

TRANSPORTATION PLANNING BOARD

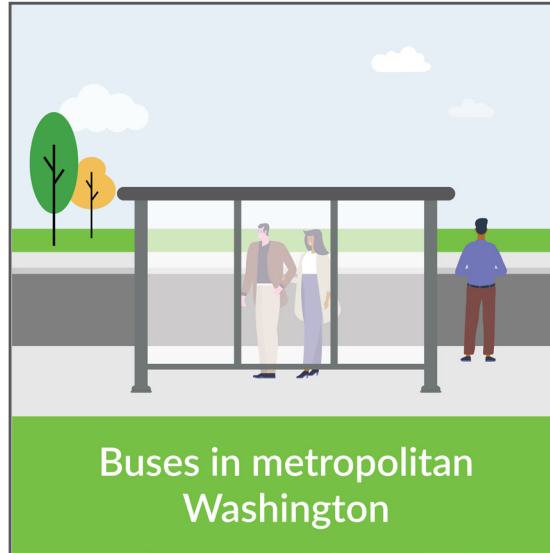
Video Animated Series: 3B
Bus Rapid Transit

Bus Rapid Transit and Transitways

Fast-Track Your Trip

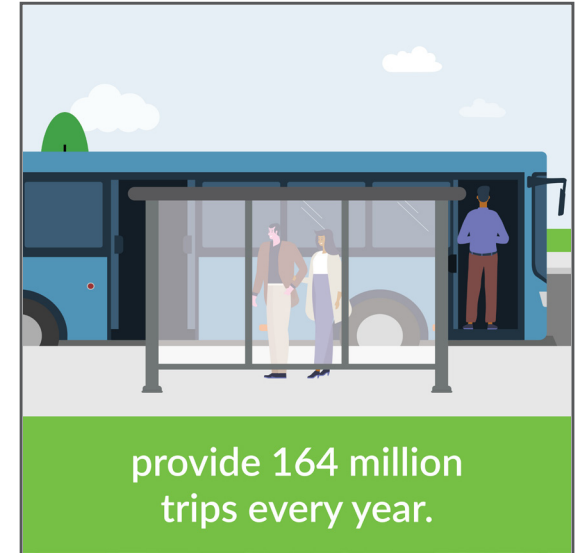
1

Text animates on screen.



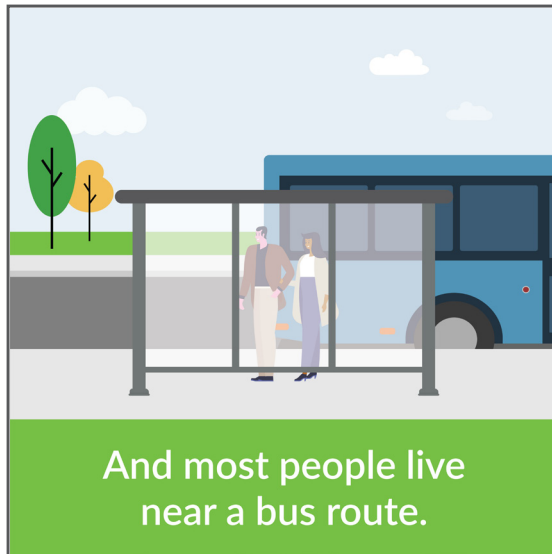
2

Cut to people waiting at traditional bus stop.



3

Traditional style bus enters frame from left.



