



**National Capital Region
Transportation Planning Board
COMMUTER CONNECTIONS PROGRAM**

**Bike To Work Day 2021
Draft Report**

Prepared for:

Metropolitan Washington Council of Governments
777 North Capitol Street, NE, Suite 300
Washington, DC 20002-4290

Prepared by:

Mark Hersey, COG/TPB staff

January 18, 2022



Table of Contents

Acknowledgements – Page 1

Background/Executive Summary – Page 4

BTWD Registration by Year – Page 9

Sponsorship – Page 10

Highlights from Area Pit Stops - Page 12

Employer Participation – Page 23

Social Media – Page 29

Regional Proclamation – Page 34

Marketing Materials – Page 36

Media Coverage – Page 46

Website - 62

Photos and Other Promotional Items – Page 63

ACKNOWLEDGEMENTS

The 2021 Metropolitan Washington Bike to Work Day (BTWD) Pit Stop Managers consisted of the following individuals representing their respective organizations:

Name	Organization	
Brian Barrie	Adams Morgan Partnership BID	
Lara Gold	American College of Cardiology	
Liza Lester	American Geophysical Union	
Tina Kuklenski-Miller	American Physical Therapy Association	
Mimi Diez	Architect of the Capitol	
Chris Militello	Arrow Bicycle	
Jenny Zucker	Bethesda Transportation Solutions	
Philip Koopman	BicycleSPACE	
David Balick	BikeArlington	
Carmen Hilton	Brunswick Main Street	
McKenna Pugh	Capitol Hill BID	
Grace Aucella	Capitol Riverfront BID	
Morgan Babcock	Carlyle Council	
Renee Moore	City of Alexandria	
Katie Hart	City of College Park	
Chloe Ritter	City of Fairfax	
Anthony Berger	City of Gaithersburg	
Rosalind Grigsby	City of Takoma Park	
Daniel Hayes	Columbia Heights Volunteer - Unaffiliated	
Lydia Chandlee	Cushman & Wakefield	
Jennifer Currie	District Wharf Community Association	
Remi Wallace	DowntownDC BID	
Danny Cosner	Dumfries Volunteer - Unaffiliated	
David Loss	Fairfax County Department of Transportation	
Nohemy Miranda	Fairfax County Department of Transportation	
Stephanie Powers	Fairfax County Park Authority	
John Nicklas	Fort Belvoir Safety Office	

Judd Isbell	Friends of the Mount Vernon Trail	
Debbie Young	Georgetown BID	
Matthew Jones	goDCgo	
Kate Gilbride	Golden Triangle BID	
Megan Hurst	Great Harvest Bread of Alexandria	
Di Quynn Reno	Greenbelt Recreation	
Jared Nieters	Haymarket Bicycles	
Melissa Williams	Historic Manassas Inc.	
Ginger Brown	Lee Highway Alliance	
Judy Galen	Loudoun County Commuter Services	
Alex Joyce	Macerich	
Noelle Smith	Maryland-National Capital Park and Planning Commission	
Robert Walker	Maryland-National Capital Park and Planning Commission	
Tony Dziepak	MITRE Corporation	
Beth Dennard	Montgomery County Commuter Services	
James Carlson	Montgomery County Commuter Services	
Mark Sofman	Montgomery County Commuter Services	
Michelle Golden	Montgomery County Commuter Services	
Paul Gatons	Montgomery County Commuter Services	
Ruthann Eiser	Montgomery County Commuter Services	
Ashley Moses	Mosaic Green Commute	
Sarah Lifsey	Mount Rainier Bike Co-op	
Karen January	National Guard Bureau	
Cassie Hurley	National Landing BID	
Julie Kutruff	National Park Service	
Ryan Emery	Naval Support Activity Bethesda	
Diana Cirone	NoMa BID	
Traci McPhail	North Bethesda Transit Center	
Kevin Hood	Old City Market And Oven	
Liz French	Peterson Companies	
Holly Morello	Potomac and Rappahannock Transportation Commission	

Tiffany Jennings	Prince George's County Dept of Public Works and Transportation	
Dan Pittman	Prince William County	
Bertha Johnson	Prince William County	
Richard Holt	Prince William Trails and Streams Coalition	
Jonathan Navarro	Reston Community Center	
Jessie Himmelrich	Southwest BID	
Mark Repak	Spokes Etc	
Bruce Sawtelle	Takoma Bicycle	
Tia Carson	Tower Companies	
Rod Barnes	Town of Edmonston	
Cindy Roeder	Town of Herndon Parks and Recreation	
Kendall Tiffany	Transit Services of Frederick County	
Kandace Massenburg	Transwestern	
George Clark	Tri-County Council for Southern Maryland	
Chris Mack	U.S. Coast Guard HQ	
Thomas Worth	University of Maryland	
Gussie Reilly	Urban Athletic Club	
Joseph Davison	Velocity Bicycle Cooperative	
Tara Woodley	VIDA Fitness	
Hugh McGloin	WHS Transportation Program Management Office	

Metropolitan Washington Council of Governments (COG) staff included:

Nicholas Ramfos Brandon Franklin Douglas Franklin Mark Hersey Dan Sheehan

Washington Area Bicyclists Association (WABA) staff included:

Colin Browne Jeslyn Zakes

District, Maryland, Virginia, and U.S. Departments of Transportation

For their continued funding support of the Commuter Connections work programs.

Both COG and WABA thank all individuals and organizations which helped make the Washington, DC metropolitan region Bike to Work Day 2021 a success.

BACKGROUND and EXECUTIVE SUMMARY

Bike to Work Day has been held annually in the Washington metropolitan region for two decades and was originally started by the Washington Area Bicyclist Association with a main rallying point or pit stop in downtown DC. In September 2000, The National Capital Region Transportation Board (TPB's) Commuter Connections program, housed at the Metropolitan Washington Council of Governments, partnered with WABA to form a regional Bike to Work Day Steering Committee to examine the feasibility of adding more Bike to Work Day pit stops or rallying points throughout the region in 2001, thus creating a larger awareness of bicycling to work as a viable commuting alternative. Since that first involvement with Bike to Work Day in 2001, annual registrations for the event have grown exponentially.

More than 8,900 bicyclists registered for Bike to Work Day 2021. The May 21st event was held at 95 local pit stops. Several bicycles were raffled off and all the registrants who attended received a free BTWD 2021 T-shirt.

The approximate breakdown of registrants by pit stop was:

2021 Pit Stops	# of Registrants 8,967
DC - Adams Morgan at Unity Park	222
DC - Anacostia	39
DC - Anacostia Riverwalk Trail - River Terrace Park	66
DC - Capitol Hill at Eastern Market	187
DC - Capitol Hill at House Office Buildings	59
DC - Capitol Riverfront at Canal Park	115
DC - Columbia Heights Plaza	199
DC - Dupont Circle at American Geophysical Union	143
DC - Freedom Plaza	190
DC - Georgetown Waterfront Park	233
DC - Glover Park at Kimpton Hotel	83
DC - Golden Triangle - Farragut Square	100
DC - Golden Triangle - L Street	74
DC - Ivy City at BicycleSPACE	50
DC - Mt. Vernon Triangle at VIDA Fitness	126
DC - NoMa at Wunder Garten	187

DC - Old City Market and Oven	66
DC - Southwest Business Improvement District	41
DC - The Wharf/SW Waterfront	123
DC - U.S. Coast Guard HQ	72
DC - West End at American College of Cardiology	32
MD - Bethesda at Griffin Cycle	256
MD - Bethesda at Terrapin Bicycles	118
MD - Bladensburg Waterfront Park	56
MD - Briggs Chaney Park & Ride Mobile Commuter Store	18
MD - Brunswick Train Station (MARC)	25
MD - Chevy Chase Athletic Club	82
MD - College Park at Duvall Field	73
MD - Damascus at All American Bicycle Center	8
MD - Frederick Downtown at Transit Center	198
MD - Gaithersburg - Kentlands	113
MD - Gaithersburg at Andes Bike Shop	42
MD - Gaithersburg at Bike Center Bike Shop	54
MD - Gaithersburg Olde Towne Plaza (afternoon)	42
MD - Germantown Cycles Bike Shop	56
MD - Germantown Walmart - Mobile Commuter Store	17
MD - Greenbelt Aquatic & Fitness Center	102
MD - Hyattsville at Magruder Park	96
MD - Largo/Kettering/Perrywood Community Center	111
MD - Laytonsville at Just Riding Along Bicycle Shop	41
MD - Mount Rainier Bike Co-op	49
MD - Naval Support Activity Bethesda	93
MD - North Bethesda at REI Bike Shop	209
MD - Oxon Hill/National Harbor	39
MD - Port Towns at Edmonston	13
MD - Riverdale Park Station	25
MD - Rockville at TREK Bicycle	160

MD - Silver Spring - MCDOT Commuter Services TRIPS store	88
MD - Silver Spring at Silver Cycles	130
MD - Takoma Park - Downtown/Old Town	94
MD - Takoma Park - Sligo Creek Trail	64
MD - Takoma Park at Takoma Bicycle	52
MD - University of Maryland	41
MD - Waldorf Bike Doctor	38
VA - Alexandria Big Wheel Bikes	89
VA - Alexandria Conte's Bikes	91
VA - Alexandria Pedego Bikes	32
VA - Annandale Wakefield Park at Audrey Moore RECenter	59
VA - Ballston at Spokes Etc. Bicycles	296
VA - Carlyle Square Park	243
VA - Chantilly Regional Library	36
VA - Columbia Pike at Penrose Square	156
VA - Crystal City Water Park	172
VA - Del Ray at Colasanto Park	153
VA - Dumfries at Town Hall Community Center	14
VA - Fair Lakes Center	34
VA - Fairfax City Downtown	119
VA - Fairfax County Government Center	36
VA - Fairlington Centre	96
VA - Fort Belvoir	38
VA - GMU at Freedom Aquatic & Fitness Ctr	17
VA - Gravelly Point	70
VA - Haymarket Bicycles	11
VA - Herndon Town Hall Green	307
VA - HQ National Guard	35
VA - Lee Highway	57
VA - Leesburg at Raflo Park	177
VA - Manassas - VRE Station	46

VA - Mark Center	59
VA - McLean MITRE Corporation	62
VA - Mosaic at Strawberry Park	116
VA - Mt. Vernon Collingwood Park	38
VA - Mt. Vernon RECenter Belle View	21
VA - National Landing at APTA	48
VA - Oakton at Oak Marr RECenter	22
VA - Reston - Reston Station	174
VA - Rippon Landing VRE Station	14
VA - Rosslyn at Gateway Park	453
VA - Springfield - Metro Park at Walker Lane	50
VA - Springfield at South Run RECenter	60
VA - Sterling	186
VA - Tysons Corner Center	47
VA - Vienna Town Green	170
VA - Woodbridge - Chinn Center	40
VA - Woodbridge - VRE Station	13

Bicyclists enjoyed free T-shirts, and some pit stops had snacks, and small giveaway items. Commuter Connections secured \$47,350 in cash sponsorship donations that went towards the overall regional marketing efforts.

