 16:42
in Events

Thursday, September 22 is *Car Free Day*, a worldwide event that encourages all of us to rely less on cars and instead use alternatives such as transit, bicycling, walking, teleworking and ridesharing. By using these methods residents, employees, students, homemakers and seniors throughout the Washington metropolitan region will help reduce their carbon footprint and decrease traffic congestion.

We are asking that everyone take the pledge to go Car Free or Car-Lite, and all who do so will be entered into a raffle for a chance to win great prizes, such as an Apple iPad, a bicycle, Washington Nationals Tickets, Capital Bikeshare Memberships, SmarTrip Cards and more! Even those already using alternative transportation modes are invited to take the pledge and be entered into the raffle.

Visit the site: <http://www.carfreemetrodcc.com/index.php>
admin's blog



ARLINGTON'S car-free diet



Arlington's Urban Villages

News & Events

What's Your One?

Show

Partners

Go on the Car-Free Diet

Calculator

Skeptics

Be a PAL on Arlington Streets

Transportation Options

Transit How-To Guide

Dieta Cero-Auto

About

WHAT'S YOUR ONE?

ONE?

ARLINGTON'S car-free diet

Put it away.
Uncar for a day.

You could win a Kindle Fire or other great prizes!

Take the pledge at carfreemetrodc.org

CAR FREE DAY
METRO DC
9 . 2 2 . 1 4

Did You Know?
BikeArlington offers FREE confident cycling classes.

[More](#)

News Headlines

Metrorail weekend service adjustments September 19-21
September 15, 2014, WMATA

Virginia tourism revenues rise
Michael Felberbaum, September 11, 2014, LoudounTimes.com

Students look to school board for help with walking, busing issues
Lindsay A. Powers, September 10, 2014, Gazette.Net

Another surcharge likely coming to traffic tickets in Arlington
September 15, 2014, Inside Nova

TIGER VI grant for Long Bridge could pay off for cyclists
September 14, 2014, WashCycle

Pedestrian struck, killed in NW DC Sunday
September 14, 2014, NBC Washington

[More News & Events](#)

Arlington's Car-Free Diet

Welcome to Arlington's Car-Free Diet, the easy, fun way to see how incredible it can feel to live a car-free or car-lite lifestyle. Each time you leave your car at home — choosing instead to ride [ART](#) or [Metro](#), [bike](#), [walk](#) or [telework](#) — you can save money, improve your health and clean our environment. See how much you can save by using our [Car-Free Diet Calculator](#).

Arlington's Urban Villages

[Arlington's Urban Villages](#) have shopping, restaurants, recreation, offices and homes all reachable car free. Discover all the things you can do and the many car-free ways you can get there.

The Scoop: Car Free in Arlington County

Check out our new video series – The Scoop: Car Free in Arlington County. The first episode, "Man with a Plan," shows you how easy it is to plan your trip on the ART bus. Watch for exciting future episodes.

The Scoop: Car Free in Arlington County – "Man ... [<](#) [i](#)

Upcoming Events

Courthouse Interchange Ribbon Cutting

Media Objectives

The marketing campaign raised public awareness of Car Free Day and challenged drivers to leave their cars home for the day and go car free, reduce the distance of trips taken, or go car-lite by carpooling.

The marketing campaign consisted of radio, text messaging, posters, bus cards and bus sides, email blasts, online banner ads, social media and earned media. The efforts brought attention to Car Free Day and encouraged the public to make a pledge to go car free or car-lite.

Radio

Car Free Day radio spots ran for three weeks in September on the following stations:

- WTOP (News)
- El Zol (Hispanic)
- DC101 (Rock Alternative)

Put it Away: 60 Seconds

You put away the dishes, the laundry, the groceries,
And even put away savings.

Why not put away your car for Car Free Day, and make the air a little cleaner?

So put away some traffic congestion on Monday, September 22nd for World Car Free Day.

Bike, walk, use transit, work from home, or go car-lite and carpool.

Take the pledge at carfreemetrodc.org, and you might win a Kindle or other prizes.

Car Free Day, Monday September 22nd.

Take the pledge at carfreemetrodc.org.

