



DEPARTMENT
OF **ENERGY &**
ENVIRONMENT

Better Buildings in the District of Columbia

Marshall Duer-Balkind

Department of Energy & Environment
Government of the District of Columbia

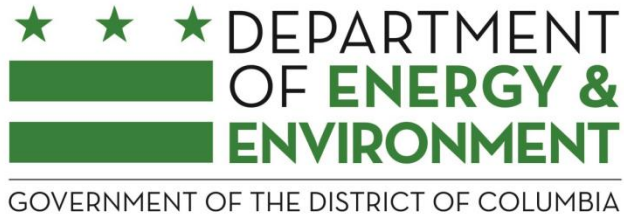
Metropolitan Washington Council of
Governments
Washington, DC

July 16, 2016

Our Better Buildings Challenge Commitment

- **Goal:** To engage the local community in reducing energy consumption in **more than 65 million square feet** of buildings by at least **20% by 2020**, across both public (District Government) and private (Downtown DC BID) buildings.
- One of first partners in Better Building Challenge
- Community-wide planning initiative, legislation, & public-private partnerships to engage local community in achieving energy reduction

Key Partners

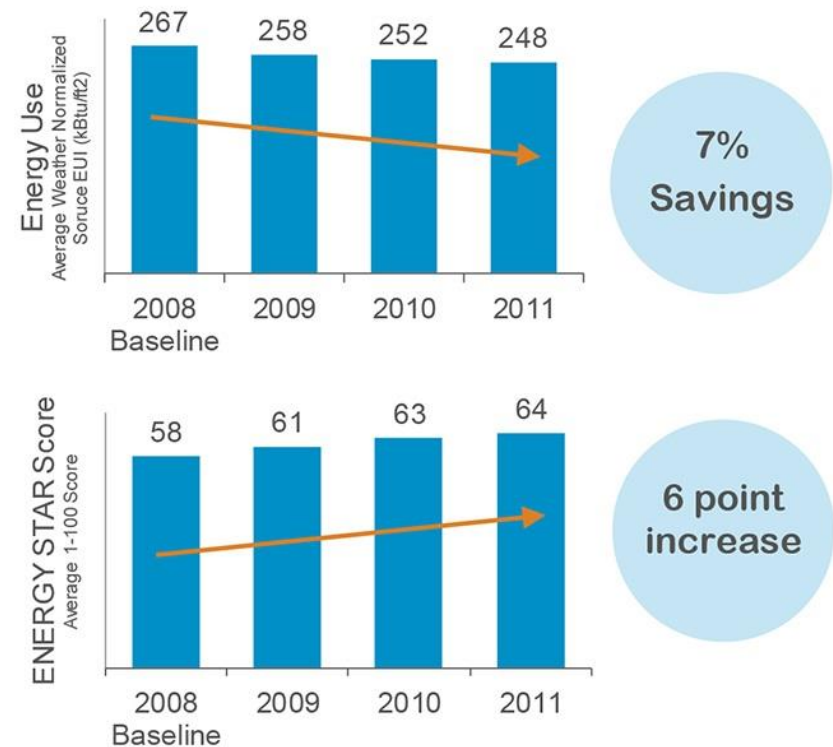


Common Standards

ENERGY STAR® PortfolioManager®

- Operational Rating
- Management tool
- Free
- Online, user-friendly
- 1-100 score for many buildings
- Certification option
- Strong support from EPA
- Electronic Reporting
- Industry-standard

Energy Savings in Portfolio Manager



**7% average energy savings and
6 point ENERGY STAR score increase
among Portfolio Manager buildings**

Common Standards

ENERGY STAR®
PortfolioManager®

Benchmarking &
Reporting

 **SEED**
STANDARD ENERGY EFFICIENCY DATA
PLATFORM™

Data Management
and Disclosure (via API)