The success of the marketing promotion campaign relied upon targeting of employer and commuter audiences, identification of cost-effective advertising mediums, and crafting key messaging and visuals.

The Steering Committee's resources for Bike to Work Day 2021, included:

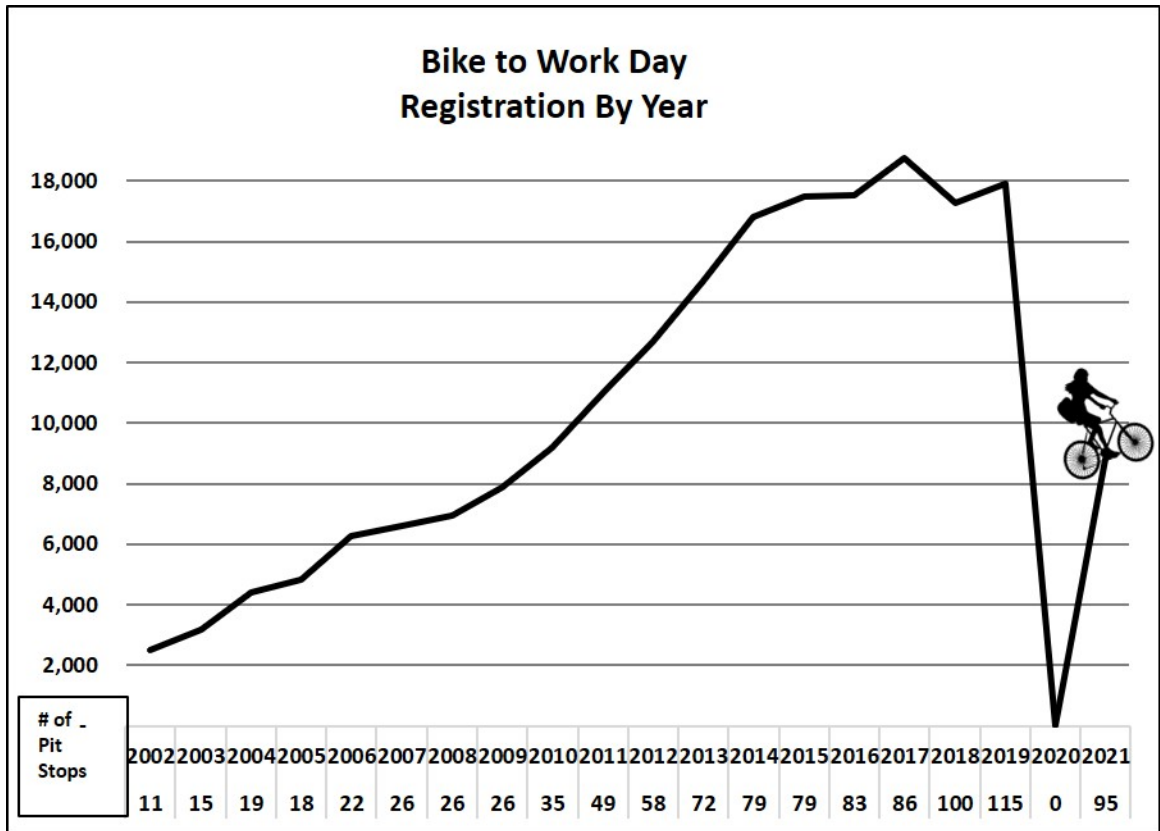
- A new website designed and maintained by Commuter Connections.
- A registration page designed and maintained by WABA.
- Posters and rack cards developed and printed by Commuter Connections.
- Promoting the event through WABA's membership.
- A radio campaign produced and placed by Commuter Connections.
- Outreach to employers through a direct mail and email marketing campaign by Commuter Connections.
- An article in the Commuter Connections employer newsletter.
- Local marketing efforts by the various pit stop managers.
- An e-mail to previous year's participants by Commuter Connections.

- A public affairs outreach effort through the Metropolitan Washington Council of Governments Office of Communications and WABA.
- The design and distribution of free t-shirts by Commuter Connections.
- Donated bicycles for the regional raffle from BicycleSPACE.

Since 2000, COG/TPB's Commuter Connections program has worked to increase awareness of bicycling as a viable commute option by joining with WABA to promote and coordinate the annual Bike to Work Day event at a regional level. Commuter Connections deployed a regional marketing effort that helped to increase the number of cyclists participating in the yearly event from 1,100 in 2001 to a peak of 18,700 in 2017. Although it accounts for a small percentage of the overall regional commute mode split, bicycling helps reduce traffic congestion, improves air quality, and provides a healthy commute alternative for those commuters who choose to use it as a sustainable means of transportation to and from work.

Since 2006, the Bike to Work Day Event has a budget line item for the Commuter Connections Work Program. Commuter Connections is funded by the District of Columbia, Maryland, Virginia, and U.S. Departments of Transportation.

Registration by Year



Sponsor Declaration Form



Bike to Work Day - May 21, 2021 Regional Sponsorship Declaration

Please Return by January 29, 2021

Please check one of the following Sponsor Levels:

GOLD SPONSOR LEVEL **\$7,500**

Mentioned as sponsor on over 400 Radio ads (traditional radio and/or equivalent online media impressions), Social Media, plus all Silver and Bronze level items

Cash

In-Kind

SILVER SPONSOR LEVEL **\$4,500**

Logo on 20,000 T-shirts, Press Release, plus Bronze level items

BRONZE SPONSOR LEVEL **\$1,200**

Logo on Website and 90,000 Posters and Rack Cards

If in-kind donation, please describe: _____

Silver and Gold level sponsors must provide a minimum of 50% cash. Example: Silver sponsors may donate \$4,500 in cash, or \$2,250 in cash and \$2,250 in acceptable merchandise. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration and is typically available at no extra cost; although uncommon, certain pit stop locations may require a separate fee for tabling.

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

e-mail: _____ Phone: _____

Website address for your sponsor logo: _____

Signature _____ Date: _____

Please make check payable to: **Metropolitan Washington Council of Governments** and mail to 777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send this form and logo to dfranklin@mwkog.org in high resolution format for quality reproduction, no later than January 29, 2021. Preferred format is eps. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.



Sponsor Drive

Commuter Connections gained both monetary and in-kind sponsorships from a variety of organizations in the Washington metropolitan region. A total of \$47,350 in cash and \$3,950 of in-kind value was donated for the regional event. The following is a list of sponsors who graciously donated to the Bike to Work Day 2021 event:

Sponsor	Cash	Inkind
ICF	\$6,000	\$1,500
City of Alexandria GO Alex	\$7,500	
UrbanStems	\$7,500	
BicycleSPACE	\$2,250	\$2,250
BikeArlington	\$4,500	
Marriott	\$4,500	
Verra	\$4,500	
AASHTO	\$1,200	
American College of Cardiology	\$1,200	
Fair Lakes League	\$1,200	
Giant Food	\$1,000	\$200
Potomac Pedalers	\$1,200	
PG County Vision Zero	\$1,200	
DDOT (goDCgo)	\$1,200	
MDOT	\$1,200	
VDOT	\$1,200	
	\$47,350	\$3,950

HIGHLIGHTS FROM AREA PIT-STOPPS

Adams Morgan: The event was held at Unity Park from 7:30am to 11am. There were 222 registrants for the pit stop.

Alexandria – Carlyle:

Bike to Work Day was successful given the COVID-19 arrangements for our 9th year as the Carlyle Pit Stop! We had an okay registration due to the time limitations that were placed on us, but a great turnout on the day of! We are so thankful that you all took the time out to register and come out to support our pit stop! This year we had a new layout to keep everyone spaced out and we plan to keep the layout the same for next year. We hope to have a live raffle back next year and a DJ that will entertain everyone, but until then we hope that our biking community stays safe!

Thank you to our wonderful sponsors that have donated the gift cards and gifts for the raffle that we did on Facebook Live after the morning Pit Stop!

Alexandria Renew	Simpson Properties
Burke & Herbert Bank	The Westin Alexandria
Carlyle Council	JM Zell
Jones Lang LaSalle	Post Properties
Wheel Nuts	Sweetfire Donna's
WABA	Conte's Bike Shop
Tequila & Taco	Commuter Connections
Paradigm	Denizen
Pure Barre	Eisenhower Partnership
Simpson	Whiskey & Oyster
AREP	Club Pilates
Ortho Virginia	GoAlex

Alexandria City Wide (3 pit stops):

This year, due to COVID restrictions, the City of Alexandria chose to spread out the pit stops rather than have the event at Market Square. Since we were unable to have vendors participate, we thought it would be great to have the t-shirt pick up location at three local bike shops. We chose Big Wheel Bikes, Conte's Bike Shop, and Pedego Bikes as the locations. The owners were excited to be able to participate in Bike to Work Day. We had 218 registrants between the three pit stops. Although it was different from previous years, the people who stopped by enjoyed it and were glad that Bike to Work Day was back.

Alexandria Del Ray: The event was held at Colasanto Park from 6am to 9am. There were 153 registrants for the pit stop.

Alexandria Mark Center: The event was held at the Mark Center from 7am to 9am. There were 59 registrants for the pit stop.

Alexandria National Landing at APTA: The event was held from 3pm to 6pm. There were 48 registrants for the pit stop.

Anacostia: The event was held by the Arts Center from 7am to 9 am. There were 39 registrants for the pit stop.

Anacostia River Trail/River Terrace: The Anacostia River Trail Pit stop, hosted by the National Park Service, is located along the trail at the intersection of Benning Road and Anacostia Avenue NE. This year we kept things simple to align with the COVID protocols and provided wrapped pastries, cookie, bottles of juice and water at the stop along with the shirts and brochures. 67 people registered for this year's event and 40 people who were registered attended. In addition, we had 27 other bikers who were either unregistered or were registered at another pit stop who stopped by to say hello on their way to other pit stops. In total we had 67 visitors on bikes to the stop as well as 6 curious pedestrians. There was a substantial increase in the number of bikers who reported that they biked from home and were biking back to work from home. Also, there were fewer groups biking to work together this year than we had in the past, likely due to many people still working from home. We are happy to report that we had 100% compliance with the COVID safety protocols recommended for pit stops this year without exception. Many people commented on how glad they were that Bike to Work Day was back as an in-person event this year and we had lots of positive feedback on the color of this year's shirt.

Annandale: The event was held at Wakefield Park/Audrey Moore RECenter from 6:30am to 9am. There were 59 registrants for the pit stop.

Arlington: The County had 1,303 participants register to participate across Arlington's 7 pit stops. Ballston, Crystal City Waterpark, and Rosslyn Gateway a.m. time slots were all 100% full. BikeArlington hosted 3 pit stops (Rosslyn, Ballston, and Columbia Pike Penrose Square) while National Landing BID, Lee Highway Alliance, TARC, and MVT Trail & Friends/NPS hosted the other 4. The staggered arrival times meant that pit stops had a steady flow of participants coming and going throughout the day, but never a large crowd at any given point and pit stops had good compliance from attendees with COVID-19 guidelines. While BTWD was smaller than years past, participants were energized and happy to see its return after 2020's cancellation.

