

TDM MARKETING COMMITTEE

TRANSIT SERVICES OF
FREDERICK COUNTY

Item #7

PRINT
ADVERTISING

PHYSICAL
ADVERTISING

RADIO

ONLINE
ADVERTISING

EVENTS

TRANSIT

KENDALL TIFFANY
KTIFFANY@FREDERICKCOUNTYMD.GOV

PRINT ADVERTISING

FORT DETRICK MAP & GUIDE

VISIT FREDERICK TOURISM GUIDE

VALPAK

FORT
DETRICK
MAP & GUIDE

VISIT
FREDERICK
TOURISM GUIDE

VALPAK
DIRECT
MAILER

FORT DETRICK MAP & GUIDE



PUBLIC TRANSIT
3 routes serving Ft. Detrick gates



PARATRANSIT
Door-to-door service for
Seniors & people with disabilities



COMMUTER ASSISTANCE
Free rideshare & vanpool services

TRANSIT **FREDERICKCOUNTYMD.GOV/TRANSIT**
301-600-2065

TRANSIT SERVICES OF FREDERICK COUNTY



TIRED OF COMMUTING ALONE?
Start a vanpool
or carpool!

TRANSIT RIDESHARE
provides free
vanpool and carpool
matching services
to ease the stress
of your commute
while helping you
save money!

Financial assistance
is available for
new vanpools
traveling to or from
Frederick County!

EMPLOYER CONNECTION
BEYOND THE BUS

A PROGRAM OF
TRANSIT

Get started at www.commuterconnections.org
or email transitrideshare@frederickcountymd.gov for assistance.

VISIT FREDERICK TOURISM GUIDE



mobile tickets



real-time arrival info

PUBLIC TRANSIT



Transit Services of Frederick County

Providing residents & visitors with transportation options.

Our public transportation system serves over 300 Frederick County locations including retail, restaurants, medical facilities, and schools. Seniors and people with disabilities may register for Transit-plus, an on-demand transportation option and utilize a Taxi Access Program. Assistance is also provided to Commuters and Frederick County Employers.

COMMUTER ASSISTANCE


Contact us today for more information!





FrederickCountyMD.gov/transit
301-600-2065

PARATRANSIT



**NO MATTER YOUR MODE OF TRANSPORTATION,
ALL ROUTES LEAD TO FREDERICK COUNTY.**

Less than an hour from Washington, D.C. and Baltimore, Frederick County is easily accessible.

FLY
Commercial: Baltimore/Washington Int. Thurgood Marshall Airport (BWI), Ronald Reagan Washington National Airport (DCA), Washington Dulles International Airport (DCA)
General Aviation: Frederick Municipal Airport (FDK)

DRIVE
I-70, I-270, U.S. 15, U.S. 40, U.S. 40A, U.S. 340

RIDE
Greyhound Bus Lines, MARC Train Service, Uber, Lyft, Taxi and Shuttle Service

I'M HERE, NOW WHAT?

PARKING IN DOWNTOWN FREDERICK
Parking meters are in effect Mon-Sat 9am-5pm. Pay with change or using the Park Mobile app. Parking garages are available:
• 17 E. Church Street
• 44 E. Patrick Street
• 2 S. Court Street
• 135 E. All Saints Street
• 138 W. Patrick Street

3 hours of free garage parking with validation for visitors from outside Frederick County at the Frederick Visitor Center. parkfrederick.org

GETTING AROUND

FREDERICK TRANSIT BUSES
Routes cover Frederick County with frequent stops.

UBER AND LYFT
Ride sharing services are available throughout Frederick County.


D.C. METRO SYSTEM
Frederick is less than 30 miles from the Shady Grove Metro Station, with service directly into Washington, D.C.

MARC TRAIN
Trains run from Brunswick, Potomac of Rocks and Frederick to Washington, D.C. Mon-Fri mornings and return from Washington, D.C. Mon-Fri evenings.

FINDING INFORMATION

FREDERICK VISITOR CENTER
151 S. East Street, Frederick
800-999-3613
visitfrederick.org

MARYLAND WELCOME CENTERS
On I-70 near Myersville and U.S. 15 in Emmitsburg
866-630-3526
visitmaryland.org



VALPAK DIRECT MAILER

Commuting? Leave the driving to someone else.



Advertise with Valpak of Central Maryland, (443) 334-1679

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See Reverse for more information

By carpooling, vanpooling or using an alternative for your commute, you can save money, reduce stress, and have more time to catch up on email, your favorite book, or TV series.

Contact **TRANSIT** Rideshare for assistance with your commute.

ridesharefrederick.org

301-600-RIDE

Open more great neighborhood deals at valpak.com! 324504.6234

PHYSICAL ADVERTISING

FREDERICK INDOOR

BUS - INTERIOR & EXTERIOR

FREDERICK
INDOOR

FREDERICK INDOOR (FISC)

A photograph showing five diverse individuals sitting in the back of a car. From left to right: a woman with dark hair in a striped shirt, a woman with glasses in a dark blue shirt looking at a phone, a woman with curly hair in a white shirt looking down, a man with glasses in a blue checkered shirt, and a man in a tan shirt with headphones around his neck. The car's interior and windows are visible in the background.

Leave the driving to someone else.
By carpooling, vanpooling or using an alternative for your commute, you can save money, reduce stress, and have more time to catch up on email, your favorite book, or tv series.

Contact **TRANSIT** Rideshare for assistance with your commute. **301-600-RIDE**

RADIO

:30 SEC SPOTS ON KEY103

:20 SEC SPOTS ON WFRE

ON SITE REMOTES - CAR FREE DAY &
BIKE TO WORK DAY

KEY103
SPOTS

WFRE/
WFMD
SPOTS

KEY103 SPOTS


COMMUTE ALTERNATIVES

CAR FREE DAY

WFRE/WFMD SPOTS

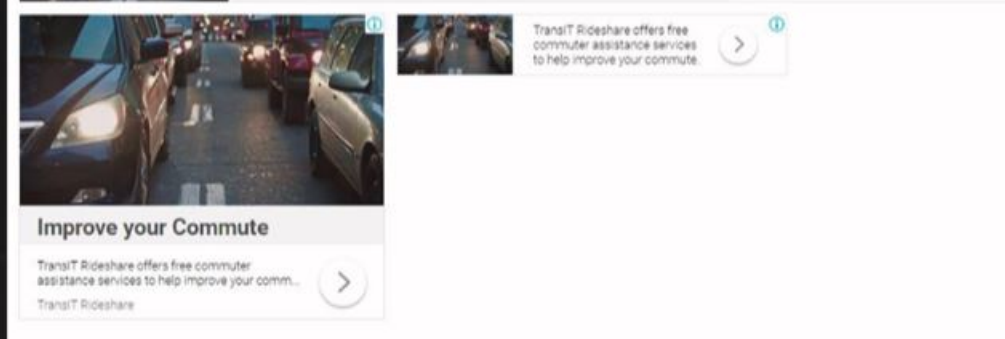
GUARANTEED RIDE HOME & RIDESHARE

MANNING MEDIA ONLINE ADS



Improve your Commute
TransIT Rideshare

TransIT Rideshare offers free commuter assistance services to help improve your commute.



Improve your Commute
TransIT Rideshare offers free commuter assistance services to help improve your comm...
TransIT Rideshare

EVENTS

COMMUTER INFO EVENT &
CAR FREE DAY

COMMUTER APPRECIATION
EVENT

BIKE TO WORK DAY