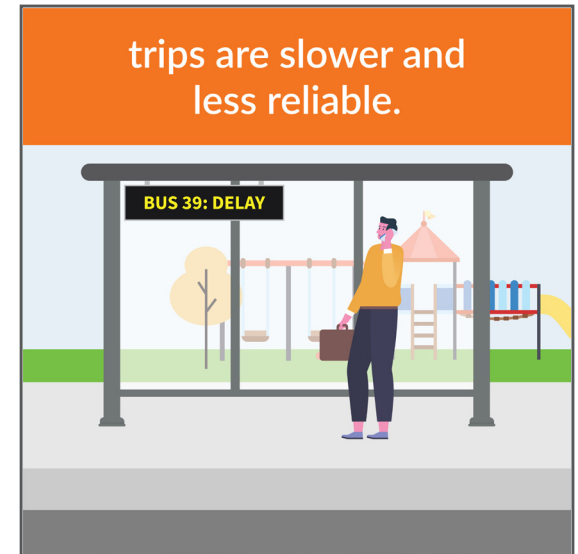
4

Bus exits frame.



5

Transition to bus stuck in traffic jam.



6

Cut to person waiting at bus stop.

But, as traffic increases,

trips are slower and less reliable.

And most people live near a bus route.

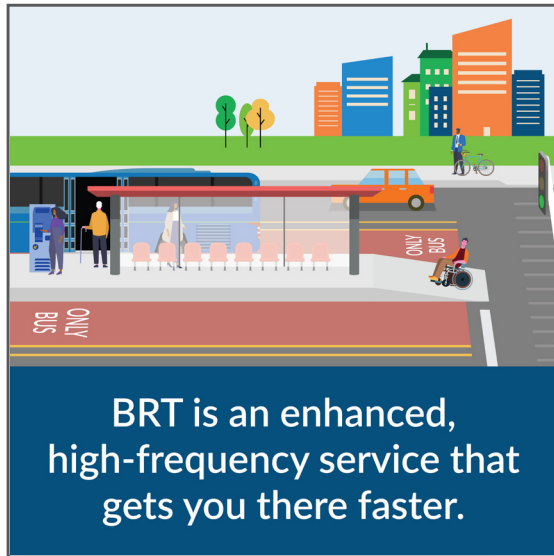
A promising solution:

Bus Rapid Transit

(BRT) and
Transitways.

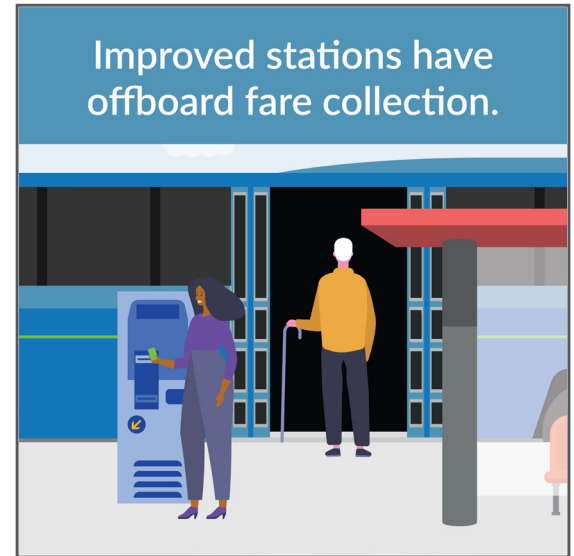
7

Text animates on.



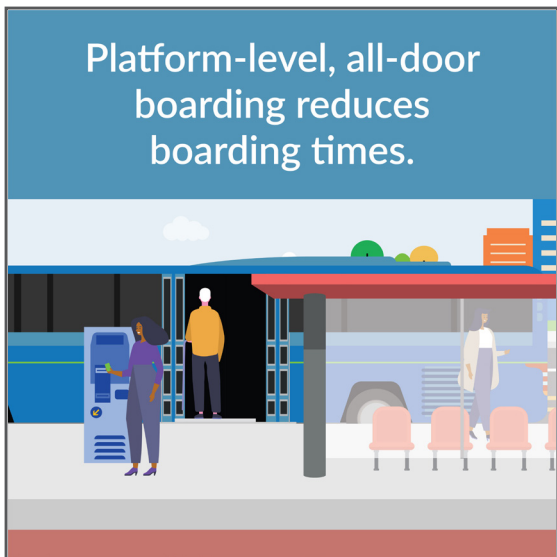
8

Cut to BRT bus station, as BRT bus approaches.



