

Purple Line Corridor Coalition



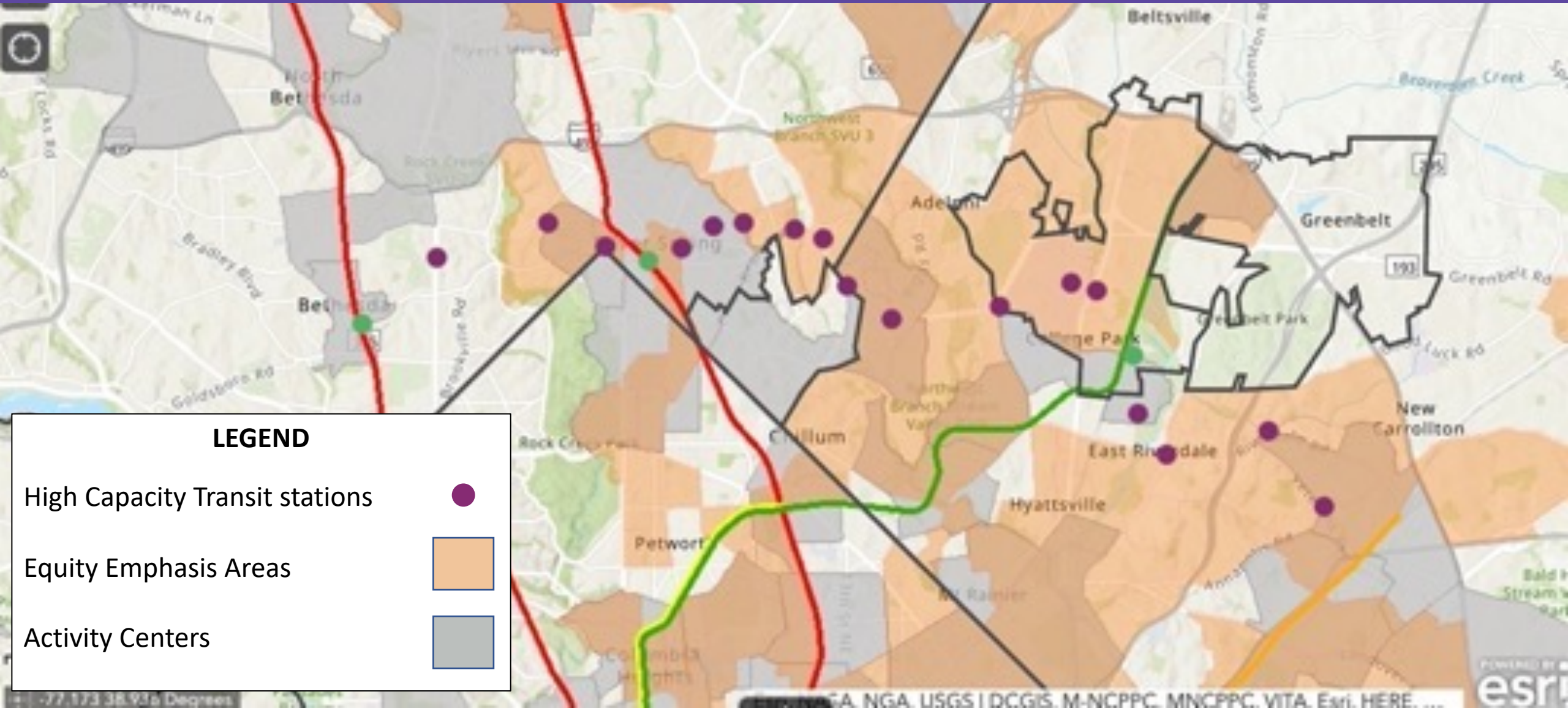
About PLCC

The Purple Line Corridor Coalition (PLCC) works to maximize the economic benefits of Maryland's largest transit investment in the 21st century for the 16-mile corridor's low- and moderate-income residents. PLCC's racial equity agenda prioritizes housing stability, economic vitality, and neighborhood livability.

The Purple Line

- **21 stops under construction**
- **Will connect New Carrollton to Bethesda**
- **Connections to Metro and MARC**
- **16-mile corridor most affected by construction and economic shifts**