Bethesda: The Bethesda Pit Stops at Griffin Cycle and Terrapin Bicycles had 389 cyclists pre-register for the 2021 Bike to Work Day event.

This year, Bethesda Transportation Solutions (BTS) teamed up with Griffin Cycle and Terrapin Bicycles to distribute Bike to Work Day t-shirts in an effort to avoid large crowds gathering due to the on-going COVID-19 pandemic.

Across Montgomery County, cyclists signed up to pick up their t-shirt at the participating bike shop that was most convenient for them. In addition to Bike to Work Day t-shirts, BTS also gave away Bike to Work Day branded towels, along with gaiter-style masks and bike maps.

There was no set program of speakers at their downtown Bethesda location, however, Montgomery County Council Member Andrew Friedson stopped by the Terrapin Bicycles location to pick up his t-shirt and show support for the event. He also posted photos on social media.

Local news station WDVM also stopped by the Terrapin Bicycles location and took video. You can watch the video and read the story at <https://www.localdvm.com/news/20th-annual-bike-to-work-day-celebrated-differently-post-pandemic/>

Bladensburg Waterfront Park: The event was held at the Waterfront Park from 7am to 9am. There were 56 registrants for the pit stop.

Briggs Chaney Park & Ride Mobile Commuter Store: There were 18 registrants for the pit stop.

Brunswick MARC Station: The event was held from 9am to 11am. There were 25 registrants for the pit stop.

Chevy Chase Athletic Club: The event was held from 7am to 9am. There were 82 registrants for the pit stop.

Capitol Hill Eastern Market: The event was held at the Eastern Market Metro Plaza from 7am to 9am. There were 187 registrants for the pit stop.

Capitol Hill at House Office Buildings: The event was held at South and C Streets SE from 7am to 10am. There were 59 registrants for the pit stop.

Capitol Riverfront: The event was held at Canal Park from 7am to 9am. There were 115 registrants for the pit stop.

Chantilly Library: The event was held at the Chantilly Regional Library from 6:30am to 9am. There were 36 registrants for the pit stop.

Coast Guard Headquarters: The event was held at US Coast Guard Headquarters from 6am to 9am. There were 72 registrants for the pit stop.

College Park: The City of College Park hosted its morning pit stop at Duvall Field from 6:30 to 8:30 am. The regular City Hall location was unavailable due to construction of the City Hall building. 61 cyclists checked in to pick up a t-shirt and a snack.

Columbia Heights Plaza: The event was held from 4pm to 7pm. There were 199 registrants for the pit stop.

Damascus: The event was held at the All American Bicycle Center from 7am to 9am. There were 8 registrants for the pit stop.

Dumfries: The event was held at the Dumfries Town Hall from 7:30am to 9:30am. There were 14 registrants for the pit stop.

Dupont Circle: The event was held at American Geophysical Union from 7:00 am to 9:00am. There were 143 registrants for the pit stop.

Fairfax Government Center: The event was held at the Fairfax County Government Center from 6:30am to 9am. There were 36 registrants for the pit stop.

Fairfax City: The Fairfax City Downtown pit stop was held in Old Town Square from 6am to 9am. There were 119 people registered for the pit stop, a slight increase over the previous event in 2019. A virtual raffle was held, and participants who registered up to two days before the event were entered into the raffle; the raffle prize winners were then notified the day before Bike to Work Day so that they could pick up their prizes along with their T-shirt. Due to the COVID-19 pandemic, there were no vendors or interactive activities. However, participants were able to pick up their BTWD t-shirt and pick up pre-packaged snacks and giveaway items such as reflective straps, stickers, bike maps, local business coupons, and other goodies. Raffle prizes, snacks, and other items were sponsored by several local businesses and organizations including the Fairfax City Environmental Sustainability Committee, Fairfax City Economic Development Authority, High Side, Massage Green Spa, Ornerly Beer Company, Pacers Running Store, and Twins Ace Hardware.

Fair Lakes: The event was held Fair Lakes Center from 6am to 9am. There were 34 registrants for the pit stop

Fairlington Centre: The event was held at Fairlington Centre in front of Great Harvest Bread from 6:30am to 9:00am.

Fort Belvoir: The event was held at the Walker Gate from 6:30am to 10:00am. There were 38 registrants for the pit stop.

Freedom Plaza (DC): The event was held at Freedom Plaza from 7am to 9am. There were 190 registrants for the pit stop.

Frederick: With COVID restrictions in place and to allow participants to have flexibility with pickup times and social distancing, Frederick held two different pit stops for Bike to Work Day 2021. Frederick's morning pit stop was held at the Frederick Transit Center from 6:00 a.m. to 8:30 a.m. and Frederick's afternoon pit stop was held at Attaboy Brewery from 3:30 p.m. to 6:00 pm. Both pit stops totaled more than 200 people with 125 people attending the day of. All participants received a commemorative Bike to Work Day t-shirt and a goodie bag containing a granola bar, a bottle of water, reflector, pen, and mini hand sanitizer. The goodie bags also contained information on Guaranteed Ride Home, local and regional bike maps, a Visit Frederick visitor guide, and TRANSIT's ride guide with local transit information. Frederick hopes to have their traditional ceremonial bike ride through Downtown Frederick and Transit Center celebration with speakers and vendors again in 2022.

Gaithersburg Kentlands: The event was held on the corner of Great Seneca Highway and Orchard Ridge Drive from 7am to 9am. There were 113 registrants for the pit stop.

Gaithersburg at Andes Bike Shop: The event was held from 7am to 9am. There were 42 registrants for the pit stop.

Gaithersburg at Bike Center Shop: The event was held from 7am to 9am. There were 54 registrants.

Gaithersburg Olde Towne: The event was held in Olde Towne, Gaithersburg from 4pm to 6pm. There were 42 registrants for the pit stop.

Georgetown – Waterfront Park (DC): The Georgetown Business Improvement District hosted the pit stop again this year in the Georgetown Waterfront Park reaching the maximum that could register, at about 250. It was a warm morning with plenty of sunshine to welcome our guests to the pit stop! This year, we hosted a paired down version of Bike to Work Day due to COVID. Cheerful signage was placed along the bike path to invite cyclists and let them know the lay of the land. We had four stations spread out with staff directing cyclists to specific areas to avoid congestion and keep all of our guests safe. At each station we had t-shirts, water bottles, bananas, and goodies provided by the DC Circulator. Upbeat music kept the morning light and fun! Bike to Work Day is a great way to promote Georgetown and it's wonderful and accessible bike paths!

Germantown Cycles Bike Shop: The event was held from 7am to 9am. There were 56 registrants for the pit stop.

Germantown Walmart: The event was held from 7am to 9am. There were 17 registrants.

Glover Park: The event was held at the Kimpton Glover Park Hotel from 6:30am to 8:30am. There were 83 registrants for the pit stop.

Golden Triangle – Farragut Square: The event was held at Farragut Square from 7am to 9am. There were 100 registrants for the pit stop.

Golden Triangle – L Street (DC): The event was held on the corner of 19th and L Streets NW from 7:30am to 9am. There were 74 registrants for the pit stop.

Greenbelt: Bike to Work Day 2021 was the ninth year for the Greenbelt Pit Stop. A committee of three City of Greenbelt employees organized the event at the Greenbelt Aquatic and Fitness Center. There were 102 bikers registered with 77 passing through.

The pit stop was adjusted to a grab 'n go event which allowed for a safe experience for bikers and staff. Bikers were directed up a cone lane to pick up their swag bag and t-shirts. Many of them expressed appreciation for the event.

The generous sponsors for the swag bags and raffle prizes: Anacostia Trails Heritage Area, Greenbelt Homes Inc, Bee Yoga Fusion, McCarl Dental Group, Greenbelt COOP and Greenbelt Recreation.

Haymarket: The event was held at Haymarket Bicycles from 6am to 9:30am. There were 11 registrants for the pit stop.

Herndon: There were two events held at the Town Hall Green, the first from 5:30am to 10am and from 4:30pm to 6:00pm there were 307 registrants for the pit stop.

Hyattsville Macgruder Park: The event was held at Magruder Park from 6:30am to 8:30am. There were 96 registrants for the pit stop.

Ivy City: Bike To Work Day 2021 at BicycleSPACE in Ivy City was a joyous if subdued return to this long running celebration of cycling in the DC region! We greeted everyone outside the shop in the morning sunshine with much ringing of cowbells and vuvuzela tooting and got all of our registered riders (& many others) attired in the latest BTWD t-shirt fashion. The bike maps and other literature were appreciated by all as well. We look forward to seeing even more riders in 2022!

Largo:

Bike to Work Day 2021 was a great success! 125 cyclists registered and participated in Bike to Work Day at the Largo/Kettering/Perrywood Community Center pit stop. The Prince George's County Department of Public Works and Transportation (DPW&T), Prince George's County Department of Parks and Recreation of the Maryland-National Capital Park and Planning Commission (M-NCPPC) and the Prince George's Countywide Bicycle and Pedestrian Community Advisory Group co-hosted a Bike to Work Day pit stop in the parking lot of the Largo/Kettering/Perrywood Community Center, 431 Watkins Park Drive in Upper Marlboro, Maryland. Vision Zero Prince George's was a proud Bronze Supporter of Bike to Work Day. Cyclists biked to/from the pit stop using existing bike lanes along Watkins Park Drive, MD 202, Kettering Drive and the vicinity in addition to biking along the paved Watkins Park Trail and in the nearby scenic Watkins Regional Park.

Bike to Work Day was promoted as a family-friendly, socially-distant "Bike Before Work" on Bike to Work Day event. Cyclists at the Largo/Kettering/Perrywood Community Center pit stop received a pre-packed Vision Zero Prince George's Grab and Go bag, which included a Bike to Work Day t-shirt, bicycle and pedestrian safety information, a Vision Zero Prince George's safety pledge card, brochures on County services and programs and a *Covid-19 Vaccine Travel Fact Sheet* on public transportation service options to vaccination sites in the County.

Additionally, DPW&T and M-NCPPC unveiled the County's first Vision Zero Prince George's Traffic Safety Garden at Perrywood Elementary School on Bike to Work Day. The Traffic Safety Garden is located at 501 Watkins Park Drive and is adjacent to the Largo/Kettering/Perrywood Community Center site.

In support of Bike to Work Day, DPW&T and its partners also hosted a free webinar on *Commuting by Bike: How to Ride Safely in Traffic, on Roadways and Trails*. The webinar which was held on May 18th, the week of Bike to Work Day was attended by 37 persons. The very informative bike safety webinar was facilitated by the Washington Area Bicyclist Association (WABA).

