



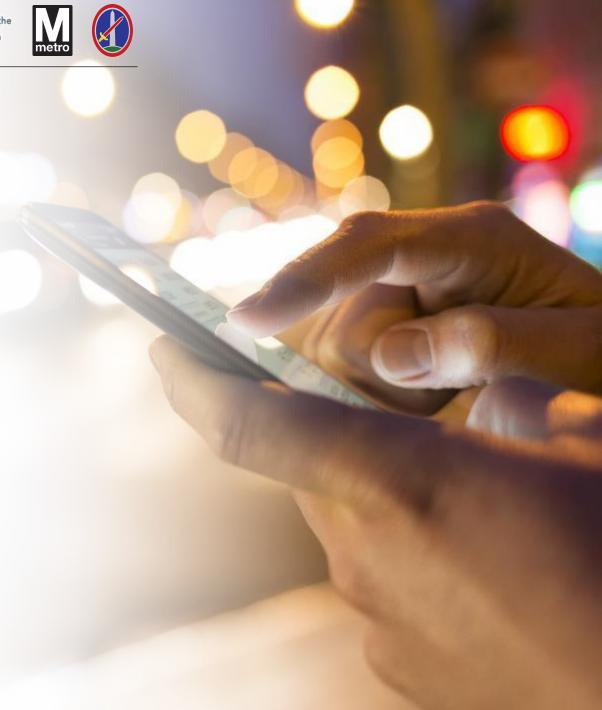






Region Forward Coalition Connected DMV Briefing

January 24, 2020



What is CONNECTED DMV?



The most significant publicprivate-academia collaboration defining how regions will thrive for the next 100 years

Interoperable, trusted, secure, expedited, innovative, standardized, at scale



Next generation digital infrastructure

A regional "Operating System" A publicprivate market for speed and certainty A flourishing region with equitable service for all

INDUSTRY PARTNERS

CONNECTED DMV GOVERNING MEMBERS

Industry

PUBLIC

SECTOR

PARTNERS



300+ companies & organizations

Government



24 jurisdictions

Academia



17 colleges & universities

Regional Transit & Assets



Washington Metropolitan Area Transit Authority (WMATA) Regional Security & Resilience



Military District of Washington / JFHQ – National Capital Region COMMUNITY & REGIONAL PARTNERS

ACADEMIA PARTNERS

A National Model for Smart Regions



Global Cities Team Challenge (NIST, NTIA, DHS) Smart Cities Week Conference (Smart Cities Council) WeDC Futures Forum (Wash. DC Economic Partnership)







- Connected DMV Team & Booth
- Facilitated GCTC Smart Regions Visioning Session
- Jack McDougle, GWBOT
- Chuck Bean, MWCOG
- Shyam Kannan, WMATA

 Connected DMV Solution Group Chairs (MedStar, Pepco, Virginia Tech, Capital Area Food Bank)

"The DMV Smart Region Movement is at the leading edge of regional governance. Issues like data sharing and aggregating demand for improved financing are key to creating a smart region."

-Philip Bane, Managing Director, Smart Cities Council

Value Proposition



Potential Benefits

- Narrow the digital divide
- Establish standards for interoperability
- Realize economies of scale
- Extend public budgets with private financing
- Leverage domain and technical expertise
- Enhance regional collaboration
- Improve resident & visitor experiences
- Drive jobs and economic development

Unique Elements

- Broad public-private-academic collaboration
- Integrated regional framework
- Public sector shared service capabilities
- Connectivity as one means to lift the region
- Resident-centric perspective
- Comprehensive view of inclusivity
- Consortium of 17 colleges and universities