 **BEDES**
BUILDING ENERGY DATA
EXCHANGE SPECIFICATION

Alignment with
National Standards

 **Green Button
Connect
My Data**

Near-Real Time
Interval Data

Public Buildings



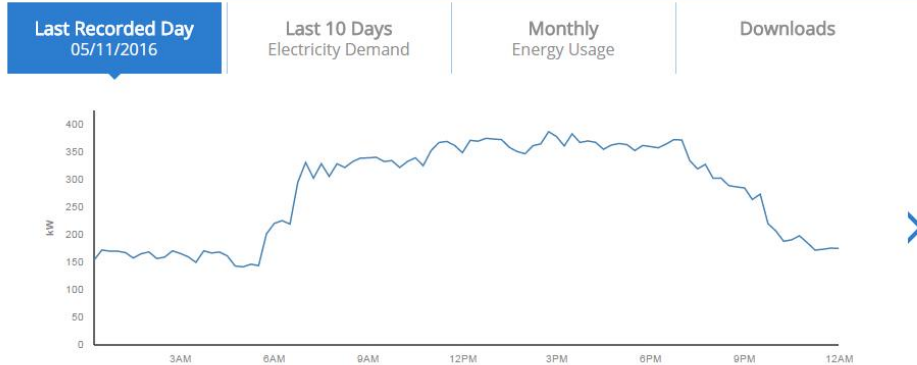
Dunbar High School
101 N STREET NW
ENERGY STAR RATING **81**

Their mission is to provide an all inclusive instructional program to students that foster maximum academic achievement, enabling them to enjoy lifelong learning while becoming productive citizens. [Show More](#)

- 230 DGS buildings tracked in Portfolio Manager

BuildSmartDC.com

- All part of Better Buildings Commitment
- 21 million sq. ft.
- Instrumentalities (DCHA, DC Water, etc.) not included
- Federal buildings not included



BUILDING TYPE
High School

SIZE (FT²)
283,000

EUI (KBTU/SF/YR)
45

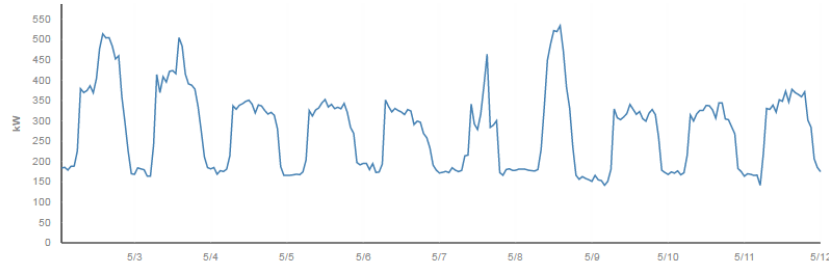
ANNUAL ENERGY COST
\$396,302.30

ANNUAL GHG EMISSIONS (TONS)
2,012.68

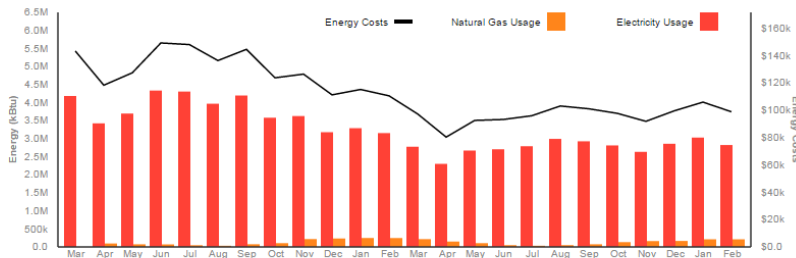
GAS AS % OF BTUS
12.31%

GAS AS % OF ENERGY COST
3.83%

Last Recorded Day 05/11/2016 **Last 10 Days Electricity Demand** Monthly Energy Usage Downloads



Last Recorded Day 05/11/2016 Last 10 Days Electricity Demand **Monthly Energy Usage** Downloads



Last Recorded Day 05/11/2016 Last 10 Days Electricity Demand Monthly Energy Usage **Downloads**

| Electricity Interval | Utility Billing | Benchmarking & Profile |
|---|---|---|
| <div style="border: 1px solid #ccc; padding: 5px;"> 📅 05/17/14 - 05/17/16 </div> | <div style="border: 1px solid #ccc; padding: 5px;"> ⚡ Electric Dec. '12 - Mar. '16 🔥 Nat. Gas Dec. '12 - Mar. '16 💧 Water Dec. '12 - Mar. '16 </div> | <div style="border: 1px solid #ccc; padding: 5px;"> 📅 Feb. '16 </div> |
| <div style="border: 1px solid #ccc; padding: 5px;"> ⏱ 15 mins </div> | | |
| <div style="border: 1px solid #ccc; padding: 5px; background-color: #4a90e2; color: white; border-radius: 5px;"> ⬇ Download </div> | <div style="border: 1px solid #ccc; padding: 5px; background-color: #4a90e2; color: white; border-radius: 5px;"> ⬇ Download </div> | <div style="border: 1px solid #ccc; padding: 5px; background-color: #4a90e2; color: white; border-radius: 5px;"> ⬇ Download </div> |

