

INCENTIVE PROGRAMS UPDATE

Overview of recent updates to the incenTrip and 'Pool Rewards incentive programs

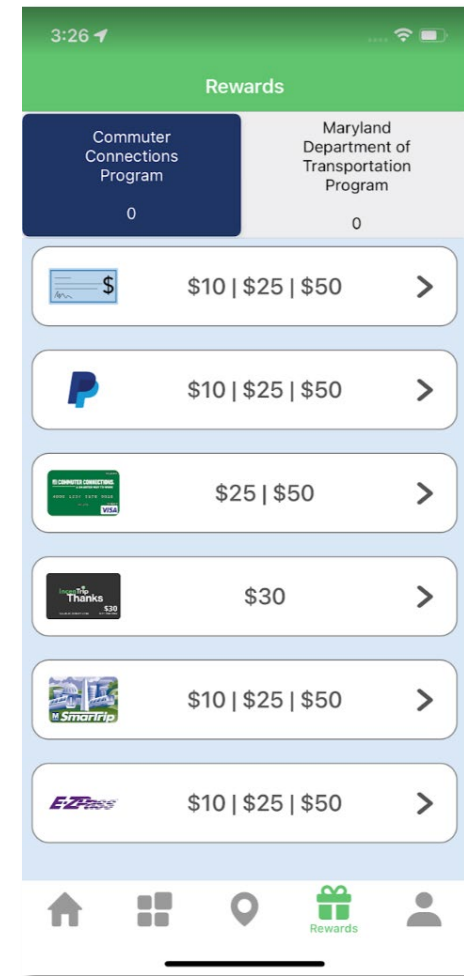
Dan Sheehan
Transportation Program Operations Manager

Commuter Connections Ridematching Committee
December 20, 2022

INCENTRIP

Incentive Expansion

- Added Gift Cards, Nift Gift, SmarTrip, and E-ZPass*
- *E-ZPass Credits are now available to end-users who have a Virginia E-ZPass transponder
 - MDTA currently reviewing a MOU to include Maryland-issued E-ZPass transponders
- A micromobility partner will be identified soon
 - Likely Capital Bikeshare
- Exploring CharmPass credits



Flextime Rewards Integration

- Four existing DC corridors; 3 new corridors for MDOT program
- Registration is similar as current program but nested in incenTrip
- 600 bonus points per flexed trip
 - Equates to current ~\$8 incentive

Flextime Rewards Program

Please provide your information to join the program.

1. Identify corridors that you travel in your home/work commute

- DC-295 southbound ("Anacostia Freeway") between US-50 and Benning Rd. SE
- I-495 inner loop between VA-267 and I-270 Spur
- I-495 outer loop between I-95 and MD-193
- I-66 eastbound between VA-267 and Glebe Rd
- I-695 Inner Loop between I-95 and MD-122
- I-695 Outer Loop between I-795 and Edmondson Ave
- I-95 northbound between MD-100 to MD-32

2. Home to work commute trip (6:30am ~ 9:30am)

Standard departure time

06:30 AM

Flex after departure time

0 Minutes

3. Work to home commute trip (4pm ~ 7pm)

Standard departure time

04:00 PM

Navigation icons: Home, Programs, Location, Gift, Profile

Flextime Rewards Program

Program Registration [Edit](#)

Joined on 07/29/2022

Corridors:
DC-295 southbound ("Anacostia Freeway") between US-50 and Benning Rd. SE, I-95 northbound between MD-100 to MD-32

Standard Departure Time:
06:30AM & 04:00PM

[My Flex Trips](#) >

FLEXTIME
REWARDS PROGRAM

The purpose of the Commuter Connections Flextime Rewards Program (the "Program") is to encourage commuters to take advantage of flexible work schedules offered by their employer. By doing so, commuters will avoid increasing peak-period congestion during major incidents or higher-than-average traffic days along selected corridors.

The Program is for commuters in the Washington, DC region who work for employers that permit the flexibility to stagger arrival and departure times from work on any given day, based on traffic conditions.