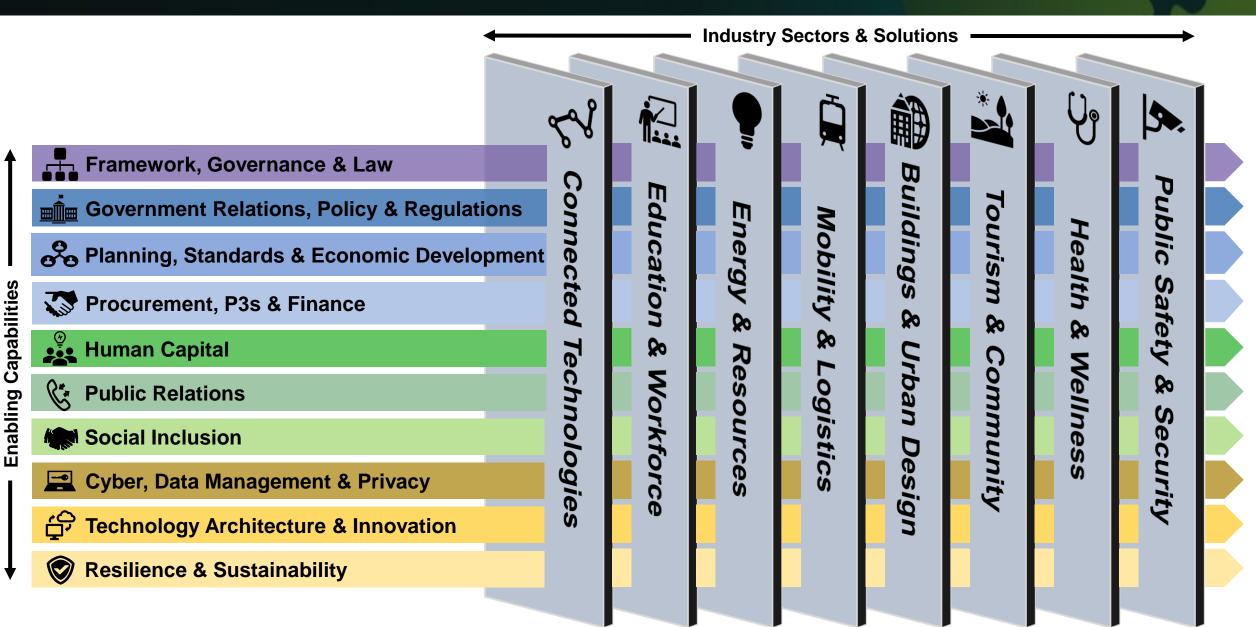
A Socially Inclusive Smart Region





Regional Framework

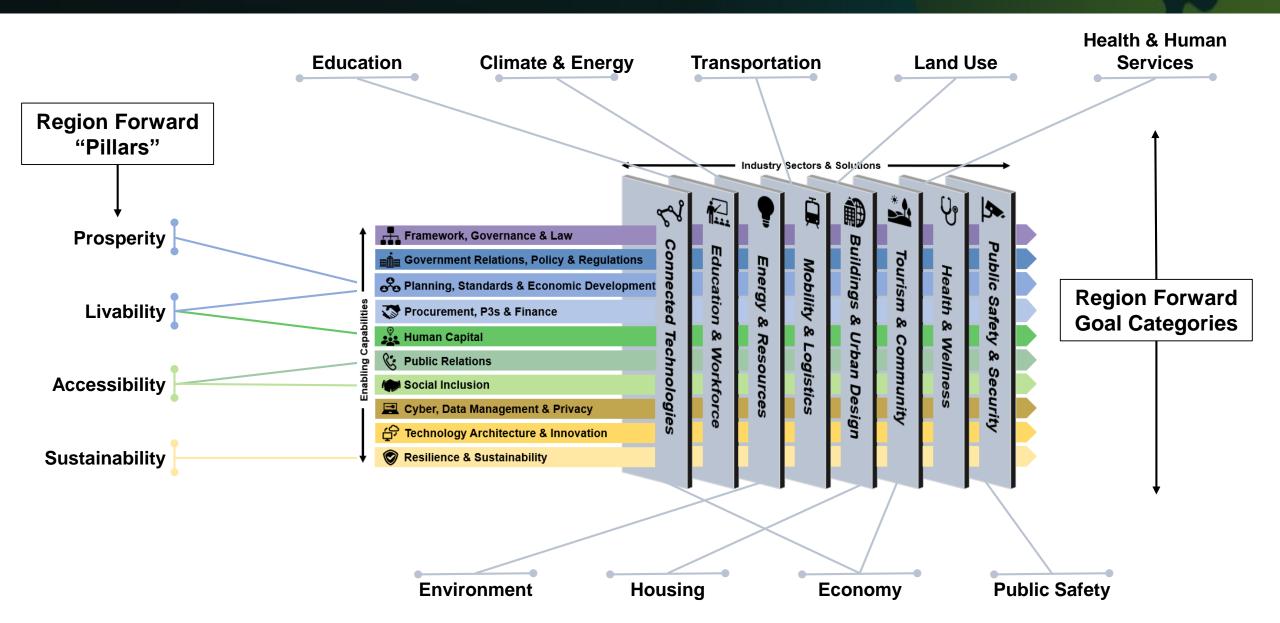




Proprietary and confidential to the Board of Trade.