MWCOG Alignment



LEGEND

High Capacity Transit stations



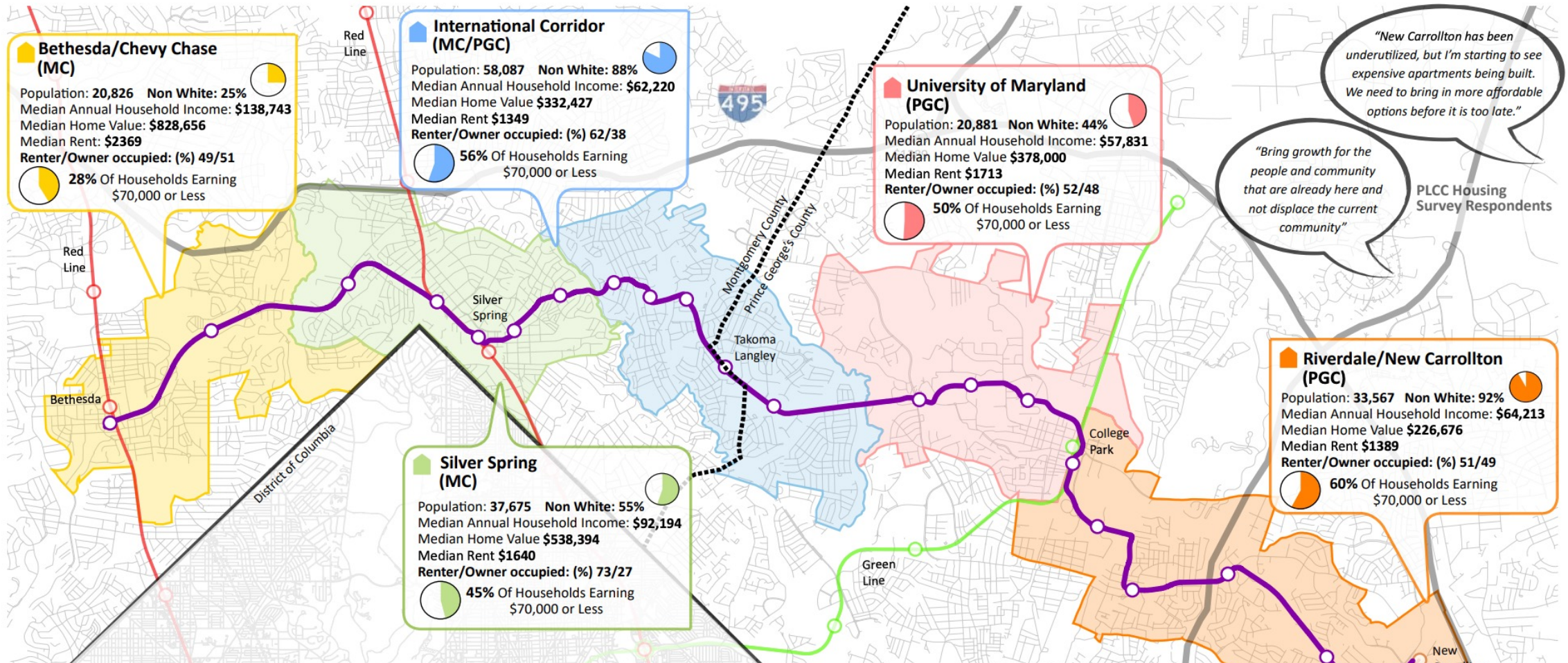
Equity Emphasis Areas



Activity Centers



Purple Line Corridor – Data Snapshot



PLCC History

- Multi-sector collaborative formed in 2013: UMD, CASA, Enterprise, Prince George's and Montgomery Counties
- Led and administered by UMD's National Center for Smart Growth
- Led creation of the Community Development Agreement for the Purple Line Corridor, a collective vision for vibrant economic and community development
 - Extensive multi-year stakeholder engagement process

PLCC Goal Areas

PLCC promotes inclusive and racially equitable growth, with a focus on:

- Small and micro-businesses
- Workforce development
- Vibrant communities
- Affordable housing



Housing Accelerator Action Team

Goal: Zero net loss of the 17,000 units currently affordable to households under 60% AMI, within a mile of the line.

- ~100 members representing various sectors
- Housing Action Plan released in December, 2019
- Two-Year Roadmap to Address Distressed and Aging Properties released January 2022
- \$11m (and growing) capital pool, managed by National Housing Trust



FTA: TOD Planning Grant

- \$2M awarded to Maryland Transit Administration in December, 2018
- Partnership among MTA, M-NCPPC, Montgomery and Prince George's Counties, and NCSG (project lead)
- Collaborative planning to coordinate transit-oriented-development and multi-modal accessibility in the Purple Line Corridor
- Focus on TOD; multimobility; economic development
- Timeline: 2020-2022



TOD: Key Recommendations

- Residential displacement prevention
- Additional resources for affordable housing
- Inclusionary Zoning
 - Calibrate MPDU requirements in Montgomery County
 - Revisit IZ conversations in Prince George's County
- Increased density and housing choice
- Community-driven placemaking to support equitable redevelopment

Multimobility: Key Recommendations

Pedestrian accessibility

- Automobile Traffic Management (eg., reduce automobile speed)
- Pedestrian Infrastructure (eg., increased sidewalk width, signalized crossings)
- Land Use and Connectivity (eg., connect residential and commercial areas)



Takoma/Langley: massive cross-section, multi-link crossing through unprotected channelized right turns, left turn cycles, signal timing favoring vehicle throughput



Multimobility: Key Recommendations

Transit accessibility

- Bus coordination (Purple Line priority for bus service revisions)
- Purple Line service (eg., headways, fare structure)

Bicycle accessibility

- Short-term Connectivity and Safety (safe, connected, and separated bicycle routes)
- Long-term Connectivity (long-distance bicycle routes that connect to existing trails)



Questions?

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