BuildSmartDC.com

- Next-Day 15-minute Interval Data for >350 buildings, via *Green Button* feed
- Enables crowd-sourced problem identification
- Access to monthly bills and cost data
- Graphs and downloads

Private Buildings

- Downtown BID committed total square footage of Downtown DC Ecodistrict
- But how to get all this data?
- Measured by using the energy benchmarking data collected annually by DOEE
 - ...though this creates its own challenges

DC Benchmarking Law

Green Building Act of 2006 and Clean and Affordable Energy Act of 2008. DC Official Code 6-1451.02, .03(c). Also 20 DCMR 3513.

- Annually benchmark energy and water usage in *ENERGY STAR® Portfolio Manager®* by April 1st
 - Private Buildings > 10,000 gross square feet
 - Private Buildings over 50,000 gross square feet
- New Buildings >50,000 sq. ft. shall model projected performance in *ENERGY STAR® Target Finder™*
- DOEE publicly discloses benchmarking data
- Fines up to \$100/day



ENERGY STAR®
PortfolioManager®

ENERGY STAR®
TargetFinder™

Purposes of a Benchmarking Mandate

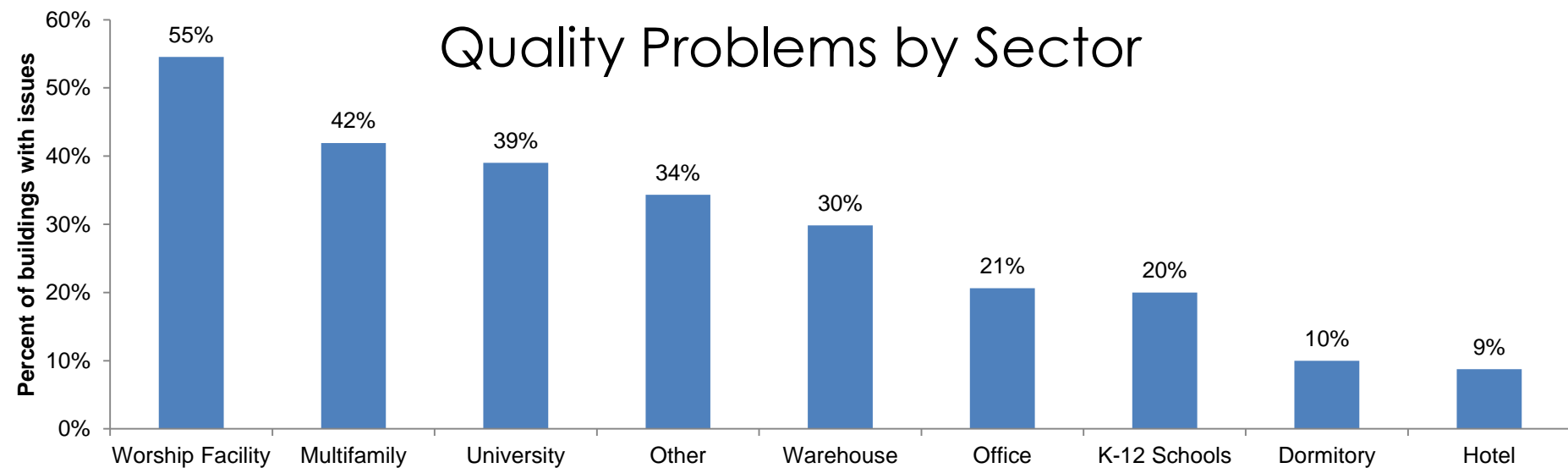
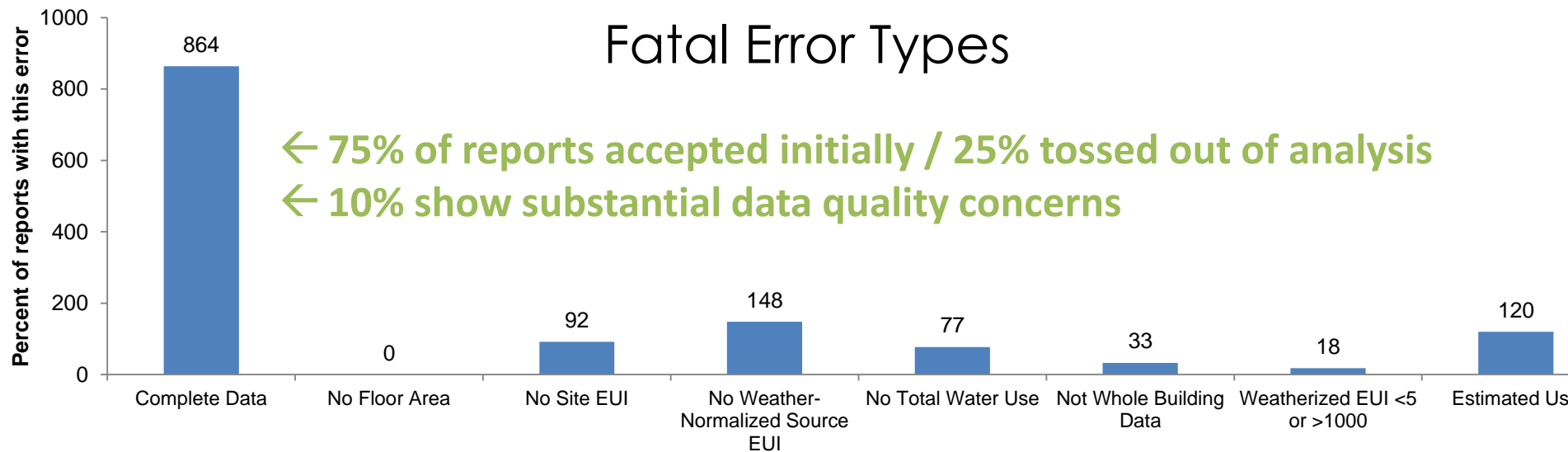
1. Help Owners and Managers understand and their energy use and compare to peers
2. Help Policymakers and DSM Program Administrators with analysis, planning, & program design
3. Drive Market Transformation