Special Thanks to the Following Bike to Work Day Supporters:

- Prince George's County Executive's Office
- Prince George's County Council
- Vision Zero Prince George's
- Prince George's County Department of Public Works and Transportation
- Maryland-National Capital Park and Planning Commission
- Prince George's County Bike and Pedestrian Community Advisory Group
- Metropolitan Washington Council of Governments
- Washington Area Bicyclists Association
- Ride Smart Commuter Solutions
- Commuter Connections
- Prince George's County Fire/EMS Department and Safe Kids Prince George's
- Capital Bikeshare
- Prince George's County Residents
- Maryland Park Bicycles
- Beech Tree Pedalers, Inc.
- Maryland Highway Safety Office
- Prince George's Community Television

Laytonsville: The event was held at Just Riding Along Bicycle Shop from 7am to 9am. There were 41 registrants for the pit stop.

Leesburg: Bike to Work Day returned to Leesburg's Raflo Park for 2021. Two Loudoun County staff members welcomed 160 visitors and shared 20th anniversary T-shirts between 6 a.m. and 9 a.m. Due to COVID-19, Loudoun County refrained from offering food or beverages at the pit stop. Additionally, vendors were not included for this scaled-back **event**.

During the weeks leading up to Bike to Work Day, testimonials from participants were shared on the Loudoun County website. The event was further publicized through news releases, social media posts, and newsletter articles. Posters and rack cards were distributed to bike shops, libraries, and the Town of Leesburg's recreation center. Several participants shared Bike to Work Day "selfies" with Loudoun County Commuter Services. These photos were featured on the Loudoun County website.

Manassas GMU: The event was held at the Freedom Center from 630am to 9am. There were 17 registrants for the pit stop.

Manassas VRE: The event was held the Manassas VRE station from 6am to 9am. There were 46 registrants for the pit stop.

McLean – MITRE: After debuting in 2019 and cancelling in 2020, the MITRE Corporation hosted a low-key pit stop under the pergolas of a beautiful new urban pocket park. Despite limited promotion and most MITRE employees working from home, the McLean-MITRE pit stop attracted over 60 participants, which exceeded the 2019 participation. The majority of participants were non-MITRE employees. The pit stop is surrounded by realigned Chain Bridge Road and Colshire Drive, with bike lanes providing easy and safe access to connecting transportation facilities, including the McLean Metrorail station, the Jones Branch Connector, and the new Scott's Run Trail. Some families with kids participated this year, and the kids quickly depleted our allocation of four extra-small T-shirts!

Mosaic: The event was held from 6:30am to 9am. There were 116 registrants for the pit stop.

Mt. Rainier: On May 21, the Mount Rainier Green Team and the Mount Rainier Bike Coop host the first Bike To Work Day at the soon to be remodeled Mount Rainier Bike Coop. It was a great opportunity for those working from home to get back into bike commuting and essential workers to meet up with other bikers as traffic picks back up. A great time was had by all and nearly 50 people signed up for the inaugural pitstop in Mount Rainier.

Mt. Vernon – Belle View (VA): The event was held at Mount Vernon Rec Center from 6:30am to 9:00am. There were 21 registrants for the pit stop.

Mt. Vernon – Collinwood Park: The event at Collingwood Park did not take place due to the pit stop manager's COVID symptoms on the morning of Bike to Work Day. Some bicyclists

attended other nearby pit stop events instead. All registrants were contacted to make arrangement regarding their T-shirts.

Mt. Vernon Triangle (DC): The event was held at VIDA Fitness from 6:30am to 9:00am. There were 126 registrants for the pit stop.

Naval Support Activity: The event was held from 6am to 9am. There were 93 registrants for the pit stop.

NoMa: The event was held at Wunder Garten from 7:30am to 9:30am. There were 187 registrants for the pit stop.

North Bethesda: The event was held at REI from 7am to 9am. There were 209 registrants.

Oakton: The event was held at the Oak Marr RECenter from 6:30am to 9:00am. There were 22 registrants for the pit stop.

Old City Market and Oven: The event was held on the corner of 6th and K Streets NE from 7am to 9am. There were 66 registrants for the pit stop.

Oxon Hill/National Harbor: The event was held adjacent to Potomac Heritage Trail from 6:30am to 8:30am. There were 39 registrants for the pit stop.

Port Towns at Edmonston: The event was held at the intersection of Decatur and NE Branch Trail from 7:00am to 9:00am as well as 4:00pm to 6:00pm. There were 13 registrants for the pit stop.

Reston Station: The event was held at the Plaza from 6:30am to 9:30am. There were 174 registrants for the pit stop.

Riverdale Park Station: The event was held from 4pm to 6pm. There were 25 registrants for the pit stop.

Rockville: The event was held at TREK Bicycle from 8am to 11am and from 6pm to 7pm. There were 160 registrants.

Silver Spring TRiPS Store: The event was held from 6am to 9:30am as well as 3pm to 6pm. There were 88 registrants for the pit stop.

Silver Spring: The event was held at Silver Cycles from 3pm to 6pm. There were 130 registrants for the pit stop.

Southwest BID: The event was held at the BID from 8am to 10am. There were 41 registrants for the pit stop.

Springfield Metro Park: The event was held at Springfield Metro Park at Walker Lane from 6:30am to 8:30am. There were 50 registrants for the pit stop.

Springfield – South Run: The event was held at the South Run RECenter from 6:30am to 9:00am. There were 60 registrants for the pit stop.

Sterling: The Sterling Ruritan Club’s parking lot, visible from the W&OD Trail, was the site for the 2021 Sterling pit stop. Reflective tape, safety cones and colorful signage helped direct participants to the T-shirt pick-up area. Many of the 126 visitors pedaled to a check-in table where Loudoun County staff shared 20th anniversary T-shirts between 6:30 and 9:30 a.m. Due to COVID-19, no food or beverages were offered, and no vendors were included. Loudoun County Supervisors Juli Briskman (Algonkian District) and Michael Turner (Ashburn District), as well as COG’s Nicholas Ramfos, were among those who visited the pit stop. During the six weeks leading up the event, news releases, social media posts, newsletter articles, and communication with employers helped generate interest in the scaled-back event. Afterward, several participants submitted Bike to Work Day “selfies” which were featured on the Loudoun County website.

Takoma Park – Downtown/Old Takoma: The event was held at Takoma Urban Park from 6am to 9am. There were 94 registrants for the pit stop.

Takoma Park – Sligo Creek Trail: The Sligo Creek Pit stop held the event from 7am to 9:30am. There were 64 registrants for the event.

Takoma Park – Takoma Bicycle: The event was held from 7am to 9am. There were 52 registrants for the pit stop.

The Wharf/Southwest Waterfront: The event was held at 7th Street Park from 7am to 9am. There were 123 registrants for the pit stop.

Tysons Corner: The event was held in front of Capital Grille from 6:30am to 10:00am. There were 47 registrants for the pit stop.

University of Maryland: The event was held in front of the Regent’s Drive Parking Garage from 3pm to 6pm. There were 41 registrants for the pit stop.

Vienna: The event was held at the Town Green from 6:30am to 8:30am. There were 170 registrants for the pit stop.

Waldorf: Held Bike to Work Day at Bike Doctor of Waldorf, which we gave away safety lighted arm bands (*Be Safe, Be Seen!*) and Commuter Connections new bike maps only. The crew at the Bike Doctor worked it from 10:00 am until closing at 5:00 pm.

West End at ACC: The event was held from 3:30pm to 6pm. There were 32 registrants for the pit stop.

Woodbridge Chinn Center: The event was held at the Chinn Aquatics & Fitness Center from 6am to 9am. There were 40 registrants for the pit stop.

Woodbridge - Rippon Landing VRE: The event was held at the Rippon VRE Station from 6am to 9am. There were 14 registrants for the pit stop.

Woodbridge VRE Station: The event was held at the Woodbridge VRE station from 6:00am to 9:00am. There were 13 registrants for the pit stop.

EMPLOYER PARTICIPATION

The following Employers had 5 or more employees registered for the event:

There was no employer challenge due to the COVID pandemic.

Federal Employers

Administration for Children of Families	Administrative Office for the U.S. Courts
Architect of the Capitol	Army National Guard
Bureau of Labor Statistics	Bureau of Land Management
CFTC	Consumer Financial Protection Bureau
Defense Logistics Agency	EEOC
FDIC	Federal Aviation Administration
Federal Communications Commission	Federal Election Commission
Federal Highway Administration	FEMA
Federal Reserve	Federal Trade Commission
Federal Energy Regulatory Commission	Food and Drug Administration
Foreign Service Institute	General Services Administration
Goddard Space Flight Center	Government Accountability Office
Government Publishing Office	Internal Revenue Service
Fish and Wildlife Service	Library of Congress
NASA	National Archives
National Capitol Planning Commission	National Institutes of Health
National Labor Relations Board	National Park Service
National Zoological Park	Naval Research Lab
NOAA	Office of Management and Budget
Securities and Exchange Commission	Smithsonian Institution
US Air Force	US Army
US Census Bureau	US Coast Guard
US Department of Treasury	US Department of Agriculture
US Department of Commerce	US Department of Customs
US Department of Defense	US Department of Education
US Department of Energy	US Geologic Survey
US Department of Health and Human Services	
US Department of Homeland Security	US Department of Housing and Urban Dev.
US Department of Justice	US Department of Labor
US Department of the Interior	US Department of State
US Department of Transportation	US Environmental Protection Agency
US Government Printing Office	US House of Representatives
US Housing and Urban Development	US Navy
US Nuclear Regulatory Commission	US Patent and Trademark Office
US Peace Corps	US Postal Service
US Senate	USAID

Veterans Affairs

FERC

State and Local Governments

Arlington County

City of Alexandria

City of College Park

City of Falls Church

City of Gaithersburg

City of Hyattsville

City of Rockville

DC Council

Fairfax County

Loudoun County

Montgomery County

Prince William County

Commonwealth of Virginia (including VDOT and VDRPT)

Town of Herndon

Charles County

City of Bowie

City of Fairfax

City of Frederick

City of Greenbelt

City of Manassas

City of Vienna

District of Columbia

Frederick County

Maryland- NCPPC

Prince George's County

State of Maryland (including MDOT and MTA)

