



**Board Meeting Agenda
September 14, 2006
12:00 noon – 2:00 pm
-Lunch will be served at noon-**

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Rooms 4&5

1. Meeting Called to Order Kim Greer (12:00 pm)
2. Approval of March 9, 2006 MinutesKim Greer (12:05-12:10 pm)
3. Managing Director’s Report Harriet West (12:10-12:15 pm)

Summary: Harriet West will give the Managing Director’s report.

Action Required: none

4. Marketing & Outreach.....Denise Walz (12:15-12:30 pm)

Summary: Denise will discuss the 2006 marketing & outreach campaign including the radio buy and station promotions, Metro bus/rail ads, the Baltimore and Washington media events, and meteorologist outreach. She will also present preliminary concepts for a new Clean Air Partners logo developed by PRR and the Marketing Committee.

Action Required: none

5. FY 2007 Budget Update Joan Rohlfis (12:30-12:45 pm)

Summary: Joan will review the FY 2007 budget.

Action Required: none.

6. 2006 Ozone Season Summary.....Jen Desimone and Randy Mosier (12:45-1:00 pm)

Summary: Jen and Randy will give a recap of air quality in the Baltimore and Washington region for the 2006 season.

Action Required: none.

7. Voluntary Business Emission Reduction StrategyHarriet West (1:00-1:15 pm)

Summary: Harriet will provide an update on the Northern Virginia Printer Initiative.

Action Required: none

8. Air Quality Curriculum.....Trica Hawkins, Environmental Education Exchange (1:15-1:45 pm)

Summary: Trica will review the draft outline of activities for the air quality curriculum and the timeframe for development and implementation.

Action Required: none

9. New Business Kim Greer (1:45-2:00 pm)

10. Adjourn Kim Greer (2:00 pm)

Next Meeting:

Executive Committee (October 12, 2006 from 12:00-2:00 pm)*.

**As needed or by conference call.*