



Metropolitan Washington Council of Governments
2013 Legislative Priorities

22 JURISDICTIONS 5+ MILLION PEOPLE 300 ELECTED OFFICIALS

Adoption of 2013 Legislative Priorities

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January 9, 2013

Agenda Item 9

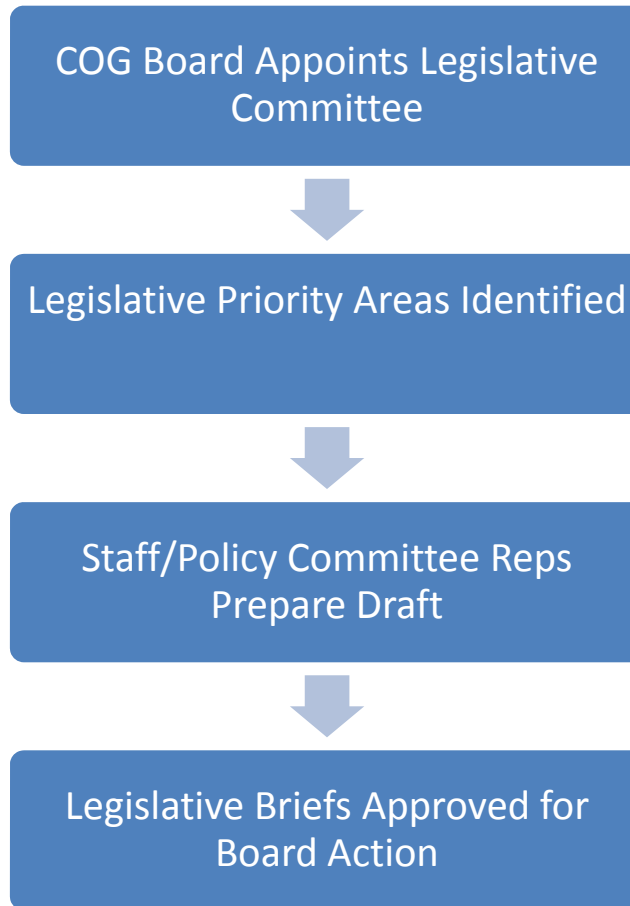
Overview

- Began legislative tracking in 2007, priority development 2009
- 2013 more focused, action oriented
- Multi-pronged outreach strategy



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Process



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Legislative Priorities

- Increased Transportation Funding
- Energy Security and Productivity
- Water Quality Protection
- *Sequestration/Federal Budget*
- *Workforce Development*



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Legislative Priorities

- *Sequestration/Federal Budget*
 - *Congressional action on Sequestration delayed to Feb*
 - *Recommend follow-up letter*
 - *Opportunity to be more specific in our request*
- *Workforce Development*
 - *Region Forward Coalition will build upon 2010 Closing the Gaps report to propose policy statements and legislative priorities.*



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Outreach and Communications Plan

- One-on-one's
 - Issue focused, follow-up to advocacy letters
- Media strategy
 - OPED'S, press releases, interviews
- Partnerships
 - Leverage
 - State/national associations, stakeholders
- Staff cross departmental policy team



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Next Steps

- Legislative Committee- ongoing, expanded role
- Sequestration follow-up letter, Feb. Board action
- RFC action on workforce development
- Transmit adopted priorities to stakeholders
- Ramp up advocacy and outreach
 - VA General Assembly Session: January 9 – February 25
 - MD General Assembly Session: January 9 – April 8



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