



**National Capital Region
Transportation Planning Board
COMMUTER CONNECTIONS PROGRAM**

**Bike To Work Day 2022
Draft Report**

Prepared for:

Metropolitan Washington Council of Governments
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September 14, 2022



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ACKNOWLEDGEMENTS

The 2022 Metropolitan Washington Bike to Work Day (BTWD) Pit Stop Managers consisted of the following individuals representing their respective organizations:

Name	Organization
Margaret Smith	Active Prince William/ A- 1 Cycling
Brian Barrie	Adams Morgan Partnership BID
Lara Gold	American College of Cardiology
Margaret Moerchen	American Geophysical Union
Drew Contreras	American Physical Therapy Association
Mimi Diez	Architect of the Capitol, House Office Buildings
Karen January	ARMY NATIONAL GUARD (TARC)
Chris Militello	Arrow Bicycle
Brandan Stuckey	Bethesda Transportation Solutions
Philip Koopman	BicycleSPACE
David Balick	BikeArlington
Robert Walker	Bladensburg Waterfront Park/ M-NCPPC
McKenna Pugh	Capitol Hill BID
Claudia Ugbana	Capitol Riverfront BID
Morgan Babcock	Carlyle Council
Dan Pittman	Chinn Aquatics
John Tsaknis	City Dental DC
Renée Moore	City of Alexandria
Felicia Hutchinson	City of College Park
Chloe Ritter	City of Fairfax
Anthony Berger	City of Gaithersburg
Alex Freedman	City of Takoma Park
Adam Hunter	Conte's Bike Shop
Latasha Stiger	DowntownDC Business Improvement District (BID)
Betty Rose	Fair Lakes League
Stephanie Powers	Fairfax County Park Authority
David Fallert	Fairfax County Park Authority - South Run REC Center
David Loss	FCDOT
David Manchas	Food and Drig Administration
John Nicklas	Fort Belvoir installation safety office
Jennifer Bolick	Fovndry (on behalf of MCDOT Commuter Services)
Judd Isbell	Friends of the Mount Vernon Trail
Taylor Bologna	Georgetown BID
Lessie Henderson	goDCgo
JoAnn Waller	Golden Triangle BID
Megan Hurst	Great Harvest Bread of Alexandria
Di Quynn Reno	Greenbelt Community Center
Beverly Linning	Historic Manassas Inc
Ginger Brown	Langston Blvd Alliance (formerly Lee Highway Alliance)
Judy Galen	Loudoun County Commuter Services

Michelle Golden	MCDOT
Ruthann Eiser	MCDOT-Commuter Services
Claire Kingdale	Metro Park
Noelle Smith	MNCPPC
James Carlson	Montgomery County DOT Commuter Services
Sarah Lifsey	Mount Rainier Green Team/Mount Rainier Bike Co-op
Susan Kolodziejczyk	National Geographic Society
Luke Fichter	National Landing
Julie Kutruff	National Park Service
Ryan Emery	Naval Support Activity Bethesda
Daniel Hoagland	NoMa BID
Daniel Hayes	Volunteer
Traci McPhail	North Bethesda TMD
Curt Hansen	Old City Market and Oven
Tiffany Jennings	Prince George's County Department of Public Works and Transportation
George Phillips	Prince William County Department of Transportation
Jessie Himmelrich	Southwest BID
Anne Mader	The Bike Lane
Linsey Burch	The MITRE Corporation
Sean Cullinane	The National Institutes of Health
Tia Carson	The Tower Companies
Jennifer Currie	The Wharf
Rod Barnes	Town of Edmonston
Cindy Roeder	Town of Herndon
Charlie Strunk	Town of Vienna, Bicycle Advisory Committee
Kendall Tiffany	Transit Services of Frederick County
George Clark	Tri-County Council for Southern Maryland
Mackenzie Fontaine	Tysons Corner Center/Macerich
Thomas Worth	University of Maryland, Dept. of Transportation Services
Chris Mack	USCG HQ
ToiAyna Thompson	USDA
Joseph Davison	Velocity Bicycle Cooperative
Vin Testa	VIDA Fitness
Hugh McGloin	Washington Headquarters Services (WHS)
Matthew Wilke	Wells and Associates
David Goodman	WMATA

Metropolitan Washington Council of Governments (COG) staff included:

Nicholas Ramfos Douglas Franklin Mark Hersey Dan Sheehan

Washington Area Bicyclists Association (WABA) staff included:

Nick Russo Ben Wokas

District, Maryland, Virginia, and U.S. Departments of Transportation

For their continued funding support of the Commuter Connections work programs.

Both COG and WABA thank all individuals and organizations which helped make the Washington, DC metropolitan region Bike to Work Day 2022 a success.

BACKGROUND and EXECUTIVE SUMMARY

Bike to Work Day has been held annually in the Washington metropolitan region for over a decade and was originally started by the Washington Area Bicyclist Association with a main rallying point or pit stop in downtown DC. In September 2000, The National Capital Region Transportation Board (TPB's) Commuter Connections program, housed at the Metropolitan

Washington Council of Governments, partnered with WABA to form a regional Bike to Work Day Steering Committee to examine the feasibility of adding additional Bike to Work Day pit stops or rallying points throughout the region in 2001, thus creating a larger awareness of using cycling to work as a viable commuting alternative. Since that first involvement with Bike to Work Day in 2001, annual registrations for the event have increased over 700%. The event saw continuous growth in registrations as well this year.

More than 13,000 bicyclists registered for Bike to Work Day 2022. The May 20 event was held at 96 local pit stops. Several bicycles were raffled off and all the registrants who attended received a free BTWD 2022 T-shirt.

The approximate breakdown of registrants by pit stops was:

DC NE Anacostia Riverwalk Trail - River Terrace Park	101
DC NE Ivy City at BicycleSPACE	54
DC NE NoMa at Wunder Garten	453
DC NE Old City Market and Oven	109
DC NW Adams Morgan at Unity Park	345
DC NW Cathedral Heights at Conte's Bike Shop	125
DC NW Columbia Heights Plaza	316
DC NW Dupont Circle at American Geophysical Union	214
DC NW Franklin Park	267
DC NW Georgetown Waterfront Park	426
DC NW Golden Triangle - Farragut Square	123
DC NW Golden Triangle - L Street	89
DC NW Mt. Vernon Triangle at VIDA Fitness	152
DC NW National Geographic Society	160
DC NW Penn Quarter at City Dental DC	65
DC NW West End at American College of Cardiology	43
DC SE Anacostia	60
DC SE Capitol Hill at Eastern Market	349
DC SE Capitol Riverfront at Canal Park	219
DC SE U.S. Coast Guard HQ	92
DC SW Capitol Hill at House Office Buildings	78
DC SW Southwest Business Improvement District	60
DC SW The Wharf	143
DC SW USDA Farmers Market	35
MD Charles Co Indian Head Count	56
MD Frederick Co Brunswick Train Station (MARC)	24
MD Frederick Co Frederick Downtown at Transit Center	213
MD Montgomery Co Bethesda Downtown	406
MD Montgomery Co FDA White Oak	72
MD Montgomery Co Friendship Heights	136

MD Montgomery Co Gaithersburg Kentlands	148
MD Montgomery Co Gaithersburg Olde Towne Plaza	58
MD Montgomery Co National Institutes of Health Bldg 1	272
MD Montgomery Co Naval Support Activity Bethesda	101
MD Montgomery Co North Bethesda at Pike & Rose	280
MD Montgomery Co Rockville - Falls Grove Village Center	193
MD Montgomery Co Rockville - Town Square	201
MD Montgomery Co Silver Spring - Downtown at Veterans Plaza	335
MD Montgomery Co Takoma Park - Downtown/Old Town	131
MD Montgomery Co Takoma Park - Sligo Creek Trail	79
MD Prince George's Co Bladensburg Waterfront Park	63
MD Prince George's Co College Park at City Hall Plaza	117
MD Prince George's Co Greenbelt Aquatic & Fitness Center	131
MD Prince George's Co Hyattsville at Driskell Community Park	107
MD Prince George's Co Largo/Kettering/Perrywood Community Center	119
MD Prince George's Co Mount Rainier Bike Co-op	50
MD Prince George's Co Oxon Hill/National Harbor	57
MD Prince George's Co Port Towns at Edmonston	19
MD Prince George's Co Riverdale Park Station	62
MD Prince George's Co University of Maryland	67
VA Arlington Co Ballston	401
VA Arlington Co Clarendon at The Lot	110
VA Arlington Co Columbia Pike at Penrose Square	156
VA Arlington Co East Falls Church Metro	179
VA Arlington Co Gravelly Point	103
VA Arlington Co HQ National Guard (TARC)	29
VA Arlington Co Langston Blvd	52
VA Arlington Co National Landing at Long Bridge Park	231
VA Arlington Co Rosslyn at Gateway Park	508
VA Arlington Co Shirlington at New District Brewing	144
VA City of Alexandria Big Wheel Bikes	92
VA City of Alexandria Carlyle Square Park	369
VA City of Alexandria Conte's Bikes	91
VA City of Alexandria Del Ray at Colasanto Park	200
VA City of Alexandria Fairlington Centre	51
VA City of Alexandria Mark Center	82
VA City of Alexandria National Landing at APTA	39
VA City of Alexandria Pedego Bikes	14
VA City of Alexandria Wheel Nuts	63
VA City of Falls Church West End Park - W&OD Trail	173
VA City of Manassas Park VRE Station	21
VA City of Manassas VRE Station	67

