

EMPLOYER SERVICES PARTICIPATION LEVELS

FINAL CHANGES (EFFECTIVE JULY 1, 2008)

APRIL 15, 2008

SUPPORT STRATEGIES

Likely range of trip reduction 0%

- Expresses Interest and/or distributes/displays information on Ozone Actions Days

LEVEL 1 (BRONZE)

Likely range of trip reduction 0% to 1%

- Expresses interest in telework, transit benefits, Smart Benefits, or other TDM strategy,
- Conducts Commuter Survey
- Distributes alternative commute info to employees
- Posts alternative commute information, on employee bulletin board(s), intranet sites, newsletter or e-mail

LEVEL 2 (SILVER) – Implements two or more of the following strategies

**Likely range of trip reduction 0% to 3% without Telework/Compressed Work Schedules
0% to 9% with Telework/Compressed Work Schedules**

- Installs a permanent display case or brochure holders and stock with alternative commute information
- Provides preferential parking for carpools and vanpools
- Implements a telework program with 1-20% of employees participating
- Facilitates car/vanpool formation meetings
- Hosts/sponsors an alternative commute day or transportation fair
- Implements flex-time or staggered work schedule
- Implements compressed work week for 1-20% of employees
- Installs bicycle racks or lockers
- Installs shower facilities for bicyclists and walkers
- Establishes an ETC who regularly provides alternative commute information to employees
- Becomes a Commuter Connections member and provides on-site ridematching
- Supplements GRH program with payment for additional trips or own program

LEVEL 3 (GOLD)

Implements at least one of the following (in addition to the two or more Level 2 strategies):

**Likely range of trip reduction 2% to 5% without financial incentive/disincentive
Telework/Compressed Work Schedules**

**5% to 20% with financial incentive/disincentive,
Telework/Compressed Work Schedules**

- Implements a telework program with more than 20% of employees participating
- Implements compressed work week for 21%+ of employees
- Implements a transit/vanpool benefit, Smart Benefits, or parking "cash out" program
- Implements a carpool/bicycle/walk benefit
- Provides free or significantly reduced fee parking for carpools and vanpools (valid only for companies where employees pay for parking)
- Implements a parking fee (valid only for companies that previously did not charge for parking)
- Provides employee shuttle service to transit stations
- Provides company vanpools for employees' commute to work
- Implements a comprehensive Bicycle/Walking program (includes installation of showers bicycle racks/lockers, and financial incentives for bicycling and/or walking)

LEVEL 4 (PLATINUM)

**Likely range of trip reduction 2% to 8% without financial incentive,
Telework/Compressed Work Schedules
5% to 30% with financial incentive, Telework/Compressed
Work Schedules**

- **Implements two or more of the Level 3 TDM programs (in addition to the 2 or more Level 2 strategies) and actively promotes these programs and alternative commuting**