Sponsored by Commuter Connections.



Value Added
Giveaways at El Zol Event

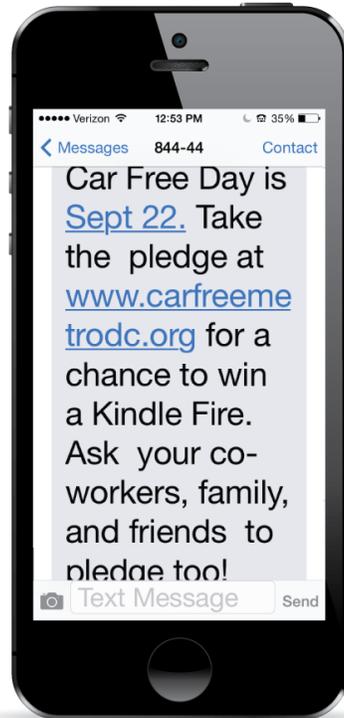


Clear Channel Online Banner



Text Messaging

Opt-in text messaging was used to encourage those who participated in previous year's to pledge and to share the message with others.



Email Blasts

Email blasts were sent to employers and those who took the Car Free Day pledge over the past three years.

Poster

The visual displayed a car placed on a coat hanger with the messaging “Put it Away”. The call to action directed people to carfreemetrodc.org to take the pledge and for additional information. 16,000 were printed at a cost of \$1,196.00.



Put it away.

Uncar for a day.
You could win a Kindle Fire or other great prizes!

Bike, walk, use transit, work from home, or go car-lite and carpool. Take the pledge today, even if you're already using car free or car-lite transportation options.

40 CONNECTIONS **CONNECTIONS**
800.745.RIDE

**CAR
FREE
DAY**
METRO DC
9.22.14

Take the pledge at
carfreemetrodc.org

Printed on recycled paper

Transit Signage

Over 300 ad spaces on transit were donated by Arlington County, Fairfax County Connector, Montgomery County Commuter Services and WMATA. Quick Response (QR) codes were used to allow smartphone users to directly connect to the Car Free Day pledge page.

- 45 Arlington Bus Cards
- 28 Fairfax Connector Bus Kings
- 23 Montgomery County Bus Kings
- 9 Montgomery County Bus Tails
- 200 WMATA Bus Cards





Put it away.
uncar for a day

Take the pledge at carfreemetrodc.org

You may win a Kindle Fire or other prizes!
Bike, walk, use transit, work from home, or go car-lite or carpool. Take the pledge today, even if you're already using car free or car-lite transportation options.



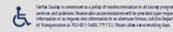
**CAR
FREE
DAY**
METRO DC



Put it away.
Uncar for a day.

Take the pledge at carfreemetrodc.org

You could win a Kindle Fire or other great prizes!
Tell a co-worker, family or friend. Take the pledge today!



**CAR
FREE
DAY**
METRO DC



Put it away.
Uncar for a day.

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You could win a Kindle Fire or other great prizes!
Tell a co-worker, family or friend. Take the pledge today!



**CAR
FREE
DAY**
METRO DC



Put it away.
Uncar for a day.

Take the pledge at carfreemetrodc.org

You could win a Kindle Fire or other great prizes!
Tell a co-worker, family or friend to use Metrobus or Metrorail.



**CAR
FREE
DAY**
METRO DC



Metrobus

- Maps
- Timetables
- Alerts & Advisories
- Transfers

CAR FREE DAY Use Metrobus or Metrorail
Take the Free Pledge
September 22, 2014
www.carfreemetrodc.org
You May Win a Kindle!

Bus Transportation
yellowpages.com



Why Pay For Gas When You Can Take The Bus? Search Bus Services Now!



Metrobus

Metrobus provides more than 400,000 trips each weekday serving 11,500 bus stops in the District of Columbia, Maryland, and Virginia. Metrobus is the sixth busiest bus agency in the United States, with a fleet of more than 1,500 buses operating on 325 routes.



Where to Wait for the Bus

Stand at Metrobus stops, which are designated with red, white, and blue signs.