Challenge: Data Access

- **Best Practice: Aggregated whole-building consumption data, with direct automated upload to ENERGY STAR Portfolio Manager**
 - DC Mandated this in the *Sustainable DC Act of 2014*
 - Pepco provides aggregate data + upload to Portfolio Manager
 - Washington Gas provides aggregate data; upload in 2017
 - Available throughout service territories!
 - Best practices compiled in results from *U.S. Department of Energy Better Buildings Energy Data Accelerator*
 - Pepco now expanded to providing access to interval data via Green Button format



Challenge: Data Quality



Points of Intervention for Improving Data Quality

Upstream

In-Stream

Downstream

- Technical Assistance
- Training
- Education
- Utility Data Upload
- EPA Data Quality Checker
- Internal Review + Follow-up
- **Third party review (DOE)**
- Enforcement & Fines
- Inspections
- Iterative Legislative & Regulatory Improvements

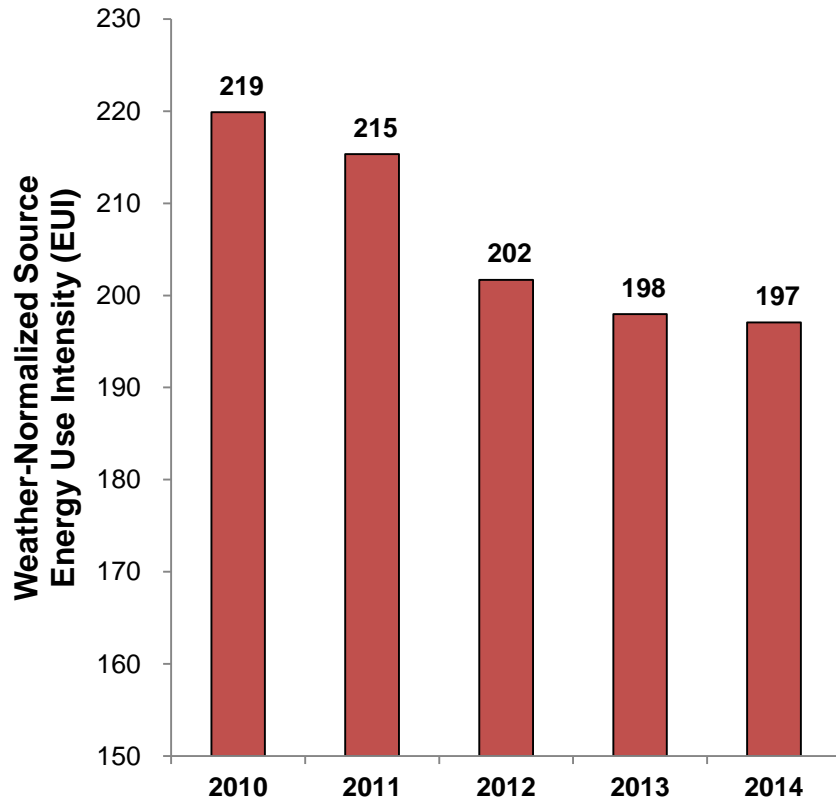
DOE review of submitted public and private data has been one of single biggest benefits of BBC program!

