

Seattle 2030 District

The Rise of a District

Matthew Combe

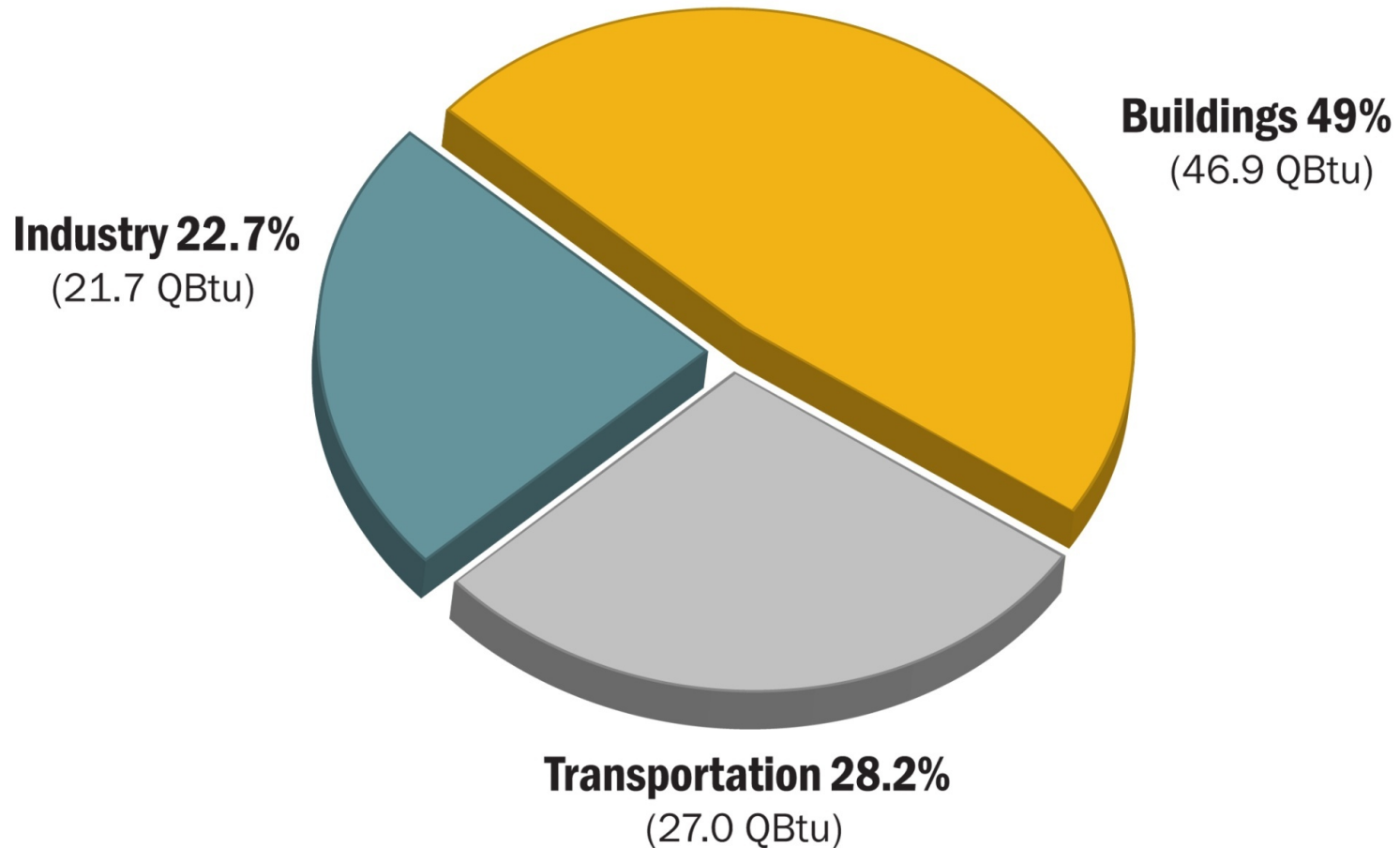
Program Director



SEATTLE
2030
DISTRICT

The logo for the Seattle 2030 District. It features the word "SEATTLE" in a light blue, sans-serif font at the top. Below it is the year "2030" in a large, bold font, where the "0" is green and contains a silhouette of the Seattle skyline. At the bottom, the word "DISTRICT" is written in a green, sans-serif font.

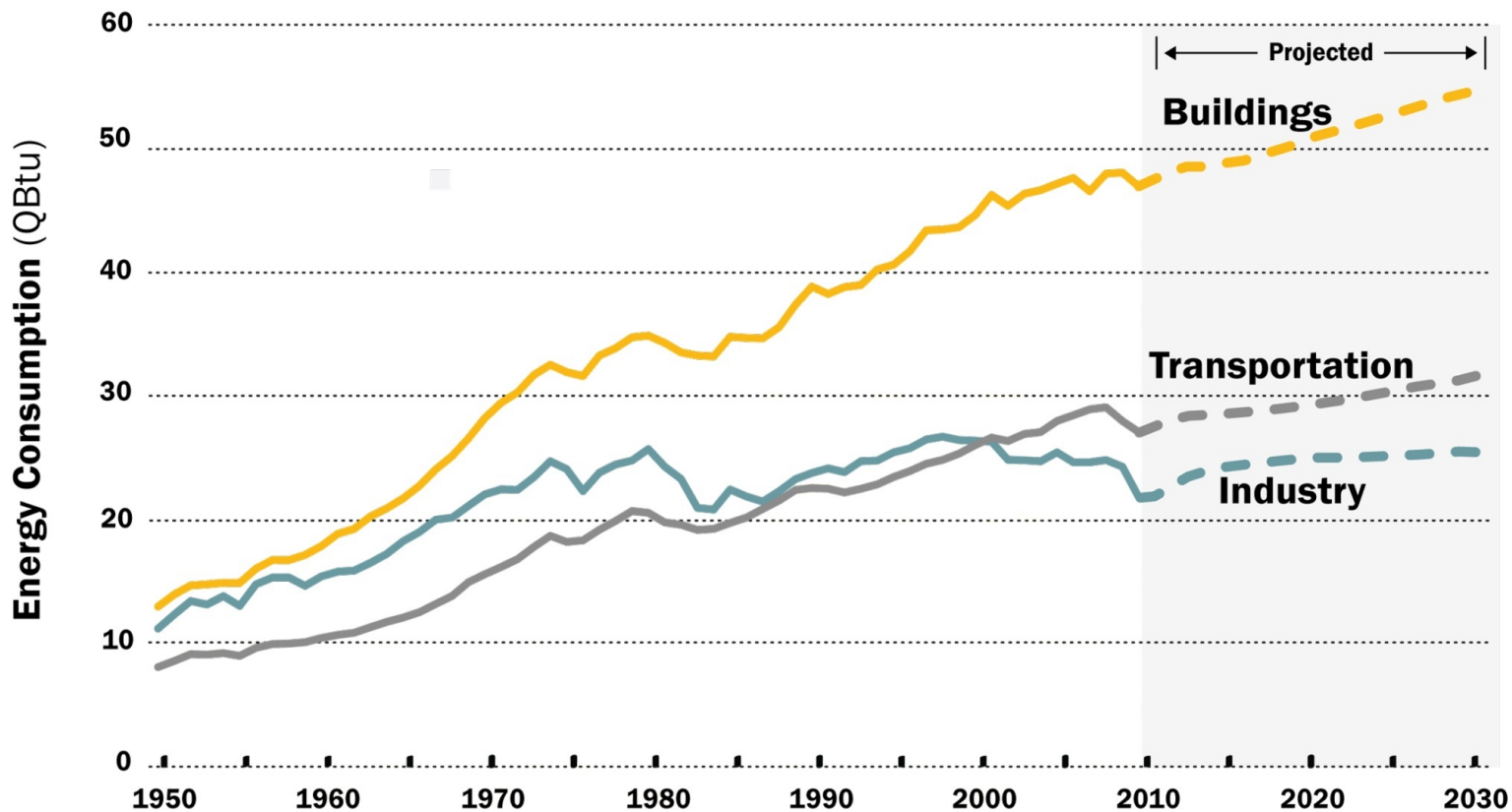
The National Context:



U.S. Energy Consumption by Sector

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Data Source: U.S. Energy Information Administration (2009).

The National Context:



U.S. Energy Consumption by Sector (Historic / Projected)

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Data Source: U.S. Energy Information Administration.

A Moment of Inspiration

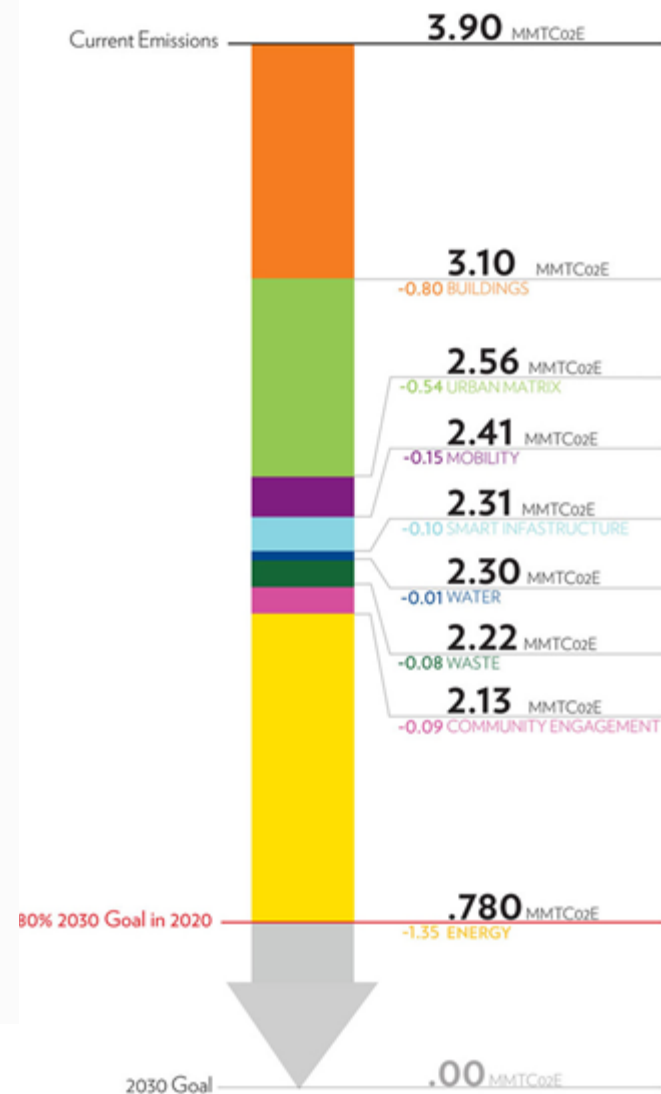
ARCHITECTURE

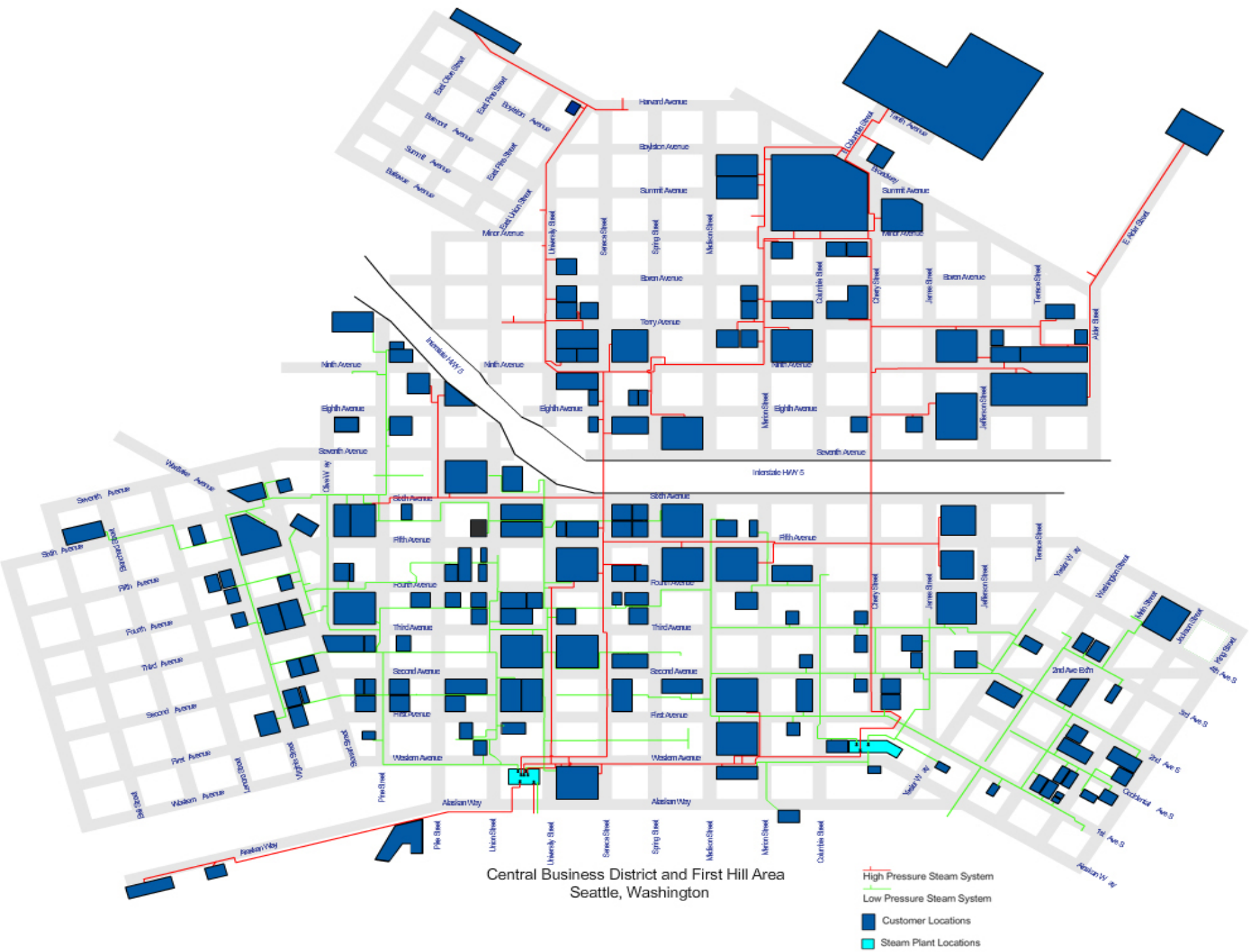


Adrian Smith + Gordon Gill Hatch Massive Plan to DeCarbonize Chicago

by Lea Bogdan, 02/22/10

filed under: Architecture, global development, Policy, Urban design





Central Business District and First Hill Area
Seattle, Washington



Central Business District and First Hill Area
Seattle, Washington

- High Pressure Steam System
- Low Pressure Steam System
- Customer Locations
- Steam Plant Locations