Town of Leesburg

Private/Non-Profit Sector Employers

10Pearls

10xPrinciples

1450 Air Force Way

3points Cycle

5 Paws

A Howard Real Estate

A Tech

A/V

A1 Transportation

A2Z Latino Services LLC

AACOM

AAMC

AARP

ABC News

ABL, Inc

ACDI

Airbus Americas

Alarm.com

American Airlines

American Association for Laboratory Accreditation

American Association for the Advancement of Science

American Bankers Associations

American College of Cardiology

10th Street LLC

1200 Architectural Engineers

1Prospect Technologies LLC

4 Ideal Design

5W Research

A neighbor, I walk the dog

A. Morton Thomas & Associates

A+F Engineers

A2LA

AAAS

AAHIVM

AARDA

AASHTO

Abigail Rome

ABOD and Associates

AECOM

ACHRI

Amazon

American Chemical Society

American Council for an Energy-Efficient Economy
American Council for International Education
American Institute of Architects
American Psychological Association
American Red Cross
Amtrak
Apple
Arnold & Porter
Association of Schools and Programs of Public Health
AstraZeneca
Atlantic Council
BAE Systems
Bechtel
BicycleSpace
Bloomberg BNA
Booz Allen
CACI
Capital One
CBRE
Center for Science in the Public Interest
CGI Federal
Children's National Medical Center
College Board
Conservation International
CoStar Group
CSRA
DAI
Deloitte Consulting LLP
Dewbury
Discovery Communications
Dun & Bradstreet
Eastbanc Technologies
Education Advisory Board
Embassy of Canada
Engility
Environmental Defense Fund
EVERFI
Fannie Mae
FHI 360
FiscalNote
Fox Architects
Frederick Memorial Hospital
Gdit
General Dynamics
American Geophysical Union
American Institutes for Research
American Public Health Association
American Society of Civil Engineers
Appian
Applied Predictive Technologies
Association of American Medical
AT&T
Atlantic Media
Beacon Health Options
BICYCLE ESCAPE
Blackboard
Boeing
British Embassy
Cambridge Associates
Carlyle Group
Center for American Progress
Center on Budget and Policy Priorities
Chemonics International
Clark construction
Comcast
Consumer Financial Pro
Costco
CustomInk
Defenders of Wildlife
Destination Sales & Marketing Group
Dexis Consulting Group
DLR Group
Earthjustice
Economic Policy Institute
Embassy of Belgium
Embassy of Japan
Entheos
Esri
Evolent Health
Federal Realty Investment Trust
FINRA
Food & Water Watch
Freddie Mac
Gartner
Geico
Gensler

Georgetown BID
Global Communities
Google
Greenpeace
Henry M. Jackson Foundation
Howard Hughes Medical Institute
IBM
Inova Fairfax Hospital
Intelsat
International Finance Corporation
International Foundation for Electoral Sys.
International Republican Institute
JBG Smith
Kaiser Permanete
LeadingAge
Leidos
Management Sciences for Health
Mantech International
Marriott
Mayer Brown LLP
Medstar
Merrill Lynch
Metropolitan Washington COG
Microsoft
Microvest
Monumental Sports and Entertainment
National Academy of Sciences
National Association of Broadcasters
National Democratic Institute
National Endowment for Democracy
National Gallery of Art
National Geographic Society
National Institute of Mental Health
National Institute of Standards and Technology
National Science Foundation
Natural Resources Defense Council
Navanti
Neustar
Northrop Grumman
Nuance
Ocean Conservancy
Orbital Sciences
Overseas Private Investment Corporation
Partnership for Public Service
GlaxoSmithKline
GlobalGiving
Grant Thornton
Hannover Research
Hogan Levells
Hughes Network Systems
ICF International
Institute for Defense Analysis
InterAmerican Development Bank
International Food Policy Research
International Monetary Fund
Jacobs
Jones Lange Lasalle
KPMG
League of Conservation Voters
Lockheed Martin
Management Systems International
Mapbox
Mathematica Policy Research
Medimmune
Meridian
Metropolitan Wash Airports Authority
MetroStar Systems
Microstrategy
MITRE
Morgan Stanley
National Alliance for Hispanic Health
National Cancer Institute
National Education Association
National Fish and Wildlife Foundation
National Geographic
National Industries for the Blind
NRECA
National League of Cities
National Wildlife Federation
Navy Federal Credit Union
NeoNiche Strategies
Noblis
NPR
Oath
Oracle
Organization of American States
Pan American Health Organization
Peace Corps

Pension Benefit Guaranty Corporation
Physicians Committee for Responsible Medicine
PNC Bank
PricewaterhouseCoopers
Quinn Evans Architects
Rally Health
RAND Corporation
Raytheon
Reston Association
Rose Physical Therapy Group
SAIC
SAP
ScienceLogic
SCS Engineers
Sharp & Company
Silman
Smithsonian Institution
Sprint
Steptoe & Johnson LLP
Take your Lane
Tetra Tech
The Nature Conservancy
Thomson Reuters
Transaction Network Services
Union of Concerned Scientists
United Educators
Urban Land Institute
Verisign
Virginia Hospital Center
Vox Media
Walter P Moore
WeddingWire
Wells Fargo
Western Union
Wiley/Wilson
WMATA
World Learning
World Wildlife Fund

Universities and Colleges

American University
Frederick Community College
George Mason University
Georgetown University

Pew Charitable Trust
POLITICO
Public Broadcasting Service
Rails-to-Trails Conservancy
Ramboll
Rare
REI
Rockwell Colins
RTI
Salesforce
Save the Children
Scout & Molly's Boutique
Shalom Baranes Associates
Sierra Club
SmithgroupJJR
Software AG
Squire Patton Boggs
Studios Architecture
Takoma Bicycle
The Atlantic
Thermo Fisher Scientific
Toole Design Group
Uber
UNISYS
Unity Health Care
Vencore
Verizon
Volkswagen of America
WABA
Washington Post
Wells + Associates
Westat
Wiley Rein
Williams & Conolly LLP
World Bank
World Resources Institute
WSP Parsons Brinckerhoff

Catholic University
Galludet University
George Washington University
Gonzaga College High School

Johns Hopkins University
Montgomery College
NOVA Community College
Uniformed Services University
University of Virginia
Hood College

Marymount University
National Defense University
Strayer University
University of Maryland
Virginia Tech University

Social Media

Bike to Work Day 2021– Social Media Posts Twitter and Facebook

A. *Topic: Mention of Instagram*

1. Bike to Work Day is riding over to Instagram too! Follow us @CommuterConnections for exclusive content leading up to the event! <http://bit.ly/BTWD21> #BTWD2021 - 4/26/2021
2. Follow us on Instagram for updates and news on this year's Bike to Work Day! <http://bit.ly/BTWD21> #BTWD2021 -

B. *Topic: Registration*

1. Spring has sprung! Register today for #BTWD2021 <http://bit.ly/BTWDDC21> - 4/19/2021
2. Gear up and get outdoors! Register now for #BTWD2021 <http://bit.ly/BTWDDC21> - 4/27/2021
3. Whether you're working from home or commuting to work, give your health a boost by riding to a pit stop on the 20th anniversary of Bike to Work Day! Register today for #BTWD2021 <http://bit.ly/BTWDDC21> - 5/12/2021
4. They say you never forget how to ride a bike! Dust off the handlebars and join this year's fun! Register for Bike to Work Day 2021 on May 21st at <http://bit.ly/BTWDDC21> #BTWD2021 - 5/3/2021 (micro-video/gif post)
5. Tired of being stuck inside for the past year or so? Safely join thousands of commuters on May 21st for the 20th annual Bike to Work Day and mix up your routine! Register today at <http://bit.ly/BTWDDC21> #BTWD2021 - 4/27/2021
6. Be one of the first 15,000 participants to register for Bike to Work Day and attend to get a free T-shirt! <http://bit.ly/BTWDDC21> #BTWD2021 4/28/2021

C. *Topic: Employer Challenge*

1. Business leaders—encourage your team to sign up for Bike to Work Day for a healthy #WFH break. <http://bit.ly/BTWDDC21> #BTWD2021 - 5/2/2021
2. Employers play an important role in supporting bicycle commuting. The business with the greatest number of employees participating in Bike to Work Day this year wins bragging rights! Encourage your employees to register for BTWD 2021 today at <http://bit.ly/BTWDDC21> #BTWD2021 - 4/29/2021
3. Employers - encourage your employees to put down the car keys and take up the pedals this May 21st for Bike to Work Day! Not only does it boost health, morale, and productivity, but you could also win bragging rights for having the most employees registering to participate! Visit <http://bit.ly/BTWDDC21> #BTWD2021 5/11/2021

D. *Topic: First-Time Riders*

1. New to cycling? Check out why bicycling is a healthier, greener, and more viable transportation option at <http://bit.ly/btwddc2021> #BTWD2021 - 4/21/2021
2. Will #BTWD2021 be your first time cycling to work? Visit <http://bit.ly/btwddc2021> for helpful tips! - 5/6/2021
3. Bike to Work Day is getting closer! Hey, @WABADC have any tips for our biking newbies? <http://bit.ly/btwddc2021> #BTWD2021 - 5/3/2021
4. Connect with vaccinated colleagues, neighbors, and friends for a health-boosting morning bike ride! Plan out your route here: <http://bit.ly/btwddc2021> #BTWD2021

E. *Topic: Pit Stops*

1. We have over 90 Pit Stops this year! Find yours when you register for Bike to Work Day at <http://bit.ly/DCBTWD21> #BTWD2021 - 5/5/2021
2. Visit a Pit Stop to grab your Bike to Work Day T-Shirt before you hit the road! Find the nearest Pit Stop when you register for the 20th annual Bike to Work Day at <http://bit.ly/DCBTWD21> #BTWD2021 - 4/25/2021
3. Make sure to grab your Bike to Work Day T-Shirt at one of our 90 Pit Stops, conveniently located throughout the DC metropolitan area! Find the nearest Pit Stop to you here: <http://bit.ly/DCBTWD21> #BTWD2021 - 5/15/2021
4. Despite the challenges posed by the pandemic, our pit stop managers are working hard to make the 20th annual Bike to Work Day safe and healthy! <http://bit.ly/DCBTWD21> #BTWD2021 - 4/30/2021

F. *Countdown*

1. May 21st is just around the corner! Register for Bike to Work Day 2021 at <http://bit.ly/DCBTWD21> #BTWD2021 - 5/12/2021
2. Bike to Work Day 2021 is just a week away, and there's still time to register: <http://bit.ly/DCBTWD21> #BTWD2021 - 5/7/2021

G. *Sponsors Post*

1. Bike to Work Day 2021 would like to thank our top-level sponsors for their support: @AlexandriaVaGov @ICF and @UrbanStems <http://bit.ly/btwddc2021> #BTWD2021 - 5/21/2021

H. *Covid Safety, Health, Wellness, and Biking Tips*

1. Get outside for Bike to Work Day 2021! <http://bit.ly/DCBTWD> #BTWD2021
2. Enjoy a safe, socially distanced ride to work! <http://bit.ly/DCBTWD> #BTWD2021 - 4/20/2021
3. To ensure the health and safety of all participants, Bike to Work Day 2021 will implement 6 ft distance markers in lines, hand sanitizer stations, and one-way traffic flows at pit stops. <http://bit.ly/DCBTWD> #BTWD2021 - 4/30/2021
4. Have fun and remember to stay safe during the ride! Keeping your mask on and staying at least 6 ft away from your fellow riders will help prevent the spread of Covid <http://bit.ly/DCBTWD> #BTWD2021 - 5/4/2021

I. *First Time Riders*

1. New to cycling? Check out why it's a healthy, environmentally friendly, and viable transportation option at <http://bit.ly/DCBTWD> [#BTWD2021 - 4/28/2021](http://bit.ly/DCBTWD)
2. Nervous about your first time bicycling to work? Don't worry, we've got you covered with helpful tips and training from the experts! Check out what they have to say here: <http://bit.ly/DCBTWD> [#BTWD2021 - 4/29/2021](http://bit.ly/DCBTWD)