VA Fairfax Co Annandale Wakefield Park at Audrey Moore RECenter	75
VA Fairfax Co Chantilly Regional Library	44
VA Fairfax Co Fair Lakes Center	45
VA Fairfax Co Fairfax City Downtown	131
VA Fairfax Co Fairfax County Government Center	66
VA Fairfax Co Fort Belvoir	33
VA Fairfax Co Herndon Town Hall Green	336
VA Fairfax Co McLean MITRE Corporation	112
VA Fairfax Co Mosaic at Strawberry Park	68
VA Fairfax Co Mt. Vernon RECenter Belle View	36
VA Fairfax Co Oakton at Oak Marr RECenter	17
VA Fairfax Co Reston at The Bike Lane	271
VA Fairfax Co Springfield at South Run RECenter	61
VA Fairfax Co Springfield Metro Park at Walker Lane	70
VA Fairfax Co Town of Vienna	264
VA Fairfax Co Tysons Corner Center	58
VA Loudoun Co Leesburg at Raflo Park	241
VA Loudoun Co Sterling	234
VA Prince William Co Dumfries at Simpson Community Center	12
VA Prince William Co GMU at Freedom Aquatic & Fitness Ctr	31
VA Prince William Co Kelly Leadership Center	13
VA Prince William Co Rippon Landing VRE Station	15
VA Prince William Co Woodbridge - Chinn Center	51
VA Prince William Co Woodbridge - VRE Station	13

Bicyclists enjoyed free T-shirts, snacks, participated in prize drawings, and heard live bands as well as music spun by DJs, and listened and talked to elected officials. Commuter Connections secured \$50,000 in cash sponsorship donations and \$21,450 with in-kind donations that went towards the overall regional marketing efforts.

The success of the marketing promotion campaign relied upon targeting of employer and commuter audiences, identification of cost-effective mediums, crafting key messages, and procuring giveaway items such as t-shirts and water bottles designed to attract commuters to try bicycling to work.

The Steering Committee's resources for Bike to Work Day 2022, included:

- Web site designed and maintained by Commuter Connections.
- Posters and rack cards developed and printed by Commuter Connections.
- Promoting the event through WABA's membership.
- A radio campaign produced and placed by Commuter Connections.

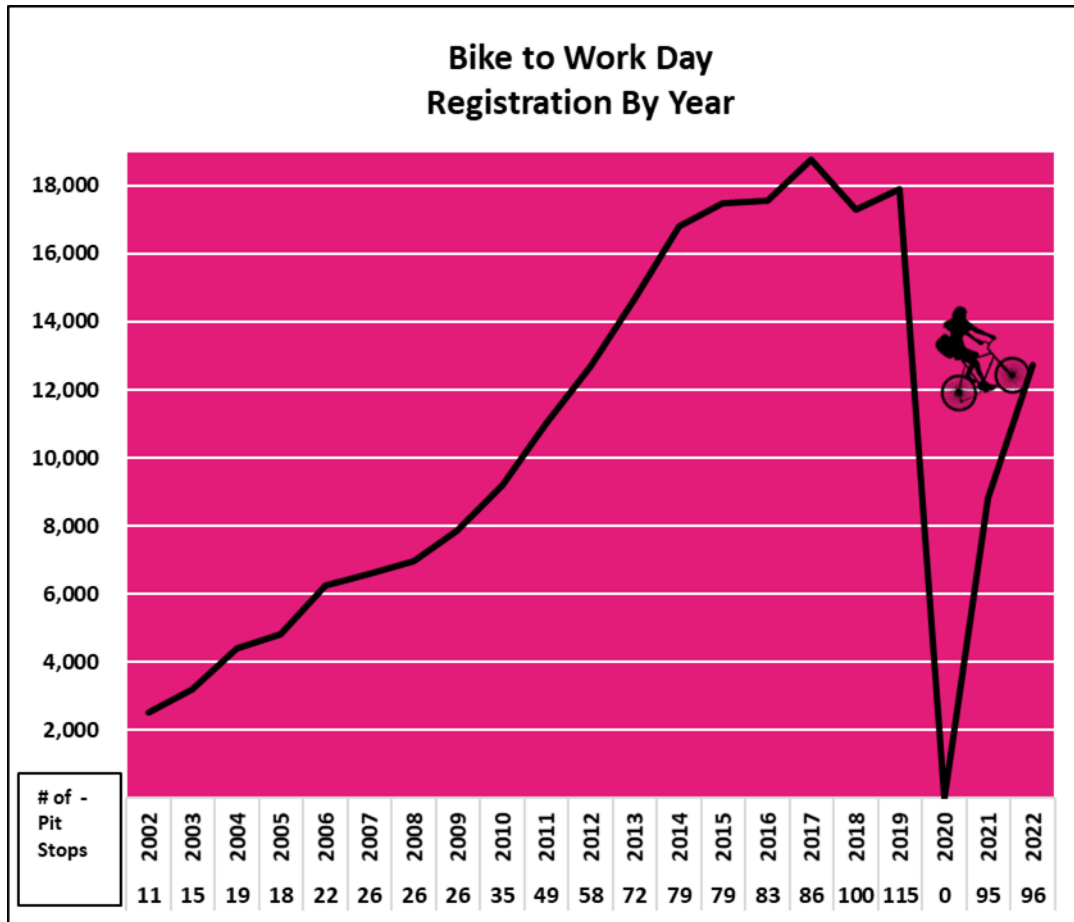
- Outreach to employers through a direct mail and email marketing campaign by Commuter Connections.
- An article in the Commuter Connections employer newsletter.
- Local marketing efforts by the various pit stop managers.
- An e-mail to previous year's participants by Commuter Connections.
- Banners designed and printed by Commuter Connections.
- A public affairs outreach effort through the Metropolitan Washington Council of Governments Office of Communications and WABA.
- The design and distribution of free t-shirts by Commuter Connections.
- Donated giveaway prizes through BicycleSPACE.
- Donated bicycles for the regional raffle from Spokes Etc. Bicycles, BicycleSPACE, and Bikes@Vienna.

In addition, 19 confirmed bicycling convoy routes were identified by WABA along with route leaders who assisted novice and experienced cyclists through the routes. Each route traveled to a pit stop where cyclists received free refreshments, t-shirts and other giveaways. Many pit stops had additional activities for bicyclists and are described later in this report.

Since 2000, the COG/TPB's Commuter Connections program has worked to increase awareness of bicycling to work as a viable commute option by joining with the WABA in their efforts to promote and coordinate the region's annual Bike to Work Day event. Commuter Connections created and maintains a regional marketing effort that helped to increase the number of cyclists participating in the yearly event from 1,100 in 2001 to 17,200 in 2018. Although it accounts for a small percentage of the overall regional commute mode split, bicycling helps reduce traffic congestion, improves air quality, and provides a healthy commute alternative for those commuters who choose to use it as a sustainable means of transportation to and from work.

Since 2006, the Bike to Work Day Event has a budget line item for the Commuter Connections Work Program. Commuter Connections is funded by the District of Columbia, Maryland, Virginia, and U.S. Departments of Transportation.

Registration by Year



Sponsor Declaration Form



**Bike to Work Day - May 20, 2022
Regional Sponsorship Declaration**

Please Return by January 31, 2022

Please check one of the following Sponsor Levels:

	Cash	In-Kind
<p>GOLD SPONSOR LEVEL \$7,500 <i>Mentioned as sponsor on over 400 Radio ads (traditional radio and/or equivalent online media impressions), Social Media, plus all Silver and Bronze level items</i></p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>SILVER SPONSOR LEVEL \$4,500 <i>Logo on 20,000 T-shirts, Press Release, plus Bronze level items</i></p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>BRONZE SPONSOR LEVEL \$1,200 <i>Logo on Website and 90,000 Posters and Rack Cards</i></p>	<input type="checkbox"/>	<input type="checkbox"/>

If in-kind donation, please describe: _____

Silver and Gold level sponsors must provide a minimum of 50% cash. Example: donate \$4,500 in cash, or \$2,250 in cash and \$2,250 in acceptable merchandise. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration and is typically available at no extra cost; although uncommon, certain pit stop locations may require a separate fee for tabling.

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

e-mail: _____ Phone: (____) ____ ____

Website address for your sponsor logo: _____

Signature _____

Please make check payable to: **Metropolitan Washington Council of Governments** and mail to 777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send this form and logo to dfranklin@mwkog.org in high resolution format for quality reproduction, no later than January 31, 2022. Preferred format is eps. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.