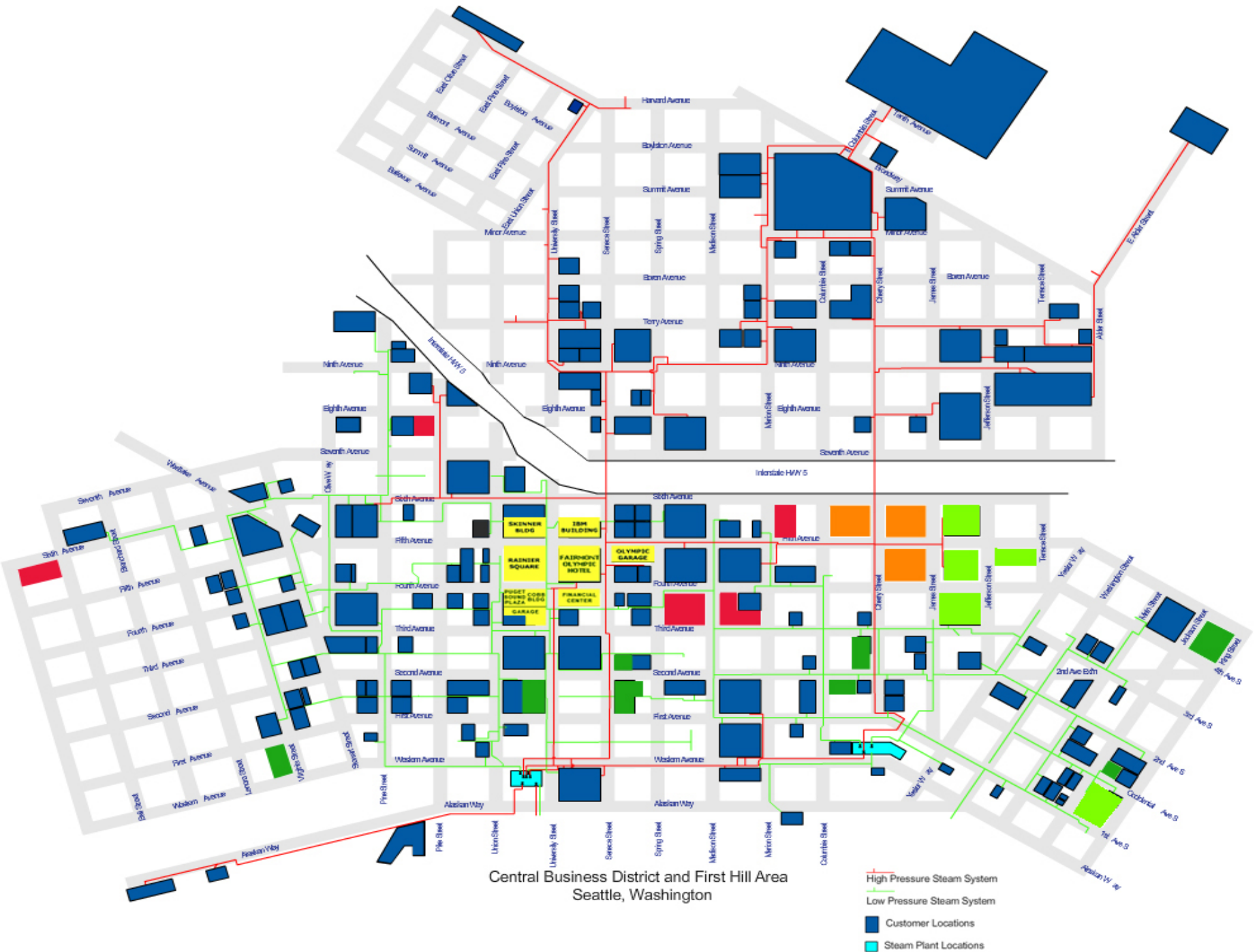
Central Business District and First Hill Area
Seattle, Washington

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Central Business District and First Hill Area
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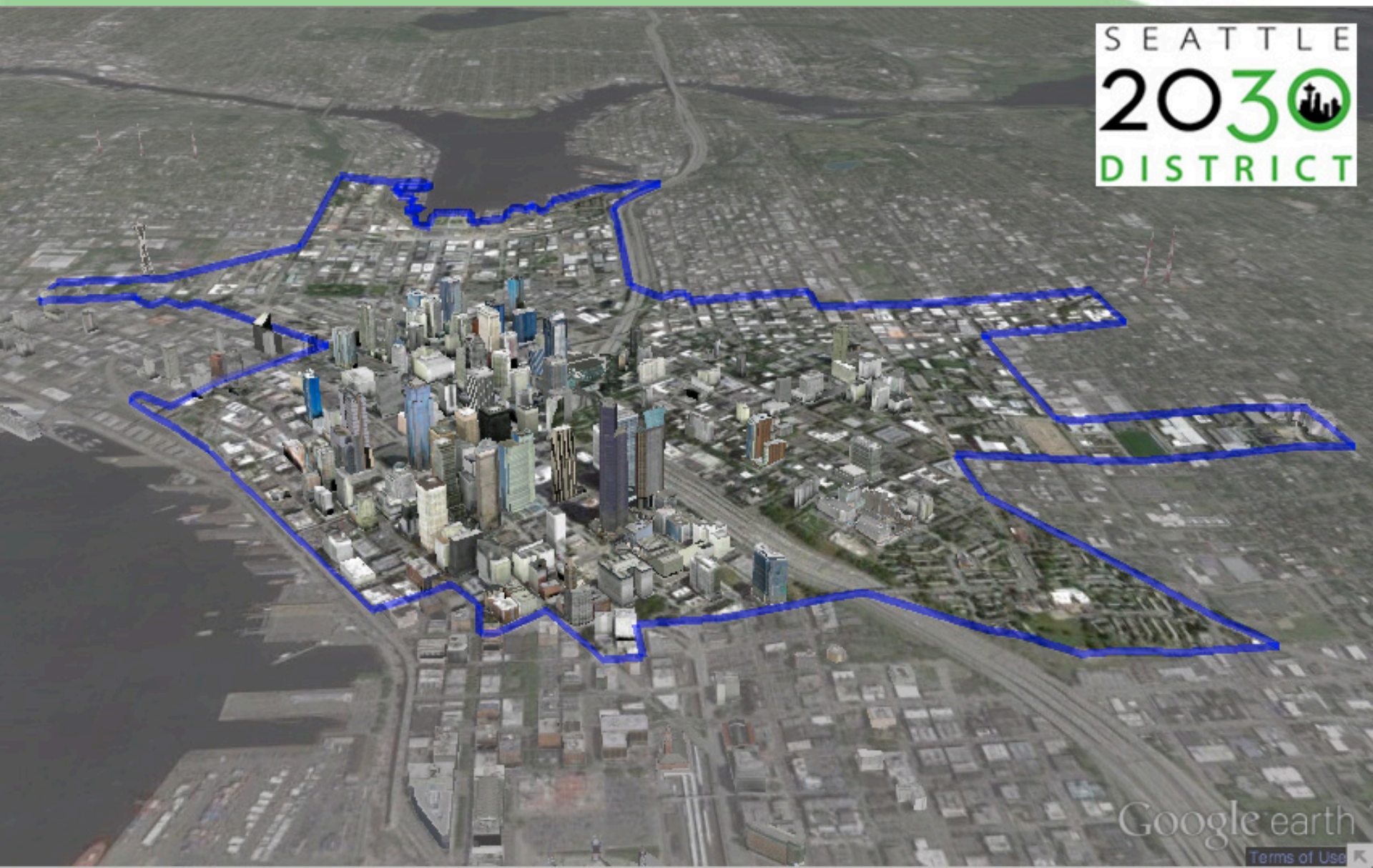
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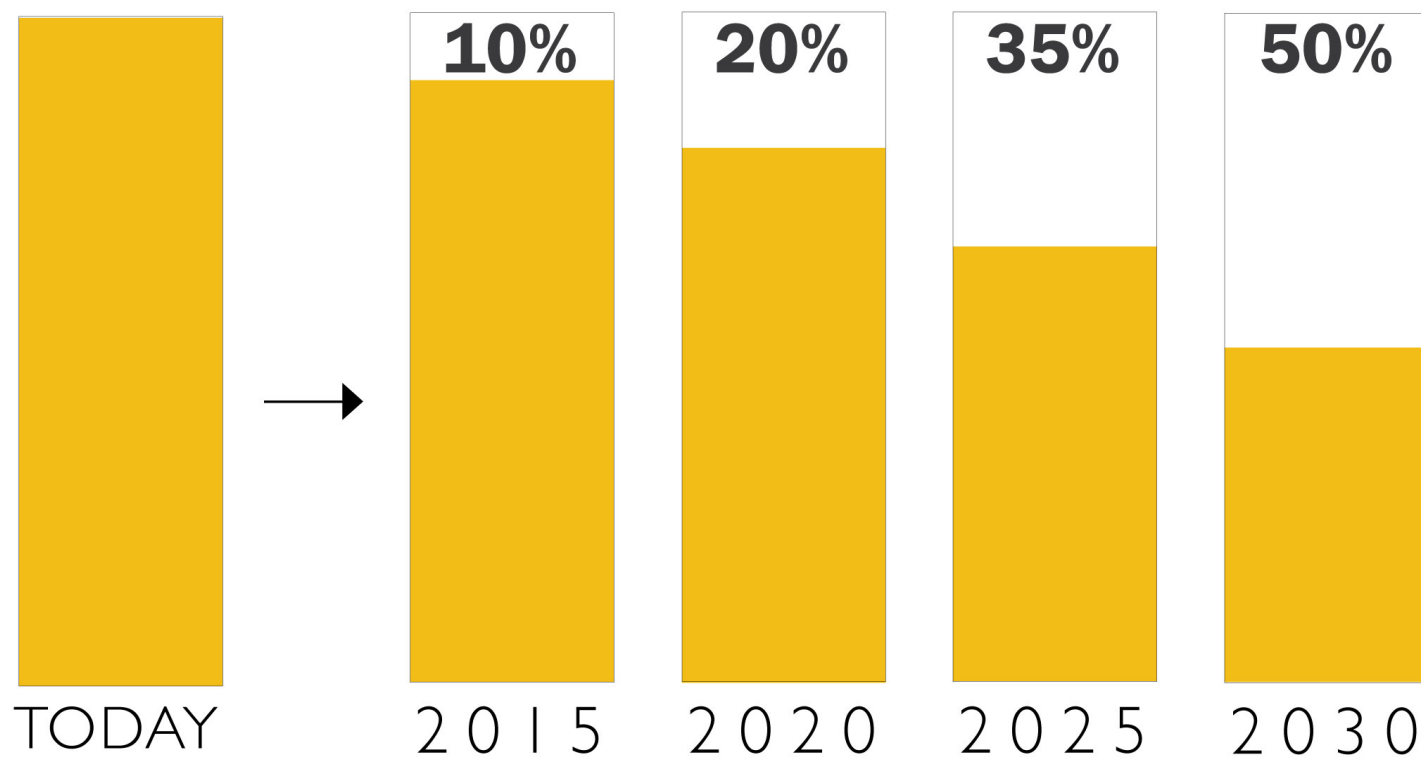
Central Business District and First Hill Area
Seattle, Washington

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Current Boundary



Performance Targets – Existing Bldgs



- Energy, Water, and CO2 from Transportation Reduction
- Energy, Water, and CO2 from Transportation Consumption

The 2030 Challenge for Planning: Existing Buildings

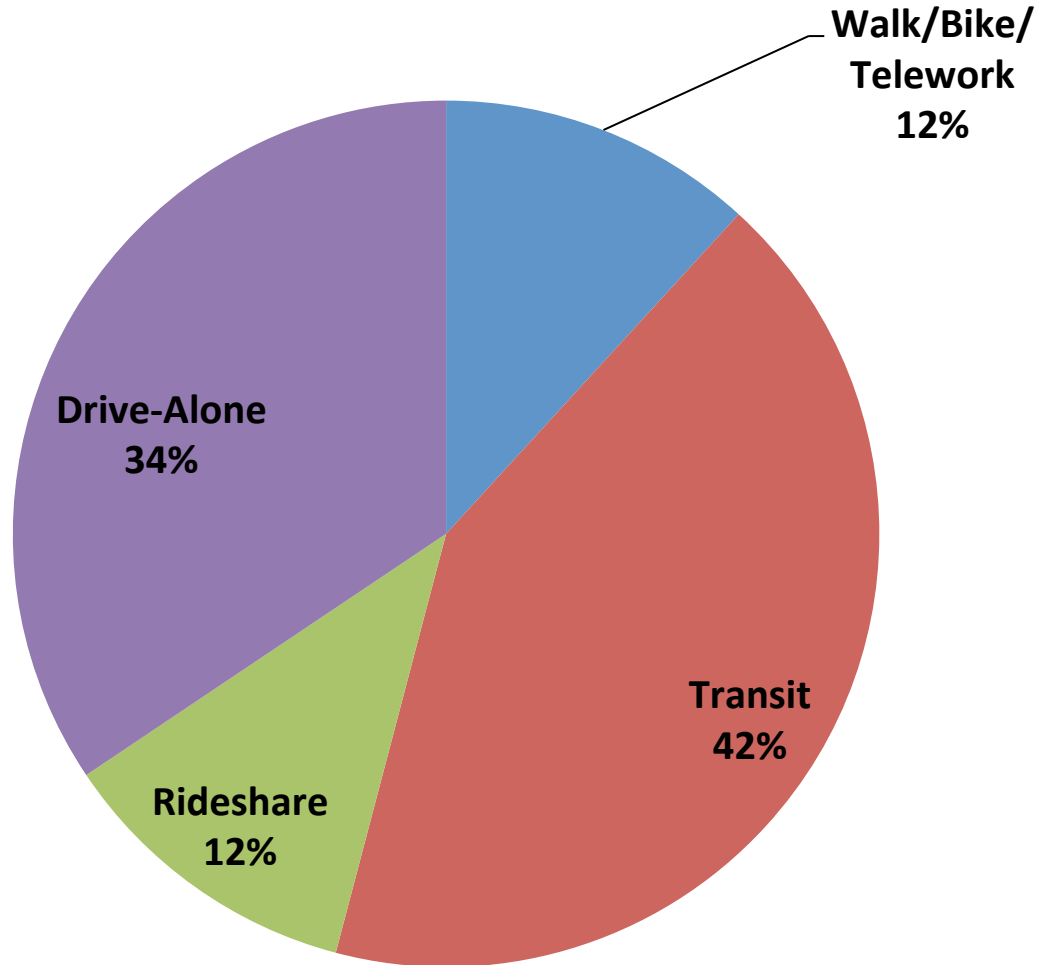
Source: © 2011 2030, Inc. / Architecture 2030. All Rights Reserved.