J. *Safety*

1. Make sure your tires are fully inflated and that your brakes are working before riding your bike <http://bit.ly/btwddc2021> #BTWD2021 - 5/6/2021
2. Adjust your bicycle to fit you. You should have a slight bend in your knee when your leg is fully extended, and your handlebars should be level with your seat. <http://bit.ly/btwddc2021> #BTWD2021 - 5/18/2021

3. Get turn-by-turn bicycle routing directions using bicycle-friendly paths and roads with the Commuter Connections Bicycle Route Finder at <https://tdm.commuterconnections.org/mwcog/> #BTWD2021 - 5/13/2021
4. Wear bright or neon colored clothing to help others see you! Flashing lights and reflectors can also be beneficial. <http://bit.ly/btwddc2021> #BTWD2021 - 5/19/2021
5. Remain alert! Be on the lookout for potholes, broken glass, puddles, or other hazards while you ride. <http://bit.ly/btwddc2021> #BTWD2021 - 5/11/2021

K. Rules of the Road

1. While biking, go with the flow of traffic. Stay on the right side. <http://bit.ly/btwddc2021> #BTWD2021 - 4/30/2021
2. While biking, follow all traffic signs and signals, and markings. A bicycle is just as much a vehicle as a car, and you are the driver. <http://bit.ly/btwddc2021> #BTWD2021 - 5/5/2021
3. While biking, signal to other drivers before making a turn. <http://bit.ly/btwddc2021> #BTWD2021 - 5/15/2021
4. While biking, watch out for parked cars! You never know when a car door will open or when someone will pull out of a parking spot in front of you. <http://bit.ly/btwddc2021> #BTWD2021 - 5/18/2021

L. Why Bicycle? Bicycling/Exercising can...

1. Bicycling can make you happier! Symptoms of depression, stress, and anxiety are lessened when you stay active. <http://bit.ly/btwddc2021> #BTWD2021 - 5/7/2021
2. Bicycling can help you live longer. One hour of exercise can add around seven hours to your life expectancy. <http://bit.ly/btwddc2021> #BTWD2021 - 5/3/2021
3. Bicycling can improve your body composition. It'll help you put on muscle and lose fat, no matter your age. <http://bit.ly/btwddc2021> #BTWD2021 - 5/11/2021
4. Bicycling can improve your memory and decrease cognitive issues as we age. - 5/19/2021
5. Bicycling can strengthen your immune system and fights inflammation. <http://bit.ly/btwddc2021> #BTWD2021 - 5/5/2021

M. Suggested Articles to Share

1. 13 Tips For Your First Bike Commute <https://www.active.com/cycling/articles/13-tips-for-your-first-bike-commute> - 5/2/2021
2. Everything You Need to Know About Biking to Work <https://www.bicycling.com/news/a20031666/14-commuter-pros-share-their-secrets/> via @BicyclingMag - 5/12/2021
3. Biking During Covid19, WABA <https://waba.org/blog/2020/04/biking-during-covid-19/> - 4/23/2021

N. Instagram Posts

1. *[needs new T-shirt photo]* What's better than a new t-shirt? A FREE new T-shirt! Be one of the first 15,000 people to register for Bike to Work Day and attend, and you'll be riding in style this May 21st! #BikeToWorkDayDC #BTWD2021 - 5/4/2021
2. It's almost that time! #BikeToWorkDayDC #BTWD2021 - 5/10/2021



Source: <https://www.pexels.com/photo/smiling-woman-holding-blue-cruiser-bike-with-basket-of-flowers-on-park-near-people-sitting-on-benches-1638749/>

3. What new roads will you travel this May 21st? Register for Bike to Work Day and see what path awaits you! #BikeToWorkDayDC #BTWD2021 -



Source: <https://www.pexels.com/photo/woman-riding-on-bicycle-1597774/>

4. Bike to Work Day is just around the corner! Have you registered? #BikeToWorkDayDC #BTWD2021 - 5/17/2021



Source: <https://www.pexels.com/photo/pink-bicycle-parked-beside-a-cherry-blossom-tree-4198566/>

Regional Proclamation



Proclamation

WHEREAS, Bike to Work Day 2021 is a welcome way for area workers to get needed exercise and mental wellbeing in light of the COVID pandemic; and

WHEREAS, employees still working from home may participate by bicycling to their local neighborhood “pit stop” and back home again to start their work day; and

WHEREAS, more than 90 Bike to Work Day pit stops are located within ten jurisdictions in the region; and

WHEREAS, staggered arrival and departure times and a strict COVID policy will keep bicyclists safe and healthy; and

WHEREAS, the Bike to Work Day pit stops will serve as T-shirt “pick-up-points” and bicyclists will be on their way within five to ten minutes; and

WHEREAS, bicycle commuting is an effective means to support the region’s air quality goals, improve mobility, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better health and fitness, lower costs, and reduced parking space; and

WHEREAS, Capital Bikeshare’s regional bike sharing system has more than 500 stations across six jurisdictions; and

WHEREAS, the National Capital Region Transportation Planning Board through its Commuter Connections program promotes bicycling and organizes Bike to Work Day along with the Washington Area Bicyclist Association; and

WHEREAS, the week of May 17th is National Bike to Work Week, which promotes bicycling as a viable means of transportation to and from work;

NOW, THEREFORE, BE IT RESOLVED THAT THE NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD:

1. Proclaims Friday, May 21, 2021 as Bike to Work Day throughout the Washington, DC metropolitan region; and
2. Encourages TPB member jurisdictions to adopt similar proclamations in support of the event; and
3. Reminds all members of the importance of bicycle safety as advocated by the Street Smart campaign.

Chairman, National Capital Region Transportation Planning Board



National Capital Region
Transportation Planning Board

Bike to Work Day 2021 Memo



National Capital Region
Transportation Planning Board

MEMORANDUM

TO: National Capitol Region Transportation Planning Board
FROM: Nicholas Ramfos, Director, Transportation Operations Programs
SUBJECT: Bike to Work Day 2021
DATE: May 19, 2021

Bike to Work Day will be held on Friday, May 21, 2021. There are over 90 "pit stop" locations throughout the region that will be participating. Employees across the region are being encouraged to either bike in to work if they are able to, or if working from home to bike to a pit stop near their home. May is Mental Health Awareness month and encouraging workers to get a bit of fresh air and pick-up a free t-shirt and register for prizes through the use of a bicycle is one way to help mitigate the effects of the pandemic. Feel free to use the attached flyer to promote the event on your social media pages or through your jurisdiction.

Additionally, Commuter Connections has been working on the preparation of a regional bike map which will be printed and distributed to all of the pit stops during Bike to Work Day. The new map covers significant bike routes and facilities throughout the region. For more detailed routing information, commuters can set up a free Commuter Connections account and take advantage of the region's Bicycle Route Finder that enables cyclists to plan their bicycle commute or recreational ride using an expanded database with more than 2,150 miles of trails, on-street lanes, bike paths and facilities; 33,371 path segments and 35,485 path junctions.

MARKETING MATERIALS

Rack cards 3¾ x 8½" (40,000)

Posters 8½" x 11" (24,300) including 300 Spanish

Posters 22" x 28" (300)

T-Shirts (14,800)

The marketing materials used for the 2021 BTWD campaign all carried the same uniform look and feel and were targeted to employers and cyclists throughout the region. The posters were mailed to employers along with a cover letter. Employers were also emailed an html version of the poster with a link to the event web site. An e-mail blast was also sent to the previous year's registrants.

BIKE TO WORK DAY 2021

Friday, May 21
FREE EVENT - REGISTER AT
BikeToWorkMetroDC.org

Pre-Register by
May 14 for FREE T-SHIRT*
& BIKE RAFFLE

20th Anniversary

Still working from home? No problem! Bike to your local "pit stop" for your free T-shirt and back home again.



Register free at
BIKETOWORKMETRODC.ORG
800.745.7433

#BTWD2021

Visit biketoworkmetrodc.org for pit stop locations and times.
*T-Shirts available at pit stops to first 15,000 registrants.
Pit stops in D.C., Maryland, and Virginia!
Staggered hours and a strict COVID policy will be in place.

Bike to Work Day is funded by DDOT, MDT, VDOT, and USDOT.



DÍA DE LA BICICLETA PARA IR AL TRABAJO

2021

VIERNES 21 DE MAYO
EVENTO GRATUITO - REGÍSTRESE EN
BikeToWorkMetroDC.org

Regístrese previamente antes del 14 de mayo para recibir una **CAMISETA GRATIS*** y participar en un **SORTEO DE BICICLETAS.**

20th Aniversario

¿Todavía trabajando desde casa? ¡No hay problema! Ve en bicicleta a tu punto de parada para una camiseta gratis y vuelve a casa nuevamente.



Regístrese gratis en
BIKETOWORKMETRODC.ORG
800.745.7433

#BTWD2021

Visite biketoworkmetrodc.org para más información acerca de los puntos de parada y los horarios. *Camisetas disponibles en los puntos de parada a los primeros 15.000 participantes que se registren. Puntos de parada en D.C., Maryland and Virginia. Se mantienen los protocolos estrictos del Covid y se flexibilizan las horarios.

El Día de la Bicicleta para Ir al Trabajo está financiado por DDOT, MDT, VDOT y USDOT.



Rack Card

Friday, May 21

BIKE
TO WORK
DAY
2021

20th Anniversary

Still working from home? No problem! Bike to your local
“pit stop” for your free T-shirt and back home again.

**FREE EVENT – REGISTER AT
BIKETOWORKMETRODC.org
or call 800.745.7433**

**Pre-Register by May 14 for
FREE T-SHIRT* & BIKE RAFFLE**

Visit biketoworkmetrodc.org for pit stop locations and times.

*T-Shirts available at pit stops to first 15,000 registrants.

Pit stops in D.C., Maryland, and Virginia!

Staggered hours and a strict COVID policy will be in place.



#BTWD2021

Rack Card Back



URBANSTEMS



Bike to Work Day is funded by DDOT, MDOT, VDOT, and USDOT.

 Printed on recycled paper

T-Shirt



Sponsored Popville Article

Celebrate Bike to Work Day on May 21 (and Get a Free T-Shirt!)

POP banner Mar 12, 2021 11:53 AM

Did you know Friday, May 21, is [Bike to Work Day](#)?

No, this isn't another holiday the Internet invented (though we don't hate National Pizza Day). Bike to Work Day is a D.C. area holiday that's been around for 31 years now.

Here's how to make the Friday, May 21, stop on your helmet and bike to work. If you're still working from home, you'll still help our great city for a little while.

Along the way, stop by one of the 45 pop shops set up in D.C., Maryland and Virginia, and grab your free Bike to Work Day T-shirt. (Shirts are required if there are people to work with. Both items!)

After you've had fun to grab your commutes, fixed or work-from-home buddy and have them that doing.