Check the bus destination before you board. The route number and destination are displayed above the windshield and on the boarding side of the bus. For planning bus trips, please see the [Trip Planner](#) or phone the Metro information line at 202-637-7000.

Bus Accessibility

The Office of Bus Planning works hard to improve bus stop accessibility throughout its network of approximately 12,000 bus stops. To report any accessibility issues with Metrobus stops, you can download our form (PDF).



Metrorail and Metrobus Transfers

To get a rail-to-bus or bus-to-rail discount or to transfer free from bus to bus, you must use a SmarTrip® card.



Detours

On occasion, Metro may implement detours on some or all of its Metrobus routes. Severe weather



Next Bus



Next Bus is a service designed to help both you and your bus get to your stop at the same time.

Find a Timetable

Select Route

Submit

Watch Videos



On The Go With Metro: Bus Operator

View a day in the life of a Metrobus operator.

Website

The Car Free Day website was updated to include elements from the new creative, unifying the campaign's digital presence with the printed marketing materials. More noticeable ways to reach the pledge page were added, beyond the red pledge tab, making it more obvious and easier to find.

The screenshot shows a web browser window displaying the Car Free Day website. The browser's address bar shows the URL <http://www.carfreemetrodc.org/>. The website header includes the Car Free Day logo (METRO DC 9.22.14) and the slogan "Put it away. Uncar for a day." with an image of a red car on a hanger. A navigation menu is visible with the following items: HOME, WHAT (to be car free?), HOW (to be car free?), EVENTS (prizes and promotions), PLEDGE (to be car free), NEWS, SPONSORS, and CONTACT (drop us a line). Below the navigation, there is a banner image of people on bicycles and a "PLEDGE to go CAR FREE" section. The pledge count is displayed as 4933, with the text "Be one of thousands that will reduce or eliminate the use of their car on Sept 22, 2014 ...and counting!". A large blue button labeled "Pledge Now!" is prominently displayed. To the right, there is a social media widget for Facebook with the text "Car Free Day" and "Like". Below that, there is a post from "The Washington Post's Dr. Gridlock" with a "10/10" graphic and the text "Will you go car-free on Monday? Taking the one-day pledge". The Windows taskbar at the bottom shows the date and time as 8:54 AM on 9/23/2014.

Social Media

facebook

A Car Free Day Facebook page was used to keep friends of the event up to date on activities prior to and following the event. Car Free Day was “liked” by nearly 4,000 Facebook fans.

facebook

Email or Phone Password

Keep me logged in Forgot your password

Put it away.
Uncar for a day.

CAR FREE DAY METRO DC
9.22.14

Car Free Day
Non-Profit Organization

Take the pledge at carfreemetrodc.com
You could win a bicycle, Kindle Fire or other great prizes!
if you're already car free or car-lite. Bike, walk, use transit, work from home, go car-lite or carpool.

Timeline About Photos Likes Events

PEOPLE

3,872 likes

ABOUT

- Car Free Day 2013 will be celebrated for three consecutive days this year, Friday Sept. 20 - Sunday Sept. 22. We're calling it Car Free Days
- <http://www.carfreemetrodc.org/>

PHOTOS

Car Free Day shared a link.
36 minutes ago

The Washington Post's Dr. Gridlock

Will you go car-free on Monday?
www.washingtonpost.com
Taking the one-day pledge could raise awareness about the D.C. region's many alternatives to solo driving.

Like · Comment · Share

Brian Merrell likes this.

Car Free Day
3 hours ago

Happy World Car Free Day! If you traveled Car Free or Car-lite (carpool) today you can still take the Car Free Day pledge and be eligible for raffle prizes through 11:59pm (EST) Monday evening September 22, 2014.



Twitter was used to engage with the public and to promote Car Free Day activities and sponsors in the region. Car Free Day had over 450 followers on Twitter.

Twitter

Search Twitter Have an account? Sign in

Put it away.
Uncar for a day.
Take the pledge at carfreemetrodc.org
You could win a Kindle Fire or other great prizes!