Performance Targets - Energy

| BUILDING TYPE DESCRIPTION | # OF BUILDINGS | FLOORSPACE (SF) | AVG ENERGY USE (kBtu/sf/yr) |
|--|----------------|-------------------|-----------------------------|
| Bank/Financial Institution | 4 | 36,501 | 96 |
| Convenience store (with or without gas station) | 4 | 6,572 | 241 |
| Courthouse | 2 | 642,902 | 100 |
| Entertainment/culture | 13 | 1,808,711 | 95 |
| Fast food | 4 | 17,098 | 534 |
| Hospital | 6 | 2,956,960 | 314 |
| Hotel | 37 | 4,533,136 | 74 |
| House of Worship | 12 | 298,289 | 27 |
| Industrial | 13 | 308,062 | 200 |
| K-12 | 15 | 837,411 | 73 |
| Library | 1 | 412,000 | 104 |
| Medical Office | 31 | 3,873,403 | 91 |
| Multifamily Housing | 196 | 8,134,107 | 40 |
| Nursing/Assisted Living | 5 | 615,388 | 124 |
| Office | 265 | 23,567,325 | 77 |
| Other | 7 | 268,661 | 104 |
| Residence Hall/Dormitory | 1 | 45,288 | 81 |
| Restaurant/cafeteria | 9 | 116,945 | 302 |
| Retail (non-mall stores, vehicle dealerships) | 8 | 178,096 | 82 |
| Retail Store | 84 | 2,480,167 | 70 |
| Service (vehicle repair/service, postal service) | 20 | 270,658 | 77 |
| Social/meeting | 7 | 213,540 | 52 |
| Supermarket/Grocery Stores | 2 | 12,338 | 287 |
| Warehouse | 40 | 806,604 | 23 |
| Seattle 2030 District | 786 | 52,440,162 | |

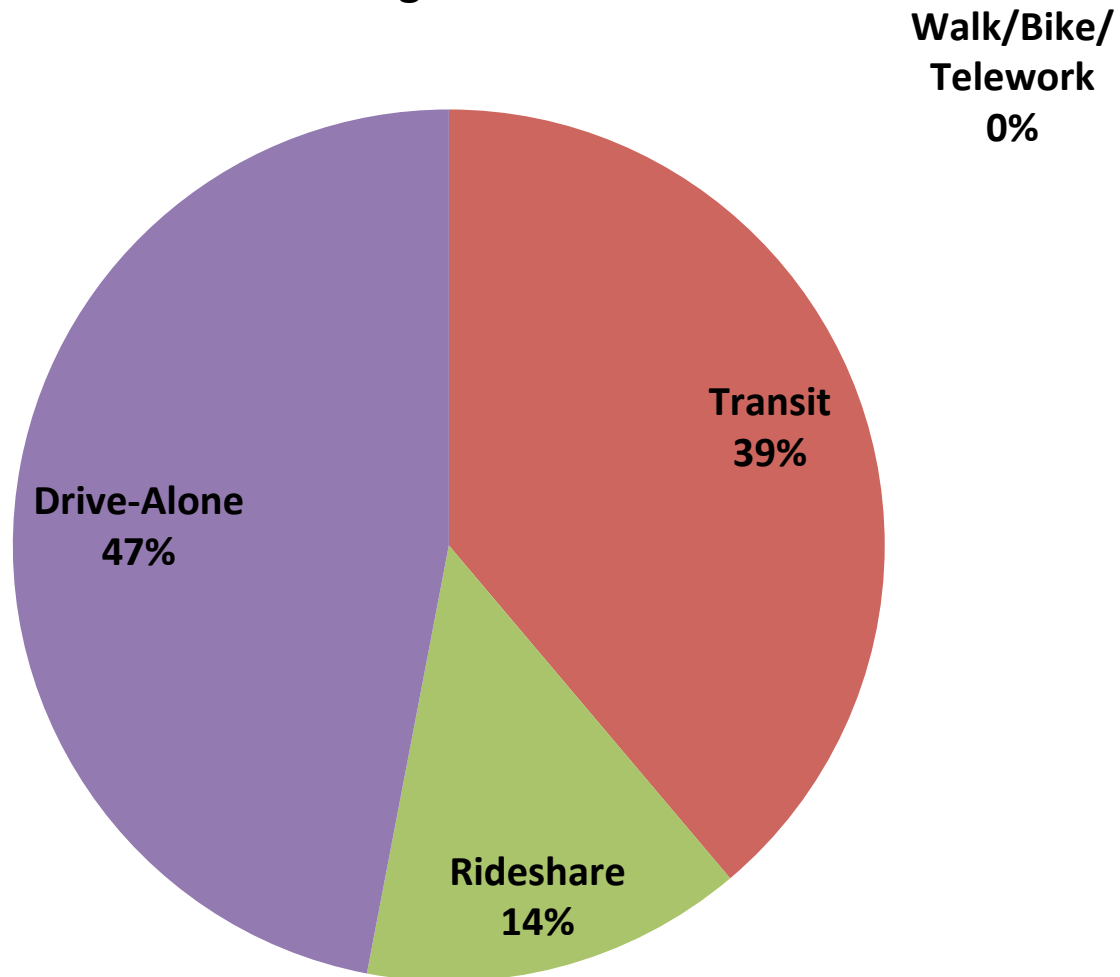
Performance Targets – Transportation CO₂

District Average Mode Split



Performance Targets – Transportation CO₂

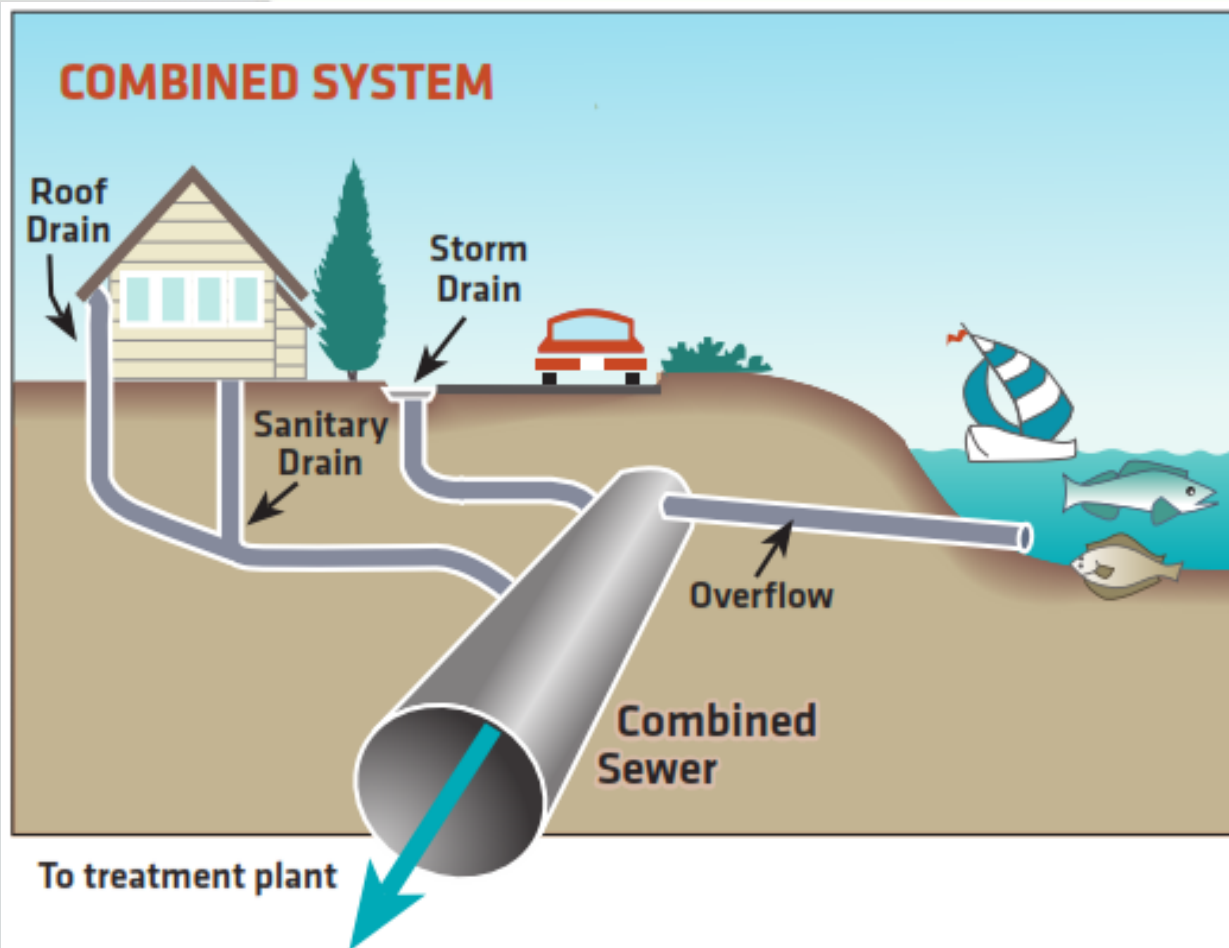
District Average CO₂ Breakdown



Performance Targets - Water

| BUILDING TYPE | BASELINE GAL/SF/YR |
|--|---------------------------|
| Restaurant | 125.99 |
| Hotel | 50.07 |
| MultiFamily | 41.14 |
| Social/meeting | 36.95 |
| Industrial | 32.53 |
| Nursing/Assisted Living | 30.11 |
| SF Residential | 27.63 |
| Hospital | 26.12 |
| Retail | 24.77 |
| Medical Office | 21.00 |
| Office | 14.21 |
| Warehouse | 13.00 |
| Entertainment/culture | 12.88 |
| Service (vehicle repair/service, postal service) | 11.74 |
| House of Worship | 11.31 |
| K-12 School | 11.09 |

Water: A Deeper Dive



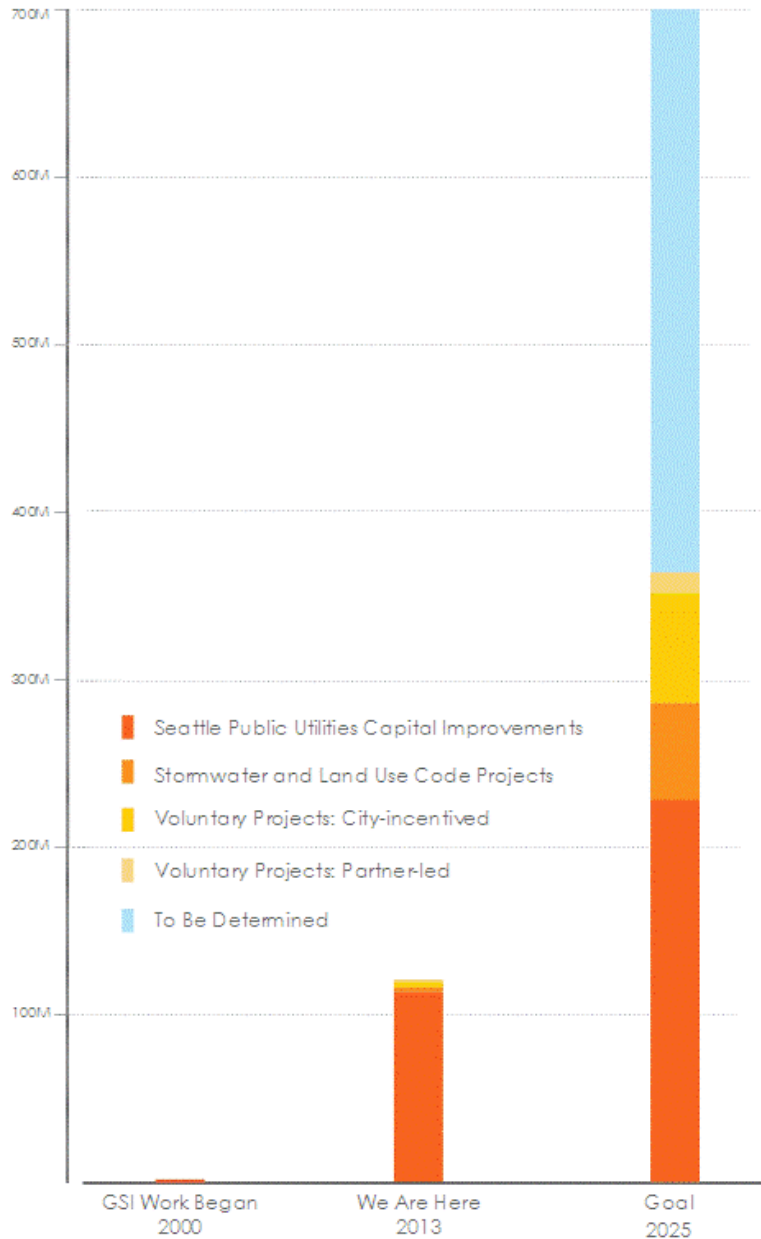
- Seattle, 2012:
 - 355 Events
 - 154 MG of sewage into our waterways

Green Stormwater Infrastructure

2025 Goal: Implementation Breakdown



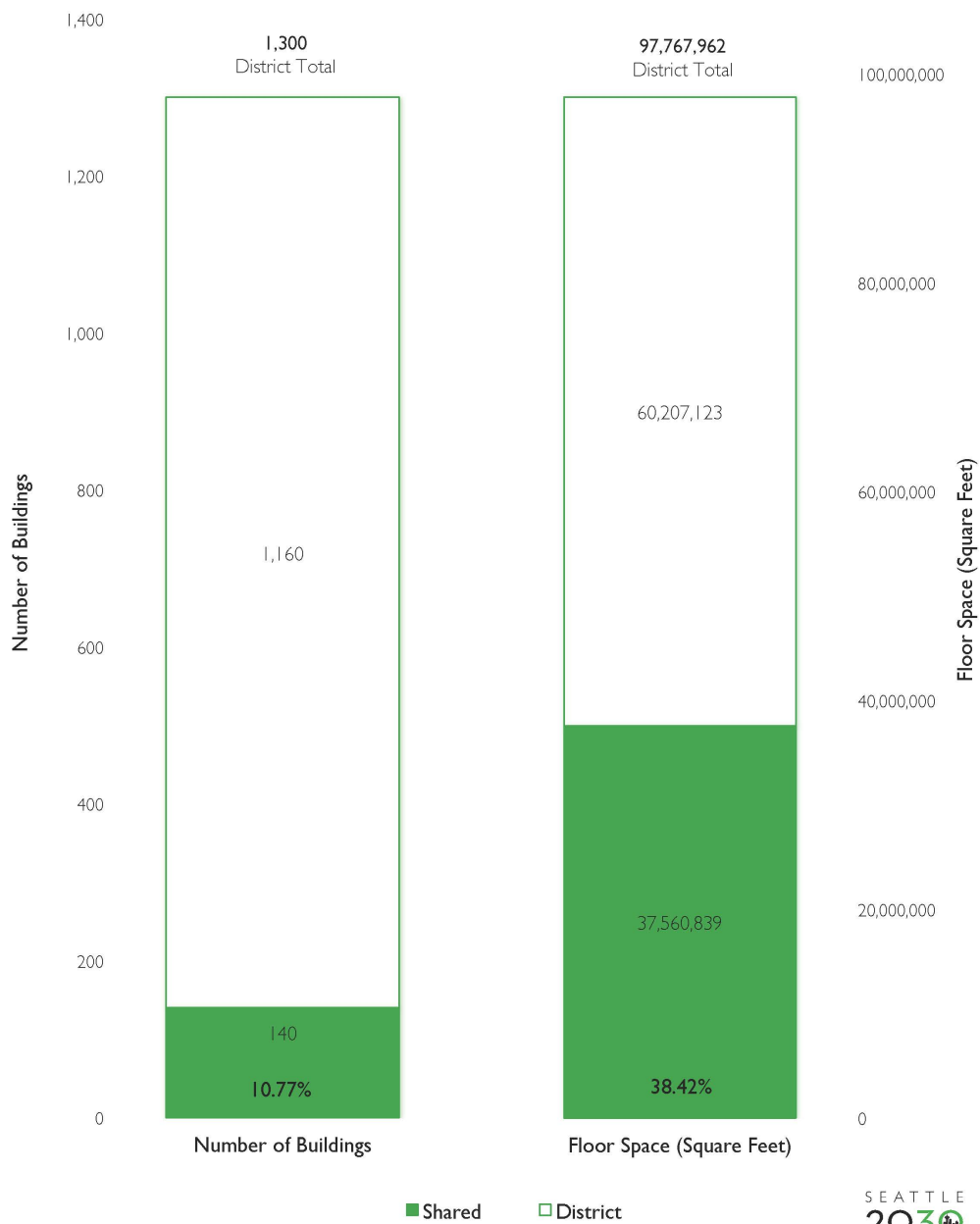
gallons of stormwater managed annually by GSI