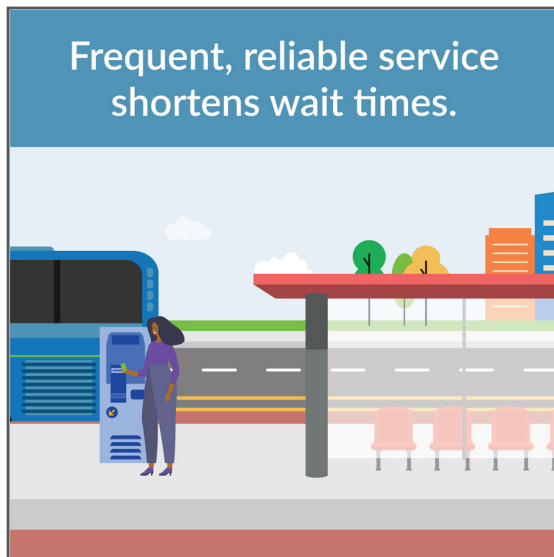
9

Zoom in to close-up of traveler buying fare.



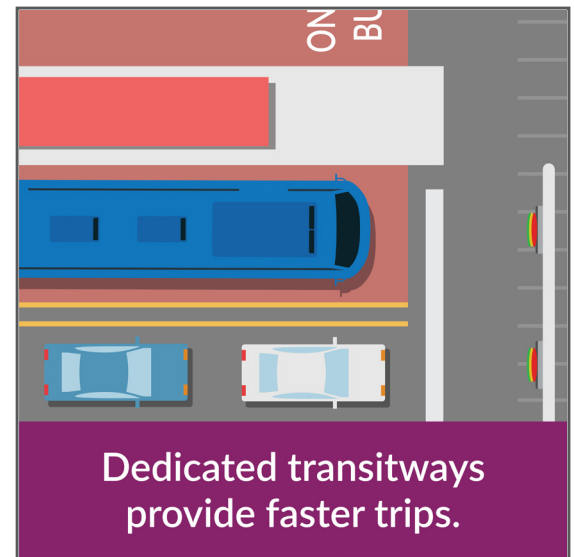
10

Zoom out to see travelers entering bus.



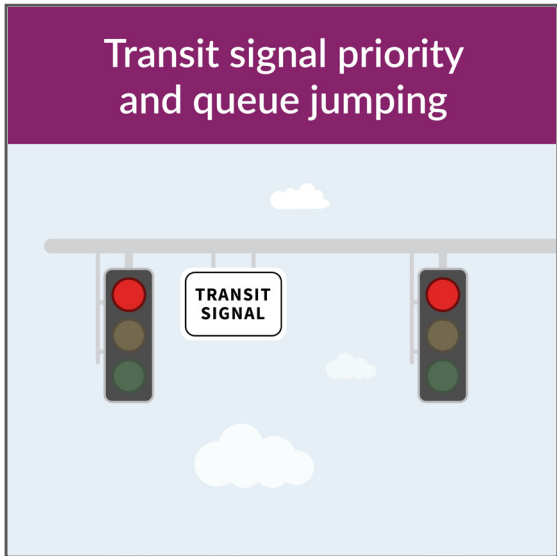
11

Doors close and bus drives off.

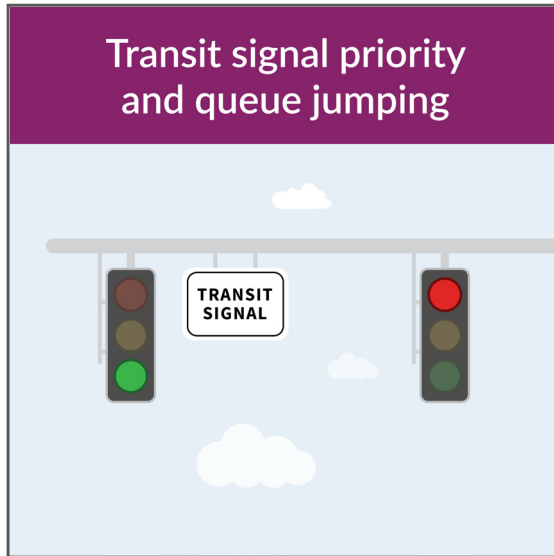


12

Transition to overhead BRT station.



