

One Region Moving Forward

COG BOARD OF DIRECTORS MEETING

District of Columbia
Bladensburg*
Bowie
College Park
Frederick
Frederick County
Gaithersburg
Greenbelt
Montgomery County
Prince George's County
Rockville
Takoma Park
Alexandria
Arlington County
Fairfax
Fairfax County
Falls Church
Loudoun County
Manassas
Manassas Park
Prince William County

DATE: June 8, 2011
TIME: 12:00 Noon
PLACE: COG Board Room

PLEASE NOTE: Chairman Harrison will begin the meeting promptly at Noon. Lunch for members and alternates will be available at 11:30 a.m.

AGENDA

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE
(12:00 Noon)**

**Chairman Andrea Harrison
Councilmember, Prince George's County**

**2. ANNOUNCEMENTS
(12:00 – 12:05 p.m.)**

Chairman Harrison

a) COG Leadership Retreat - Draft Program

**3. EXECUTIVE DIRECTOR'S REPORT
(12:05 – 12:10 p.m.)**

- a) Outreach**
- b) Legislative and Regulatory Update**
- c) Information and Follow-up**
- d) Letters Sent/Received**
- e) General Counsel Report**

**4. AMENDMENTS TO AGENDA
(12:10 – 12:15 p.m.)**

**5. APPROVAL OF MINUTES OF MAY 11, 2011
(12:15 – 12:20 p.m.)**

*Adjunct Member

CONSENT AGENDA

6. ADOPTION OF CONSENT AGENDA ITEMS

(12:20 – 12:25 p.m.)

A. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO A MEMORANDUM OF UNDERSTANDING WITH THE MONTGOMERY COUNTY DEPARTMENT OF ENVIRONMENTAL PROTECTION TO PROVIDE ANACOSTIA RIVER WATERSHED TRASH TMDL MONITORING -RELATED SUPPORT SERVICES

The Board will be requested to approve R27-2011, authorizing the Executive Director, or his designee, to execute a contract in an amount not to exceed \$130,000 to provide technical trash TMDL monitoring-related assistance to Montgomery County for Anacostia watershed trash TMDL-related monitoring. Services include performing seasonal tributary stream baseline trash surveys, conducting land-based "windshield" and roadside trash surveys, developing a questionnaire targeting apartment and large commercially zoned land uses, and preparing a summary report/technical memorandum. The project duration will be two-years from the receipt of funding. No COG matching funds are required.

RECOMMENDED ACTION: ADOPT RESOLUTION R27-2011

B. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO RECEIVE AND EXPEND FUNDING FROM THE TRANSPORTATION, COMMUNITY, AND SYSTEM PRESERVATION (TCSP) PROGRAM

The Board will be asked to adopt Resolution R28-2011 authorizing the Executive Director, or his designee, to receive and expend grant funding from the U.S. Department of Transportation's TCSP Program for a planning project budgeted at \$200,000 (including a 20 percent local match). The National Capital Region Transportation Planning Board (TPB) is seeking this TCSP funding to develop a regional database of small-scale pedestrian and bicycle improvements that will provide commuters with better access from rail stations to jobs and houses in targeted growth areas. The project will serve a variety of regional goals including promoting compact regional activity centers, relieving demand pressures on the transportation system by taking advantage of existing rail capacity, and supporting access to jobs for people of all income levels. If awarded the grant, the TPB proposes carrying forward to FY 2013 funding from the approved FY 2012 Unified Planning Work Program, so that the TCSP grant funding would be matched by COG funds already approved for FY 2012. No additional COG matching funds would be required.

RECOMMENDED ACTION: ADOPT RESOLUTION R28-2011

C. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO COMPLETE A PUBLIC HEALTH GAP ANALYSIS FOR THE DISTRICT OF COLUMBIA

The Board will be asked to adopt Resolution R29-2011, authorizing the Executive Director, or his designee to receive and expend up to \$95,992.95 to complete a Public Health Gap Analysis for the District of Columbia. Funding for this effort will be provided through a Subgrant from the State Administrative Agent (SAA). No COG matching funds are required.

RECOMMENDED ACTION: Adopt Resolution R29-2011

D. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO DEVELOP AND IMPLEMENT COMMUNITY ORGANIZING AND OUTREACH FOR NATIONAL PREPAREDNESS MONTH IN THE DISTRICT OF COLUMBIA

The Board will be asked to adopt Resolution R30-2011, authorizing the Executive Director, or his designee to receive and expend up to \$300,000 to develop and implement community organizing and outreach for National Preparedness Month in the District of Columbia. Funding for this effort will be provided through a Subgrant from the State Administrative Agent (SAA). No COG matching funds are required.

