



M E E T I N G A G E N D A

COG RECYCLING COMMITTEE

Communicating a Recycling Message in the Green Climate & Market Update

Place: COG 3rd Floor Board Room
Date: Thursday, December 4, 2008
Time: 10:00 a.m. - 1:30 p.m.

- I. **Call to Order & Introductions** – Chair Kate Glass, Loudoun County
- II. **Communicating a Recycling Message in the Green Climate** (10:00 – 10:45)
How to Reach the Consumer with a Recycling Message
Ed Skernolis, Executive Director, Acting
National Recycling Coalition
Mr. Skernolis will present research on how to best communicate the recycling message to consumers.
- III. **Recycling Markets Discussion** (10:45 – 11:45)
An opportunity to hear updates and to discuss on the recent downturn in recycling markets with a group of industry experts.
 - Mid Atlantic Glass Market Growth Opportunity – Bill Richardson, President, Precision Recycling Industries & Tom Draney
 - Rob Barnwell, Procurement Manager, SP Recycling Corp.
 - Richard Keller, Recycling Manager, Maryland Environmental Service
- IV. **Selection of Meeting Topics of 2009** (11:45 – 11:55)
- V. **America Recycles Day Local Drawing** (11:55 – 12:00)
- VI. **Lunch** (12:00 - 12:30)
- VII. **New Business** (12:30 – 12:55)
 - A. Committee Chair for 2009
 - B. Go Recycle Campaign
 - C. America Recycles Day
- VIII. **News Exchange and Industry Update** (12:55 – 1:30)
- IX. **Set Next Meeting Date (January 15)**
- X. **Adjourn**