

TDM MARKETING COMMITTEE

TRANSIT SERVICES OF
FREDERICK COUNTY

PHYSICAL
ADVERTISING

RADIO

MOVIE
CINEMA
ADVERTISING

EVENTS

PRINT
ADVERTISING

TRANSIT

KENDALL TIFFANY
KTIFFANY@FREDERICKCOUNTYMD.GOV

PRINT ADVERTISING

FORT DETRICK MAP & GUIDE

VISIT FREDERICK TOURISM GUIDE

CONEXIONES SPANISH MAGAZINE

FORT
DETRICK
MAP & GUIDE

VISIT
FREDERICK
TOURISM GUIDE

CONEXIONES
SPANISH
MAGAZINE

FORT DETRICK MAP & GUIDE



PUBLIC TRANSIT
3 routes serving Ft. Detrick gates

PARATRANSIT
Door-to-door service for
Seniors & people with disabilities

COMMUTER ASSISTANCE
Free rideshare & vanpool services

TRANSIT TRANSIT SERVICES OF FREDERICK COUNTY

FREDERICKCOUNTYMD.GOV/TRANSIT
301-600-2065



UNSCHEDULED OVERTIME?
Have you registered for Guaranteed Ride Home?

EMPLOYER CONNECTION BEYOND THE BUS **TRANSIT** A PROGRAM OF

Register at www.commuterconnections.org
or email transitrideshare@frederickcountymd.gov for assistance.

Guaranteed Ride Home, a program of Commuter Connections, provides up to four FREE rides home per year to commuters who use alternatives at least twice per week in case of illness, family emergency, or unscheduled overtime.

VISIT FREDERICK TOURISM GUIDE

PARATRANSIT

TRANSIT SERVICES OF FREDERICK COUNTY

Providing residents & visitors with mobility options



Our public transportation system serves over 300 locations including retail, restaurants, medical facilities, and schools. Seniors and people with disabilities may register for TransIT-plus, an on-demand transportation option. Assistance also provided to Commuters and Employers.

COMMUTER ASSISTANCE

Contact us today for more information!



PUBLIC TRANSIT

TRANSIT

FREDERICKCOUNTYMD.GOV/TRANSIT

301-600-2065

CONEXIONES SPANISH MAGAZINE

¿SIN EFECTIVO? ¡NO HAY PROBLEMA!
 DESCARGA TRANSIT EZFARE LA APLICACIÓN MÓVIL DE VENTA DE ENTRADAS



COMPRAR BOLETOS CON TU TELEFONO INTELIGENTE INCLUYENDO NUEVO \$4.00 PASE DE UN DIA

FREDERICKCOUNTYMD.GOV/TRANSIT

LLEGADA DE AUTOBUSES EN TIEMPO REAL EN SU SMARTPHONE
DESCARGUE ROUTESHOUT 2.0
 DISPONIBLE EN DISPOSITIVOS ANDROID & APPLE



¿NO TIENE UN SMARTPHONE? PARA INFORMARSE ACERCA DEL HORARIO DE LOS AUTOBUSES VIA TEXTO ENVIE UN MENSAJE POR TEXTO EL # DE L.D. DE LA PARADA DE AUTOBUSES AL 25252

¿PREGUNTAS? VISITENOS EN LINEA O POR TELEFONO:
 FREDERICKCOUNTYMD.GOV/TRANSIT
 301-600-2065

MANTENGASE CONECTADO CON **TRANSIT**

PLAÑEE SU VIAJE COMPRA SUS BOLETOS ENCUENTRE SU AUTOBUS

 SERVICIO DE TRANSIT DEL CONDADO DE FREDERICK  @TRANSITSERVICES

TRANSIT
 BUSCAMOS CONDUCTORES DE BUS A TIEMPO PARCIAL



¡Trabaja para uno de los mejores servicios de tránsito de Maryland!

Los Servicios de Transit del Condado de Frederick están buscando conductores para rutas fijas a tiempo parcial.

