

COMMUTER CONNECTIONS

FY2020 Employer Outreach Training Sessions and Schedule

1. September 2019 – Building a Strong Flexwork Program

This will be an informative TDM sales training session on how to initiate and facilitate a healthy “flexwork” program. The components will include compressed work weeks, telework, and, flextime.

2. December 2019 – Pitching Products and Projects to the C-Suite

This sales training session will give participants an opportunity to learn how to pitch the wealth of TDM commuter benefit programs and services to top-level executives (CEOs, CFOs, COOs).

3. March 2020 – Best Practices for Increasing Participation in Commuter Benefits Programs

This TDM sales training session will focus on how to help grow a commuter benefits program and/or programs for employer work sites.

4. June 2020 – Write Less but Say More

This sales training session will focus on how to improve and economize your writing while learning how to increase the reach of your message.