This is also a great way to celebrate World Health Awareness Month. You'll get some of the springtime energy and stretch your legs - all while enjoying the mental health benefits of exercise.

The event is free, and if you [register by May 14](#), and attend, you get a free T-shirt (while supplies last) and bike safety vest.

Bike to Work Day is funded by DEPT. OF ENVIRONMENT AND PLANNING.

A community connection, the regional network of transportation agencies is also coordinated by the [International Brotherhood of Teamsters](#), which has

4:18 PM 5/28/2021



NEWS RELEASE

Early registration for Bike to Work Day 2021 is now open

Mar 1, 2021



After a year of unprecedented change, [Commuter Connections](#) and the [Washington Area Bicyclist Association](#) (WABA) are excited to announce that registration for the [20th Annual Bike to Work Day](#) (BTWD) event has opened. The event will take place on Friday, May 21, with pit stops in the District of Columbia, Maryland, and Virginia. The first 15,000 people to register and attend will receive a free t-shirt.

The annual BTWD event traditionally celebrates bicycling as a fun, eco-friendly, low-cost commuting option, and it provides both physical and mental health benefits. To make sure even those working from home can participate, Commuter Connections is encouraging telecommuting registrants to bike to a local pit stop early in the day for a free t-shirt and then cycle back home to start the workday.

"We're very grateful to our continuing and new sponsors who help make these events stronger every year – and especially this year," said Nicholas Ramfos, Commuter Connections Director. "We hope this year's Bike to Work Day event will provide the region with an opportunity for all residents – including essential workers and telecommuters—to reconnect with bicycling as a form of commuting, exercise, and as a way to encourage mental well-being."

All pit stop locations will be taking [safety measures](#) in compliance with CDC guidelines to ensure participants and sponsors remain safe on the day of the event. Precautions will include:

- Zero tolerance mask enforcement
- Food & beverage policy with no-contact tables and factory sealed goods
- Pre-selected check-in times for staggered arrival times, with 25–30 bicyclists per half an hour timeslot
- Social distance requirements including six-foot distancing, one-way traffic flow, hand sanitizer stations, and appropriate signage

To find your local participating 2021 pit stops and plan your route, check out the [Find Your Pit Stop](#) map.

This year's event has been made possible by regional sponsors: ICF, Go Alex, and Urban Stems. Silver Sponsors: Marriott International, Bike Arlington, Bicycle Space, and Verra. And Bronze Sponsors: Maryland Department of Transportation, goDCgo, Virginia Department of Transportation, Giant,



NEWS RELEASE

Bike to Work Day is Back in 2021

May 20, 2021



Thousands of metropolitan Washington commuters will leave their cars at home Friday to take part in the safe return of Bike to Work Day (BTWD), boosting their physical and mental health during the free annual event's 20th anniversary.

Many of this year's BTWD participants are telecommuters who plan on biking to a local pit stop to pick up their free t-shirt before heading back home to start the workday. The first 15,000 registrants who attend will receive the Bike to Work Day 2021 commemorative shirt.

Co-organized by Commuter Connections and the Washington Area Bicyclist Association (WABA), BTWD 2021 will feature 95 pit stops. Safety measures in compliance with CDC guidelines will be in effect at all pit stop locations to ensure participants and volunteers remain safe. Precautions include:

- Zero-tolerance mask enforcement.
- Pre-selected check-in times for staggered arrival times, with 25-30 bicyclists per 30-minute timeslot.
- Physical distancing requirements, including six-foot distancing, one-way traffic flow, hand sanitizer stations, and appropriate signage.

"Events like Bike to Work Day go a long way in bringing together our local communities and promoting a healthy and fun commuting alternative while doing so," said Nicholas Ramfos, Director of Commuter Connections, a program of the National Capital Region Transportation Planning Board at the Metropolitan Washington Council of Governments.

Every year, BTWD brings out a wide range of commuters. Most recently, the 2019 event saw:

- 93 percent of BTWD riders use personal bikes.
- 23 percent of participants were first-time BTWD cyclists.
- BTWD participants travel an average of 8.4 miles one-way to work.

BTWD promotes bicycling as a healthy commuting option that lowers commuting costs, reduces vehicle wear and tear, lessens traffic congestion, encourages healthier lifestyles, and improves air quality. The event, which comes during May's Mental Health Awareness Month, also celebrates the powerful effect exercise has on physical and mental health.

“Especially this year, Bike to Work Day presents a chance to remind ourselves just how big a role exercise plays in maintaining physical and mental health,” Ramfos added. “I’m excited to see our participants have the opportunity to get outside, enjoy the nice weather, and hop on their bicycles for an uplifting morning ride.”

This year's event has been made possible by the generosity of several regional sponsors, including: Gold sponsors ICF, Go Alex, and UrbanStems; Silver sponsors Marriott International, BikeArlington, BicycleSPACE, and Verra.

For commuters and teleworkers who haven't signed up—it's not too late. It's fast, free, and easy to register for BTWD at <https://bit.ly/btwddc2021> or by calling (800) 745-RIDE. Join the conversation on social media at #BTWD2021.

Although Bike to Work Day happens only once a year, Commuter Connections offers a wide range of services and resources year-round for all commuters.

Visit www.commuterconnections.org/commuters/ and click on 'bicycling' for information on rules of the road, bicycle safety, bikesharing and more.

Contact: **Megan Goodman**
Phone: **(202) 962-3209**
Email: mgoodman@mwccog.org

Bike to Work Day 2021 Earned Media Placements

Bike to Work Day 2021 Media Coverage		
Television Interviews		
05/20/2021	ABC7	Bike to Work Day is on Friday: here's how you can register and get a free T-shirt
05/20/2021	Telemundo	Día de ir en bicicleta al trabajo
Additional Radio/Television Coverage		
03/6/2021	WTOP	Early registration opens for DC-area's annual 'Bike to Work Day'
05/03/2021	WTOP	In Montgomery Co., telecommuters invited to 'fake commute' for Bike to Work Day 2021
05/20/2021	WHUR	Ditch the Car: Friday Is Bike to Work Day
05/21/2021	WDVM	20th annual Bike to Work day celebrated differently post-pandemic
Print/Online Coverage		
03/1/2021	PATCH	'Bike To Work Day' Adds Pit Stops For Arlington Telecommuters
03/24/2021	The GeorgeTown Dish	Wheels Down, Georgetown
03/29/2021	The Southern Maryland Chronicle	Tri-County Council for Southern Maryland Bike to Work Day Registration Now Open
04/20/2021	City of Fairfax	Bike to Work Day
04/21/2021	PATCH	Bike To Work Day – It happens in Fairfax

04/22/2021	ArlingtonNOW	Bike to Work Day is Back and Set for Next Month
05/03/2021	Capitol Hill BID	Register for Bike to Work Day 2021
05/04/2021	Potomac Local News	It's Bike to Work day again on May 21
05/05/2021	Montgomery Community Media	MAY 21 IS BIKE TO WORK DAY
05/05/2021	Anacostia BID	MAY 21 Bike To Work Day Anacostia Pit Stop
05/05/2021	Technically	Capital Bikeshare riders can once again earn angel status
05/08/2021	Prince William Living	Around Town Bike to Work Day
05/08/2021	Bethesda Transit Solutions	Bike to Work Day
05/11/2021	Loudon Times-Mirror	Registration open for D.C. region's 'Bike to Work Day'
05/11/2021	Zebra	Alexandria Residents Encouraged to Take Part in Bike to Work Day May 21
05/12/2021	Popville (Paid-sponsored article)	Celebrate Bike to Work Day on May 21 (and Get a Free T-Shirt!)

05/13/2021	Connection Newspaper	Biking and Trail Use Continues to Grow in Northern Virginia Pit Stop gathering is out, but Bike to Work Day is still on for May 21.
05/14/2021	Bristow Beat	OmniRide Encourages Residents to Bike to Work on May 21
05/14/2021	OmniRide	OmniRide Encourages Residents to Bike to Work on May 21
05/17/2021	Tyson Reporter	Weekly Planner: Fredericksburg Nationals, Bike to Work Day, and Angie Kim
05/17/2021	PATCH	Weeks Upcoming Events Leesburg Area
05/17/2021	Greater Greater Washington	Events: Join GW for a chat about what planners do, and their role in the federal government and environmental justice
05/18/2021	ALXNow	Morning Notes
05/18/2021	Prince William Living	People to Meet: Area Networking Events
05/18/2021	PATCH	Bike To Work Day Returns In 2021 With Mount Vernon Area Pit Stops
05/19/2021	Maryland Today	Friday's Bike to Work Day Celebrated on Campus
05/20/2021	The Georgetowner	Weekend Round Up (May 20th)

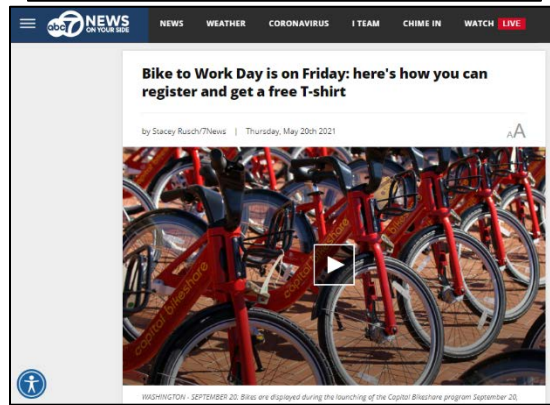
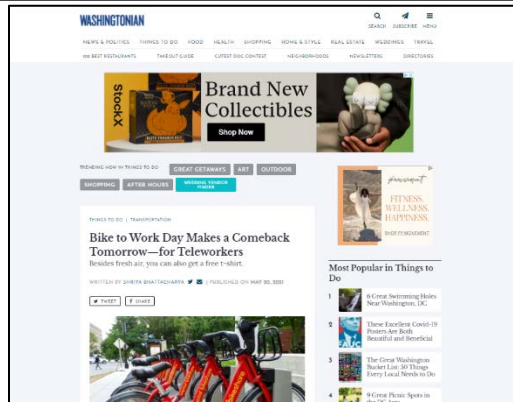
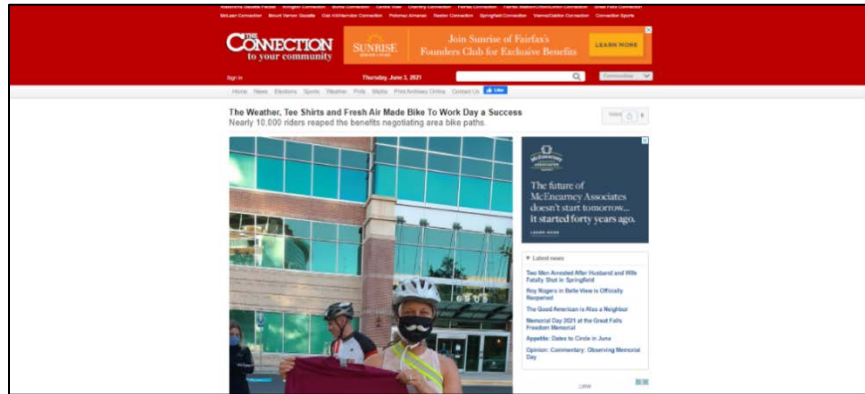
05/20/2021	The Washingtonian	Bike to Work Day Makes a Comeback Tomorrow—for Teleworkers
05/20/2021	Potomac Local News	What's behind the 'strict zero tolerance' mask policy in effect for bike-to-work day
05/20/2021	DCist	11 Virtual And IRL Things To Do Around D.C. This Weekend
05/21/2021	Reston Now	Morning Notes
05/21/2021	Montgomery Community Media	5 THINGS TO KNOW TODAY, MAY 21, IN MONTGOMERY COUNTY
05/27/2021	Connections Newspaper	The Weather, Tee Shirts and Fresh Air Made Bike To Work Day a Success