Sponsor Drive

Commuter Connections gained both monetary and in-kind sponsorships from a variety of organizations in the Washington metropolitan region. A total of \$54,000 in cash was donated for the region. The following is a list of sponsors who graciously donated to the Bike to Work Day 2022 event:

2022 Sponsors:

Sponsor	Level
ICF	Gold
UrbanStems	Gold
Bilton Law Firm	Silver
BicycleSPACE	Silver
BikeArlington	Silver
City Dental DC	Silver
National Landing	Silver
Verra	Silver
American Association of State Highway & Transportation Officials	Bronze
bikes@vienna	Bronze
BlueJacket	Bronze
District Department of Transportation	Bronze
Fair Lakes League	Bronze
Giant Foods	Bronze
Maryland Department of Transportation	Bronze
Potomac Pedalers	Bronze

HIGHLIGHTS FROM AREA PIT-STOPPS

Adams Morgan: The event was held at Unity Park from 7:30am to 11am. There were 345 registrants for the pit stop.

Alexandria City Big Wheel Bikes: The event was held from 6:30am to 9am. There were 92 registrants.

Alexandria Carlyle Square: Bike to Work Day was successful given the ongoing pandemic from COVID-19 for our 10th year as the Carlyle Pit Stop! Our registration was slightly lower than 2019, but our turn out was great and it was wonderful to see so many familiar faces! We are so thankful that everyone took the time out to register and come out to support our pit stop! We had our live raffle back this year with a wonderful new DJ for us that kept the morning upbeat and positive! Our Mayor, Justin Wilson and Councilman John Chapman stopped by to support and helped us with our raffle drawings!

We want to thank our wonderful sponsors below that have donated the gift cards and gifts for the raffle! We couldn't do this without them and are just so thankful for all our wonderful businesses and group organizations!

Alexandria Renew Enterprises
Alexandria Spokeswomen/Bicycle & Pedestrian Advisory Committee
Big Wheel Bikes
Burke & Herbert Bank
Carlyle Council
Club Pilates
Conte's Bike Shop
Eisenhower Partnership
Frizzles Old Town
GO Alex
Grosvenor Americas/Lincoln Property Company
Handy Bikes
JLL
JM Zell
Lost Boy Cider
NeoNiche
Panera Bread

Paradigm
Post Carlye Square
Pure Barre
Simpson Properties, Ltd.
Sweet Fire Donna's
Tequila & Taco
Trashaway
The Westin
WABA (Washington Area Bicyclist Association)
Wegman's Grocery
Wheel Nuts
Whiskey & Oyster

Alexandria Conte's Bikes: The event was held from 6:30am to 9am. There were 91 registrants.

Alexandria Del Ray: The event was held at Colasanto Park from 6am to 9am. There were 200 registrants for the pit stop.

Alexandria Mark Center: The event was held at the Mark Center from 7am to 9am. There were 82 registrants for the pit stop.

Alexandria National Landing at APTA: The event was held from 3pm to 6pm. There were 39 registrants for the pit stop.

Alexandria Pedego Bikes: The event was held from 6:30am to 9am. There were 14 registrants.

Alexandria Wheel Nuts: The event was held from 6:30am to 9am. There were 63 registrants.

Anacostia: The event was held by the Arts Center from 7am to 9 am. There were 60 registrants for the pit stop.

Anacostia Riverwalk Trail: The event was held from 7am to 9am. There were 101 registrants.

Annandale: The event was held at Wakefield Park/Audrey Moore RECenter from 6:30am to 9am. There were 75 registrants for the pit stop.

Arlington Ballston: The event was held from 6:30am to 9:30am. There were 401 registrants.

Arlington Clarendon: The event was held from 4:30pm to 6pm. There were 110 registrants.

Arlington Columbia Pike: The event was held from 6:30am to 9:30am. There were 156 registrants.

Arlington East Falls Church: The event was held from 6:30am to 9:30am. There were 179 registrants.

Arlington Gravelly Point: The event was held from 4pm to 6pm. There were 103 registrants.

Arlington HQ National Guard: The event was held from 6:30am to 10:30am. There were 29 registrants.

Arlington Langston Blvd: The event was held from 3pm to 6pm. There were 52 registrants.

Arlington National Landing: The event was held from 7am to 9am. There were 231 registrants.

Arlington Rosslyn: The event was held from 6:30am to 9:30am. There were 508 registrants.

Arlington Shirlington: The event was held from 4:30pm to 6:30pm. There were 144 registrants.

Bethesda: With over 430 registrants, the Bethesda Bike To Work Day pit stop attracted about a quarter of the 1,600+ people who registered to participate in Bike to Work Day around Montgomery County making it the largest pit stop in the county.

MD State Delegate Ariana Kelly once again served as the official Bike to Work Day emcee. This year's program included Proclamations from the State Comptroller and Montgomery County. There were special appearances by Montgomery County Council President Gabe Albornoz and County Council At-Large member Hans Reimer. The complete list of speakers included:

- Comptroller Peter Franchot
- State Delegate Marc Korman
- Andrew Friedson, Montgomery County Council Member
- TJ Dant, Bethesda Chevy Chase Regional Services Center

Food and refreshments were donated from many different Bethesda businesses. Attendees had their choice of dozens of prizes including various gift certificates, bike accessories, NFL team merchandise, hotel stays, and bicycles were provided by Griffin and Terrapin Cycles. Raffle prizes were awarded several times an hour. There were also prizes awarded via a photo contest. Several businesses were provided tables with representatives at the event, including: Coalition for the Capital Crescent Trail, MDOT Op Lanes, Bibibop, The Barrett, Potomac Pedalers, EV Co-Op, Bethesda Green, Silver, Griffin Cycle, and Terrapin Cycle. Baked goods were donated by Bethesda Bagels and The Red Bandana Bakery. Silver provided coffee, yogurt parfaits, and a prize wheel for promotional giveaways. Drink More Water donated jugs of water and lent out water dispensers, so participants could fill water bottles instead of picking up bottled water.

Several businesses helped to promote Bike to Work Day in Bethesda. Professional event photography was done by Danny Peck. Music was provided by DJ Sean Watson.

There were officially 436 registrants prior to May 20th. 201 participants picked up a T-shirt at the event, while many others stopped by the office to pick them up.

The complete list of Bike to Work Day event partners and sponsors for the Bethesda pit stop included:

The Barrett at Chevy Chase Lake
Bethesda-Chevy Chase Chamber of Commerce
Bethesda Green
Bibibop
Chaia Tacos
Commuter Connections
Coalition for Capital Crescent Trail
Donohoe
Drink More Water
Downtown Bethesda Marriott Hotel
EV Coop
Griffin Cycle
MDOT Op Lanes
Mon Ami Gabi
Montgomery County Department of Environmental Protection
Pedego Electric Bikes
Potomac Pedalers
The Red Bandana Bakery
Silver
Terrapin Bicycles
Washington Area Bicyclist Association
Washington Commanders Football Team

Bladensburg Waterfront Park: The event was held at the Waterfront Park from 7am to 9am. There were 63 registrants for the pit stop.

Briggs Chaney Park & Ride Mobile Commuter Store: There were 18 registrants for the pit stop.

Brunswick MARC Station: The event was held from 9am to 11am. There were 24 registrants for the pit stop.

Chevy Chase Athletic Club: The event was held from 7am to 9am. There were 82 registrants for the pit stop.

Capitol Hill Eastern Market: The event was held at the Eastern Market Metro Plaza from 7am to 9am. There were 349 registrants for the pit stop.

Capitol Hill at House Office Buildings: The event was held at South and C Streets SE from 7am to 10am. There were 78 registrants for the pit stop.

Capitol Riverfront: The event was held at Canal Park from 7am to 9am. There were 219 registrants for the pit stop.

Cathedral Heights: The event was held from 7am to 9am. There were 125 registrants.

Chantilly Library: The event was held at the Chantilly Regional Library from 6:30am to 9am. There were 44 registrants for the pit stop.

Coast Guard Headquarters: The event was held at US Coast Guard Headquarters from 6am to 9am. There were 92 registrants for the pit stop.

College Park City Hall: The City of College Park hosted its morning pit stop at City Hall Plaza from 6:30 to 8:30 am. There were 117 registrants.

Columbia Heights Plaza: Temperatures reached nearly 90°F / 32°C on a bright, sunny Washington afternoon, as 107 of 326 registered bicyclists converged on the Columbia Heights Plaza in Northwest DC; an additional 35 non-registered and 12 “refugees” from earlier ‘pit-stops’ also arrived. Quantities of water and fruits were available throughout the ‘pit-stop’ hours, fueling cheerful interactions among cyclists, **WABA**, **District Bridges**, and **PEPCo** representatives, and a half-dozen *DC 2022 Primary* political candidates.

As with other ‘pit-stops’, T-shirts were the questionable items, since no ‘Large’ sizes were available, and ‘Medium’ and ‘X-large’ sizes were in short-supply. We received an infusion of left-over ‘Small’ and ‘2X-large’-sized shirts from the **Adams Morgan** morning ‘pit-stop’, which enabled CoHi to complete the day with a handful of those sizes remaining.

Both the DC and regional maps were very popular (thanks **goDCgo**), and the water-bottles (from **Bicycle Space**) had disappeared mid-way through the event! Once again, **Park Triangle** displayed the “*Bike to Work Day 2022*” banner on their building South façade over-looking the plaza.

Thanks to **Giant Foods** for their donation of bananas, mandarins, and 8oz bottles of water. **Dos Gringos** and **Haydees** restaurants provided coupons as prizes, courtesy of **District Bridges**.

