

# National Capital Region Transportation Planning Board COMMUTER CONNECTIONS PROGRAM

# Bike To Work Day 2022 Draft Report

Prepared for:

Metropolitan Washington Council of Governments 777 North Capitol Street, NE, Suite 300 Washington, DC 20002-4290

Prepared by:

Mark Hersey, COG/TPB staff

January 17, 2023



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#### **ACKNOWLEDGEMENTS - PIT STOPS - REGISTRANT TOTALS**

The 2022 Metropolitan Washington Bike to Work Day (BTWD) Pit Stop Managers consisted of the following individuals representing their respective organizations and the registrants for each pit stop and the number of registrants:

	Pit Stop		# of Regist
Pit Stop Name	Manager	Organization Name	rants
DC NE Anacostia Riverwalk Trail - River	Julie	Olganization Name	raires
Terrace Park	Kutruff	National Park Service	101
	Philip		
DC NE Ivy City at BicycleSPACE	Koopman Daniel	BicycleSPACE	54
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DC NW Adams Morgan at Unity Park DC NW Cathedral Heights at Conte's	Barrie	Adams Morgan Partnership BID	345
Bike Shop	Joe Chaale Daniel	Conte's Bike Shop	125
DC NW Columbia Heights Plaza	Hayes	none	316
DC NW Dupont Circle at American	Margaret		
Geophysical Union	Moerchen	American Geophysical Union	214
	Latasha	DowntownDC Business	
DC NW Franklin Park	Stiger Taylor	Improvement District (BID)	267
DC NW Georgetown Waterfront Park DC NW Golden Triangle - Farragut	Bologna JoAnn	Georgetown BID	426
Square	Waller	Golden Triangle BID	123
DC NW Golden Triangle - L Street	Tia Carson	The Tower Companies	89
DC NW Mt. Vernon Triangle at VIDA	ria Carson	The Tower Companies	63
Fitness	Vin Testa	VIDA Fitness	152
	Susan		
	Kolodziejcz		
DC NW National Geographic Society	yk John	National Geographic Society	160
DC NW Penn Quarter at City Dental DC DC NW West End at American College	Tsaknis	City Dental DC	65
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DC SE Anacostia	Henderson	goDCgo	60

	McKenna		
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	Claudia		
DC SE Capitol Riverfront at Canal Park	Ugbana	Capitol Riverfront BID	219
DC SE U.S. Coast Guard HQ	Chris Mack	USCG HQ	92
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VA Prince William Co Dumfries at Simpson Community Center VA Prince William Co GMU at Freedom Aquatic & Fitness Ctr VA Prince William Co Kelly Leadership Center VA Prince William Co Rippon Landing VRE Station VA Prince William Co Woodbridge -	Yvette Ragland Margaret Smith George Phillips Holly Morello Dan	Town of Dumfries Active Prince William/ A- 1 Cycling Prince William County Department of Transportation OmniRide	12 31 13 15

## Metropolitan Washington Council of Governments (COG) staff included:

Nicholas Ramfos Douglas Franklin Mark Hersey Dan Sheehan

# Washington Area Bicyclists Association (WABA) staff included:

Colin Browne Jeslyn Zakes

# District, Maryland, Virginia, and U.S. Departments of Transportation

For their continued funding support of the Commuter Connections work programs.

Both COG and WABA thank all individuals and organizations which helped make the Washington, DC metropolitan region Bike to Work Day 2022 a success.

#### **BACKGROUND and EXECUTIVE SUMMARY**

Bike to Work Day has been held annually in the Washington metropolitan region for over a decade and was originally started by the Washington Area Bicyclist Association with a main rallying point or pit stop in downtown DC. In September 2000, The National Capital Region Transportation Board (TPB's) Commuter Connections program, housed at the Metropolitan Washington Council of Governments, partnered with WABA to form a regional Bike to Work Day Steering Committee to examine the feasibility of adding additional Bike to Work Day pit stops or rallying points throughout the region in 2001, thus creating a larger awareness of using cycling to work as a viable commuting alternative. Since that first involvement with Bike to Work Day in 2001, annual registrations for the event have grown expondentially over the years. In 2020, the event was canceled due to the COVID pandemic, reinstated in 2021, and is gradually looking to rebound to pre-COVID levels.

Several bicycles were raffled off and all the registrants who attended received a free BTWD 2022 T-shirt.

Bicyclists enjoyed free T-shirts, snacks, participated in prize drawings, and heard live bands as well as music and listened and talked to elected officials.

The success of the marketing promotion campaign relied upon targeting of employer and commuter audiences, identification of cost-effective media, crafting key messages, and procuring giveaway items such as t-shirts designed to attract commuters to try bicycling to work.

The Steering Committee's resources for Bike to Work Day 2022, included:

- Web site designed and maintained by Commuter Connections.
- > Posters and rack cards developed and printed by Commuter Connections.
- Promoting the event through WABA's membership.
- > A comprehensive campaign produced and placed by Commuter Connections.
- Outreach to employers through a direct mail and email marketing campaign by Commuter Connections.
- ➤ An article in the Commuter Connections employer newsletter.
- Local marketing efforts by the various pit stop managers.
- An e-mail to previous year's participants by Commuter Connections.
- > Banners designed and printed by Commuter Connections.
- A public affairs outreach effort through the Metropolitan Washington Council of Governments Office of Communications and WABA.
- The design and distribution of free t-shirts by Commuter Connections.
- Donated bicycles for the regional raffle from BicycleSPACE, and Bikes@Vienna as well as Three Points Cycles.

