



One vanpool eliminates 12,500 lbs. CO₂ / month.

Reduce your carbon footprint.

Increasingly employers find themselves responsible to their workforce and their community to embrace sustainable transportation solutions.

Vanpools are one way to meet this responsibility, with little or no cost to employers.

Encouraging employees to use sustainable transportation options like vanpools at your work site is easier than you think. And Enterprise Rideshare can help. We've created programs at some of the largest employers in the nation, and we can do the same for you.



To learn more, visit vanpool.com



How many employee benefits cost \$0.00?

A free benefit that provides a bottom-line return.

Give your employees the no-cost benefit of a comfortable, safe, cost-effective ride to work in an Enterprise vanpool, and your company gains.

The Enterprise Rideshare program puts money back in everyone's pockets. Employees who vanpool are eligible for tax incentives and local government subsidies*. Employers receive a tax incentive also. As a result, your employees save money, and so do you.

Now that's a return from which everyone benefits.



To learn more, visit vanpool.com

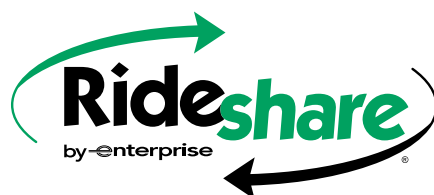
* Tax incentives and/or local government subsidies are available in most areas.
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What Would You Do With An *Extra \$200** A Month?

By vanpooling you will save money on fuel, maintenance, insurance and vehicle depreciation. Plus, you're eligible to receive financial incentives to reduce your commuting costs.

Contact Enterprise Rideshare and let us show you how to join a vanpool today.
After all, isn't there something you rather spend your money on?



To learn more, visit EnterpriseRideshare.com.

*Financial incentives or subsidy varies. Please check with your Employer to determine your exact savings.
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A smarter, better way to get to work.

Say goodbye to added fuel, maintenance, insurance costs, and vehicle depreciation associated with your daily commute. Vanpooling will save you money on these common commuting costs.

What is a vanpool? Vanpools are groups of 5 to 15 people who commute to and from work together. The whole group enjoys the economy of sharing their commuting expenses and the convenience of sharing the ride to work.

Vanpool Benefits

- Reduce commuting costs each month
- Read, sleep or socialize while avoiding the stress of driving
- Reduce the need for parking
- Avoid gridlock and traffic jams by using the HOV lanes
- \$200/month subsidy from Pool Rewards
- Preferred Parking
- Guaranteed Ride Home Program

Find out how Total Wine provides \$255 pretax per month toward your vanpool costs!

Formation Meetings for each area below will be In the Chateau Conference Room on the on Tuesday, October 25th from 10AM-3PM

Forming New Vanpools:

- Germantown/Clarksburg - 10:30 AM
- Silver Spring – 11:30 AM
- Baltimore Area- 12:30 PM
- Gainesville, Manassas, Centreville, Chantilly- 2:00 PM

Contact:

Michelle Althoff at Enterprise, (240) 793-9881 or email at patricia.m.althoff@ehi.com

*Tax incentives and/or local government subsidies are available in most areas.

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Rideshare by Enterprise® Overview

Rideshare is a comprehensive alternative employee commute program for companies looking to enhance their Employee Benefits Package by providing a zero cost, highly functional vanpool solution for their employees.

Our Approach

Rideshare utilizes the most comprehensive implementation and account management strategy in the industry to deliver successful end-to-end alternative commute programs. The Rideshare approach is based on proactively establishing vanpool groups while providing the most economical solutions and fostering their growth through local support.

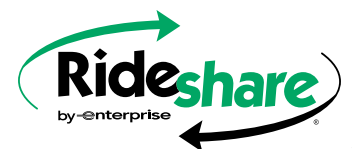
Employee Benefits

- > Dramatically reduced commute costs
- > Reduced commute-based stress
- > Potential to lower commute time
- > Comfortable, clean, new, often upgraded vehicle options
- > Reduction in personal carbon footprint
- > Preferred parking

Rideshare is a wonderful benefit to employees and solves your company's overcrowded parking problems.

