



### Maryland Commuter Tax Credit Update

Presented to: Commuter Connections Employer Outreach Committee 4.19.22 Presenter: Gladys Hurwitz, Maryland DOT The Secretary's Office



#### WELCOME!

#### WHO WE ARE

Commuter Choice Maryland provides **complimentary** consultations to employers starting or enhancing their workplace transportation and commuter benefits programs. We are a program of the Maryland Department of Transportation working in partnership with local and regional jurisdictions.

#### WHAT WE DO

We make it easy for your employees to find affordable, convenient, and sustainable ways to get to work that enhances their quality of life, while helping you attract and retain in-demand talent.

#### WHY US

As a **free** service, we work with you to create a customized workplace transportation plan that is easy to administer. Our staff and partners are dedicated to helping you meet the transportation needs of your workforce.





### **COMMUTER CHOICE MARYLAND STRATEGIC DIRECTION**

#### Vision

Commuter Choice Maryland Increases the Use of Public Transportation, Ridesharing, Walking, Biking, Teleworking, and Alternative Work Schedules, to Enhance the Quality of Life of Marylanders.

Goals	Objectives	
Goal 1 Make Transportation choices easy to understand and access.	Objective 1.1 Ensure that local and regional public transportation information is accessible to all.	
	Objective 1.2 Increase knowledge and comfort with the use of all transportation options, telework, and alternative work schedules.	- AL
Goal 2 Enhance the awareness, availability, and use of complementary statewide employer TDM services that support non-SOV drive alone commuting options, teleworking, and flexible work schedules by employers across Maryland at the places Marylanders work.	Objective 2.1 Create a branded state-wide employer services program.	2
	Objective 2.2 Build capacity to conduct outreach to businesses and deliver a state-wide employer service program.	1
	Objective 2.3 Ensure MDOT funded TDM Specialists are trained, have materials, and support needed to execute state-wide employer services.	
Goal 3 Increase statewide ridesharing support, and services, and use statewide.	Objective 3.1 Partner with local jurisdictions to support ride sharing infrastructure.	
	Objective 3.2 Expand the use and availability of existing ridesharing and guaranteed ride home solution to underserved areas.	
Goal 4 Maximize the reach and effectiveness of TDM services through collaboration and innovation.	Objective 4.1 Foster strong working partnerships with public and private stakeholders.	
	Objective 4.2 Leverage emerging and existing technology tools and services providers to expand the effectiveness of TDM services.	

AND DEPARTMEN

OF TRANSPORTATION

**Commuter**Choice

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Supports Soal 3

Objectives: 3.1 & 3.2

# Partnerships are key to success!







#### STRATEGIES TO SUPPORT TRANSPORTATION DEMAND MANAGEMENT (TDM)

✓ Maryland Commuter Tax Credit

Goal

- ✓ Centralized Website
- ✓ Commuter Calculator
- ✓ Federal Transportation Fringe Benefit
- ✓ Toolkits: Commuter Benefits, Vanpool & Telework

Objectives

- ✓ Active Commute Resources
- ✓ Guaranteed Ride Home
- ✓ Available Webinar Recordings
- ✓ incenTrip

Supports

Commuter Choice Maryland Employer Partner Program





### MARYLAND COMMUTER TAX CREDIT

Objectives:

2.1, 2.3, 4.1

Maryland Employers may claim a tax credit for 50% of eligible commuter benefits up to a maximum of \$100 per participating employee per month

Goal

2&4

#### Qualifying Commuter Benefits:

• Transit Fare

Supports

- Company vanpool program
- Company Guaranteed Ride Home
  program
- Cash-in-Lieu of Parking/Parking Cash Out program

**Maryland Employers can save** big with the Maryland **Commuter Tax Credit** Commuter Bene Commuter Choice

#### Find out more at CommuterChoiceMaryland.com





### MDOT PROPOSED EXPANSION BILL

- ✓ Addition of Carpools
- ✓ Addition of Telework
- Active Transportation (Biking, Scootering, Walking)
- ✓ Multimodal Commute Last Mile Connection

