

# PUBLIC SURVEY FOR THE 2018 LONG-RANGE PLAN

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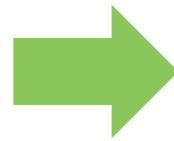
**Ben Hampton**  
TPB Communications Manager

TPB Access for All Advisory Committee  
May 11, 2017



# From CLRP to LRP

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# Two outreach phases

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**PHASE I:  
SURVEY**

**Summer 2017**

**PHASE II:  
WORKSHOPS**

**Fall/Winter 2017**



# Survey: MetroQuest

Your Vision for the Valley's Transportation Future

Progress

**WELCOME**

**PRIORITIES**

### Your Top Priorities

What to do **Next Task**

- 1 Congestion
- 2 Bus Transit
- 3 Light Rail
- 4 **Pedestrians & Bicyclists**
- 5 Transportation Safety

Order your top 5 items  
↑ above this line ↑


Sprawl

Environment & Air Quality

Maintenance

Suggest another item

Provide Facilities for Walking & Biking



Build or rebuild streets to accommodate and serve pedestrians and bicyclists

Your Vision for the Valley's Transportation Future

Progress

**WELCOME**

**PRIORITIES**

**PREFERENCES**

### Transportation Preferences


What to do **Next Task**

Safety **Road Priorities** Spending Daily Travel Transit

**Road Priorities**

Choose the option that best shows which tradeoff you prefer

More space for cars ← Neutral → More space for bikes, pedestrians & transit



Previous Optional Comment **Next Tradeoff**

**FUTURE INVESTMENT**

**STAY INVOLVED**



# Survey: Key issues

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- **Travel options**
- **Affordable travel**
- **Travel time**
- **Reliability**
- **Safety**



# Survey: Two versions

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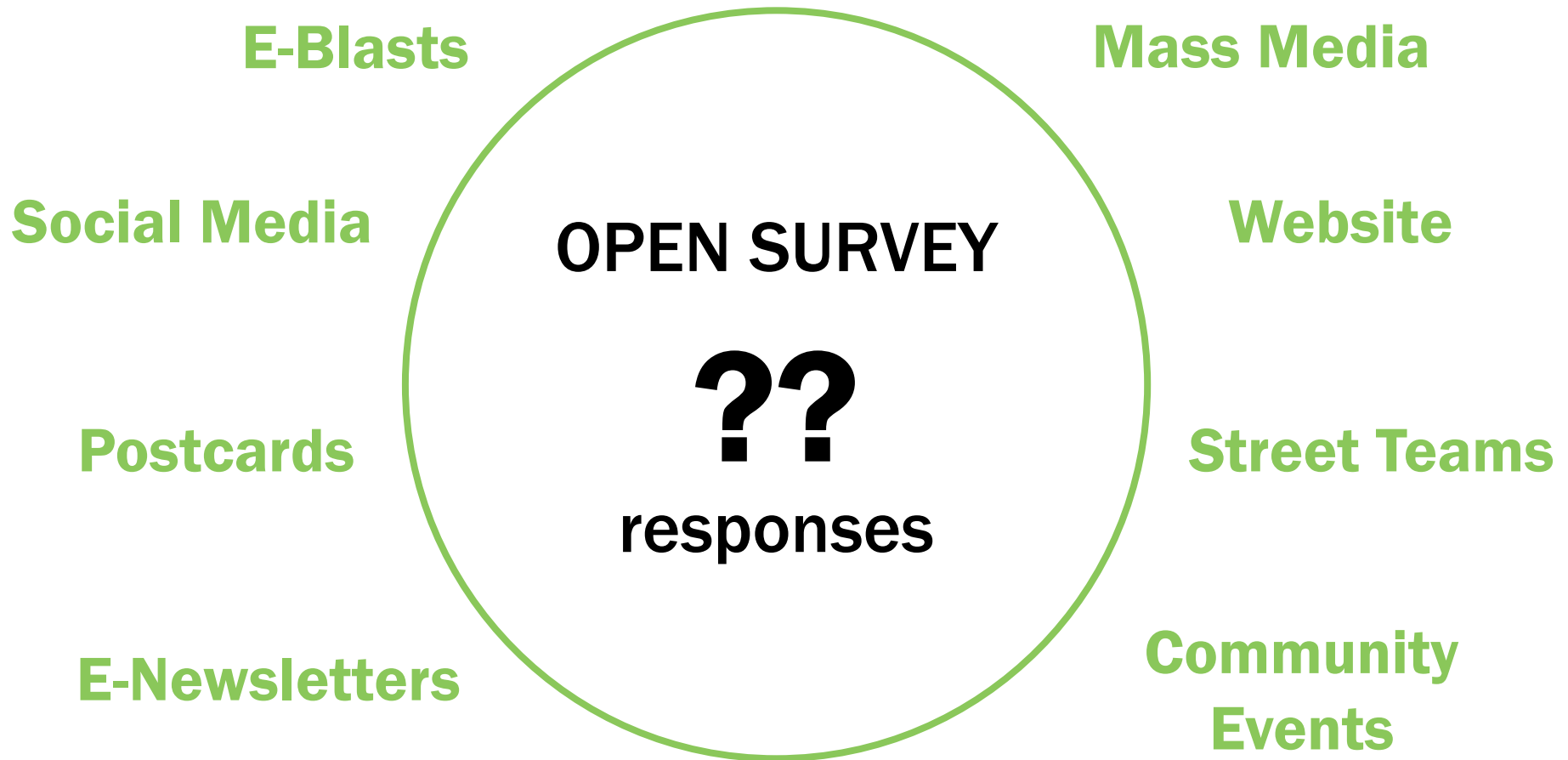
CONTROLLED  
SAMPLE  
**600**  
responses

OPEN SURVEY  
**??**  
responses



# Survey: Outreach

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# Survey: Accessibility

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- **Translate survey to Spanish**
- **Create text version**
- **Focused outreach for hard-to-reach groups**
  - Minorities, low-income individuals, persons with Limited English Proficiency, older adults, and persons with disabilities

**ANY OTHER IDEAS  
FROM THE AFA?**





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**Transportation Planning Board**