Aggressive GSI Goals

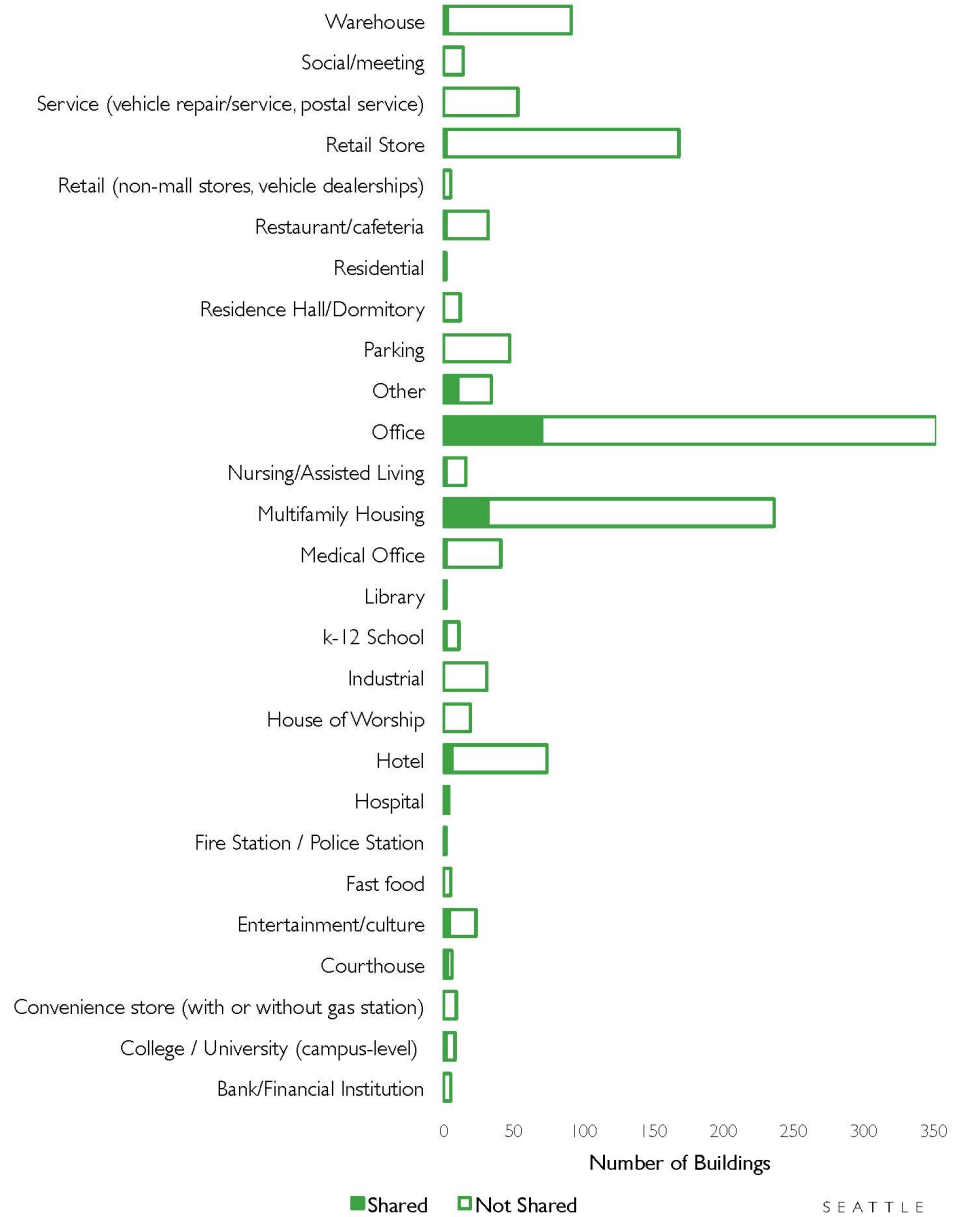
Progress

Building and Floor Space Totals: Shared and District

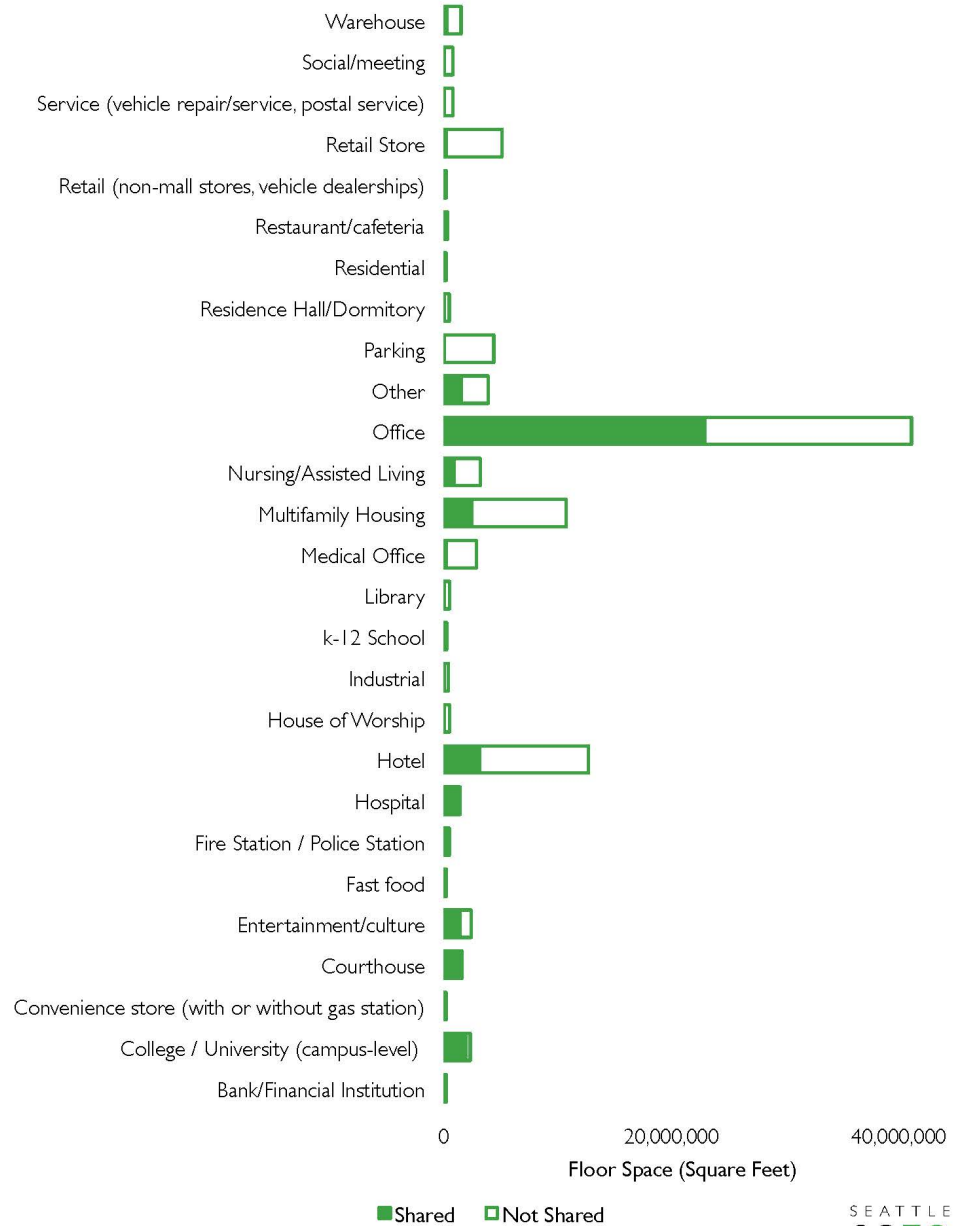


February 2014

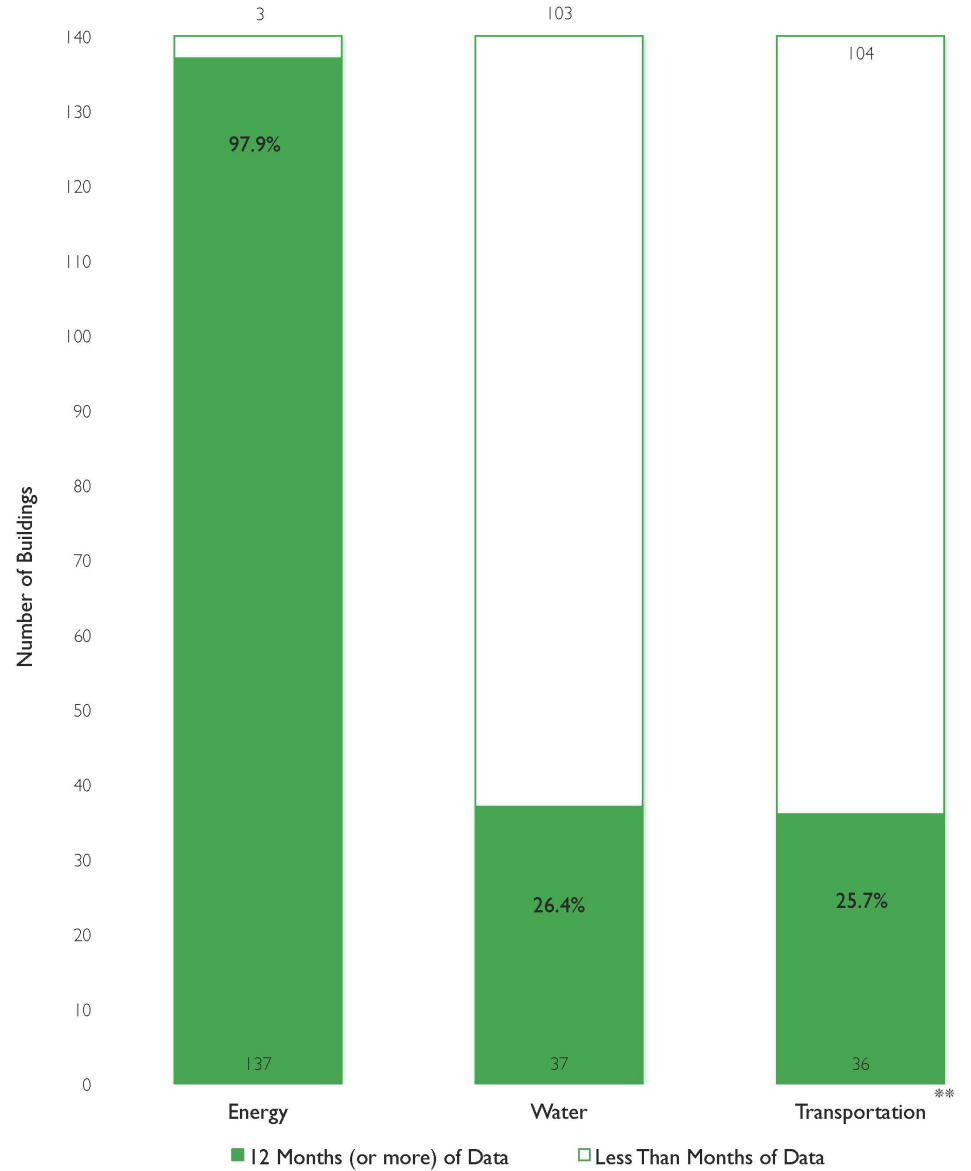
Shared Vs. Not Shared by Building Type: Number of Buildings



Shared Vs. Not Shared by Building Type: Floor Space

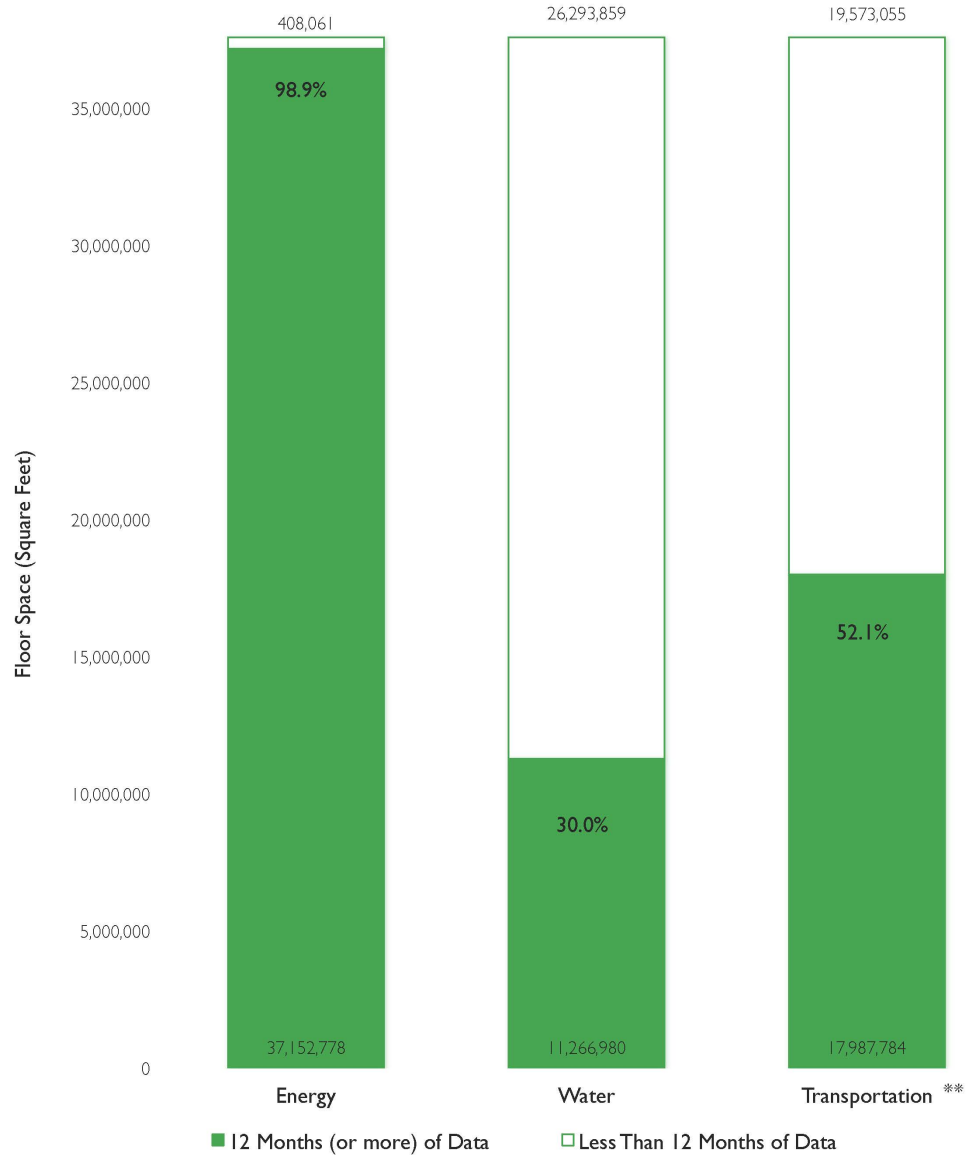


Shared Buildings with 12+ Months of Data*:
Number of Buildings



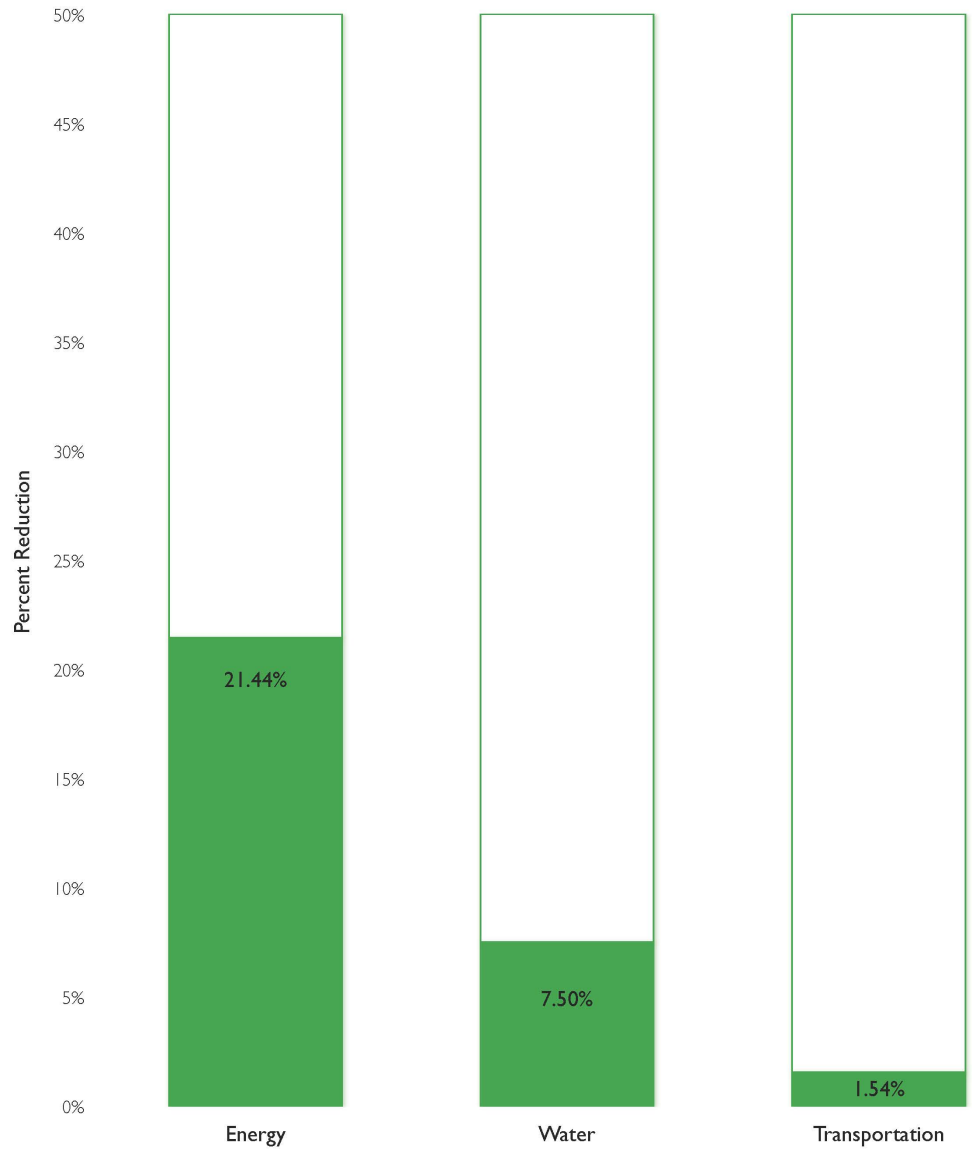
*Not necessarily current data **Annual interval