A collaboration between the University of Maryland and Commuter Connections, it helps commuters

Navigation icons: Home, Programs, Location, Gift, Profile

Flextime Rewards Integration

incenTrip

GREEN Reward balance 4,070
Points earned past month 0
300 to unlock SILVER Trips logged past week 4

Take flexible trips to reduce peak-level congestion and earn more incentives.

8:30 9:00

Plan a New Trip
Explore travel mode, departure time and route options for trip.

WEEKLY GOALS
07/17 - 07/23

No goals available for this week.
Any travel mode except driving alone will qualify

CHALLENGES
More challenges will be coming soon!

Home Programs Location Gift Profile

Congratulations!
You have finished this trip.

Drive Trip
Departed at 6:48 PM, Aug 16
Traveled 17.99 miles in 23 minutes

650 points
earned from
Commuter Connections Program

VIEW MY TRIPS

DONE

My Flex Trips

RECENT 30 TRIPS

DRIVE 08/15/2022 04:16 PM
Work to Home Commute
FROM: Crescent Rd, Greenbelt, Prince George's County, MD
Along I-695 Inner Loop between I-95 and MD-122
TO: Great Falls Rd, Rockville, Montgomery County, MD
18 min 19.37 mi +0 pts

DRIVE 08/12/2022 05:50 PM
Work to Home Commute
FROM: Crescent Rd, Greenbelt, Prince George's County, MD
Along I-695 Inner Loop between I-95 and MD-122
TO: Great Falls Rd, Rockville, Montgomery County, MD
25 min 19.76 mi +0 pts

