



RECYCLING COMMITTEE

March 19, 2020
10:00 A.M. – 12:50 P.M.

Conference Call/Webinar ONLY

Webinar Link:

<https://mwkog.webex.com/mwkog/j.php?MTID=m03e570618b6703df72180b1bf282b5c4>

Phone: 1-650-479-3207

Passcode: 618 747 214

Password if needed: recycle

AGENDA

- 10:00 A.M. 1. CALL TO ORDER & INTRODUCTIONS**
Chair Tony Hayes, Loudoun County
- 10:10 A.M. 2. TARGETED EDUCATION**
- A. **Using Orlando's Recycling Quality Index to Determine Changes in Recycling Behavior**
Digna M. Rivera and Evan Novell
Orlando Solid Waste
City of Orlando
Presenters Rivera and Novell will explain how they applied a unique recycling quality index to measure the effect of different communication and operational strategies to reduce contamination in single and multifamily areas.
- B. **Targeted Education for Multiunit Residents**
Kellie Kish, Founder, Recycling Coordinator
City of Minneapolis
Ms. Kish will review the city's 2019 Multiunit Recycling Evaluation study which examines which methods are most effective at behavior change for multiunit residents.
- C. **Reaching the Latino Community**
Joel Kohlstedt, Recycling Education Project Manager
Public Sector Solutions
Waste Management, Inc.
Mr. Kohlstedt will discuss the results of a pilot project in Snohomish County, Washington, analyzing the recycling habits of the Latino community and how to affect those habits via outreach.
- 12:00 P.M. 3. NEW BUSINESS**
- A. Go Recycle Campaign
- B. Letters to Congressional Delegation from COG
- C. Discussion of Pandemic Impacts on Waste Management

- 12:20 P.M. 4. NEWS EXCHANGE AND INDUSTRY UPDATE
- 12:45 P.M. 5. SET NEXT MEETING DATE (JULY 16, 2020 – PLASTICS)
- 12:50 P.M. 6. ADJOURN

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
For more information, visit: www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD)