



EMPLOYER OUTREACH COMMITTEE MEETING

Meeting Notes from the April 17, 2012 meeting

AGENDA ITEM 1 - INTRODUCTIONS

The meeting began with self-introductions of those in attendance. (See attached list)

AGENDA ITEM 2 – REVIEW OF PREVIOUS MEETING (1/17/12) NOTES

The committee reviewed and approved the meeting notes as written.

AGENDA ITEM 3 – SECOND QUARTER FY 2012 AND THIRD QUARTER FY 2012 CONFORMITY REPORTS

COG/TPB staff distributed and reviewed the final conformity for second quarter FY012 and the draft third quarter FY 2012 conformity statements.

AGENDA ITEM 4 - TRAINING UPDATE

An ACT! training session was held on March 19, 2012 and a bike sharing training session for Employer Outreach sales representatives was held on March 26, 2012 and a time management training session is slated for June 2012.

AGENDA ITEM 5 - EMPLOYER CASE STUDIES

COG/TPB staff distributed the final drafts of the employer TDM case studies. The three shown were National Geographic, SAIC, and GEICO Insurance. The case studies will be placed on the Commuter Connections web site for sales representatives and employers to download.

AGENDA ITEM 6 – LIVE NEAR YOUR WORK

COG/TPB staff updated the committee on the updated Live Near Your Work booklets now available for distribution to employers.

Agenda item 7 – VIRGINIA MEGAPROJECTS UPDATE

Ms. Lisa DuMetz of VDRPT and Ms. Felicia Woodruff of Pulsar updated the committee on the Virginia Megaprojects program. A Telework grant of \$50,000 per employer is still available for those companies located in the TMP zones. The marketing outreach effort has encouraged the carpool/vanpool efforts along with the NuRide incentive program.

AGENDA ITEM 8 – FAIRFAX COUNTY'S SHUTTLE POOL PROGRAM

Mr. Glenn Hiner of Fairfax County DOT presented to the group the County's Shuttle Pool Program that builds off of existing shuttles as well as markets to those employers with shuttles running currently, and works with major employers (large employers of 500 or more employees). It is a public/private partnership with flexible funding sources such as combining state, employer and

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the transit benefit for riders to use the shuttle which began on January 30th, 2012. Currently, there are two shuttles in use at Fairfax Inova Hospital. The shuttles originate in Prince William County at set times based around staff schedules at the hospital. Mr. Nicholas Ramfos asked if there has been any drop-off from the current shuttles. Mr. Hiner stated that there has not been any drop-off and waiting lists for current shuttles as well as the pool shuttles have increased.

AGENDA ITEM 9 EMPLOYER OUTREACH ROUNDTABLE

COG/TPB staff distributed the ACT! Training reference guide to the committee. Ms. Lorraine Taylor of WMATA detailed the change to the SmarTrip card with the inclusion of the 7 day Fast Pass. The paper version of the Fast Pass will be ending on August 31st, 2012. Mr. Ramfos informed the committee that the 'Pool Rewards program includes vanpools with vans being supplied by VPSI and Enterprise. All vanpools must originate from Maryland and the District. Ms. Jennifer D'Adamo of Prince George's County told the committee of recent work done with the Social Services Department and carmatching program. Mr. Ramfos informed the committee that the new employment statistics review will be implemented in regards to the Employer Outreach flow through funds for FY 2013.

AGENDA ITEM 10 – OTHER BUSINESS

The next committee meeting will be held at 10am on July 17, 2012