Shared Buildings with 12+ Months of Data*:
Floor Space



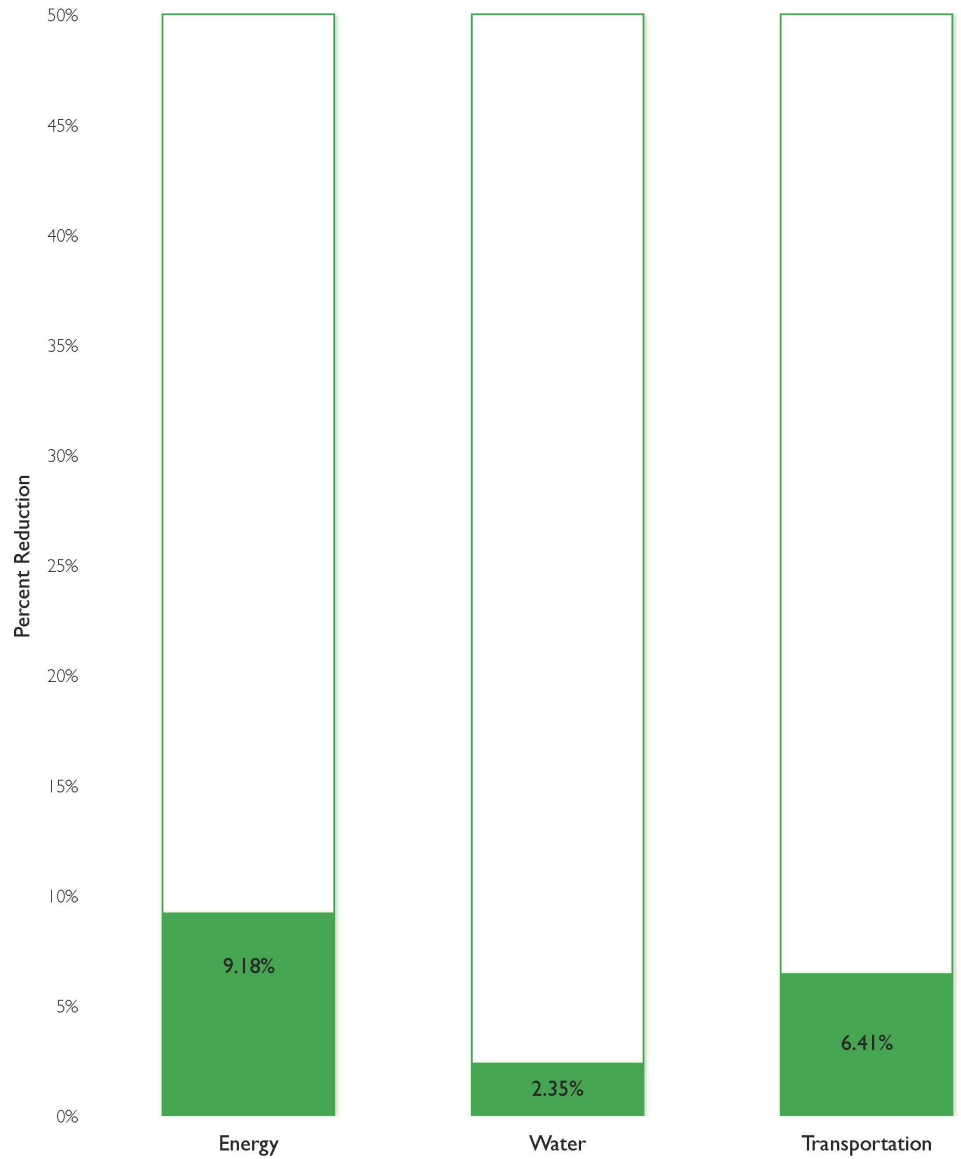
*Not necessarily current data **Annual interval

Aggregated Performance*: Shared Buildings



*Not necessarily current data; Buildings with no performance data assumed to operate at baseline

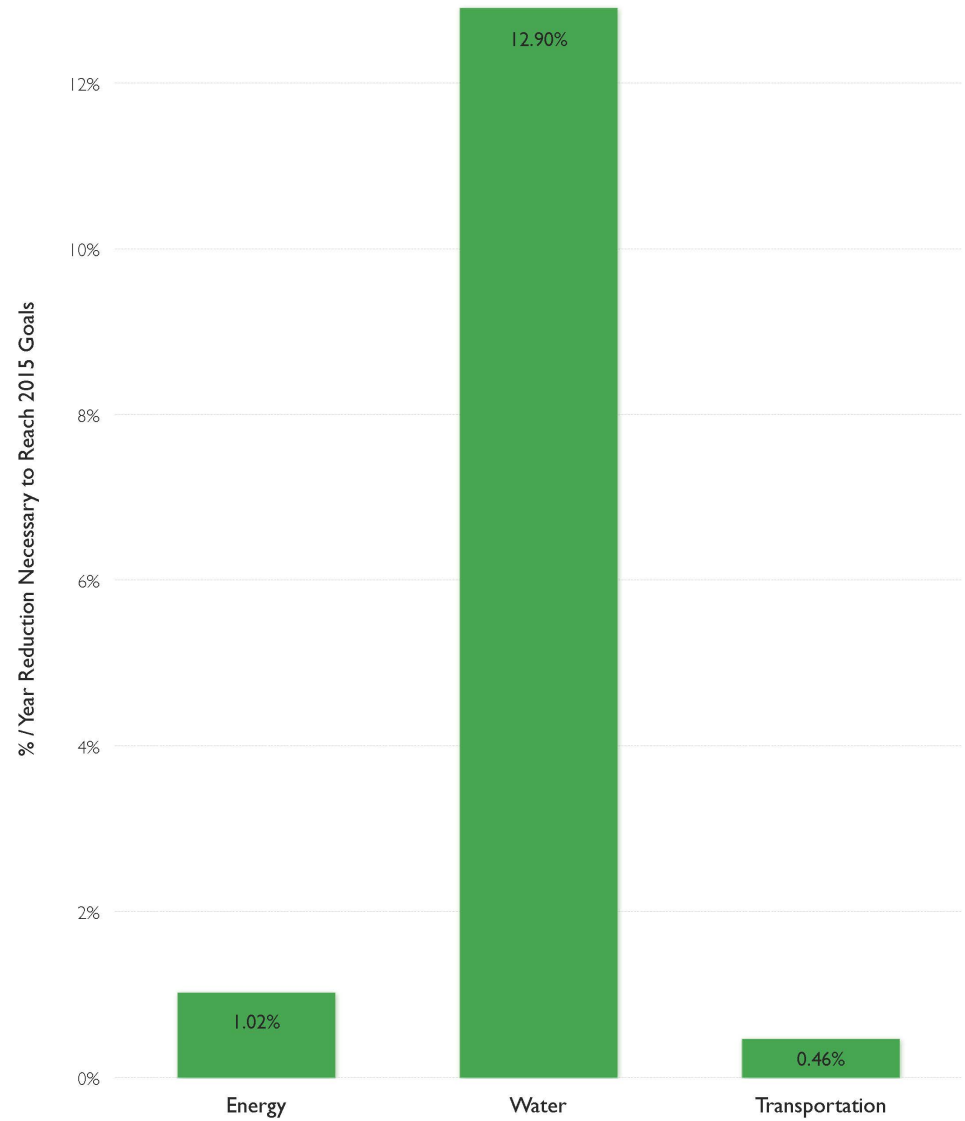
Aggregated Performance*: Total District



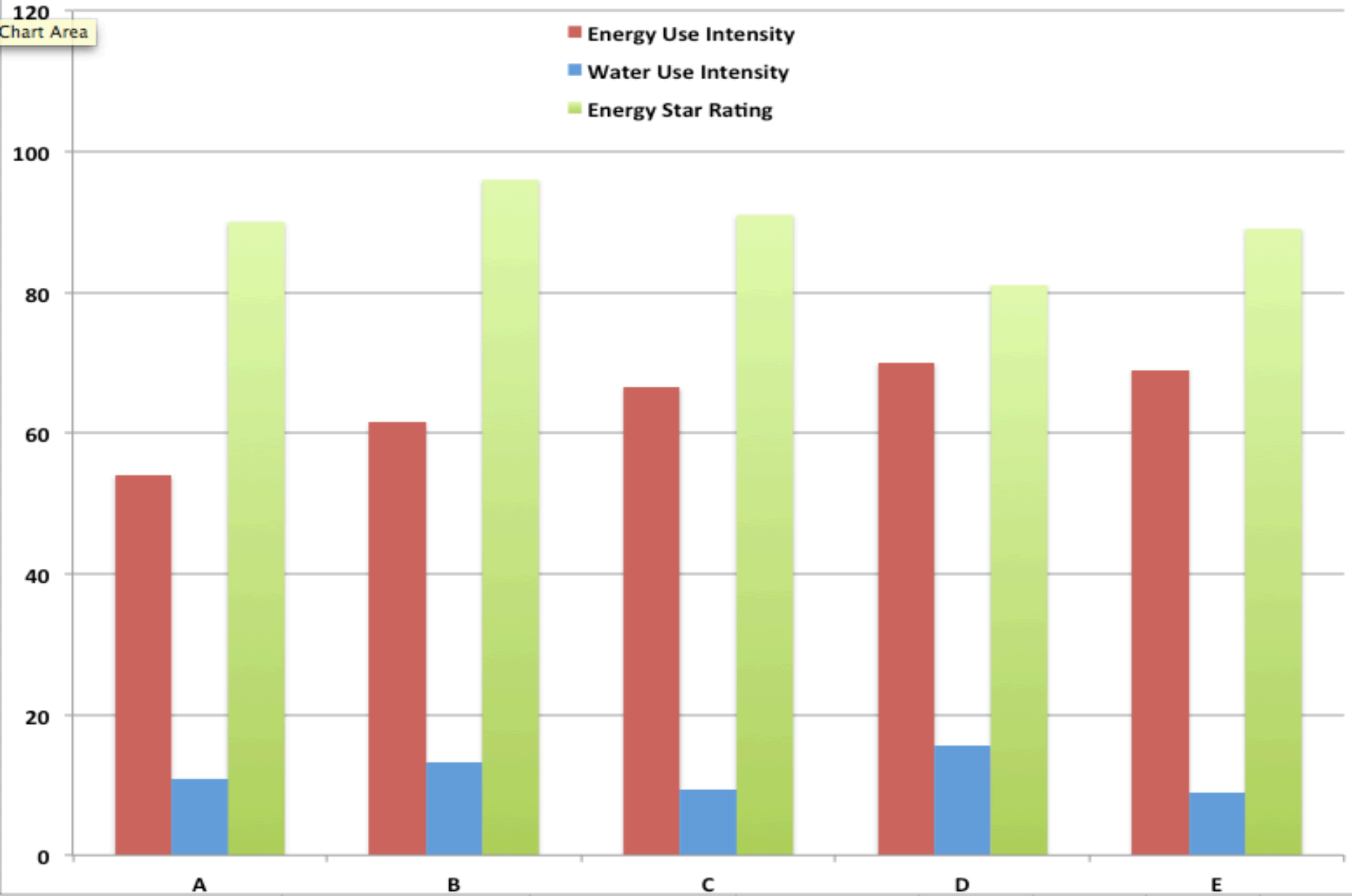
February 2014

*Not necessarily current data; Buildings with no performance data assumed to operate at baseline

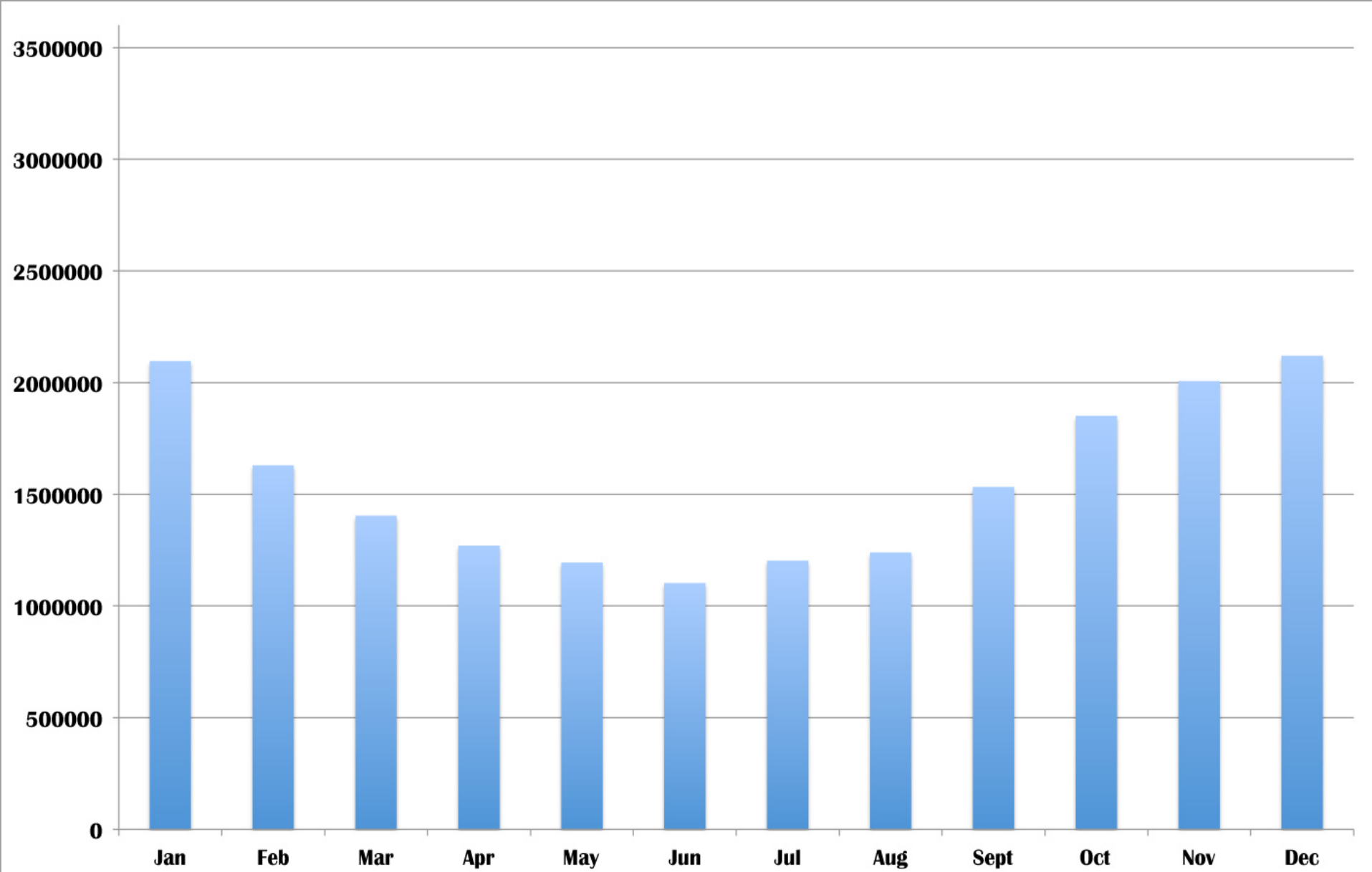
Percent / Year Member Reductions
Necessary to Reach 2015 District Goal
of a 10% Reduction from Baseline