Calendar Listings

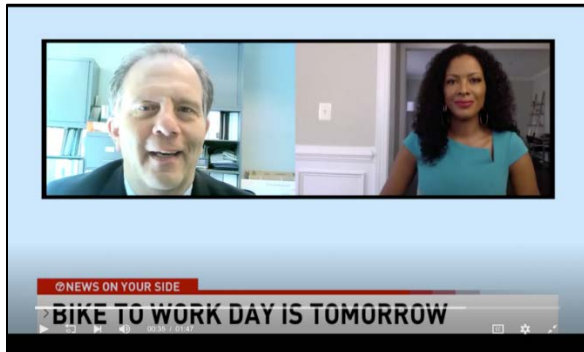
Downtown DC	Georgetown DC	Adam Morgan Partnership BID
Car Free Diet	Bike League	Bike Arlington
Greater Greater Washington	Leesburg Patch	The Baltimore Sun
Capital Gazette	Bethesda Beat	Dulles Moms
Mommy Poppins	DC Inno	National Landing
City of Fairfax	City of Falls Church	Visit Fairfax
Town of Herndon	Loudoun County	Prince George County, Maryland
Rosslyn BID	DCW50 Television	Inside Nova
District Wharf	The Frederick News Post	Washington Informer
Visit Frederick	Arlington Transportation Partners	Capitol Hill BID

Go Alex	United States Redevelopment Corporation	
---------	---	--

Earned Media Highlights



Videos



Social Media Highlights

Participant Social Posts

 **Joe Flood**
@joeflood


Fun running into [#bikedc](#) friends at Bike to Work Day like [@BobbiShaftoe](#)



8:56 AM · May 21, 2021 · Twitter for iPhone

2 Likes


 **bJustin** 🚲 Happy [#BiketoWorkWeek](#)
@bJustin

Happy Bike to Work Day! Let's make sure biking is safe everywhere on all days of the year. Thanks for the t-shirt [@BikeArlington](#) 🚲 [#BTWD21](#)



9:47 AM · May 21, 2021 · Twitter for iPhone

1 Like

dbb
@DanaB20024

Bike to Work Day cicada edition



7:28 AM · May 21, 2021 · Twitter for Android

2 Likes

Reply Retweet Like Share

Ian Fingerman
@ianfingerman

Bike to work day!!!!!! Pit stoppin'



6:33 AM · May 21, 2021 · Twitter for iPhone

10 Likes

Reply Retweet Like Share

Andrew DeFrank @andrewdefrank

Happy Bike to Work Day, #bikedc! Biked to a site visit in Hill East this morning. #BikeToWorkDay

8:32 AM · May 21, 2021 · Twitter for iPhone

18 Likes

Bruce Deming @MyBikeLawyer

Happy Bike To Work Day!!! Come see us and the W&OD Trail!! We're back baby!

6:55 AM · May 21, 2021 · Twitter for iPhone

1 Retweet 12 Likes

sharrowsDC @sharrowsDC · 3h

I will be riding to bike to work day in a bike to work day (2016) shirt both because I am That Guy and because it is not clear if I own any t shirts anymore that aren't from bike to work days

3 1 50

sharrowsDC @sharrowsDC · 3h

that's not totally true: I also have a shirt from Open Streets and my early CaBi member shirt. But my leisure wardrobe is pretty (and wholly) On Brand

3 6

William (Bill) O'Donnell @weod1970 · 5h

Today is National Bike To Work Day #BikeToWorkDay

Nick Addamo @NickAddamo

Happy Bike to Work Day, DC! 🚲🚲🚲



7:37 AM · May 21, 2021 · Twitter for iPhone

1 Retweet 6 Likes

Zack Gold @zacycles · 4h

A glorious #BikeToWorkDay to all! #bikeDC #BTWD2021

Post Local @postlocal · 5h

D.C. -area forecast: Summerlike heat persists then grows this weekend, despite occasional cloudiness wapo.st/3bJ2r7l

1 6

Zack Gold @zacycles · 3h

At the risk of being That Guy, on #BTWD2021, I'm wearing my yellow 2018 #BikeToWorkDay shirt. This is a badge of honor and in remembrance of those days when it's downpouring but we still #bikeDC to work.



2 6

Show this thread

Ian Fingerman @ianfingerman · 4h

Bike to work day!!!! Pit stoppin'



2 10

Molly Ward @mollyalisonward · 4h
Happy #BikeToWorkDay! Another fun sunrise portrait day with great weather 🌅 #btwd2021



🗨️ 🔄 10 📤

marleny perdomo @MPerdomo_KeyES · May 13
Hey @KeySchoolAPS awesome staff, dust of those bikes and oil the bicycle chains bc a week from tomorrow is... #BTWD2021 @BikeArlington @KeyPta



🗨️ 🔄 4 📖 9 📤

Public Official Social Posts

 **Secretary Marty Walsh** ✓
@SecMartyWalsh

It's National Bike to Work Day. I'll leave the biking to [@SecretaryPete](#), but remain committed to creating more 21st century job training opportunities so that our workforce can build the bike paths and public transportation needed to bring us closer to a cleaner, greener future.

10:00 AM · May 21, 2021 · TweetDeck

36 Retweets 3 Quote Tweets 253 Likes

 **Mary M. Cheh** ✓ @marycheh · 3h


Whether you're riding to work or cycling to a pit stop and heading home to telework, I hope everyone has a safe [#BikeToWorkDay](#).

And, if you happen to be biking in [#Ward3](#), let [@DDOTDC](#) know of your support for Concept C to bring a protected bike lane to Connecticut Ave! [#BTWD2021](#)

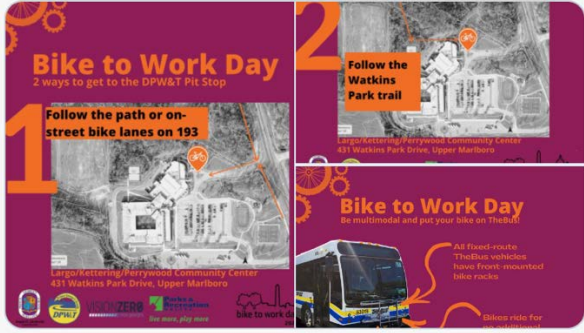
  

 1  11  56 

Organization/Government Social Posts

 **PGCountyDPWT** @PGCountyDPWT · 3h

Happy #BTWD2021 - if you're reading this bright and early, be sure to join our pit stop at 431 Watkins Park Drive, from 6:30-9:30am TODAY!




1 Follow the path or on-street bike lanes on 193

2 Follow the Watkins Park trail

Bike to Work Day
Be multimodal and put your bike on TheBus!

All fixed-route TheBus vehicles have front-mounted bike racks.

1 1 3

 **PGCountyDPWT** @PGCountyDPWT · 2h

Can't make it to our pit stop this morning? There are nearly 100 throughout the region including some this afternoon. It's not too late to check them out at biketoworkmetrodc.org

1

 **City of Rockville**
@Rockville411

Trade your gas pedal for bicycle pedals on Bike to Work Day today!

The MoCo Dept of Transportation, WASHCOG & Washington Area Bicyclist Association will celebrate BTWD's 20th anniversary with a free T-shirt for the first 15,000 people to register.
rockvillereports.com/bike-to-work-d...



8:37 AM · May 21, 2021 · Buffer

2 Retweets 2 Likes

1 1 1 1



PGCountyDPWT @PGCountyDPWT · 2h



Pre-registration required:

30 registrants per 30-minute time slot

Pick your arrival time:

<https://www.biketoworkmetrodc.org>

***or bike before work on Bike to Work Day - just make sure you register for the pit stop!**



goDCgo @goDCgo · May 13



Sign-up for @goDCgo's #BTWD2021 pit stop in Anacostia at 13th Street & Good Hope Rd SE from 7-9am! Along with your FREE tee, you'll get a swag bag including a DC bike map, snacks, and water. #giveaways #bikeDC bit.ly/3wDNFWS by @BikeToWorkDay

BIKE TO WORK DAY **2021** 20th Anniversary
Friday, MAY 21



GWRideConnect @GWRideConnect · 16m

Today if you bring your bike, you ride FRED for free! @FREDTransit_VA #biketoworkVA #biketoworkFXBG

**Bring your bike,
ride for free.**

#BikeToWorkFXBG #BikeToWorkVA

d. DDOT DC @DDOTDC

Tomorrow is #BikeToWorkDay! We have lots of new bike infrastructure for you to check out on your ride, including these protected bike lanes across the @NationalMallNPS. We hope to see you at one of the pit stops! #BTWD2021 #bikeDC

at the same time both repairing potholes and upgrading the bike lane simultaneously this

0:48 | 2.6K views

12:04 PM · May 20, 2021 · Twitter Media Studio

17 Retweets 4 Quote Tweets 76 Likes

**Community Engagement Support
Bike to Work Day**

JOIN THE FUN
Free Registration
<https://www.biketoworkmetrodc.org/>

Great Team Employee, Group or Individual Project

BIKE TO WORK DAY 2021 Friday MAY 21

www.gwwn.org

GWWN - Greater Washington Women's Network

Support Bike to Work Day with Us!

Please join us in supporting Bike to Work Day 2021 on Friday, May 21st to promote bicycling as a healthy, low-cost option to commute and a fun way to support your mental and physical health!

This is the 20th anniversary of the free Washington metropolitan region event.

You may register and learn more here <https://www.biketoworkmetrodc.org/>

Web Site

bike to work day

Employer Resources ▾ Event Info ▾ First Time Rider Info ▾ Event Sponsors Register

Search...

Bike To Work Day

The Washington, DC region's 20th Anniversary Bike to Work Day is Friday, May 21, 2021. Join us at [pit stops](#) in DC, MD, and VA for this FREE event for a healthy and safe way to start your day. *Even if you'll still be working from home in May, get exercise by biking to a T-shirt Pickup Point (pit stop) and then back home to work for the day.* The first 15,000 who [register](#) and arrive at a pit stop by bike will receive a FREE T-shirt. Staggered hours and a strict [COVID policy](#) will be in place.

Registration is Closed

1:13 PM 5/21/2021

Photos and other Promotional Items