CAR FREE DAY METRO DC
9.22.14

TWEETS 170 PHOTOS/VIDEOS 8 FOLLOWING 63 FOLLOWERS 449 More

Follow

Commuter Connections
@CarFreeMetroDC
Car Free Day is an international event celebrated in the Washington DC metropolitan region on Sept 22nd. The event encourages individuals to uncar that day.
Joined July 2009
8 Photos and videos

Tweets Tweets & replies

Commuter Connections @CarFreeMetroDC · 43s
Mon. Sept 22 is the last day of summer, and Car Free Day. Make it count! Take the free pledge carfreemetrodc.org

Don't miss any updates from **Commuter Connections**

Full name
Email
Password
[Sign up for Twitter](#)

Worldwide Trends · Change

- #ManeviyathHirsiziHaşhaşiler
- #paralarkimde
- #LiamBrokeHisArmOnHisAnaconda
- #NationalCalumHoodDay
- #DiyaneTSiyasetinKiskacinda
- Mockingjay Trailer

Capital Area Car Free College Campus Challenge

To help create a buzz about Car Free Day around college campuses around the region, a friendly competition was held. Five universities encouraged their students, faculty and administration to take the Car Free pledge. The total number of pledges with .edu email addresses was 239. Below are the totals by institution.

- Georgetown University 54
- George Washington University 53
- University of Maryland 32
- George Mason University 13
- American University 6
- University of the District of Columbia 0



Earned Media

A strategic calendar of media releases was designed to build momentum, beginning with a calendar listing one month ahead and continuing with several press releases, each focused on a different benefit of participation and highlights of new features for the 2014 event. The team pitched the following press releases to newspapers, magazines, radio and television stations, and social media:

Press Releases

Car Free Day Free Registration is Now Open! - 8/8/14

Capital Area Car Free College Campus Challenge - 9/9/14

Drivers in the Metro DC Area Are Asked to Pledge to Go Car Free - 9/19/14

Performance Results

In September, 4,656 took the pledge to go Car Free or Car-Lite. More than half of those who pledged used a combination of modes. District residents generated 29 percent of the pledges, Maryland 35 percent, and Virginia 36 percent. The total mileage saved by using alternative modes on Car Free Day was 109,428 miles.

Mode	# Pledges	% Pledges
Commuter Rail	161	3%
Walk	1,821	39%
Bicycle	1,763	38%
Local Bus	674	14%
Carpool/Vanpool	465	10%
Metrobus	1,040	22%
Metrorail	2,024	43%
Telework	307	7%
Other	155	3%

of unique pledges 4,656

Appendix of Media Placements

Article Coverage - 22		
Date	Outlet	Topic linked to URL
8/9/2014	Connected Communities	Car Free Day Free Registration is Now Open!
8/12/2014	Connected Communities	Drivers in the Metro DC Area Are Asked to Pledge to Go Car Free or Car-Lite on September 22nd
8/16/2014	City of Alexandria, Virginia	Pledge for Car Free Day
8/18/2014	Car-Free Diet	World Car Free Day 2014
8/19/2014	Baltimore Metropolitan Council	Car Free Day Pledge
8/25/2014	Frederick News Post	Car Free Day registration opens
8/27/2014	Southern Maryland News Net	Millions Worldwide to Go Car-Free or "Car-Lite" on Monday, Sept. 22
9/3/2014	WUSA 9	Parking becomes parks on Annual Park(ing) Day
9/4/2014	The Bay Net	Car Free Day - Free registration is now open!
9/4/2014	Connected Communities	Public Invited to Participate in Car Free Day
9/4/2014	WUSA 9	Car Free Day: Ditch the ride or go car light!
9/5/2014	Bethesda Now	County Urging Locals to Bike, Walk Or Take Public Transit On 'Car Free Day'
9/9/2014	Connected Communities	Capital Area Car Free College Campus Challenge
9/12/2014	Greater Greater Washington	88% of new DC households are car-free
9/18/2014	Montgomery County	Car Free Day
9/19/2014	Georgetown University	Car Free Day
9/19/2014	My MC Media	MoCo Celebrates Car Free Day on Sept. 22
9/19/2014	University of Maryland	Car Free Day
9/19/2014	Washington Post	Commuter Connections program has spent 40 years helping people go car-free
9/20/2014	Capital Bikeshare	Capital Bikeshare offering 24 hour memberships for \$1 on Car Free Day
9/22/2014	Frederick News Post	Car Free day encourages alternative transportation
9/22/2014	Loudon County Traffic	Car Free Day