Deep appreciation to our valuable local volunteers: **Christina**, **Jackie**, **Leslie**, **Trina** (check-in), and **Zenia** (assistance with set-up!) and **Eric** (full-time event)!

Once again, a very successful festival, much appreciated by the participating cyclists!

Dumfries: The event was held at the Dumfries Town Hall from 7:30am to 9:30am. There were 12 registrants for the pit stop.

Dupont Circle: No sophomore slump for us—our 2nd pit stop for Bike to Work Day hosted by the American Geophysical Union was a hit!

We had more than 200 riders registered for our Dupont Circle pit stop, and spirits were high with visitors to the plaza. Dawson’s Market brought coffee & muffins, and Bethesda Bagels offered overflowing bags of bagels. New features this year included lively music and a Conte’s Bikes repair crew (from near Logan Circle) doing on-site bike maintenance. We also raffled our NASA calendars every few minutes as door prizes, and our winners seemed genuinely thrilled.

Lots of riders commented that they’d long admired our planet plaza, including a few Earth and space scientists, and a lot also said they never knew we were here before today! Several wanted to follow up and book a tour inside our AGU [Net-Zero-Energy building](#) soon. More than one rider said they thought we were in the running for best pit stop, which we were happy to hear even if just a few personal opinions!

Many thanks to the whole team who made this happen, both on-site today and in the planning stages—so proud of our pit crew! Thanks to our AGU leadership and sponsors for supporting this venture, and we look forward to ever-better gatherings on the coming Bike to Work Days next year and beyond

Fairfax Government Center: The event was held at the Fairfax County Government Center from 6:30am to 9am. There were 66 registrants for the pit stop.

Fairfax City: The Fairfax City Downtown pit stop was held in Old Town Square from 6am to 9am. Participation at this pit stop continues to increase from year to year, with 135 people registered at Fairfax City Downtown in 2022. Participants were able to get a quick bike tune-up from Trek Bikes Fairfax and could “Spin to Win” one of the raffle prizes sponsored by local businesses. Participants also enjoyed a variety of pre-packaged snacks and fresh fruit, and picked up their BTWD t-shirts and giveaway items such as reflective stickers, bike maps, water bottles, and other goodies donated by local businesses, the CUE bus system, and the City Fire Department. City staff also chatted with attendees upcoming city projects and encouraged people to fill out a “Bike Month Bingo” card. Raffle prizes, snacks, and other items were sponsored by several local businesses and organizations including Trek Bikes Fairfax, Twins Ace Hardware, High Side, Ornerly Beer Company, Mundy Development, the Fairfax City Environmental Sustainability Committee, and the Fairfax City Economic Development Authority.

Fair Lakes: The event was held Fair Lakes Center from 6am to 9am. There were 45 registrants for the pit stop

Fairlington Center: The event was held at Fairlington Center in front of Great Harvest Bread from 6:30am to 9:00am. There were 51 registrants.

Falls Church: The event was held from 6:30am to 9am. There were 173 registrants.

Fort Belvoir: The event was held at the Walker Gate from 6:30am to 10:00am. There were 33 registrants for the pit stop.

Franklin Park: The event was held from 7am to 9am. There were 267 registrants.

Frederick: After a brief two year pause due to COVID-19, Frederick returned to hosting their morning pit stop at the Frederick Transit Center in Downtown Frederick. More than 200 people registered for the pit stop with most of the registrants participating the morning of. Participants joined together at Hood College for a ceremonial ride through Downtown Frederick which concluded at the Transit Center. Frederick experienced a brief thunderstorm in the middle of the event which deterred some participants from attending.

At the pit stop, riders enjoyed refreshments donated by Krispy Kreme, Dublin Roasters Coffee, The Common Market, and more. Local elected officials also attended the event including City of Frederick Mayor Michael O'Connor who presented a Proclamation at the event and City of Frederick Aldermen Kelly Russell. Other vendors at the event included The Bicycle Escape Mobile, Frederick Health Hospital's Live Well Program, Tour de Frederick, and KEY103. Riders present at the event were entered into a raffle to receive a free registration to the Tour de Frederick event in August, bicycle swag donated by The Bicycle Escape, a Downtown Frederick gift card, and other bicycle related accessories

Gaithersburg Kentlands: The event was held on the corner of Great Seneca Highway and Orchard Ridge Drive from 7am to 9am. There were 148 registrants for the pit stop.

Gaithersburg Old Towne: The event was held in Old Towne, Gaithersburg from 4pm to 6pm. There were 58 registrants for the pit stop.

Georgetown – Meigs Park and Waterfront Park (DC): the was held from 7am to 9am. There were 426 registrants.

Golden Triangle – Farragut Square: The event was held at Farragut Square from 7am to 9am. There were 123 registrants for the pit stop.

Golden Triangle – L Street (DC): The event was held on the corner of 19th and L Streets NW from 7:30am to 9am. There were 89 registrants for the pit stop.

Greenbelt: The Greenbelt Pit Stop celebrated its 10th year! A committee of three City of Greenbelt employees organized the event in the Greenbelt Aquatic and Fitness Center parking lot. There were 132 bikers registered with 103 passing through.

Jeff Lemieux led 12 bikers on a convoy to downtown Washington DC.

Greenbelt Homes Incorporated staffed a table to promote their Bicycle Task Force.

Our sponsors:

- ROCKET Grant provided by the Anacostia Trails Heritage Area supported raffle prizes, swag and breakfast food.
- Bee Yoga Fusion led Stretching with Your Bicycle just prior to the convoy departure.
- Proteus Bicycle mechanics provided light maintenance and safety checks.
- Swag bags were provided to registered riders with items donated by the Greenbelt COOP Supermarket & Pharmacy, McCarl Dental Group, Greenbelt Homes, Inc., Prince George's County Department of Public Works & Transportation.
- Greenbelt Sunoco provided free coffee to bikers stopping at their shop.

Herndon: Herndon Parks and Recreation Department staff planned and executed this year's pitstop without the traditional support of our bike shop partners, and typical sponsors and guest organizations. Riders did gratefully grab bottled water and prepackaged breakfast treats both morning and evening. T-shirts, as always, were highly coveted and the raspberry color was a hit! Since we open at 5:30 a.m. we traditionally see the long haul riders, but this year, the early birds were much fewer in number. Several teleworking riders took a recreational ride on the W&OD trail before stopping in, just to feel deserving of their t-shirt. With over 330 registered, we were down about 100 from recent years, but most turned out and all were excited, grateful, and overjoyed to be a part of Bike to Work Day!

Hyattsville Macgruder Park: The event was held at Magruder Park from 6:30am to 8:30am. There were 107 registrants for the pit stop.

Indian Head: The event was held from 6am to 11am. There were 56 registrants.

Ivy City: The event was held at BicycleSPACE from 7am to 9am. There were 54 registrants for the pit stop.

Kelly Leadership Center: The event was held from 6am to 9:30am. There were 13 registrants.

Largo: The pit stop event was held from 7am to 10am. There were 119 registrants.

Leesburg: The event was held between 6 a.m. and 9 a.m. There were 241 registrants.

Manassas VRE: The event was held from 6am to 9am. There were 67 registrants.

Manassas Park VRE: The event was held from 6am to 9am. There were 21 registrants.

Manassas GMU: The event was held at the Freedom Center from 6:30am to 9am. There were 31 registrants for the pit stop.

McLean – MITRE: The event was held from 6:30am to 9am. There were 112 registrants.

Merrifield - Mosaic: The event was held from 6:30am to 9am. There were 68 registrants for the pit stop.

Mt. Rainier: The event was held from 7am to 9am. There were 50 registrants.

Mt. Vernon – Belle View (VA): The event was held at Mount Vernon Rec Center from 6:30am to 9:00am. There were 36 registrants for the pit stop.

Mt. Vernon: The event was held at VIDA Fitness from 6:30am to 9:00am. There were 152 registrants for the pit stop.

Naval Support Activity: The event was held from 6am to 9am. There were 101 registrants for the pit stop.

National Geographic Society: The event was held from 8am to 10am. There were 160 registrants.

NIH: The event was held from 7am to 9:30am. There were 272

NOMA: The event was held at Wunder Garten from 7:30am to 9:30am. There were 453 registrants for the pit stop.

North Bethesda: On Bike to Work Day, the North Bethesda Pit Stop and the North Bethesda TMD staff eagerly welcomed cyclists and participants at our location at Pike & Rose. The pit stop was located in the parking lot next to Bark Social and behind Pinstripes. Each registered participant received a Bike to Work Day t-shirt, towel, bike maps, and other goodies. They were treated to a variety of breakfast foods, giveaways, and information provided by our great sponsors who attended – Call Your Mother Deli, Montgomery Planning, REI, Sport & Health, Strathmore, and WABA. Additional prizes and giveaways were generously donated by Friends of White Flint, IPIC, and Pike District. A very special thank you to our host, Pike & Rose, for all the support!

Prizes, drawings, and “sponsor spotlights” were made every 15 minutes and music was provided throughout the event.

Chris Conklin, Director of the Montgomery County Department of Transportation, presented the County’s Bike to Work Day proclamation. He also spoke about transit, pedestrian safety, and bicycle infrastructure projects throughout the County.