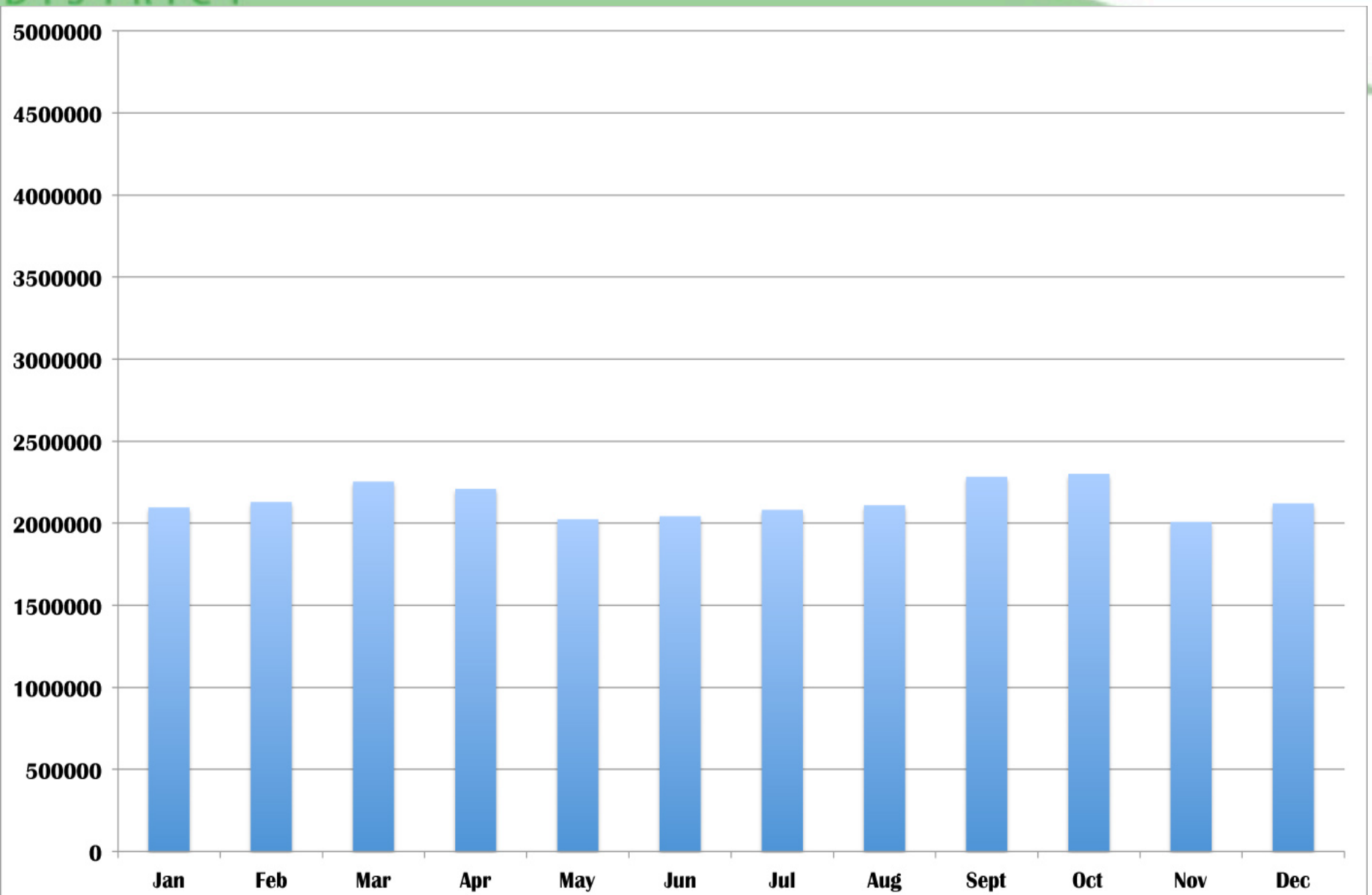
Assess



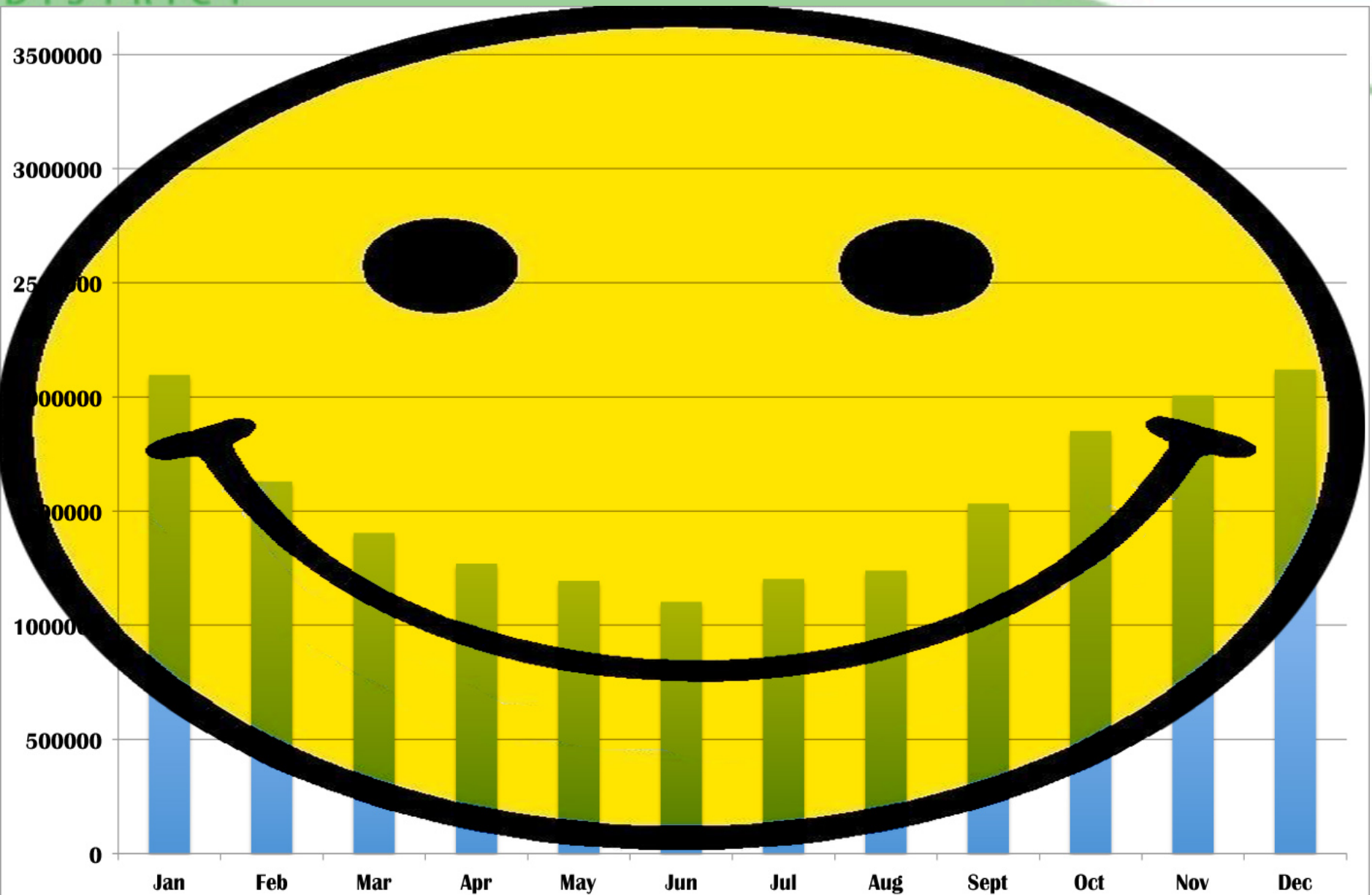
Target



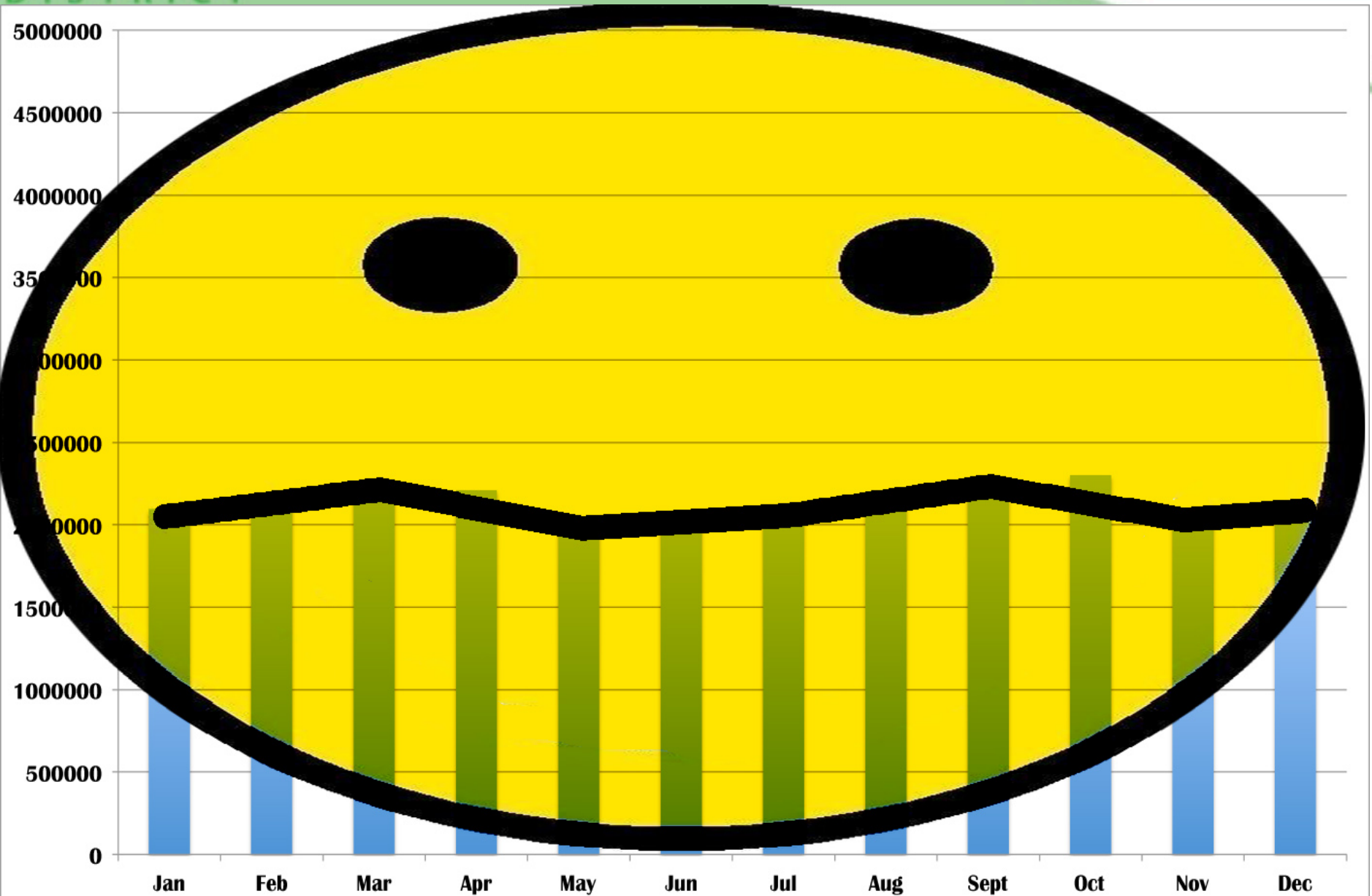
Target



Target



Target



The High Performance Building Team

Structure



Accenture develops business cases, documents scopes of work, integrates solutions package (including **Microsoft**) and delivers projects for each pilot



2030 District manages contracts with Accenture, Microsoft, OED and pilot participants and oversees progress and performance at each site



Pilot participants work with Accenture to execute project plan, committing resources to connect the solution and monitor and implement energy saving recommendations



2030 works with **SCL** to develop measurement and verification process to monitor pilot performance



Office of Economic Development

Seattle OED contracts with **2030 District** to drive and manage project; utilize DOE funds to support onboarding

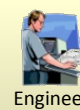
Representatives from each organization form a **steering committee**, which drives project vision, objectives, roles and responsibilities

Accenture Smart Building and Energy Solutions

Continuous execution of advanced analytics on Microsoft's cloud

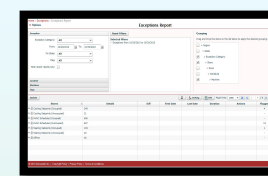
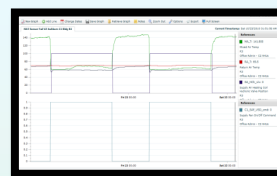
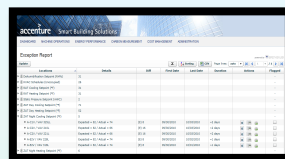
End Users

- Portal views
- MRO integration,
- Trouble ticket generation



Accenture Smart Building Portal

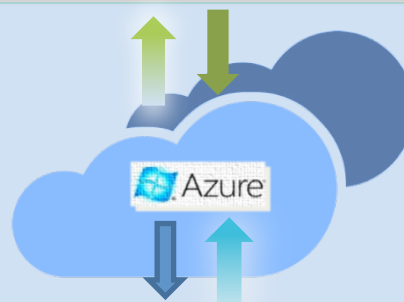
- Continuous analytics
- Predictive algorithms
- Operational exceptions



Automated Fault Detection, Operational Guidelines, Cloud-Based Control Services, M&V validation, ECM identification

Microsoft Cloud (Azure)

- 100,000+ set points, I/O points, lighting controls, and meter data managed 24x7
- 10,000+ algorithms run every minute



