



EMPLOYER OUTREACH COMMITTEE

Tuesday, October 18, 2016
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room

Chairperson: Marcus Moore, Fairfax County (703) 877-5641
Vice Chairperson: George Clark, Tri-County Council (301) 870-2520 x819
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 7/19/16 Meeting Notes (5 minutes)
3. Change of Chairperson and Announcement of New Vice Chair (5 minutes)
4. Fourth Quarter FY 2016 and First Quarter FY 2017
Conformity Verification Statements (5 minutes)
5. Employer Case Studies (5 minutes)

Mark Hersey, COG/TPB staff, will brief the Committee on the status of the FY 2017 employer case studies.
6. Training Update and Review (5 minutes)

Mark Hersey, COG/TPB staff, will brief the Committee on the year's training and the upcoming fiscal FY2017 year's sessions
7. Loudoun County Vanpool promotion (20 minutes)

Judy Galen, Loudoun County Transportation, will brief the committee on Loudoun's vanpool promotion
8. Employer Survey database Application Update (30 minutes)
COG/TPB staff will update the committee on updates to the Survey application.
9. Employer Outreach Roundtable (30 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
10. Other Business (5 minutes)

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
WASHINGTON, DC 20002-4239

**THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE
DISTRICT OF COLUMBIA**

The next Employer Outreach Committee meeting is scheduled for January 17, 2017 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).