RECOMMENDED ACTION: Adopt Resolution R30-2011

**7. TRANSIT AND JOBS IN METROPOLITAN AMERICA: U.S. AND NATIONAL CAPITAL REGION PERSPECTIVES
(12:25-12:55 p.m.)**

**Alan Berube, Senior Fellow and Research Director
Metropolitan Policy Program at Brookings**

**Paul DesJardin, Director
COG Community Planning and Services**

The Metropolitan Policy Program at Brookings released a new national report on transit and job access at an event on May 12 that included responses by U.S. Housing and Urban Development Secretary Shawn Donovan and U.S. Transportation Secretary Ray LaHood. The report provides an analysis of transit routes and schedules, demographic data and employment information from the nation's 100 largest metro regions, including the National Capital Region. The report focuses on how transit serves communities and helps workers reach jobs. Mr. Berube will highlight the National Capital Region and the overall study findings. Mr. DesJardin will discuss plans by COG to partner with Brookings to further analyze data to build on COG's proposed Region Forward work.

RECOMMENDED ACTION: Receive presentation; staff will describe how COG plans to use study data in support of Region Forward.

**8. REGIONAL CLIMATE AND ENERGY ACTION PLAN FOR 2010-2012 AND RECOMMENDATIONS TO ESTABLISH WASHINGTON REGIONAL ELECTRIC VEHICLE COALITION AND APPLY FOR FEDERAL GRANT
(12:55 – 1:15 p.m.)**

**Hon. Jay Fisette, Chair,
Climate Energy and Environment Policy Committee (CEEPC)
Member, Arlington County Board**

The Climate, Energy and Environment Policy Committee (CEEPC) was created by the Board in 2009 to implement the goals in the *National Capital Region Climate Change Report*. In 2010, CEEPC adopted the "2010-2012 Regional Climate and Energy Action Plan" which identifies short term actions to conserve energy, promote renewable energy utilization, and reduce greenhouse gas emissions. Mr. Fisette will review the results of CEEPC's "2010 Progress Report" and discuss priority actions for 2011. In addition, as follow-up to a recent COG-sponsored Electric Vehicle Workshop, CEEPC recommends COG partner with the Greater Washington Region Clean Cities Coalition to create a Greater Washington Regional Electric Vehicle Coalition and apply for a U.S. Department of Energy grant to develop a Regional Electric Vehicle Plan for the Washington Region.

RECOMMENDED ACTION: Receive presentation; Adopt Resolution R31-2011

**9. SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM OUTREACH CAMPAIGN
(1:15 – 1:30 p.m.)**

**Jeffrey C. Greenfield
Manager of Strategic Initiatives and Partnerships
Office of Strategic Initiatives, Partnerships and Outreach
Food and Nutrition Service
U.S. Department of Agriculture**

A representative from the outreach office for the Department of Agriculture's Food and Nutrition Service will address the COG Board to enlist its support in promoting the wider use of the federal government's

Supplemental Nutrition Assistance Program (SNAP) in the metropolitan region. SNAP delivers the same benefit once offered under the Food Stamp Program, and is used by about 33 million people across the country. SNAP also provides an important stimulus to local economies: every \$5 in SNAP benefits generates \$9.20 in total economic activity. However, the USDA estimates that only 67 percent of those eligible for the program actually participate. Food and Nutrition Service staff will discuss how COG and local officials can generate spending and economic activity by encouraging participation in SNAP.

RECOMMENDED ACTION: Receive presentation; approve SNAP Outreach Campaign

**10. COG PARTNERSHIP WITH LINEA DIRECTA
(1:30 – 1:40 p.m.)**

**Jeanne Saddler, Director
COG Public Affairs**

Several area local and state officials and community leaders wrote to COG in April requesting that COG consider establishing a partnership with Linea Directa. Linea Directa is a weekly Spanish-language public service television series. Linea Directa is produced by EVS Communications, a non-profit organization, in collaboration with NBC4 studios, where it is recorded, and then broadcast on Telemundo Washington. Staff will summarize the Linea Directa proposal and staff recommendations on next steps.

RECOMMENDED ACTION: Approve staff recommendations.

**11. FY 2012 COG MEMBERSHIP REPORT
(1:40 – 1:50 p.m.)**

David Robertson, Executive Director

The COG Board adopted the FY 2012 Work Program and Budget in January 2011, requesting that member governments include proposed assessments in their FY 2012 local government budgets. COG froze membership assessments at the FY 2009 level for the third consecutive year (FY 2010, 2011 and 2012). Recognizing the continued tight budgets facing local governments in FY 2012, continued membership in COG garnered additional discussion this year. Staff provided the COG Budget and Finance Committee with a status report in May. Staff will update the COG Board and identify issues for additional review or action by the COG Board.

RECOMMENDED ACTION: Receive presentation; additional action in July as required.

**12. OTHER BUSINESS
(1:50 p.m. – 2:00 p.m.)**

**13. ADJOURN- NEXT MEETING JULY 13, 2011
(2:00 p.m.)**



Reasonable accommodations are provided for persons with disabilities. Please allow 7 business days to process requests. Phone: 202.962.3300 or 202-962.3213 (TDD). Email: accommodations@mwkog.org. For details: www.mwkog.org