INCENTRIP UPDATE

App Updates & Administrative Guidance

Dan Sheehan Transportation Operations Program Manager

Commuter Connections Ridematching Committee March 17, 2020



Recent Updates - Program Page



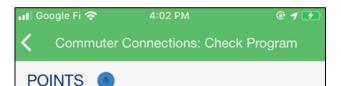
The Commuter Connections reward program encourages commuters driving alone to and from work to try alternative modes, such as ridesharing (carpool and vanpool), transit, biking and walking.

PEAK HOURS TRIPS

Points can be earned for work commute trips completed

Monday to Friday 6:30am ~ 9:30am and 4pm ~ 7pm, Eastern Time

A maximum of one (1) trip may be used to earn points per commute timeframe.



You can earn between 10 and 100 points for your commute trips. Learn more about the program's point allocation structure by visiting our webpage:

https:// www.commuterconnections.org/ incentrip-app

REWARDS

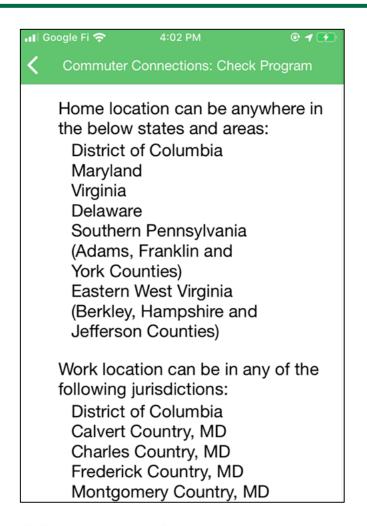
Points earned from this program can be used to redeem cash rewards which will be sent to your mailing address via checks. It may take up to 90 days to receive a check.

LOCATION ELIGIBILITY

The program is exclusively available to commuters in the Washington D.C area.



Recent Updates - Program Page







Recent Updates - Point Allocation Model

Trip Type	Initial Phase	Sustain Phase – 1	Sustain Phase - 2	Sustain Phase - 3
Non-SOV (rideshare, transit, bike walk)	100	90	75	50
Eco-Driving (SOV)	10	10	10	10



Administrative Guidance – User Registration

- When new accounts are created through incenTrip, <u>Ridematching</u>
 Coordinators Should:
 - Update Commuter status
 - Review and evaluate account for possible additional information
 - **Follow-up with user if additional Commuter Connections services may be beneficial**
 - Update appcode with appropriate code and suffix
 - Example: XINTP



Administrative Guidance – User Questions

- Referral instruction for incenTrip related questions:
 - Program rules & guidelines: Commuter Connections website
 - Points balances: Displayed in incenTrip
 - Contact information: Commuter Connections profile
 - Check status update: ridematching@mwcog.org
 - App glitches/problems: ridematching@mwcog.org



Dan Sheehan

Program Manager (202) 962-3287 dsheehan@mwcog.org

commuterconnections.org

Metropolitan Washington Council of Governments 777 North Capitol Street NE, Suite 300 Washington, DC 20002