Councilmember Andrew Friedson brought greetings from the Montgomery County council. The grand prize was a bicycle, from REI. Councilmember Friedson and Director Conklin helped with the drawing and congratulated the lucky winner. A second bicycle, also from REI, was awarded to another lucky winner after the event. Another successful year was enjoyed with at the Pike & Rose pit stop

Oakton: The event was held at the Oak Mar RECenter from 6:30am to 9:00am. There were 17 registrants for the pit stop.

Old City Market and Oven: The event was held on the corner of 6th and K Streets NE from 7am to 9am. There were 109 registrants for the pit stop.

Oxon Hill: The event was held adjacent to Potomac Heritage Trail from 6:30am to 8:30am. There were 57 registrants for the pit stop.

Penn Quarter: The event was held from 7am to 9am. There were 65 registrants.

Port Towns: The event was held at the intersection of Decatur and NE Branch Trail from 7:00am to 9:00am as well as 4:00pm to 6:00pm. There were 19 registrants for the pit stop.

Reston: The event was held at the Plaza from 6:30am to 9:30am. There were 271 registrants for the pit stop.

Riverdale Park Station: The event was held from 4pm to 6pm. There were 62 registrants for the pit stop.

Rockville: The event was held at TREK Bicycle from 8am to 11am and from 6pm to 7pm. There were 201 registrants.

Rockville Falls Grove: The event was held from 6:30am to 8:30am. There were 193 registrants.

Silver Spring: The 2022 Bike to Work Day Silver Spring pit stop was held at Veterans Plaza and 361 individuals registered online. There were over 200 individuals that attended the event to enjoy music, raffles, and to get a BTWD t-shirt and other giveaways.

The Veterans Plaza pit stop was managed by Commuter Services. Contractor support was provided by Fovndry who secured donors, sponsors and exhibitors. One additional volunteer helped at the registration table The Silver Spring Civic Building staff helped with event layout and rental equipment delivery logistics. The indispensable Silver Spring Urban District's *Clean and Safe Team* was on hand bright and early to assist with set up and with break down at the end of the event.

This year's speakers were Maryland State Delegate Lorig Charkoudian and Councilmember Tom Hucker from the County Council.

Raffles, Exhibitors and Grand Prize Winners

Commuter Services purchased two bicycles from Silver Cycles for the raffle . This year's winners were Zubin Das and Michael Milton (shown below on left with Chris Conklin, Director of MMCDOT). Michael donated his bicycle to the MCDOT Bike Match MoCo program.

Bike, Health and Fitness Participants and Exhibitors

Silver Cycles performed bike checks. Planet Fitness demonstrated a pre-ride stretch. WABA, Friends of the Metropolitan Branch Trail and CCI Health attended.

Strong Business Participation and Support

We had a lot of donated raffle items and refreshments that provided prizes for multiple raffles throughout the morning. Breakfast treats including bagels, fruit, muffins and coffee. Downtown Silver Spring businesses, merchants and non-profits who supported the event included: The Blairs, Cava Grill, Chik-fil-A, Dave & Buster's, Einstein Bagels, Giant Food, Nando's Peri-Peri, Peet's Coffee and Tea, Safeway, Starbucks, Silver Cycles, Whole Foods. Other Silver Spring businesses included: Panera Bread, Trader Joe's, TD Bank. Richi from All in One Entertainment was the DJ again this year for the event. In addition, other County and City agencies hosted information tables, along with other exhibitors.

Southwest Business Improvement District: The event was held at the BID from 8am to 10am. There were 60 registrants for the pit stop.

Springfield Metro: The event was held at the Springfield Metro Park from 6:30am to 8:30am. There were 70 registrants for the pit stop.

Springfield – South Run: The event was held at the South Run RECenter from 6:30am to 9:00am. There were 61 registrants for the pit stop.

Sterling: The event was held from 6:30am to 9am. There were 234 registrants.

Takoma Park – Downtown/Old Takoma: The event was held at Takoma Urban Park from 6am to 9am. There were 131 registrants for the pit stop.

Takoma Park – Sligo Creek Trail: The Sligo Creek Pit stop held the event from 7am to 9:30am. There were 79 registrants for the event.

Takoma Park – Takoma Bicycle: The event was held from 7am to 9am. There were 52 registrants for the pit stop.

The Wharf/Southwest Waterfront: The event was held at 7th Street Park from 7am to 9am. There were 143 registrants for the pit stop.

Tysons Corner: The event was held in front of Capital Grille from 6:30am to 10:00am. There were 58 registrants for the pit stop.

USDA Farmers Market: The event was held from 7:00am to 9:00am. There were 35 registrants for the event.

University of Maryland: The event was held in front of the Regent's Drive Parking Garage from 3pm to 6pm. There were 67 registrants for the pit stop.

Vienna: The event was held at the Town Green from 6:30am to 8:30am. There were 264 registrants for the pit stop.

West End at ACoC: The event was held from 3:30pm to 6pm. There were 43 registrants for the pit stop.

White Oak/FDA: The Office of Facilities Engineering and Mission Support Services' (OFEMS) Logistics and Transportation Management Branch (LTMB) sponsored a Pit Stop from 6:30 a.m. to 9:30 a.m. for any bicyclist commuting that day. This was held in front of the historic FDA Building 1. LTMB had 3 volunteers that provided refreshments to include water, juice, doughnuts, muffins, fruit, and each bicyclist registered for our pit stop received a 2022 BTWD T-Shirt. The first bicyclist arrived around 6:45 a.m. and eventually had 35 bicyclists used the pit stop. The final number of registered bicyclists for the White Oak/FDA pit stop was 79.

Woodbridge Chinn Center: The event was held at the Chinn Aquatics & Fitness Center from 6am to 9am. There were 51 registrants for the pit stop.

Woodbridge - Rippon VRE Station: The event was held at the Rippon VRE Station from 6am to 9am. There were 15 registrants for the pit stop.

Woodbridge VRE Station: The event was held at the Woodbridge VRE station from 6:00am to 9:00am. There were 13 registrants for the pit stop.

EMPLOYER PARTICIPATION

The following Employers had 5 or more employees registered for the event:

The winner of the Employer Challenge for a free luncheon was (need information).

Federal Employers

Administration for Children of Families	Administrative Office for the U.S. Courts
Architect of the Capitol	Army National Guard
Bureau of Labor Statistics	Bureau of Land Management
CFTC	Consumer Financial Protection Bureau
Defense Logistics Agency	EEOC
FDIC	Federal Aviation Administration
Federal Communications Commission	Federal Election Commission
Federal Highway Administration	FEMA
Federal Reserve	Federal Trade Commission
Federal Energy Regulatory Commission	Food and Drug Administration
Foreign Service Institute	General Services Administration
Goddard Space Flight Center	Government Accountability Office
Government Publishing Office	Internal Revenue Service
Fish and Wildlife Service	Library of Congress
NASA	National Archives
National Capitol Planning Commission	National Institutes of Health
National Labor Relations Board	National Park Service
National Zoological Park	Naval Research Lab
NOAA	Office of Management and Budget
Securities and Exchange Commission	Smithsonian Institution
US Air Force	US Army
US Census Bureau	US Coast Guard
US Department of Treasury	US Department of Agriculture
US Department of Commerce	US Department of Customs
US Department of Defense	US Department of Education
US Department of Energy	US Geologic Survey
US Department of Health and Human Services	
US Department of Homeland Security	US Department of Housing and Urban Dev.
US Department of Justice	US Department of Labor
US Department of the Interior	US Department of State
US Department of Transportation	US Environmental Protection Agency
US Government Printing Office	US House of Representatives
US Housing and Urban Development	US Navy
US Nuclear Regulatory Commission	US Patent and Trademark Office
US Peace Corps	US Postal Service
US Senate	USAID

Veterans Affairs

FERC

State and Local Governments

Arlington County
City of Alexandria
City of College Park
City of Falls Church
City of Gaithersburg
City of Hyattsville
City of Rockville
DC Council
Fairfax County
Loudoun County
Montgomery County
Prince William County
Commonwealth of Virginia (including VDOT and VDRPT)
Town of Herndon

Charles County
City of Bowie
City of Fairfax
City of Frederick
City of Greenbelt
City of Manassas
City of Vienna
District of Columbia
Frederick County
Maryland- NCPPC
Prince George's County
State of Maryland (including MDOT and MTA)
Town of Leesburg

Private/Non-Profit Sector Employers

10Pearls
10xPrinciples
1450 Air Force Way
3points Cycle
5 Paws
A Howard Real Estate
A Tech
A/V
A1 Transportation
A2Z Latino Services LLC
AACOM
AAMC
AARP
ABC News
ABL, Inc
ACDI
Airbus Americas
Alarm.com
American Airlines
American Association for Laboratory Accreditation
American Association for the Advancement of Science
American Bankers Associations
American College of Cardiology

10th Street LLC
1200 Architectural Engineers
1Prospect Technologies LLC
4 Ideal Design
5W Research
A neighbor, I walk the dog
A. Morton Thomas & Associates
A+F Engineers
A2LA
AAAS
AAHIVM
AARDA
AASHTO
Abigail Rome
ABOD and Associates
AECOM
ACHRI
Amazon
American Chemical Society