Tiempo parcial con una posibilidad de hasta 40 horas/semana.
 \$17.11/hora

Licencia de Conducir Comercial clase A o B requerida con autorización de llevar pasajeros y conducir vehículos con frenos de aire.

PARA APLICAR VISITE: WWW.FREDERICKCOUNTYMD.GOV/JOBS

PARA MAS INFORMACION:
 301-600-1070
 HUMAN_RESOURCES@FREDERICKCOUNTYMD.GOV

EL GOBIERNO DEL CONDADO DE FREDERICK ES UN EMPLEADOR QUE OFRECE OPORTUNIDADES EQUITATIVAS DE TRABAJO.

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PHYSICAL ADVERTISING

FSK MALL BACKLIT SIGN
GAS STATION FILLBOARDS

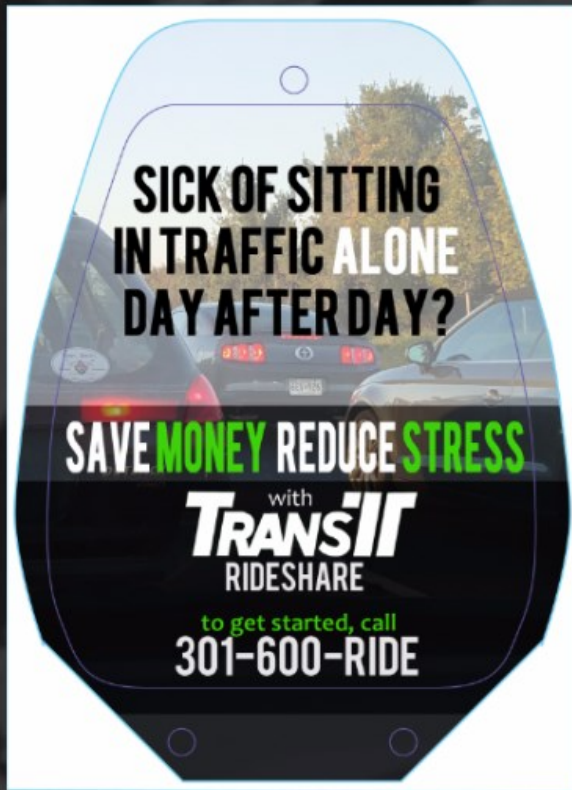
FSK MALL
BACKLIT
SIGN

FILLBOARDS

FSK MALL BACKLIT SIGN



GAS STATION FILLBOARDS



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KTIFFANY@FREDERICKCOUNTYMD.GOV

RADIO

:30 SEC SPOTS ON KEY103

:20 SEC SPOTS ON WFRE

TRAFFIC SPONSORSHIPS ON WFMD

KEY103
SPOTS

WFRE/
WFMD
SPOTS

KEY103 SPOTS

VANPOOLING

TRANSIT MOBILE APPS

BIKE TO WORK DAY

WFRE/WFMD SPOTS

GUARANTEED RIDE HOME

VANPOOLING

TRANSIT MOBILE APPS

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MOVIE CINEMA ADVERTISING



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KTIFFANY@FREDERICKCOUNTYMD.GOV

EVENTS

COMMUTER APPRECIATION
EVENT

BIKE TO WORK DAY

COMMUTER
APPRECIATION
EVENT

BIKE TO
WORK DAY

COMMUTER APPRECIATION EVENT

FREDERICK COUNTY COMMUTER APPRECIATION EVENT

Monocacy MARC Station
Thursday, April 27th
4pm-7pm



EVENT ATTENDEES

Join us for a free commuter appreciation event with free refreshments and music!

TRANSIT



MARC Train & Commuter Bus

LEARN ABOUT COMMUTER BENEFITS

Guaranteed Ride Home
Commuter Choice
Pre-Tax Benefits
Vanpool Incentives

transitrideshare@frederickcountymd.gov
301-800-RIDE

BIKE TO WORK DAY



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