

TELEWORK ELEMENT

TDM VISUALIZE 2045 ASPIRATIONAL INITIATIVE

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TPB Technical Committee
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Background

- TPB Resolution R10-2019, adopted on December 19, 2018 recommended project, program and policy ideas that would implement TPB's Aspirational Initiatives identified in Visualize 2045
- The resolution directed the TPB's Commuter Connections program staff to:
 - Examine ways in which its existing service applications and programs can be enhanced to integrate the gamification and rewards aspects
 - Develop a process through which TPB member jurisdictions work collaboratively with WMATA to undertake a targeted outreach to employers to increase participation in WMATA's SmartBenefits program
 - Develop policy templates for small and mid-size employers to adopt and implement FlexTime and Telework programs at their work places as a resource for Commuter Connections Employer Outreach program

GAMIFICATION AND REWARDS

FLEXTIME REWARDS



- Developed and released in FY2019
- Provides an incentive to those electing to delay their trip during a.m. and p.m. peak hour commuting periods after receiving a notification of congestion along their work route
- An \$8 cash incentive is provided (up to \$600 per calendar year) for commuters who track their delay through the Commuter Connections mobile app

GAMIFICATION AND REWARDS

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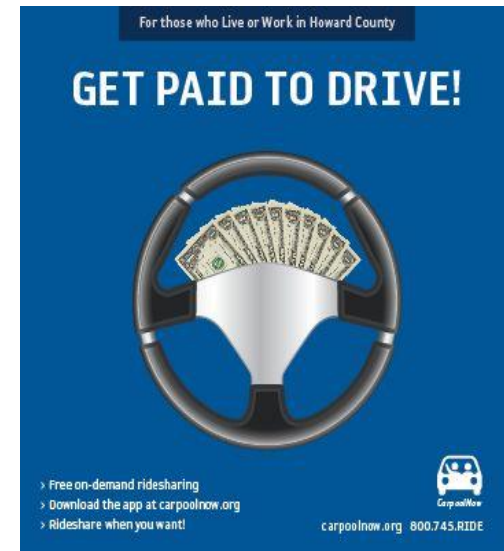


- Launched in August 2019
- Gives commuters in the region the ability to avoid day-to-day congestion and traffic jams
- App users earn reward points while receiving recommendations on the best travel mode, departure time and/or route
- Results:
 - 2,503 Commuter Connections accounts created
 - 1,320 requests for payment
 - 567 unique users have requested payment
 - 718 requests for payment have been paid
 - \$30,785 in incentive money paid

GAMIFICATION AND REWARDS

CarpoolNow

- Launched in late FY2018
- Allows for dynamic ridematching to occur.
- A driver cash incentive of \$10 per trip (up to \$600 per calendar year) is available to those picking up carpoolers on the way to and from work
- Improvements include adding a layer of high volume carpool pick-up points on top of the current 300 plus park and ride locations to include afternoon carpool pick-up points in DC and Arlington primarily for drivers looking for passengers
- New feature will be used as part of the options offered to commuters during WMATA Platform Shutdown project



SmartBenefits

CarpoolNow



- Worked with WMATA and the local jurisdictions on the sharing of data from COG's Employer Outreach database focusing on employers to either start or expand a SmartBenefits program
- Goal is to collaborate on outreach activities for TDM initiatives at worksites and the inclusion of SmartBenefits
- Three-month pilot program from January to March 2019 was completed and lessons learned were incorporated into a longer-term initiative that is now in full force this fiscal year
- Results of the initiative will be examined as part of the Commuter Connections TDM Analysis Report due out later this year

Telework

Telework Resources

- Work commenced earlier this fiscal year with the help of a Commuter Connections Telework Work Group through the exchange of information and discussion of possible ideas

YOUR NEW COMMUTE.
You'll even have time to stop for coffee.

TELEWORKING WORKS. Imagine your commute to work consisting of a simple walk from your bedroom to your home computer. No traffic. No stress. No time or money wasted on travel. And imagine how teleworking—even just one or two days a week—could be a real boost for your job productivity, as well as your quality of life. Take the time to find out if teleworking is right for you.

COMMUTER CONNECTIONS.
A SMARTER WAY TO WORK

www.commuterconnections.org
1-800-745-RIDE

Telework

Telework Resources

- The following telework items have been updated on the Commuter Connections website (www.commuterconnections.org)
 - Tips for teleworking “Do’s and Don’ts” for both managers and employees
 - Updated listing of coworking centers/shared workspaces/Telework Centers
 - An updated and downloadable Telework Poster that employers may use
 - Update of a self-help guide for employees seeking to telework or who are looking to become more productive while teleworking

Telework

Telework Resources (con't updates)

- Update of a virtual tour and overview presentation of telework centers (e.g. Coworking Centers) that describes how these spaces operate
- Added sample program guidelines that can be used to construct a telework program at worksites
- Added a sample “teleworker agreement”
- Added FAQs regarding telework

TELEWORKING WORKS.

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COMMUTE.**

Telework and COVID-19 Pandemic

Telework Resources

- The timing of releasing this information has assisted employers dealing with the COVID-19 pandemic with regards to continuity of business operations

TELEWORKING WORKS.
**YOUR NEW
COMMUTE.**

Telework and COVID-19 Pandemic

Telework Resources

- Commuter Connections also began running a social media campaign on March 9th through early April to promote the updated telework resources. The ad is running on Facebook and LinkedIn.

When Employees Telework, it's Mutually Beneficial.

Less time and money spent commuting results in better work/life balance, higher morale and productivity. As a guiding force on Telework, Commuter Connections provides free employer assistance to establish or expand telework programs based on your needs. commuterconnections.org 800 745-7433.



Alternative Work Schedules

AWS Resources

- Added FAQs regarding Alternative Work Schedules (AWS)
- Added sample program guidelines that can be used to develop an AWS policy at worksites
- Added a sample “program agreement” that can be used by employers for individuals who elect to work alternative schedules
- Added tips for compressed work week “Do’s and Don’ts” for both managers and employees



Telework and AWS Info Availability

AWS Resources

- The Telework and AWS resources are now available to download, review and share with employers through outreach activities by Commuter Connections Employer Services representatives.
- A Teleworking icon has been added to the Commuter Connections home page website (www.commuterconnections.org) and specific information can be found on the web for both the [“Employer”](#) and [“Commuter”](#) in their respective sections.

Questions?

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