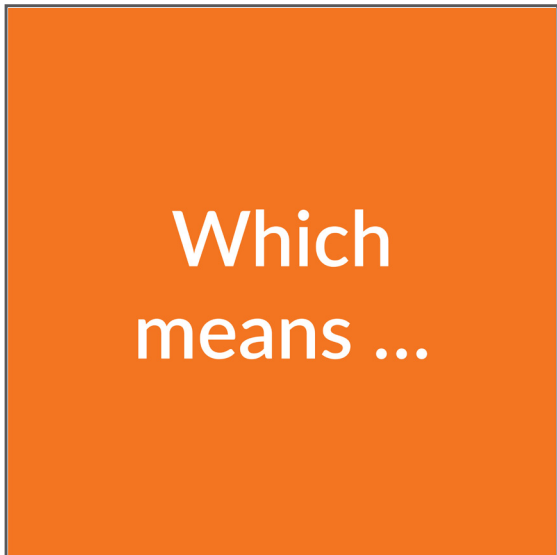
13
Cut to close-up of traffic signal, red.



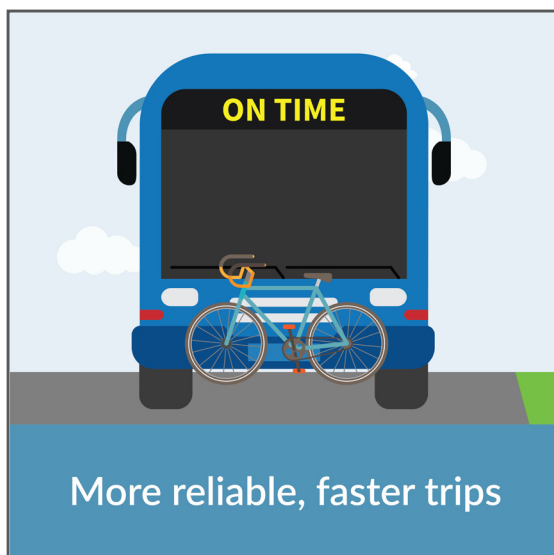
14
Traffic signal turns green.



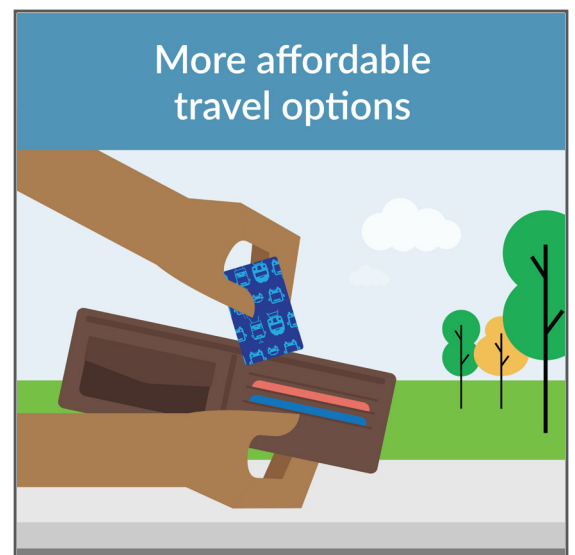
15
Bus leaves while traffic stays.



16
Text animates on.



17
Cut to front of bus.



18
Cut to close-up of hands holding wallet and metro card.



19

Cut to Activity Center and bus entering frame from left.



20

Cut to back of bus driving away.



21

Clouds part, revealing the sun.



22

Transition to Visualize 2045 logo.



23

Transition to END CARD.