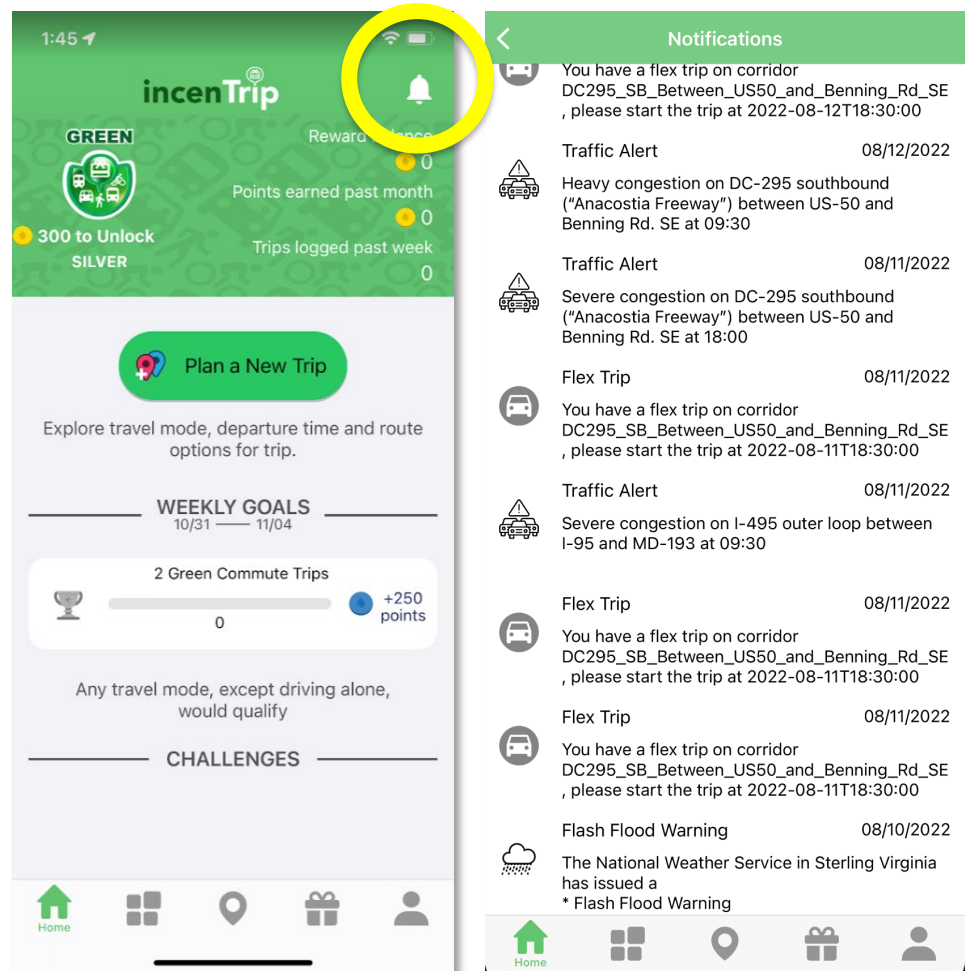
DRIVE 08/12/2022 05:00 PM

Home Programs Location Gift Profile



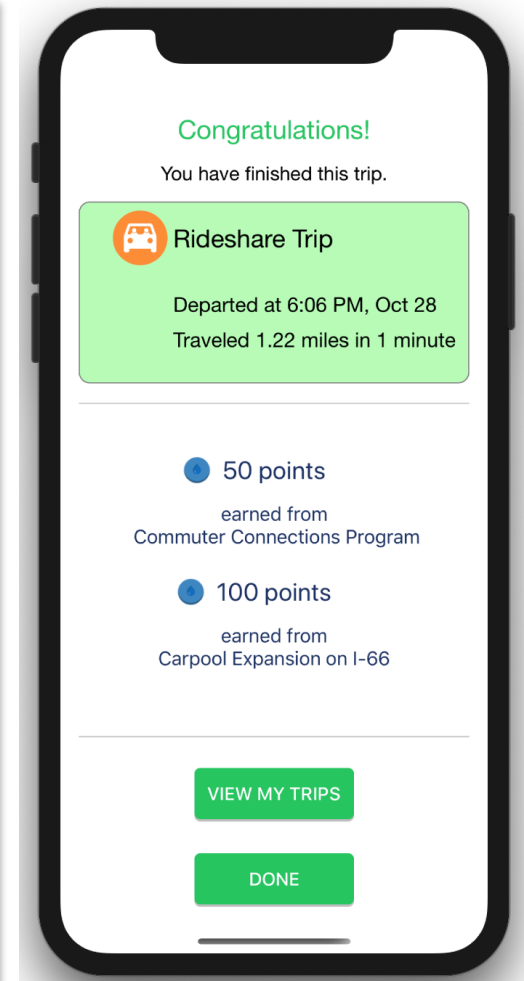
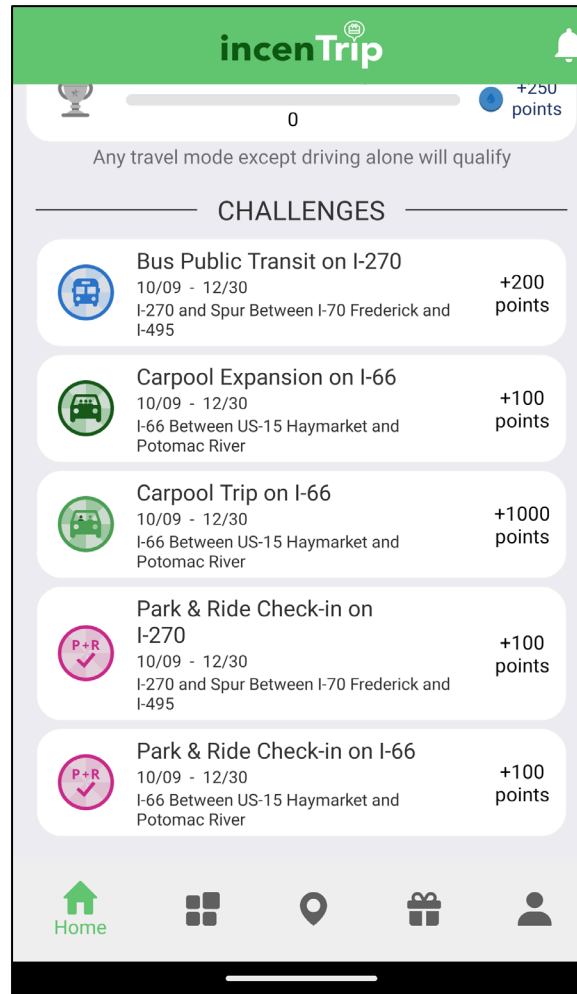
Real-time Traveler Alert