Challenge: Turnover

- DOE Review had one big problem...they wanted to track a static set of buildings since 2010.
- For both DC government and private buildings, this is difficult due to property turnover, renovation, construction, and non-compliance
- **Result:** High flux of buildings in and out of sample, therefore difficult to track over time
- **Solution:** DOE now tracks the District's BBC progress in *average annual percent improvement*
- Floor area of commitment has had to shift as well, accordingly

Energy Use 2010-2014

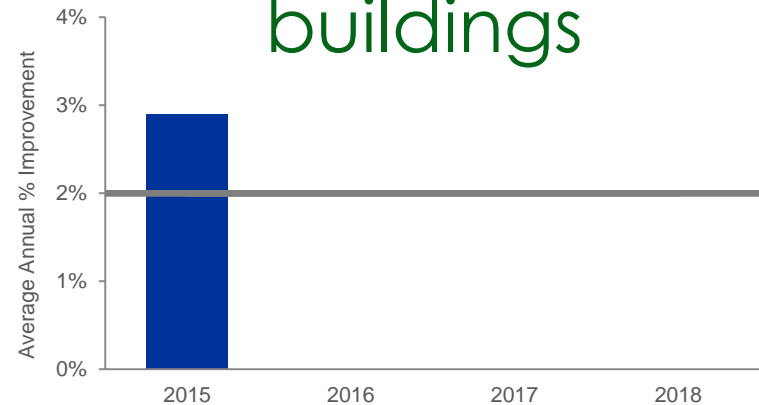
Large Private Building
Source Energy Use Intensity:
10% decrease



