



# The DC Safe Routes to School Program

Jennifer Hefferan, Safe Routes to School  
Coordinator

District Department of Transportation

# About me:

- State Safe Routes to School Coordinator
- Work in the Department of Transportation within the Policy, Planning & Sustainability Administration



# SRTS Action Planning (AKA 5 Step Process for Sustainable SRTS Programs)

1. Kick-off Meeting
2. Engineering Meeting
3. Education, Encouragement, Enforcement,  
Evaluation Meeting
4. Action Plan Review Meeting
5. IMPLEMENTATION!



# The Golden Bicycle Competition



School	Percentage Bikers 2013
Key	41.87%
Stokes	22.57%
Yu Ying	19.39%
Capitol Hill Montessori at Logan	13.84%
Brent	13.41%
Lafayette	10.89%
Cap Hill Cluster- Peabody	8.70%
Maury	6.94%
Saint Peters	5.33%
SWS at Logan	4.76%
Payne	4.49%
Tyler	2.77%
Capitol Hill Day School	0.95%
Cap Hill Cluster- Watkins	0.95%
Ludlow Taylor ES	0.38%



A mom said:

- “I want to bike to school with my two kids, but I don’t know how to do it safely.”

Meanwhile DC Kidical Mass said:

- “I want to hold an event where families can see all the various types of equipment available for biking with kids.”

Opportunity knocked!



THE  
**ABC'S**

OF

**FAMILY  
BIKING**



d.

**SafeRoutes**

DC Safe Routes to School Program



WASHINGTON  
AREA  
BICYCLIST  
ASSOCIATION

**kidical  
mass**

# Family Bike Show and Tell:





# Bike Repair Lessons





# Kid-Friendly Activities



# Bike Train Class



Jennifer Hefferan

District of Columbia Safe Routes to School Coordinator

[jennifer.hefferan@dc.gov](mailto:jennifer.hefferan@dc.gov)

(202) 671-2227