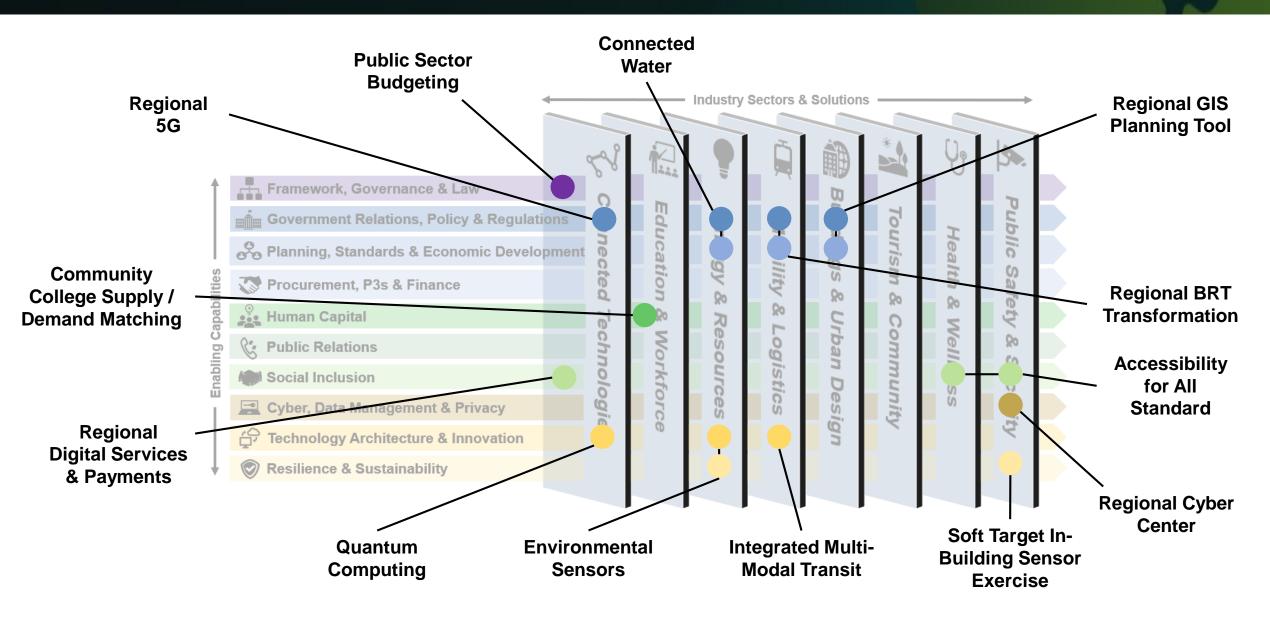
Alignment with Region Forward Goals





Representative Projects

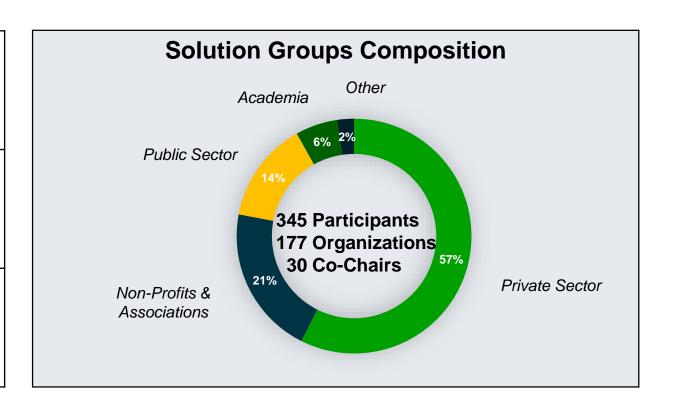




Stakeholder Engagement



Engagement Model	Solution Groups
Objectives	EngagementDesign InputMomentum
Governance	Marketplace Co-Chairs



Identify Principles

Develop Frameworks

Confirm Standards

Principles & Reference Architecture



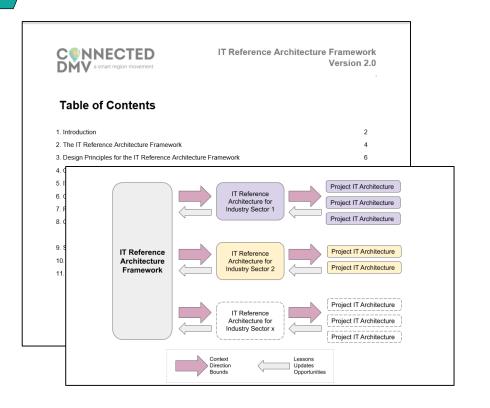
- Presented Guiding Principles and Reference Architecture Framework to COG CIO Committee
- Confirmed support from COG CIO Committee
- Identified action plan to receive and incorporate COG CIO Committee feedback (in progress)

Identify Principles

Develop Frameworks

Confirm Standards





Level 1: Strategic. Standards that provide guidance to city leadership and other bodies on the "process of developing a clear and effective overall smart city strategy".

Level 2: Process. Standards focused on procuring and managing smart city projects, and in particular those that cross both organizations and sectors.

Level 3: Technical. Standards that cover the myriad technical specifications that are needed to actually implement smart city products and services so that they meet the overall objectives.

Key Messages



- "Connected DMV" is helping to improve and extend public services
- It is about regional outcomes -- technology is a vehicle
- Our region requires an integrated operating system
- The region is already collaborating at scale
- We are progressing from Strategy into Design
- The approach anticipates emerging technologies
- Solution Groups are our engagement and support mechanism
- This should become the national standard

Better Together