Newsletters & Calendar Listings - 8		
Date	Outlet	Topic linked to URL
8/1/2014	NoMa BID Newsletter	PARK(ing) Day and Car Free Monday
8/14/2014	Adams Morgan BID Newsletter	Car Free Day - September 22, 2014
8/20/2014	Capitol Hill BID Newsletter	Commuter Connections Seeks Business Participation for Car Free Day in September
8/20/2014	Georgetown BID Newsletter	Car Free Day is September 22
9/2/2014	DDOT	Car Free Day 2014
9/8/2014	Now-Events	World Car Free Day 2014
9/17/2014	goDCgo	Free Coffee for Commuters: Car Free Day with goDCgo
9/22/2014	Frederick News Post	Annual Car Free Day 2014

Television Coverage - 2		
Date	Outlet	Topic linked to URL
9/22/2014	NBC 4 Washington	Commuters Encouraged to Have a Car Free Day
9/22/2014	WUSA 9	Some DC residents go car-free everyday

Radio Coverage - 2		
Date	Outlet	Topic linked to URL
9/22/2014	WAMU	For Some D.C. Residents, Every Day Is Car Free Day
9/22/2014	WMAL	Interview with Commuter Connections (Sound bite above)

Blog Coverage - 6		
Date	Outlet	Topic Linked to URL
8/8/2014	Wash Cycle	Car Free Day – Free Registration is Now Open!
8/21/2014	ATP Blog	Practice Your Emergency Commute on Car-Free Day
9/19/2014	Washington Post - Dr. Gridlock	Will you go car free on Monday?
9/20/2014	PlanItMetro Blog	Metrorail Riders Go Car Free... Every Day!
9/20/2014	Urbanful	Car Free Day is coming up — and we're giving away a lot of free stuff to celebrate
9/22/2014	ATP Blog	Car Free Day is TODAY!

Social Media Highlights - 30		
Date	Outlet	Topic linked to URL
8/22/2014	goDCgo Facebook	Have you planned your car-free commute for Monday, September 22? Check out www.godcgo.com to find your route for Car Free Day. Comment below and let us know how you'll get around, sans car.
9/8/2014	Tri-County Council for Southern Maryland Facebook	Put the car away on Car Free Day, September 22 and go car free or car-lite. Visit www.carfreemetrodc.org and pledge today!
9/17/2014	Beyond DC Twitter	Car Free Day is Sept 22. Take the pledge and see how it goes. http://carfreemetrodc.org pic.twitter.com/W17Ybvf1IU
9/18/2014	Capital Bikeshare Facebook	We're getting ready for Car Free Day on September 22nd in a big way! On Monday, visit any station and get a 24 hour membership for just \$1! Get all the details here: gdcg.co/1r4UU2H
9/18/2014	ART Alert Twitter	Going #carfree this weekend? Tell us your story on our FB page & be entered to win a bike bag. http://ow.ly/oZVQH #CarFreeMetroDC
9/18/2014	Clean Air Partners Twitter	@CarFreeMetroDC Here's the link to the Air Quality Index. http://bit.ly/gADJli #CarFreeMetroDC
9/19/2014	Bike and Roll Twitter	Celebrating @CarFreeMetroDC this Monday? Get discount for full day #BikeandRoll rentals here: http://bit.ly/ZuQDfK
9/19/2014	Capital Bikeshare Twitter	ICYMI - We're offering \$1 24 hour memberships at every station on @CarFreeMetroDC Day 2014. http://gdcg.co/1r4UU2H

