CLEAN AIR PARTNERS

Strategic Planning Retreat

June 17, 2004 10:00 am - 2:30 pm William Schmidt Outdoor Education Center 18501 Aquasco Road, Brandywine, MD 20613

RSVP, by June 15, to Jen Desimone, 202-962-3360 or jdesimone@mwcog.org

Moderator: Beverly Silverberg

<u>AGENDA</u>

Time Event

10:00-10:30 am Tour of the Facility/Welcome

10:30-11:30 am Overview of the Agenda

Presentations from Air Agencies

11:30-1:30 pm Marketing Messages Discussion

12:00 pm Lunch

Lunch will be provided

1:30-2:00 pm Budget Overview/ Group Discussion

2:00-2:30 pm Wrap-up

2:30 pm Adjourn