Analytics Engine

Data Normalization

Data Storage

Research Buildings

- Buildings of all types and usage

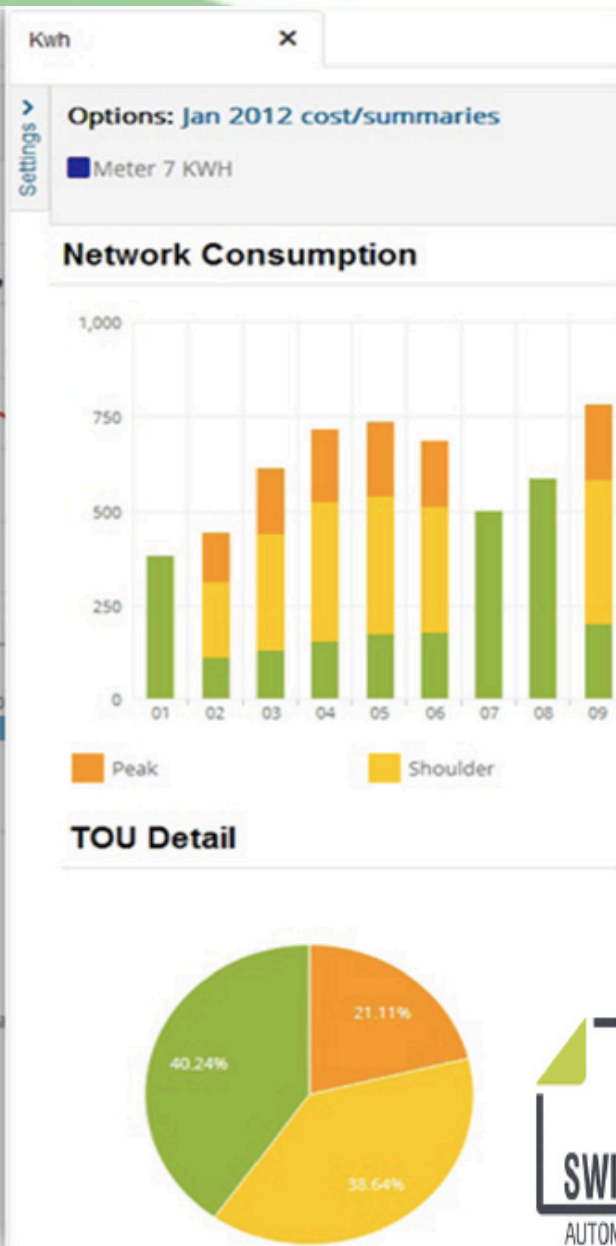
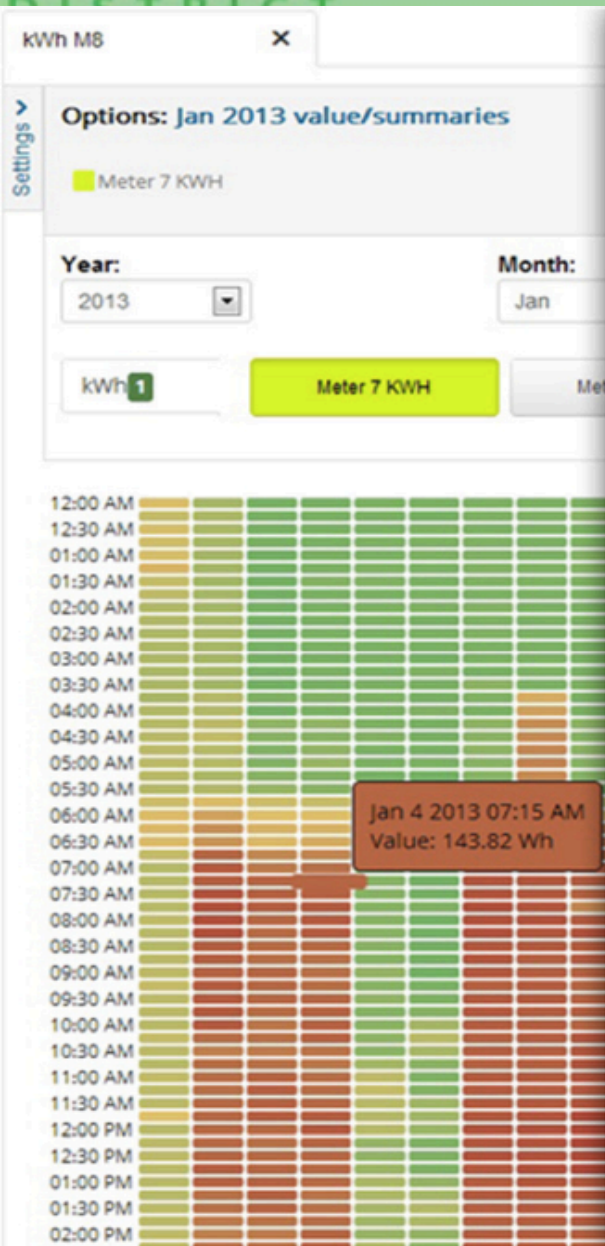


Building Equipment

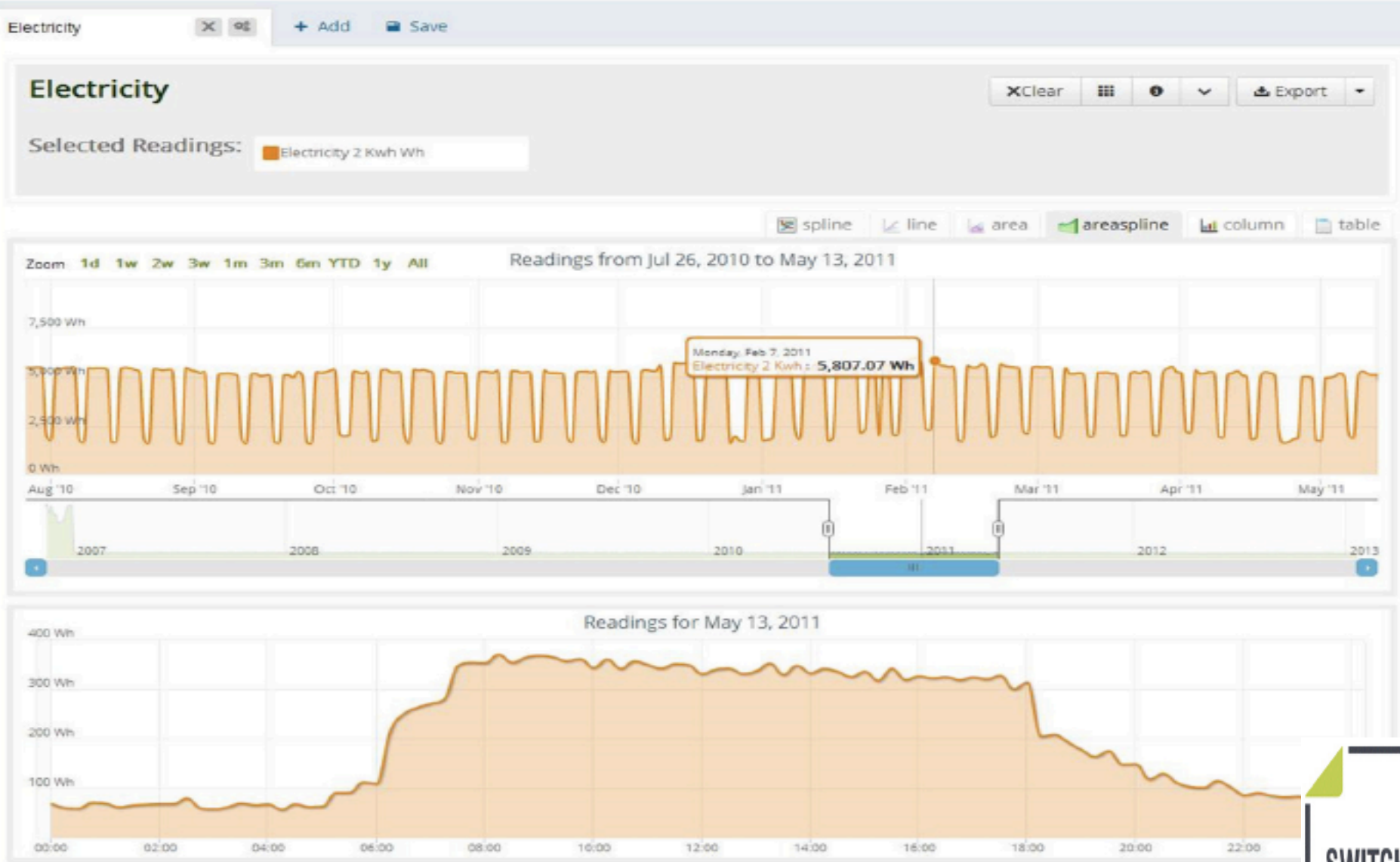
- Connect to BMS systems, meters, equipment, control systems, etc.
- Monitors data 24x7x365



Interval Data Analysis

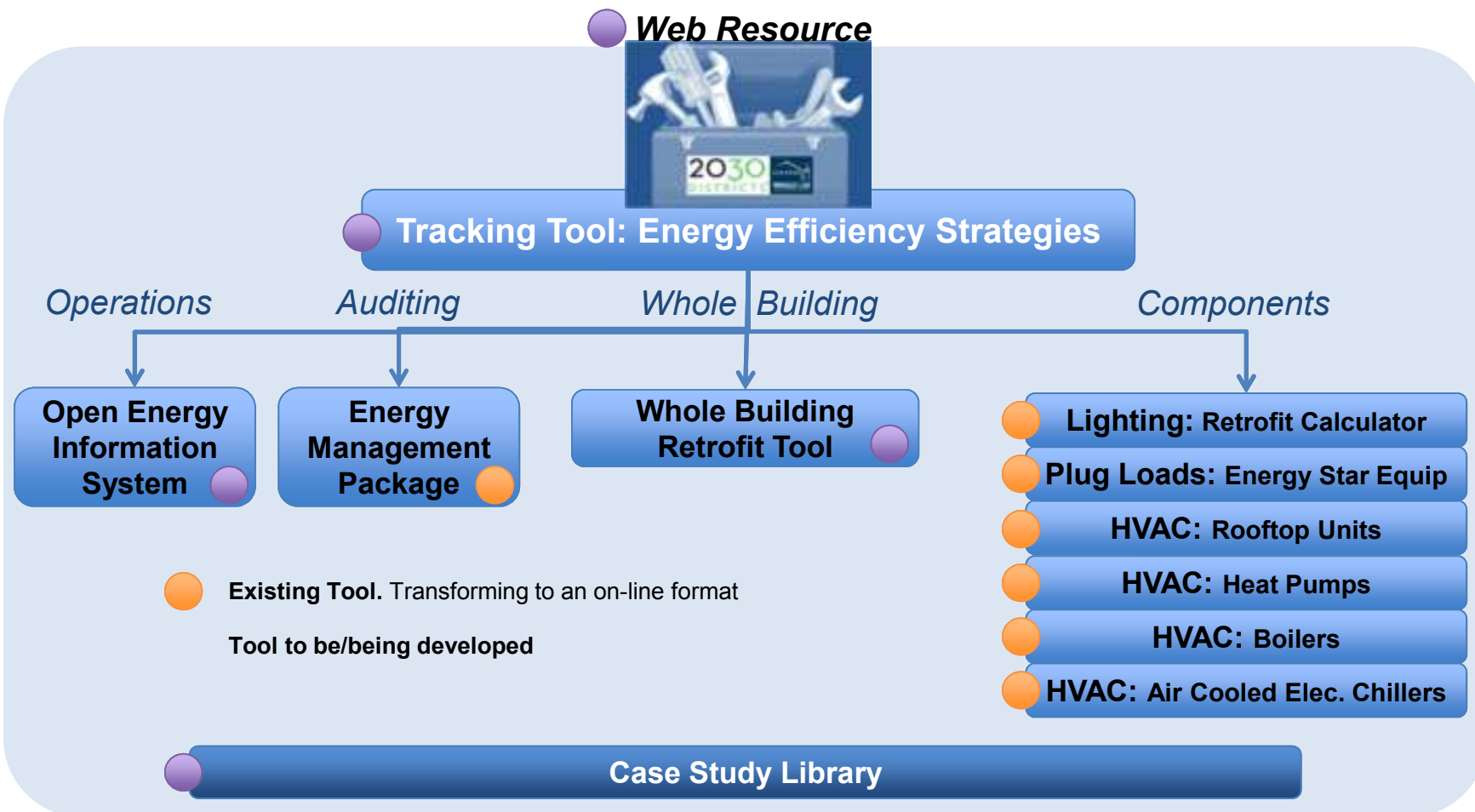


Interval Data Analysis



Small Commercial Program

Small Commercial Toolkit

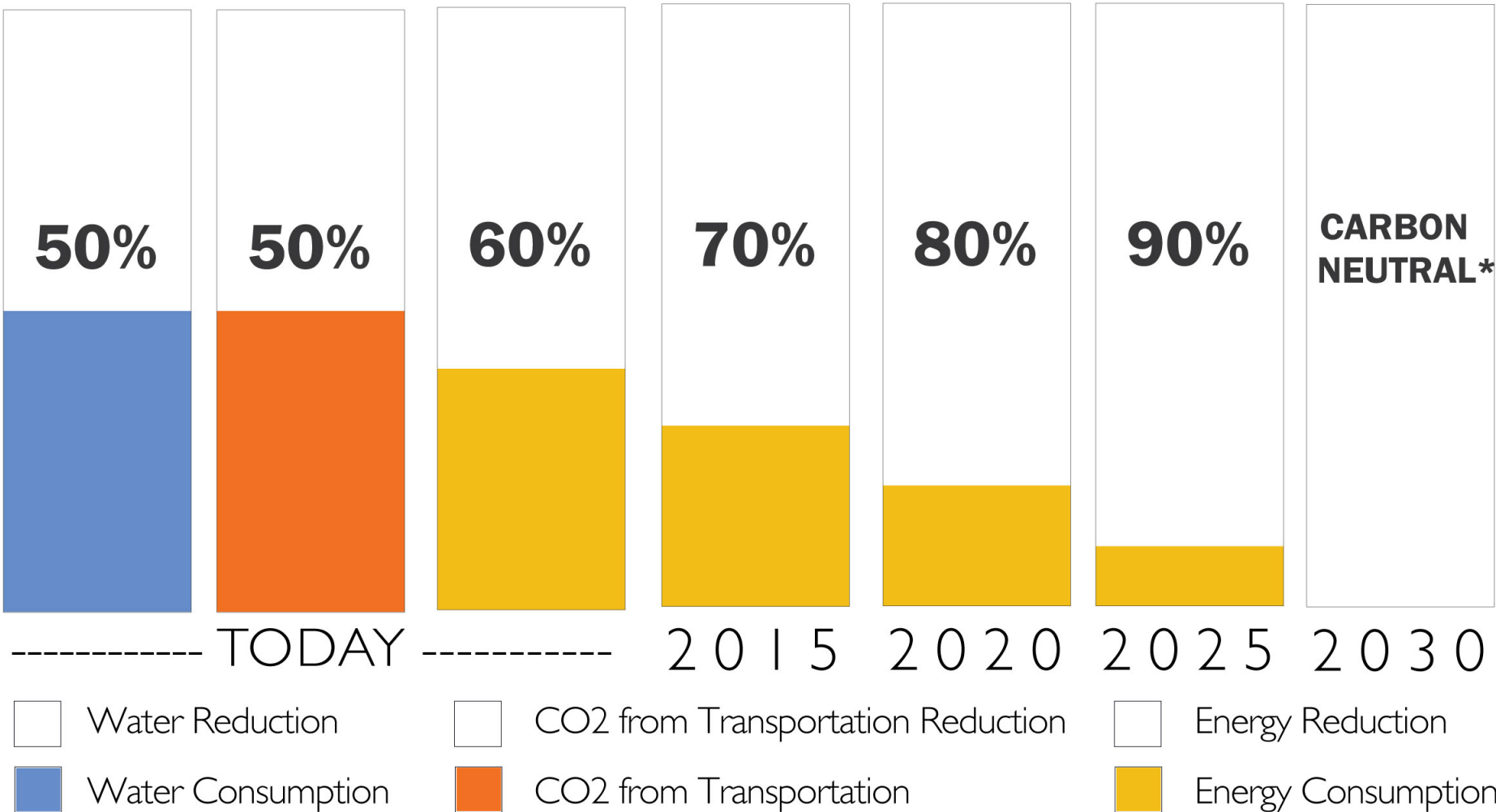


- ***2030 Districts Small Commercial Program and Toolkit***
- **Whole Building Retrofit EvaluaPon Tool**
- **HVAC Tools**
- **Energy Data VisualizaPon and AudiPng Tools**
- **LighPng Retrofit Calculator**
- **Plug Load Equipment Tools**
- **Case Study Library & Templates**
- **Low Cost AudiPng TransacPon Cost Tools**
- **2030 District Web Resource**