American Council for an Energy-Efficient Economy
 American Council for International Education
 American Institute of Architects
 American Psychological Association
 American Red Cross
 Amtrak
 Apple
 Arnold & Porter
 Association of Schools and Programs of Public Health
 AstraZeneca
 Atlantic Council
 BAE Systems
 Bechtel
 BicycleSpace
 Bloomberg BNA
 Booz Allen
 CACI
 Capital One
 CBRE
 Center for Science in the Public Interest
 CGI Federal
 Children's National Medical Center
 College Board
 Conservation International
 CoStar Group
 CSRA
 DAI
 Deloitte Consulting LLP
 Dewbury
 Discovery Communications
 Dun & Bradstreet
 Eastbanc Technologies
 Education Advisory Board
 Embassy of Canada
 Engility
 Environmental Defense Fund
 EVERFI
 Fannie Mae
 FHI 360
 FiscalNote
 Fox Architects
 Frederick Memorial Hospital
 Gdit
 General Dynamics
 American Geophysical Union
 American Institutes for Research
 American Public Health Association
 American Society of Civil Engineers
 Appian
 Applied Predictive Technologies
 Association of American Medical
 AT&T
 Atlantic Media
 Beacon Health Options
 BICYCLE ESCAPE
 Blackboard
 Boeing
 British Embassy
 Cambridge Associates
 Carlyle Group
 Center for American Progress
 Center on Budget and Policy Priorities
 Chemonics International
 Clark construction
 Comcast
 Consumer Financial Pro
 Costco
 CustomInk
 Defenders of Wildlife
 Destination Sales & Marketing Group
 Dexis Consulting Group
 DLR Group
 Earthjustice
 Economic Policy Institute
 Embassy of Belgium
 Embassy of Japan
 Entheos
 Esri
 Evolent Health
 Federal Realty Investment Trust
 FINRA
 Food & Water Watch
 Freddie Mac
 Gartner
 Geico
 Gensler

Georgetown BID
Global Communities
Google
Greenpeace
Henry M. Jackson Foundation
Howard Hughes Medical Institute
IBM
Inova Fairfax Hospital
Intelsat
International Finance Corporation
International Foundation for Electoral Sys.
International Republican Institute
JBG Smith
Kaiser Permanete
LeadingAge
Leidos
Management Sciences for Health
Mantech International
Marriott
Mayer Brown LLP
Medstar
Merrill Lynch
Metropolitan Washington COG
Microsoft
Microvest
Monumental Sports and Entertainment
National Academy of Sciences
National Association of Broadcasters
National Democratic Institute
National Endowment for Democracy
National Gallery of Art
National Geographic Society
National Institute of Mental Health
National Institute of Standards and Technology
National Science Foundation
Natural Resources Defense Council
Navanti
Neustar
Northrop Grumman
Nuance
Ocean Conservancy
Orbital Sciences
Overseas Private Investment Corporation
Partnership for Public Service
GlaxoSmithKline
GlobalGiving
Grant Thornton
Hannover Research
Hogan Levells
Hughes Network Systems
ICF International
Institute for Defense Analysis
InterAmerican Development Bank
International Food Policy Research
International Monetary Fund
Jacobs
Jones Lange Lasalle
KPMG
League of Conservation Voters
Lockheed Martin
Management Systems International
Mapbox
Mathematica Policy Research
Medimmune
Meridian
Metropolitan Wash Airports Authority
MetroStar Systems
Microstrategy
MITRE
Morgan Stanley
National Alliance for Hispanic Health
National Cancer Institute
National Education Association
National Fish and Wildlife Foundation
National Geographic
National Industries for the Blind
NRECA
National League of Cities
National Wildlife Federation
Navy Federal Credit Union
NeoNiche Strategies
Noblis
NPR
Oath
Oracle
Organization of American States
Pan American Health Organization
Peace Corps

Pension Benefit Guaranty Corporation
Physicians Committee for Responsible Medicine
PNC Bank
PricewaterhouseCoopers
Quinn Evans Architects
Rally Health
RAND Corporation
Raytheon
Reston Association
Rose Physical Therapy Group
SAIC
SAP
ScienceLogic
SCS Engineers
Sharp & Company
Silman
Smithsonian Institution
Sprint
Steptoe & Johnson LLP
Take your Lane
Tetra Tech
The Nature Conservancy
Thomson Reuters
Transaction Network Services
Union of Concerned Scientists
United Educators
Urban Land Institute
Verisign
Virginia Hospital Center
Vox Media
Walter P Moore
WeddingWire
Wells Fargo
Western Union
Wiley/Wilson
WMATA
World Learning
World Wildlife Fund

Universities and Colleges

American University
Frederick Community College
George Mason University

Pew Charitable Trust

POLITICO
Public Broadcasting Service
Rails-to-Trails Conservancy
Ramboll
Rare
REI
Rockwell Colins
RTI
Salesforce
Save the Children
Scout & Molly's Boutique
Shalom Baranes Associates
Sierra Club
SmithgroupJJR
Software AG
Squire Patton Boggs
Studios Architecture
Takoma Bicycle
The Atlantic
Thermo Fisher Scientific
Toole Design Group
Uber
UNISYS
Unity Health Care
Vencore
Verizon
Volkswagen of America
WABA
Washington Post
Wells + Associates
Westat
Wiley Rein
Williams & Conolly LLP
World Bank
World Resources Institute
WSP Parsons Brinckerhoff

Catholic University
Galludet University
George Washington University

Georgetown University
Johns Hopkins University
Montgomery College
NOVA Community College
Uniformed Services University
University of Virginia
Hood College

Gonzaga College High School
Marymount University
National Defense University
Strayer University
University of Maryland
Virginia Tech University

Earned and Social Media

Bike to Work Day 2022 Earned Media Placements

Bike to Work Day 2022 Media Coverage
Television Interviews

04/22/22	WJLA	Earth Day in Everyday Routines
05/19/2022	WJLA	National Bike to Work Day
Additional Radio/Television Coverage		
05/17/22	WHUR	Bike To Work
05/18/22	WUSA9	Break the cycle of sitting in traffic by participating in DC's Bike to Work Day
05/20/22	Key 103 Radio	Bike to Work Day
05/20/22	NBC Washington	Bike to Work Day in the DMV
05/20/22	WJLA	DC area commuters shift gears for National Bike to Work Day
Print/Online Coverage		
03/05/22	Active Rain	Gaithersburg Bike to Work Day 2022
03/15/22	The MoCo Show	Annual 'Bike to Work Day' Will be Held on Friday, May 20, with Montgomery County Once Again Fully Involved
03/16/22	Maryland News	Bike to Work Day is returning to Montgomery County this May
03/16/22	Patch (Bethesda-Chevy Chase)	Bike to Work Day Returning To Montgomery County This May
03/16/22	Connections Newspaper	Bike to Work Friday, May 20 in Potomac
03/27/22	Fairfax Alliance for Better Bicycling	New Slots for Bike to Work Day Volunteers
03/28/22	Prince William Living	Bike to Work Day Coming in May
03/28/22	The Frederick News Post	Bike to Work Day registration opens
03/29/22	Montgomery Daily Voice	Montgomery County Gearing Up For Annual 'Bike To Work Day' Event
03/29/22	Georgetown BID	Bike to Work Day
03/29/22	Bike Arlington	Celebrate Commuting in Arlington
03/29/22	Virginia Bicycling Federation	NoVA Celebrates Bike to Work Day on Friday, May 20
03/29/22	Arlington Transportation Partners	Bike to Work Day 2022
03/29/22	My MCM	Bike to Work Day Set for May 20

04/05/22	Loudoun Now	Loudoun to Host Bike to Work Day Pit Stops
04/05/22	Arlington, VA	Earth Day 2022: E-CARE, Parks Programs and More
04/08/22	Downtown DC	Bike to Work Day 2022
04/18/22	Prince George's County	Bike to Work Day
04/18/22	Happening Next	Bike to Work Day 2022
04/18/22	Loudoun Times	Loudoun County to host pit stops for 'Bike to Work Day' on May 20
04/29/22	League of American Bicyclists	How To: Celebrate Bike Month
04/29/22	Stay Happening	Bike to Work Day 2022
04/29/22	Montgomery Village	Bike to Work Day registration now open
05/02/22	Greater Greater Washington	Do you have a plan for Bike to Work Day?
05/02/22	Montgomery County Department of Transportation	Better Ways to Work!
05/03/22	CBS News	Encouraging riding instead of driving for Bike Month
05/05/22	Friends of the Blue Ridge Mountains	Happenings Around the Blue Ridge - May 5, 2022
05/06/22	Arlington Transportation Partners	5 Steps to Bike to Work This May
05/10/22	Southern Maryland News	Community Briefs
05/10/22	Wellness at NIH	Bike to Work Day 2022
05/10/22	City of Alexandria	Participate in Bike to Work Day, May 20
05/12/22	Conduit Street	Counties Celebrate Bike to Work Week
05/13/22	Volunteer Prince William	Call to Action for 5/13/2022
05/15/22	Prince William Living	OmniRide Encourages Biking to Work on May 20
05/15/22	Executive Office of the Mayor	Mayor Bowser to Host DC Infrastructure Week
05/16/22	ALXnow	Morning Notes
05/16/22	The Hill is Home	To Do List Week of May 12
05/16/22	Patch (Vienna)	Bike To Work Day Planned In 2022 With Vienna Stop