Company Benefits

- > Increased employee moral and retention
- > Zero required costs
- > Ease, or eliminate parking congestion
- > Carbon footprint reduction and tracking programs
- > Improved relocation programs





OVERVIEW

Zimride is an online ride-matching platform that provides a private network to connect users and get drivers out of their single occupancy vehicles. With more than 400,000 users, Zimride is the largest ride-matching platform in the United States and services more than 100 university, corporate, and transit partners nationwide.

Now backed by Enterprise Rent-A-Car, Zimride offers a complementary solution to our existing car sharing, vanpooling, and car rental services as part of our total transportation solution for universities.

WHAT IS INCLUDED?

- Fully hosted, private solution with email or single-sign on authentication
- Extensive marketing support from our Account Development Representatives
- Key stats regarding activity, growth and savings

BENEFITS FOR UNIVERSITIES

Sustainability: Helps your school achieve its sustainability goals by reducing a large chunk of its carbon footprint (no more SOV's on campus!)

Parking and Transportation: Reduce infrastructure costs and parking congestion while streamlining transportation programs onto one multi-modal platform.

Campus Quality of Life: Foster a stronger sense of community, improve recruitment and retention, and reduce individual transportation costs by up to \$3,000 per year.

For inquiries, please contact us at sales@zimride.com.



SIGN UP



ADD RIDE



FIND MATCHES



ZIMRIDE



Save Money On Your Commute.

Vanpooling cuts commuting costs by 50–75 percent.

Say goodbye to added fuel, maintenance, insurance costs, and vehicle depreciation associated with your daily commute. Vanpooling will save you money on these common commuting costs. Based on the average commute of 50 miles round trip per day, driving alone will cost nearly \$800* per month and almost \$10,000* per year.

Gas

Fuel costs while driving alone are usually more expensive than the total monthly cost of a riding in a vanpool. With gas prices nearing \$2.50 per gallon, this can cost you \$200 per month*.

Maintenance

Taking your car to and from work every day increases the frequency of needing scheduled maintenance (e.g. brakes, oil change, etc.) as well as the increased likelihood of unscheduled repairs.

Insurance

Almost all major auto insurance companies offer significant discounts (10% to 30%) to drivers who designate their vehicle as “recreational only,” which means you use it for everything but driving to work. Plus, some major insurance companies now offer Pay As You Drive insurance, further incentivizing low-mileage drivers.

Vehicle Depreciation

Depreciation is typically the most dramatic commuting cost and the most difficult to recognize. Commuting adds the most significant miles during your car’s life and lowers resale value by thousands of dollars when you decide to sell.

Vanpooling is also Tax-friendly

You may also be eligible to receive a tax break if your employer offers a pre-tax payroll deduction for mass transit. Check with your employer to see if they currently participate in this pre-tax benefit (IRS Tax Code 132(f)).

Start Vanpooling Today!

EnterpriseRideshare.com • 1 800 VAN 4 WORK



*Based on AAA average commuting figures. Costs may vary by location.



Forming A Vanpool Is Quick And Easy.

Let us get you on the road to a better commute

A vanpool is a group five or more riders who want to save time, save money, and reduce stress on the way to work. Whether you want to join a vanpool or already have a group of co-workers gathered, the designated vanpool coordinator will determine a convenient start date, meeting time and number of pick-up points along the way. Once that has been determined, vanpoolers are ready to get started. Vanpool members will receive the following benefits in one low, monthly rate, along with the award-winning Enterprise Rent-A-Car customer service:

- Reliable, well-equipped vehicle providing all the creature comforts of a luxury vehicle
- Scheduled service and maintenance to guarantee complete vanpool safety
- 24-hour roadside assistance
- Primary Auto Liability Insurance and \$0 Deductible for Comprehensive and Collision
- Administrative support
- Month-to-month flexibility so you can vanpool according to your needs
- Optional Guaranteed Ride Home Program

If your group of 5 or more co-workers is ready to start vanpooling, form a Vanpool today!

For more information, or to form a vanpool today contact
Michelle Landrum at (301) 212-3111 or
Patricia.M.Landrum@ehi.com.

EnterpriseRideshare.com

*All drivers must meet minimum qualification criteria.