9/19/2014	Car-Free Diet Facebook	We're getting ready for Car Free Day on September 22nd in a big way! On Monday, visit any station and get a 24 hour membership for just \$1! Get all the details here: gdcg.co/1r4UU2H
9/19/2014	George Mason Parking Twitter	@CarFreeMetroDC: We're taking free pledges thru Mon Sept 22. To see the awesome prize raffle assortment visit http://www.carfreemetrodc.org
9/19/2014	Golden Triangle BID Twitter	Put it away. Uncar for a day. 9/22 @CarFreeMetroDC http://ow.ly/A2STg
9/19/2014	NeoNiche Strategies Twitter	Did you know you could win great prizes when you pledge to go #carfree on Monday 9/22? http://goo.gl/O75dKv @CarFreeMetroDC #carfreeday
9/19/2014	Bike Arlington Twitter	It's about time you had a serious talk about your relationship, with your car http://bit.ly/1gDqeOi #CarFreeMetroDC #CarFreeDay
9/21/2014	Fairfax Advocates for Better Bicycling Twitter	Celebrate #CarFreeDay tomorrow by #biking or taking #transit! http://fabb-bikes.blogspot.com/2014/09/celebrate-car-free-day-on-september-22.html ... #takethepledge
9/21/2014	Sustainability at GW Twitter	Don't forget Car-Free Day tomorrow! Walk, Bike, Metro! Be #Sustainable! @CarFreeMetroDC http://ow.ly/AnaPD http://ow.ly/i/6OxWf
9/21/2014	WTOP Freebies Twitter	Where to get FREE bus rides and FREE coffee on Car Free Day Monday: http://wtop.com/?nid=893&sid=3152520 ... @WTOP @WTOPLiving @CarFreeMetroDC
9/22/2014	DC Circulator Facebook	Come celebrate #carfreeday with us at Union Station. Tell us how you're commuting without a car and get #freecoffee and other goodies. Ask about a free ride pass!
9/22/2014	Dr. Gridlock Twitter	Not too late to participate in Car-Free Day. (You can even go "car-lite.") http://wapo.st/1qmm0P4
9/22/2014	Georgetown University Office of Sustainability Facebook	Happy #carfreeday ! Don't forget to take the @carfreemetrodc pledge with your @georgetown.edu email address through 5pm today at www.carfreemetrodc.org for a chance to win a Kindle Fire and show your sustainable #hoya spirit! With GUWellness: Mind, Body,

9/22/2014	goDCgo Twitter	It's #CarFreeDay! Visit us @UnionStation_DC west carriage port for free coffee and stickers! pic.twitter.com/T0aLVq41dy
9/22/2014	RideScout Twitter	What can \$1 get you these days? Well today it can get you a 24-hour @bikeshare membership: http://bit.ly/1ukqKbO @CarFreeMetroDC
9/22/2014	Tysons Partnership Twitter	Our friends @TheTysonsCorner and we want to know how #CarFreeMetroDC is going. Tweet us your pics, or discuss here: http://ow.ly/BLSAG
9/22/2014	WUSA 9 Twitter	It's Car Free Day! Anyone ditching their ride or going "car light" today? http://www.wusa9.com/story/news/2014/09/22/car-free-day-dc-metro-area/16036823/ ...
9/22/2014	Uber Twitter	Are you participating in #CarFreeMetroDC today? Commute home by carpooling with your coworkers and using the fare split feature in the app!
9/22/2014	AAA Mid-Atlantic Twitter	@MartinDiCaro Yup! we are encouraging drivers to un-car and celebrate more sustainable forms of travel for Car Free Day. #CarFreeMetroDC
9/22/2014	AU Public Safety Twitter	Celebrate the autumnal equinox by going #carfreemetrodc. It's a beautiful day to try a new transit mode!
9/22/2014	National Capital Planning Commission Twitter	Approximately 90% of NCPC staff walk, bike, or take public transportation to work. #CarFreeMetroDC
9/22/2014	Sustainabe GW Instagram	Happy #carfreeday at @georgetownuniversity ! Come take the #metrodc #carfree pledge and enter to win prizes... And pick up healthy breakfast courtesy of @guwellness ! At the main gates til 10 am. #carfreemetrodc
9/23/2014	Wash Cycle Twitter	Some DC residents go car-free everyday http://on.wusa9.com/1sjp4Tt via @wusa9
9/24/2014	Greater Greater Washington Twitter	On #CarFreeDay, residents yearn for the @PurpleLineMD @purplelinenow: http://ggwash.org/24300