Seattle 2030 & Nissan Partnership



Performance Targets – New Buildings

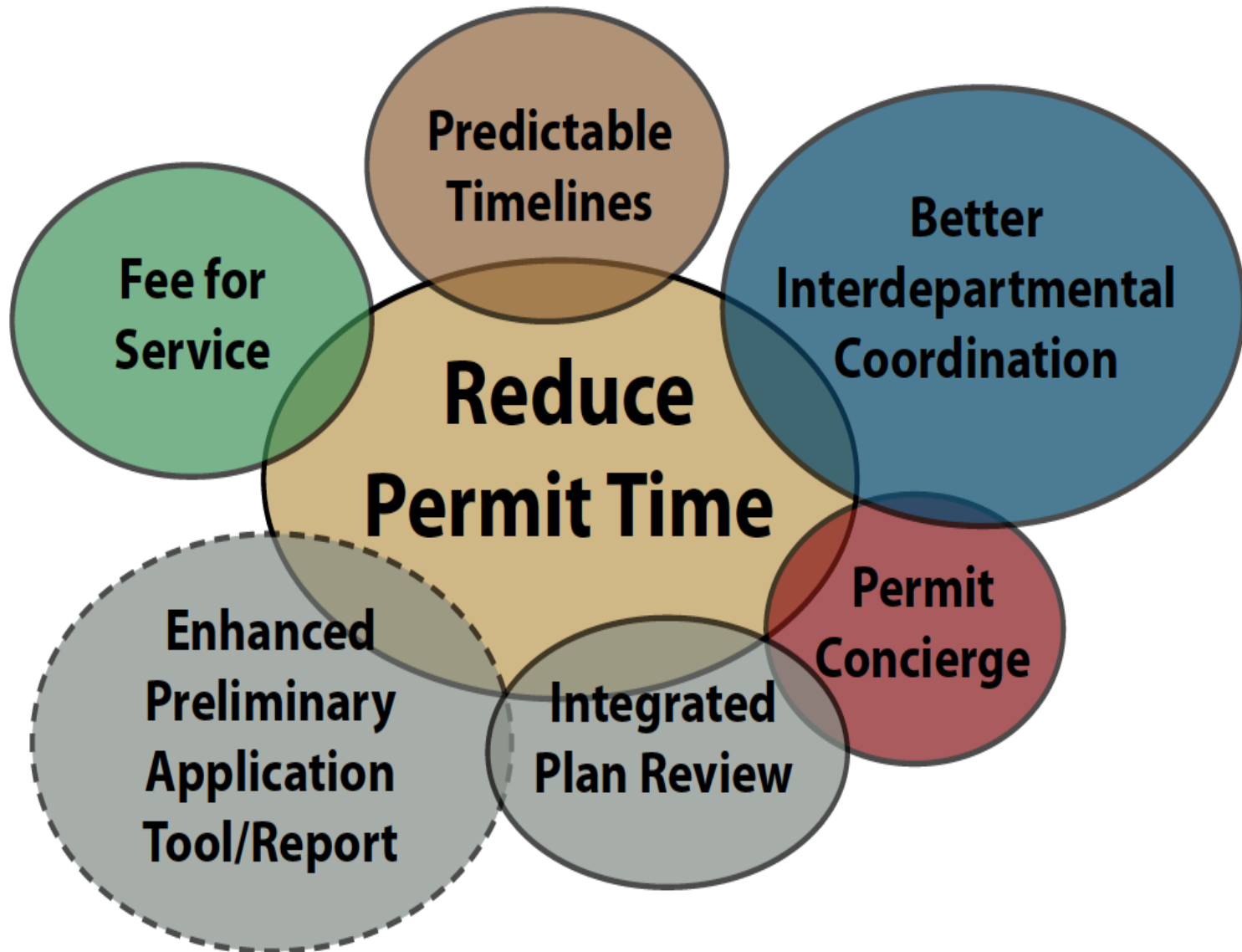


The 2030 Challenge for Planning: New Buildings & Major Renovations

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*Using no fossil fuel GHG-emitting energy to operate.

Streamlined Permitting



Streamlined Permitting



**Reduce
Permit Time**

Streamlined Permitting



**Reduce
Permit Time**

2-4 Weeks?

Streamlined Permitting

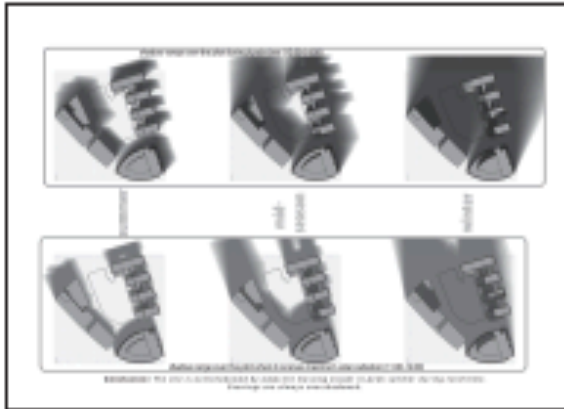


**Reduce
Permit Time**

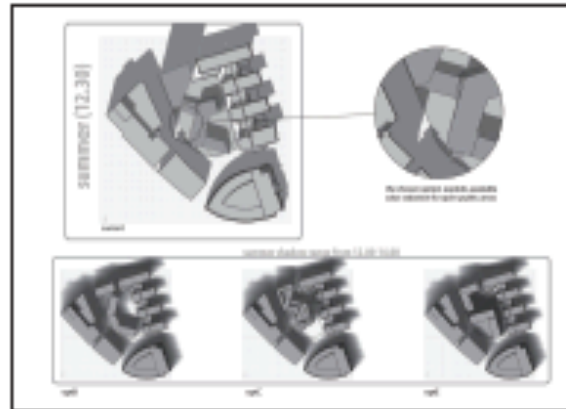
...Up to 3 Months!

2030 Early Energy Modeling Assistance

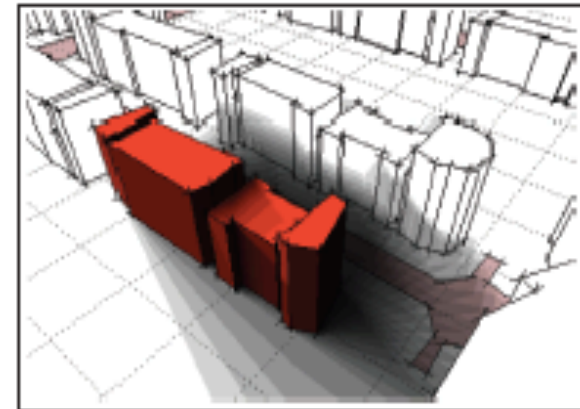
Shadow Analysis



Site Shadow Analysis

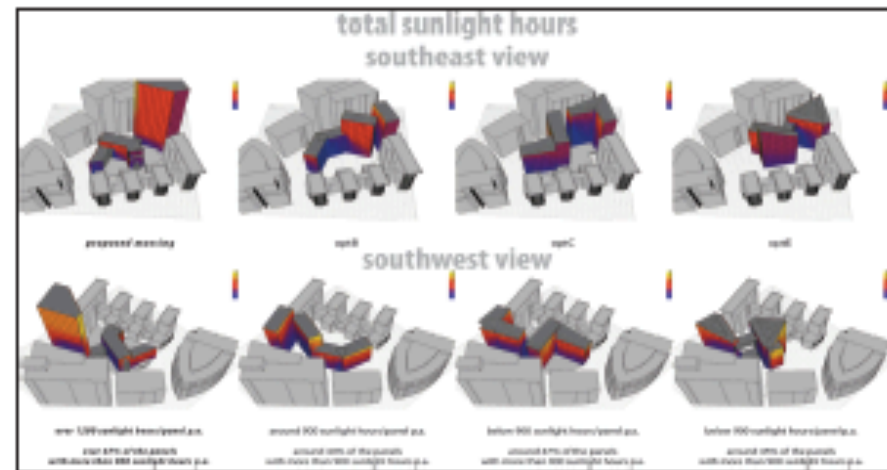
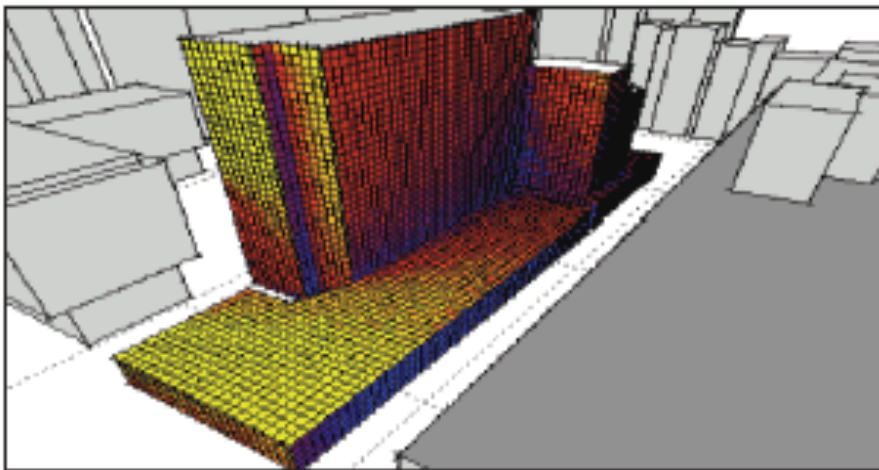


Shadow Analysis for Options



Shadow Range

Solar Radiation



Relationships with other Programs

- Architecture 2030
- Better Buildings Challenge
- Northwest Energy Efficiency Alliance
- EcoDistricts



The solution to the climate crisis isn't far off in the future - it's in the buildings we inhabit, our civic infrastructure and the way we organize our lives.
- President William J. Clinton

COMBATING CLIMATE CHANGE: CLINTON CLIMATE INITIATIVE

Better Buildings Challenge: Place-Based Ally Agreement

The **Better Buildings Challenge** is a Presidential leadership initiative which calls on chief executive officers, university presidents, and state and local leaders to create American jobs through building energy efficiency. Challenge partners will make 'public commitments to action' and implement their plans to achieve lasting energy savings, improve our environment, and reduce our dependency on foreign oil. They will receive technical and implementation support from the Department of Energy in collaboration with other federal agencies and the William J. Clinton Foundation's Clinton Climate Initiative. BBC Place-Based Allies are asked to support the BBC by advocating for energy efficiency and transparently demonstrating their approaches and accomplishments.

Place-Based Ally Agrees to:

✓ Commit

The Department of Energy (DOE) Agrees to:

✓ Assist

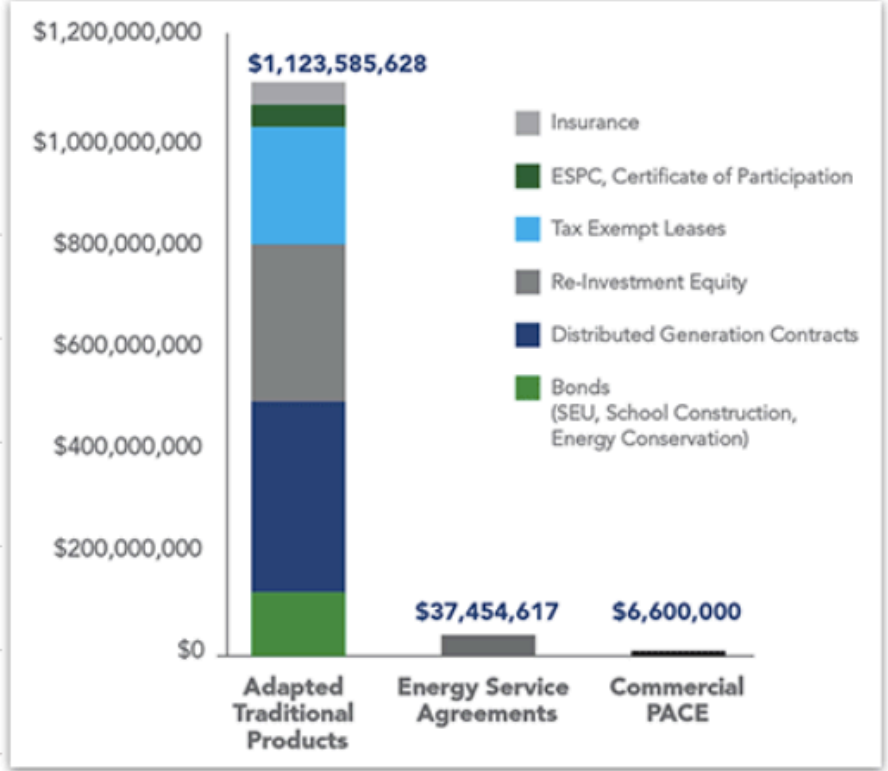


— Current List of Allies

— Financial Allies

| | |
|--|--|
| Abundant Power \$100 million committed | AFL-CIO \$150 million committed |
| Blue Hill Partners LLC \$50 million committed | Citi \$500 million committed |
| Clean Fund LLC \$50 million committed | Energi Inc. \$50 million committed |
| GE Capital \$50 million committed | Green Campus Partners \$200 million committed |
| Greenwood Energy \$50 million committed | Hannon Armstrong \$250 Million |
| Metrus Energy \$75 million committed | Renewable Funding \$150 million committed |
| Samas Capital \$150 million committed | SClenergy \$100 million committed |
| Ygrene Energy Fund \$100 million committed | |

Financial Allies Close Deals on \$1.1 Billion in Program's First Year





Aerial view of EMP Museum

EMP MUSEUM

Showcase Project: City of Seattle

LOCATION
Seattle, WA

PROJECT SIZE
140,000 Square Feet

FINANCIAL OVERVIEW
Project Cost \$1.54 Million

Annual Energy Use (Source EUI)

| | |
|---------------------------|------------------|
| Baseline (2011) | 504 kBtu/sq. ft. |
| Expected (2012) | 399 kBtu/sq. ft. |
| Actual | COMING SOON |

Expected Energy Savings: **21%**

Annual Utility Cost

| | |
|---------------------------|-------------|
| Baseline (2011) | \$425,000 |
| Expected (2012) | \$319,000 |
| Actual | COMING SOON |

Expected Savings: **\$106,000**

BACKGROUND

The City of Seattle retained McKinstry's Energy Services group to conduct a Directed Engineering Study of the EMP Museum, an iconic museum in downtown Seattle. Working closely with the facilities staff

SOLUTIONS

EMP's Directed Engineering Study produced eight recommended Facility Improvement Measures, which are expected to deliver \$106,000 in annual utility savings (gas, electric,

OTHER BENEFITS

Seattle's EMP Museum showcase project will provide documentation for several LEED® Existing Buildings (EB) certification credits and will be key to achieving the goal of LEED EB certification in the

Interested in starting a District?

If you are interested in starting a District in Washington please contact Vincent Martinez, Interim Executive Director of the 2030 Districts Network at martinez@architecture2030.org

More information

- For more information please visit our website at:
2030districts.org/Seattle
- Follow us on Twitter @SEA2030

Thank you!