- Traffic alerts: Occurs along Flextime Rewards corridors
- Weather alerts: Adverse driving conditions along route
- Could integrate other factors such as accidents and construction in future
- No incentive



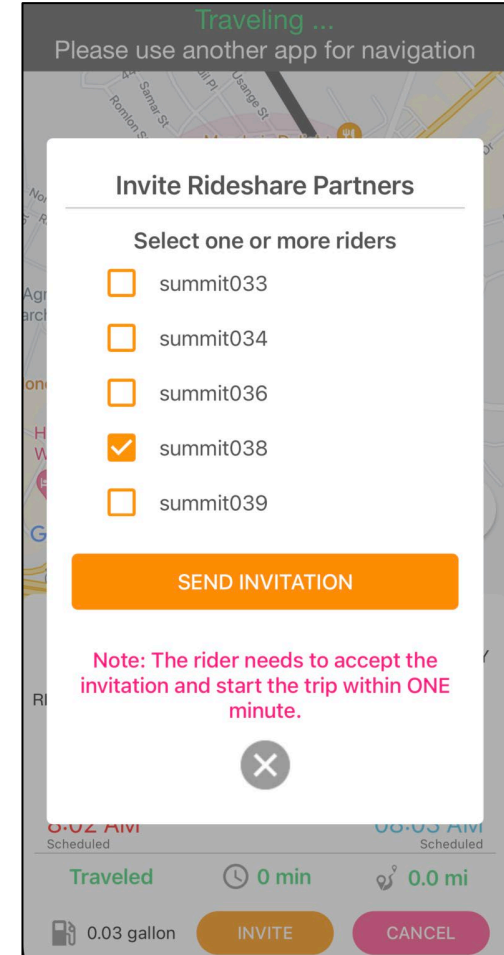
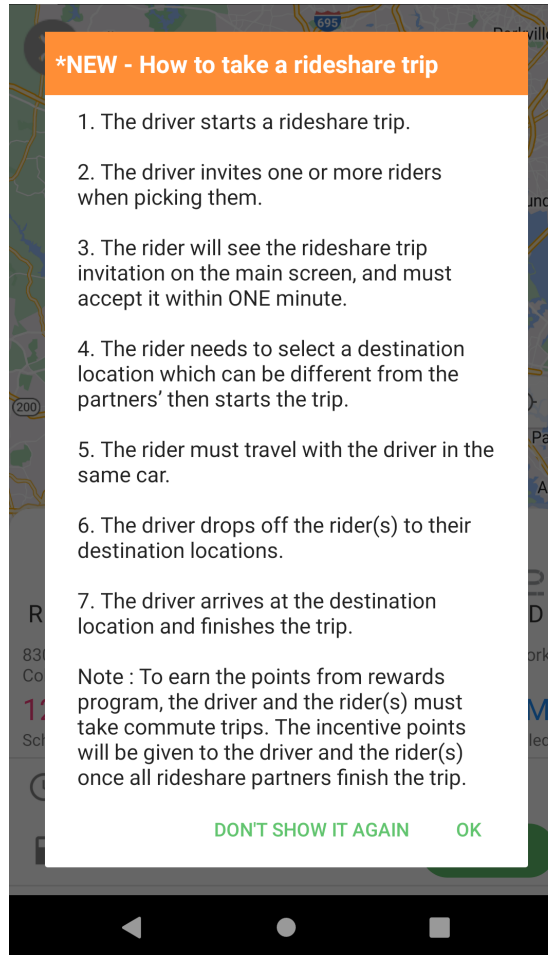
Corridor-level “Challenges”

