



## EMPLOYER SERVICES PARTICIPATION LEVELS

DRAFT CHANGES FOR DISCUSSION – JULY 16, 2013

### **SUPPORT STRATEGIES**

**Likely range of trip reduction 0%**

- Expresses Interest and/or distributes/displays information on Ozone Actions Days

### **LEVEL 1 (BRONZE)**

**Likely range of trip reduction 0% to 1%**

- Expresses interest in telework, transit benefits, Smart Benefits, or other TDM strategy,
- Conducts Commuter Survey
- Distributes alternative commute info to employees
- Posts alternative commute information, on employee bulletin board(s), intranet sites, newsletter or e-mail

### **LEVEL 2 (SILVER) – Implements two or more of the following strategies**

**Likely range of trip reduction 0% to 3% without Telework/Compressed Work Schedules  
0% to 9% with Telework/Compressed Work Schedules**

- Installs a permanent display case or brochure holders and stock with alternative commute information
- Installs electronic screens or desktop feed of real-time travel information for transit and/or other alternative mode availability (i.e. Bikeshare).
- Participates in the Capital Bikeshare Program as a Corporate Partner
- Provides preferential parking for carpools and vanpools
- Implements a telework program with 1-20% of employees participating
- Facilitates car/vanpool formation meetings
- Hosts/sponsors an alternative commute day or transportation fair
- Implements flex-time or staggered work schedule
- Implements compressed work week for 1-20% of employees
- Installs bicycle racks or lockers
- Installs shower facilities for bicyclists and walkers
- Establishes an ETC who regularly provides alternative commute information to employees
- Becomes a Commuter Connections member and provides on-site ridematching
- Supplements GRH program with payment for additional trips or own program

### **LEVEL 3 (GOLD)**

**Implements at least one of the following (in addition to the two or more Level 2 strategies):**

**Likely range of trip reduction 2% to 5% without financial incentive/disincentive  
Telework/Compressed Work Schedules  
5% to 20% with financial incentive/disincentive,  
Telework/Compressed Work Schedules**

- Implements a telework program with more than 20% of employees participating
- Implements compressed work week for 21%+ of employees
- Implements a transit/vanpool benefit, Smart Benefits, Federal Bicycle Benefit, or parking "cash out" program
- Implements a carpool/bicycle/walk benefit
- Provides free or significantly reduced fee parking for carpools and vanpools (valid only for companies where employees pay for parking)
- Implements a parking fee (valid only for companies that previously did not charge for parking)
- Provides employee shuttle service to transit stations
- Provides company vanpools for employees' commute to work
- Implements a comprehensive Bicycle/Walking program (includes installation of showers bicycle racks/lockers, and financial incentives for bicycling and/or walking, or a Capital Bikeshare Station)

**LEVEL 4 (PLATINUM)**

**Likely range of trip reduction    2% to 8% without financial incentive,  
Telework/Compressed Work Schedules  
5% to 30% with financial incentive, Telework/Compressed  
Work Schedules**

- **Implements two or more of the Level 3 TDM programs (in addition to the 2 or more Level 2 strategies) and actively promotes these programs and alternative commuting**