Source: DC Benchmarking Reports from buildings with 5 years of data

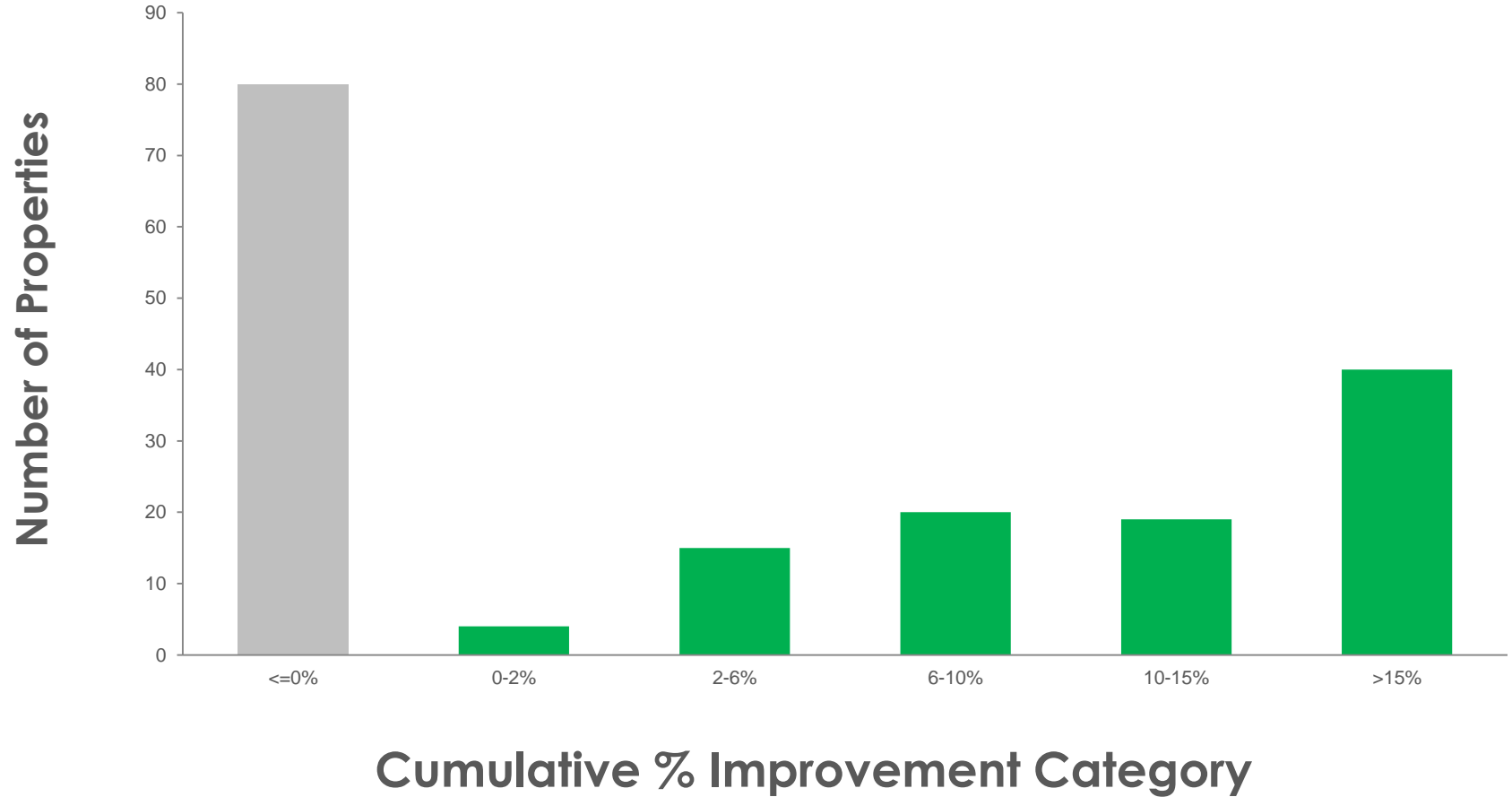
2.9%

Annual
Improvement
for public
buildings



Source: DOE Better Buildings Challenge 2015 reporting

Energy Savings Vary



Government Operations



- 2.9% average annual decrease since 2010
- 8% drop in energy use since 2012
- Mix of operational and capital improvements
- \$1 million in savings to date from ongoing Retrocommissioning program
 - pilot of 5 million sq. ft.; greater savings expected
- Facility manager and building engineer engagement at 50+ facilities
- 3 million sq. ft. of right sizing and shutting down vacant space

Showcase Projects



Hotel Monaco
District of Columbia
28% energy savings
\$447k cost savings



Macy's Metro Center
Macy's
30% energy savings
\$223k cost savings



815 Connecticut Ave
Transwestern
36% energy savings
\$345k cost savings



Millennium Building
Tower Companies
20% energy savings
\$201k cost savings

Challenge: Engagement

- District could more effectively leverage Better Building Challenge for engagement
- Lack of awareness of participation in challenge
- Lack of buy in to commitment
- To some extent this is inherent in model
- DOEE is working to leverage various tools and programs to improve outreach

Putting Data to Work



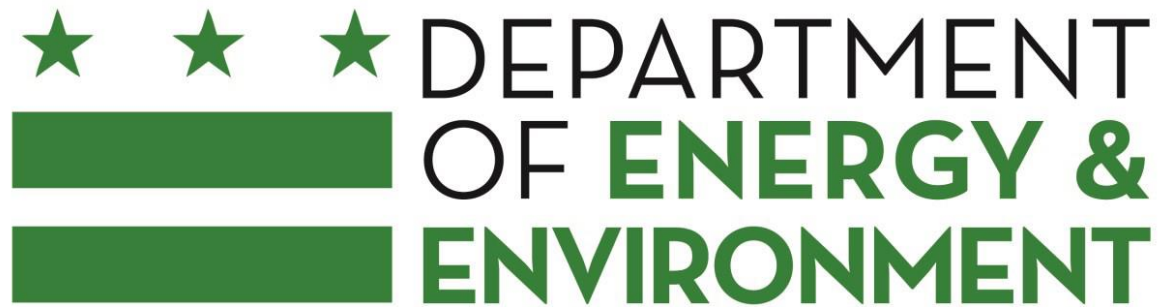
DC
SUSTAINABLE ENERGY
UTILITY



A Multifamily
Energy & Water Challenge



Thank You!



GOVERNMENT OF THE DISTRICT OF COLUMBIA

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