05/16/22	Patch (Del Ray)	Bike To Work Day Planned In 2022 With Alexandria Stops
05/16/22	Greater Greater Washington	A big week for biking
05/16/22	WTOP	Full speed ahead: Bike to Work Day 2022
05/16/22	MSN	Bike To Work Day Planned In 2022 With Vienna Stop
05/16/22	Washingtonian	Best Things to Do in the DC Area 5/16-5/23
05/16/22	My MCM Media	5 Things to Know Today, May 16, In Montgomery County
05/17/22	Patch (Bowie)	Bike To Work Day May 20 With Pit Stops In Prince George's County
05/17/22	Prince George's County	Bike to Work Day 2022
05/17/22	WJLA	'Infrastructure Week': DC mayor announces free Wi-Fi for Capitol Hill public housing
05/17/22	Fairfax County	Fairfax County Bike to Work Day 2022
05/18/22	Patch (Reston)	Make A Pit Stop In Reston For Bike To Work Day On May 20
05/18/22	City of Takoma Park	Celebrate National Bike Month with Takoma Park
05/18/22	DC Public Library	Library on the Go-Go Book Bike at Bike to Work Day
05/18/22	Patch (Washington, DC)	Make A Pit Stop In DC For Bike To Work Day On May 20
05/18/22	Maryland News	Here's What to Know About Bike to Work Day 2022 in the DC Area
05/18/22	Potomac Local News	Bike to Work Day is Friday: Here are some pit stops
05/18/22	EYA	How to Get Ready for Bike to Work Day
05/19/22	My MCM Media	Celebrate Bike to Work Day 2022 with Free Raffles
05/19/22	Bristow Beat	Bike to Work with OmniRide
05/19/22	Patch (Greater Alexandria)	Bike To Work Day Planned In 2022 With Belle View, Fort Belvoir Stops
05/19/22	Patch (Kingstowne-Rose Hill)	Bike To Work Day Planned In 2022 With Franconia-Springfield Stop
05/19/22	DCist	16 Virtual And IRL Things To Do Around D.C. This Weekend
05/19/22	WTOP	Are you ready to ride? Friday is Bike to Work Day

05/19/22	USA Today	Flag fix, fire starters, 'Piggie Pageant': News from around our 50 states
05/20/22	My MCM Media	5 Things to Know Today, May 20, In Montgomery County
05/20/22	District Department of Transportation	Mayor Bowser and DDOT Celebrate 100 Miles of DC Bike Lanes on Bike to Work Day
05/20/22	Axios DC Newsletter	May 20, 2022 Newsletter
Calendar Listings		
730 DC	Adams Morgan BID	All Events: Greenbelt
Anacostia BID	ARL Now	Arlington Transportation Partners
Bike VA	Bike Arlington	Capital Gazette
Capitol Hill BID	Capitol Riverfront	Car Free Diet
City of College Park	City of Fairfax, VA	City of Hyattsville
DC Event Calendar	DC Inno	DC Social Guide
DCW50	District Wharf	Downtown DC
Dulles Moms	Dupont Circle	Frederick News-Post
Georgetown DC BID	Georgetown Patch	Georgetown Dish
Go Alex	goDCgo	Golden Triangle DC
Greater Washington Clean Cities Coalition	Greater Greater Washington	Greenbelt MD
Keep Prince William Beautiful	Maryland Cycling Events	Maryland Department of Transportation
Meetup	Mount Vernon Triangle DC	National Landing
NoMA BID	Prince George County, MD	Prince William, VA
Public Service Commission District of Columbia	REI	Rosslyn BID
StayHappening	Town of Leesburg	The Bay Net
The Patch DC	Toward Zero Deaths	Town of Herndon, VA
Tysons Today	Virginia Living	Virginia Bicycling Federation (NOVA)
Visit Fairfax, VA	Visit Manassas	Visit Prince William, VA
Washington City Paper	Washington DC	Washington DC Destination Guide
Washington Family, Reston	Washington Informer	Washington Jewish Week
Washington Local DMV	Washingtonian	Arlington Chamber of Commerce

Central Fairfax Chamber of Commerce	Charles County Chamber of Commerce	Loudoun Chamber of Commerce
Prince William Chamber of Commerce	Rockville Chamber of Commerce	SWBID

Earned Media Highlights

DC area commuters shift gears for National Bike to Work Day

By Kristin Rivers | Filed: May 26, 2022

WASHINGTON (7News) — Thousands around the country, and the D.C. area, will be hopping on their bikes Friday morning and ditching their car for National Bike to Work Day.

This year, Bike to Work Day falls on Friday. The annual event encourages everyone to consider bicycle commuting as an affordable and environmentally friendly way of getting to work.

SEE ALSO | Beat the heat! Temps could reach above 90 degrees this week, here are 7 tips to stay cool

TRENDING

Break the cycle of sitting in traffic by participating in DC's Bike to Work Day

The first 15,000 people to register for the annual Bike to Work Day can pick up a free pink t-shirt at one of 100 pit stops in DC, Maryland or Virginia.

Get 1 free rental day. Hertz. Let's Go!

Bike To Work

Bobby Galka May 27, 2022 at 6:00 am

It's time to ditch the car and grab your bike. This Friday is Bike to Work Day and here are all the details of how and why you need to join the fun. My guest this morning is Nicholas Ramler - Director of Commuter Connections.

Bike to Work Day is May 26th and there will be 100 pit stops throughout the DMV where you can receive free event t-shirts and a host of goodies for park-jating. For more information go [here](#).

Live in each morning 6:35, 7:08 and 8:40 to get the latest on what's going on around the DMV.

Events: A big week for biking

EVENTS By Kate Jentoft-Hier (Engagement Manager) May 16, 2022

JOIN OUR EMAIL LIST

Image by Joe Flood licensed under Creative Commons

USA TODAY **Check this hot summer deal! \$1 pe**

NEWS TO YOUR INBOX Start the day smarter **NEWS** PASSAGES Notable deaths in 2022 RESOURCE GUIDE Navigating COVID-19

[News] Sports Entertainment Life Money Tech Travel Opinion

District of Columbia

Washington: This Friday the district is celebrating Bike to Work Day, encouraging locals to reduce their carbon footprint and get some exercise to boot, [WUSA-TV reports](#). Another incentive: The price of gas in the Washington metro area is at a 10-year high, with the cost per gallon in the district averaging \$4.84 as of Wednesday, according to Gas Buddy. The Bike to Work Day tradition is coordinated by a network of transportation organizations in the D.C. area called Commuter Connections, as well as the Washington Area Bicyclist Association. The first 15,000 people who register online to participate are eligible to receive a free T-shirt at any of the event's pit stops. There are more than 100 pit stops for Bike to Work Day, located throughout D.C., Maryland and Virginia. Those who register will be entered into a raffle to win a free bike donated by BicycleSPACE, Three Points Cycles and Bikes@Vienna. Those looking for a biking buddy can join a free Bike to Work convoy led by experienced biking commuters. And Capital Bike Share is offering free unlimited rides of up to 45 minutes per trip on its standard bikes. Its e-bikes will be offered at 10 cents per minute. Bike to Work Day in D.C. started with a small group of riders in 2001, and by 2017 the day saw an all-time high of 18,700 people participating.

AXIOS Sections Local news Axios Pro About Axios Sign up Q Log In

May 20, 2022

Chelsea Cruzes, Corey Di, Paige Hopkins

Happy Friday!

Today's weather: It's officially Hot AF. Expect highs in the mid-90s today and all weekend.

Situational awareness: It's [Bike to Work Day!](#) Send us a picture of you on your commute and we may post it on our [Instagram](#).

Today's newsletter is 731 words — a 3-minute read.

FRIDAY, MAY 20

BIKE TO WORK DAY: Pump your tires and grease your gears — [Bike to Work Day](#) is here. Over 100 pit stops will be set up around D.C., from the Anacostia River Trail to Rockville's Town Square, for bikers to stop by on Friday. The first 15,000 people to register for the event online and attend a pit stop get a free T-shirt. (Various locations; all day; **FREE**)

Videos

LIVE

ROSSLYN GATEWAY PARK - VIRGINIA
'BIKE TO WORK DAY' ACROSS THE DMV

WUSA9 6:43 6:51

BIKE TO WORK DAY IN THE DMV

Washington 4:40 86°


> GREENER WAYS TO GET TO WORK

Social Media Highlights

Participant Social Posts

Ayden Cohen
@cohenayden

Happy Bike to Work Day, DC and CLT friends!



8:50 AM · May 20, 2022 · Twitter for iPhone

2 Likes

← **Tweet**

Danny Dougherty ✓
@DannyDougherty

If you've ever been curious about biking to work in DC, a Bike To Work Day in the high 60s to low 70s after a couple of years of rapid bike lane improvement feels like a good time to check it out!