- All point bonuses associated with the Commuter Connections program
- Challenges can be tailored to suite the needs of a specific corridor
- Bonus points stack with regular points



Rideshare Improvements

- Improved rideshare functionality is a prerequisite for some of the Corridor Challenge bonuses
- UMD enhanced process for “co-logging” a rideshare trip
- Aligns with the flow of a formal carpool arrangement



'POOL REWARDS

Overview

- Carpools \$130/90 days
 - Hybrid-friendly: No weekly requirement
- I-66 Bonus: \$236
 - Potential total incentive: \$366
- I-495 NEXT Bonus: \$100
 - Potential total incentive: \$230
- Vanpools: \$200/month subsidy



Registration / Qualifications

The screenshot displays the Commuter Connections website dashboard. At the top, the logo reads "COMMUTER CONNECTIONS. A SMARTER WAY TO WORK". The navigation bar includes links for HOME, EDIT PROFILE, FIND RIDEMATCHES, COMMUTE LOG, LOGOUT, and a user greeting "Welcome DAN1".

The main content area is divided into four program tiles:

- Ridesharing:** Features a car icon and text: "Match Up! Save time and money by searching our 17,000-member rideshare database to instantly find someone to share your commute." A "Learn More" link is at the bottom.
- Guaranteed Ride Home:** Features a ribbon award icon and text: "Ride Free! Commuters who rideshare or take transit are just a phone call away from being home in the case of an emergency." A "Learn More" link is at the bottom.
- incentrip:** Features an icon with a shopping bag and transit modes. Text: "Earn cash by choosing a smart commute! incentrip is".
- Flextime Rewards:** Features a clock icon with a curved arrow. Text: "Earn cash for flexing your trips! The Flextime".

A sidebar menu on the right lists several options, with "POOL REWARDS" and "FLEXTIME REWARDS" highlighted by a yellow oval:

- EDIT PROFILE
- FIND RIDEMATCHES
- GUARANTEED RIDE HOME (with a "JOIN NOW" button)
- LOG YOUR COMMUTE
- BIKE ROUTING
- POOL REWARDS (with a "JOIN NOW" button)**
- FLEXTIME REWARDS (with a "JOIN NOW" button)**
- SPECIAL EVENTS
- COMMUTE COST CALCULATOR

Registration

WELCOME TO POOL REWARDS



Welcome to your 'Pool Rewards account!

Pool Rewards Status: Not Enrolled

The 'Pool Rewards' program provides financial incentives to life-long solo drivers who try carpooling. Participation is available to life-long solo drivers who begin carpooling in the Metropolitan Washington Statistical Area as defined by the US Office of Management and Budget.

Getting Started:

- Step 1: Find Carpool Partners
- Step 2: Create or join a registered carpool
- Step 3: Log your commutes online
- Step 4: Receive incentives

REGISTER YOUR CARPOOL

Before registering, be sure to have the names and email addresses for all your carpool partners.

Only 1 person from each carpool should fill out this application. All other carpool members should await email notification to join an existing carpool.

[Register Carpool >>](#)

JOIN A REGISTERED CARPOOL

Before joining, be sure to have the carpool id from the email invitation to join an existing carpool.

Typically, the carpool driver/coordinator registers the carpool and invites the members to join the carpool through an automated e-mail notification.

[Join A Carpool >>](#)

Trip Logging

DAILY COMMUTE LOGS PROFILE

Hi DAN1,

Please set up your standard (default) commute profile below. This commute profile will automatically load to make logging your commute easy, and you always have the option to modify your commute.

Trip 1: Home To Work

Leg	From	To	How I Traveled	Distance
1 *	Home ▾	Work ▾	▾	<input type="text"/> miles
2 *	▾	▾	▾	<input type="text"/> miles

Trip 2: Work To Home

Leg	From	To	How I Traveled	Distance
1 *	Work ▾	Home ▾	▾	<input type="text"/> miles
2 *	▾	▾	▾	<input type="text"/> miles

Save Profile >>

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