### **Additional details**

Title: Tax-Credits- Employer Provided Commuter Benefits- Expansion Senate Bill #: SB0210

- Sponsor: Chair, Budget and Taxation Committee (By Request- MDOT)
- Status as of 4/6/22: Favorable Adopted Second Reading Passed in House

If passed will go into effect on July 2022



### We appreciate your support!





### MARYLAND ONE STOP PORTAL

Supports

Objectives: 2.1, 2.3, 4.1

Maryland OneStop Goal

2&4

Licenses and Permits

Log in ) ( Register

#### Maryland Commuter Tax Credit Registration Details

#### last revised 11/02/21 at 4:48 pm

#### Maryland Commuter Tax Credit Registration

Maryland businesses can save money, retain and attract top talent, and reduce commuter stress for their employees when they provide many of the commuter benefits included with the Maryland Commuter Tax Credit. The Maryland Commuter Tax Credit can turn your employees' Transit, Vanpool, Guaranteed Ride Home, Cash-In-Lieu of Parking into tax savings for your company. For more information visit CommuterChoiceMaryland.com

Show more

**15 - 30 min** Completion Time



**\$0.00** Application Fee





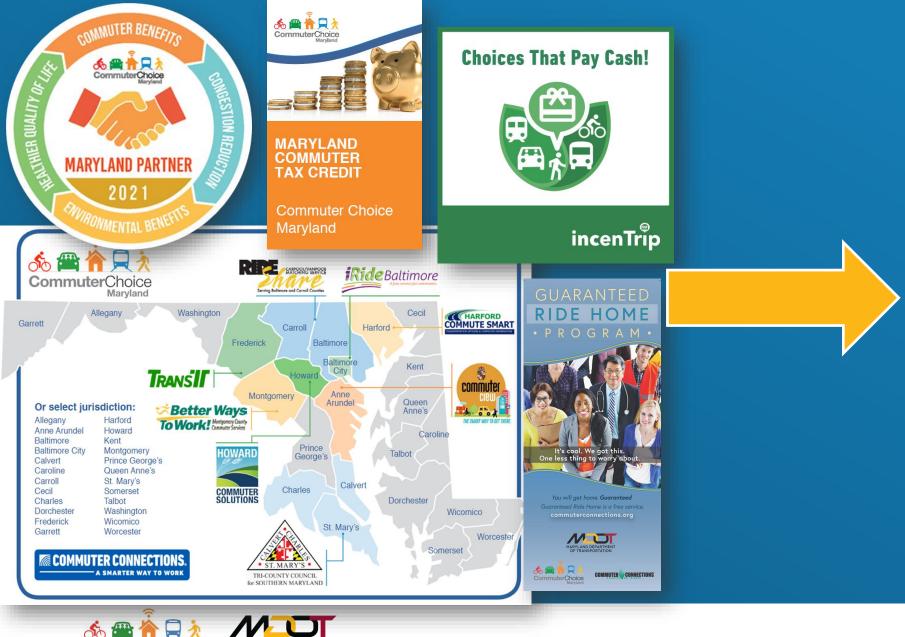
### MARYLAND COMMUTER TAX CREDIT SNAPSHOT

- Industries: Management Consulting, Assisted Living, Health Care & Social Assistance, Administrative & Support, Waste Management & Remediation Services, Finance & Insurance, Professional Scientific & Technical Services, Accommodation & Food Service
- Business Sizes: Ranges from Small (5-100 employees), Medium (101-1000), Large (1,001 -10,000)
- Transit & Cash In Lieu of Parking have been most popular options





### STRONGER TOGETHER FOR MARYLAND!



MARYLAND DEPARTMENT

OF TRANSPORTATION

**Commuter**Choice

Maryland

 Reduced Greenhouse Gas Emissions

- Congestion Reduction
- Enhanced Quality of Life
- Increased
  Economic
  Opportunities

## **Questions?**

# **Thank You!**

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