Time	Temperature (°F)
5 AM	63
8 AM	66
11 AM	78
2 PM	88
5 PM	91
8 PM	90

10:07 AM · May 19, 2022 · Twitter Web App

2 Likes

Betsy Cavendish @CavendishBetsy

Happy Bike to Work Day! I hope it convinces many of you to do it regularly! Better and safer routes in DC all the time w @MayorBowser @DDOTDC installing more Protected Bike Lanes, traffic calming measures, and painting more bike lanes.

8:23 AM · May 20, 2022 · Twitter for Android

1 Retweet 6 Likes

Conrad Baer @c1baer

Happy Bike to Work Day! #DC #BikeToWorkDay #BTWD2022 #RiverTerrace @BikeToWorkDay



8:24 AM · May 20, 2022 · Twitter for iPhone

6 Likes

DC Public Library @dcp1

Replying to @DDOTDC and @bikeshare

Happy Bike To Work Day!

8:05 AM · May 20, 2022 · Twitter for iPhone

1 Like

Public Official Social Posts

Mayor Muriel Bowser @MayorBowser

LIVE: Mayor Bowser Celebrates #BikeToWorkDay, Highlights Completion of 100 Miles of Bike Lanes



5/20/22 MURIEL BOWSER MAYOR, DISTRICT OF COLUMBIA

15:15 645 viewers

Mayor Muriel Bowser @MayorBowser
LIVE: Mayor Bowser Celebrates #BikeToWorkDay, Highlights Completion of 100 Miles of Bike Lanes

9:20 AM · May 20, 2022 · Twitter Media Studio

18 Retweets 1 Quote Tweet 13 Likes

Lisa Gore for DC Council At-Large @GoreforDC

mobilize.us/gorefordc/even... Join us for Bike to Work Day and help us shed light on transportation equity, while getting a great workout! Friday, May 20, 9am-10:30am



mobilize.us
Bike to Work with Lisa Gore! · Friends of Lisa Gore
Join Lisa Gore as we participate in DC Bike to Work Day! We will be meeting at the Unity Park Pit Stop and biking to the steps of the Wilson Building. Lisa Gor...

6:23 PM · May 17, 2022 · Twitter Web App

4 Retweets 2 Quote Tweets 10 Likes

← Tweet



 **Janeese Lewis George** 
@Janeese4DC

Who is joining our **#Ward4** Bike to Work Day ride tomorrow at 8am? 🚲🚲🚲

Biking from **@HighlandsDC** to the Wilson Building and picking up some friends along the way! **@tweetelissa** **@brookepintodc**




← Tweet

 **CM Janeese Lewis George** 
@CMLewisGeorgeW4

🚲 Ward 4, let's **#BikeToWork!** 🚲

Come out on Friday as we ride from **#Ward4** to the Wilson Building along painted and protected bike lanes. Bring your bike or use the **@bikeshare** dock at the corner.

Thank you to our DC Bicycle Advisory Council rep **@HandlebarsDC** for coordinating!



3:41 PM · May 16, 2022 · Twitter Web App

10 Retweets 2 Quote Tweets 36 Likes

 **Supervisor Juli E. Briksman She/Her**
@SupBriksman

Next Friday is Bike to Work Day! It celebrates a healthy & fun way to get to work at 100 different pit stops throughout the metro DC area. Participants can ride to a pit stop & get free t-shirts & giveaways & enjoy refreshments before beginning the workday ow.ly/mtf350lm0Xv



9:01 AM · May 13, 2022 · Hootsuite Inc.

 **Amy Hall**
@Abdh372

This Friday is Bike to Work Day! Pit stops throughout DC! Check out the event here. **@Tenleytown411** **@Ward3Bikes** BTWD – Bike To Work Day biketoworkmetrodc.org

2:25 PM · May 18, 2022 · Twitter for iPhone

1 Retweet 2 Likes

Organization/Government Social Posts

BikeArlington
@BikeArlington

Longest span between #btwd that we saw: 19 years!

4:36 PM · May 20, 2022 · Twitter for iPhone

2 Retweets 1 Quote Tweet 28 Likes

NationalLanding
@NationalLanding

🎉🎉🎉 congratulations to our 5 Day #BTWW2022 pit stop winner!! Enjoy your e-bike from @ContesBikeShop. 🚲⚡

StayArlington and 5 others

10:29 AM · May 20, 2022 from Long Bridge Park · Twitter for iPhone

2 Retweets 20 Likes

Potomac Pedalers
@potomacpedalers

Happy Bike to Work Day! Potomac Pedalers is a proud sponsor of this DMV tradition. Come say hi to us on your ride to work at one of the major rest stops- Franklin Park (DC), Rosslyn (VA), Silver Spring (MD), Bethesda (MD) and Ballston (VA).

59 views 0:37 / 0:59

6:00 AM · May 20, 2022 · Hootsuite Inc.

1 Like

DC Water
@dcwater

Bike To Work Day 2022 is lit! We're in Georgetown celebrating a fun, clean, and healthy commute to work! #BikeToWorkDay

Georgetown BID

8:32 AM · May 20, 2022 · Twitter for iPhone

1 Retweet 2 Quote Tweets 10 Likes

WUSA9 @wusa9

🚲 🎵 I WANT TO RIDE MY BICYCLE 🎵 🚲 | DC celebrates Bike to Work Day on Friday. Here's how to register to participate and get a free t-shirt.



wusa9.com
Break the cycle of sitting in traffic by participating in DC's Bike to Work Day 🚲
The first 15,000 people to register for the annual Bike to Work Day can pick up a free pink t-shirt at one of 100 pit stops in DC, Maryland or Virginia.


5:32 PM · May 18, 2022 · SocialNewsDesk

3 Retweets 1 Quote Tweet 5 Likes

Council of DC @councilofdc

Happy Bike to Work Day—or as these folks call it—Friday

#BiketoWorkDay2022 #BTWD2022 #bikedc #BTWD @WABADC



8:21 AM · May 20, 2022 · Sprout Social

8 Likes

Greater Greater Washington @gqwash

Celebrate Bike Week! Join DC's Ride of Silence and get ready for Bike to Work Day, attend a DC Council Forum on public safety, plus, last chance to attend a public meeting about Pennsylvania Avenue's redesign process, and more in this week's events:



gqwash.org
Events: A big week for biking
Celebrate Bike Week! Join DC's Ride of Silence and get ready for Bike to Work Day, attend a DC Council Forum on public safety, plus, it's your last chance to ...

1:56 PM · May 16, 2022 · Tweeter Tweeter Washington

1 Retweet 1 Quote Tweet 9 Likes

DDOT DC @DDOTDC

Happy Bike To Work Day! To celebrate @bikeshare is offering #Free 45 min classic rides all day. Where will your route take you this morning? #B2WD2022 #bikedc



7:29 AM · May 20, 2022 · Sprout Social

12 Retweets 3 Quote Tweets 24 Likes

A DC Journey @aDCjourney

Remember, Friday, May 20th, is DC's Bike To Work Day. Even if you work from home (or usually walk), get out and flash those shiny helmets on Friday! #BTWD2022 #BikeToWorkDay

3:11 PM · May 17, 2022 · Twitter Web App

1 Like

BConstrux @bconstrux

Infrastructure Week DC Gov Schedule for Friday, May 20:

Mayor Bowser celebrates Bike to Work Day with DDOT

4:12 PM · May 19, 2022 · LinkedIn

Proclamation



Proclamation

WHEREAS, the National Capital Region Transportation Planning Board through its Commuter Connections program promotes bicycling and organizes Bike to Work Day together with the Washington Area Bicyclist Association; and

WHEREAS, bicycle commuting is an effective means to support the region's air quality goals, improve mobility, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better health and fitness, reduced commuting and parking costs; and

WHEREAS, increasing numbers of employers have embraced bicycling and provide secure parking and shower facilities to help encourage bicycle commuting; and

WHEREAS, Capital Bikeshare's regional system has 600+ stations across seven jurisdictions; and

WHEREAS, 96 Bike to Work Day pit stops will be located within 22 COG jurisdictions in the region; and

WHEREAS, the week of May 16th is National Bike to Work Week, which promotes bicycling as a viable means of transportation to and from work;

NOW, THEREFORE, BE IT RESOLVED THAT THE NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD:

1. Proclaims Friday, May 20, 2022 as Bike to Work Day throughout the Washington, DC metropolitan region; and
2. Encourages TPB member jurisdictions to adopt similar proclamations in support of the event; and
3. Reminds all members of the importance of bicycle safety as advocated by the Street Smart campaign.

Chair, National Capital Region Transportation Planning Board



National Capital Region
Transportation Planning Board

MARKETING MATERIALS

Rack cards 3¾ x 8½" (40,000)

Posters 8½" x 11" (24,300) including 300 Spanish

Posters 22" x 28" (300)

T-Shirts (14,800)

The marketing materials used for the 2022 BTWD campaign all carried the same uniform look and feel and were targeted to employers and cyclists throughout the region. The posters were mailed to employers along with a cover letter. Employers were also emailed an html version of the poster with a link to the event web site. An e-mail blast was also sent to the previous year's registrants.

Flyer English

Flyer Spanish

Rack Card

Rack Card Back

T-Shirt

Press Release

