

**EMPLOYER OUTREACH COMMITTEE**

Tuesday, January 15, 2019  
10 a.m. to 12 noon

Metropolitan Washington Council of Governments  
777 North Capitol Street, NE  
Third Floor, COG Board Room

Chairperson: Judy Galen, Loudoun County (703) 737-8044

Vice Chairperson: Paul Gatons, Montgomery County (240) 777-7162

Staff Contact: Mark Hersey 202/962-3383

**MEETING NOTICE AND AGENDA**

1. Introductions (5 minutes)
2. Review of 10/16/18 Meeting Notes (5 minutes)
3. Final First Quarter FY2019 and Draft Second Quarter FY2019 Conformity Verification Statements (5 minutes)
4. Training Update and Review (5 minutes)  
Mark Hersey, COG/TPB staff, will brief the Committee on the year's training and the upcoming fiscal FY2019 year's sessions.
5. Greater Washington Partnership (25 minutes)  
Representatives from the GWP will present information on coordination of outreach efforts in the Washington DC region
6. Metro Coordination and Lead Generation (15 minutes)  
COG/TPB staff will review the updated memorandum for WMATA access to the regional Employer Outreach Act! database as well as receive an update on processing Leads for potential and current employer clients
7. Earth Day Preparations (20 minutes)  
A conversation/brainstorming session on ways to engage employers regarding transportation choices in connection with Earth Day, April 22, 2019
8. Employer Outreach Roundtable (35 minutes)  
  
Group members can share challenges and successes they encountered in recent TDM outreach activities.
9. Other Business (5 minutes)

***The next Employer Outreach Committee meeting is scheduled for April 16, 2019 at 10 a.m.***

*Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit [www.mwco.org/accommodations](http://www.mwco.org/accommodations) or call (202) 962-3300 or (202) 962-3213 (TDD).*

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