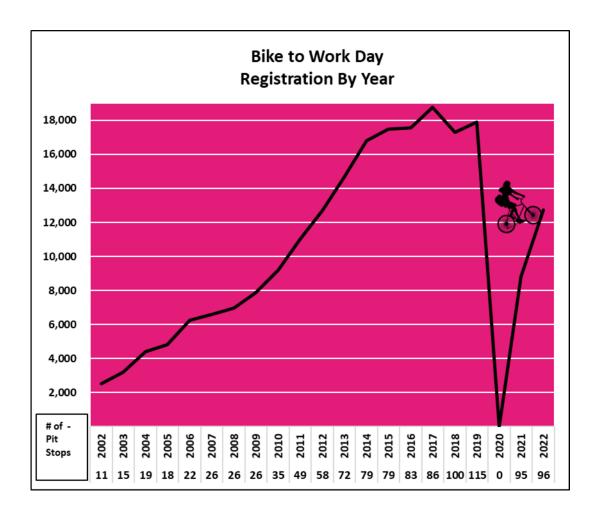
In addition, 19 confirmed bicycling convoy routes were identified by WABA along with route leaders who assisted novice and experienced cyclists through the routes. Each route traveled to a

pit stop where cyclists received free refreshments, t-shirts and other giveaways. Many pit stops had additional activities for bicyclists and are described later in this report.

Since 2000, the COG/TPB's Commuter Connections program has worked to increase awareness of bicycling to work as a viable commute option by joining with the WABA in their efforts to promote and coordinate the region's annual Bike to Work Day event. Commuter Connections created and maintains a regional marketing effort that helped to increase the number of cyclists participating in the yearly event from 1,100 in 2001 to a peak of more than 18,000 in 2017. Although biking to work accounts for a small percentage of the overall regional commute mode split, bicycling helps reduce traffic congestion, improves air quality, and provides a healthy commute alternative for those commuters who choose to use it as a sustainable means of transportation to and from work.

Since 2006, the Bike to Work Day Event has a budget line item for the Commuter Connections Work Program. Commuter Connections is funded by the District of Columbia, Maryland, Virginia, and U.S. Departments of Transportation.

# **Registration by Year**





# Bike to Work Day - May 20, 2022 Regional Sponsorship Declaration

Please Return by January 31, 2022

Please check one of the following Sponsor Levels:	Cash	In-Kind
GOLD SPONSOR LEVEL \$7,500  Mentioned as sponsor on over 400 Radio ads (traditional radio and/or equivalent online media impression.) Social Media, plus all Silver and Bronze level items	s),	
SILVER SPONSOR LEVEL \$4,500 Logo on 20,000 T-shirts, Press Release, plus Bronze level items		
BRONZE SPONSOR LEVEL \$1,200 Logo on Website and 90,000 Posters and Rack Cards		
If in-kind donation, please describe:		
Silver and Gold level sponsors must provide a minimum of 50% cash. Example cash and \$2,250 in acceptable merchandise. Sponsor attendance at Bike to Wo from this regional sponsorship declaration and is typically available at no extr pit stop locations may require a separate fee for tabling.	rk Day pit stop loc	ations is separate
Name: Title:		-21
Organization:		
Address:		
City, State, Zip:		3
e-mail: Phone: ()		
Website address for your sponsor logo:		<u></u>
Signature		

Please make check payable to: Metropolitan Washington Council of Governments and mail to 777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send this form and logo to <a href="mailto:dfranklin@mwcog.org">dfranklin@mwcog.org</a> in high resolution format for quality reproduction, no later than January 31, 2022. Preferred format is eps. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.







# **Sponsor Drive**

Commuter Connections gained both monetary and in-kind sponsorships from a variety of organizations in the Washington metropolitan region. A total of \$45,950 in cash was donated for the region. The following is a list of both cash and in-kind sponsors who generously donated to the Bike to Work Day 2022 event:

### 2022 Sponsors:

2022 Sponsors:	
Sponsor	Level
ICF	Gold
UrbanStems	Gold
Bilton Law Firm	Silver
BicycleSPACE	Silver
BikeArlington	Silver
City Dental DC	Silver
National Landing	Silver
Verra	Silver
American Association of State Highway & Transportation Officials	Bronze
bikes@vienna	Bronze
BlueJacket	Bronze
District Department of Transportation	Bronze
Fair Lakes League	Bronze
Giant Foods	Bronze
Maryland Department of Transportation	Bronze
Potomac Pedalers	Bronze
Prince George's Vision Zero	Bronze
Three Points Cycles	Bronze
VDOT	Bronze

#### **HIGHLIGHTS FROM AREA PIT-STOPS**

**Adams Morgan:** The event was held at Unity Park from 7:30am to 11am. There were 345 registrants for the pit stop.

**Alexandria City Big Wheel Bikes:** The event was held from 6:30am to 9am. There were 92 registrants.

Alexandria Carlyle Square: Bike to Work Day was successful given the ongoing pandemic from COVID-19 for our 10<sup>th</sup> year as the Carlyle Pit Stop! Our registration was slightly lower than 2019, but our turn out was great and it was wonderful to see so many familiar faces! We are so thankful that everyone took the time out to register and come out to support out pit stop! We had our live raffle back this year with a wonderful new DJ for us that kept the morning upbeat and positive! Our Mayor, Justin Wilson and Councilman John Chapman stopped by to support and helped us with our raffle drawings!

We want to thank our wonderful sponsors below that have donated the gift cards and gifts for the raffle! We couldn't do this without them and are just so thankful for all our wonderful businesses and group organizations!

Alexandria Renew Enterprises
Alexandria Spokeswomen/Bicycle & Pedestrian Advisory Committee
Big Wheel Bikes
Burke & Herbert Bank
Carlyle Council
Club Pilates
Conte's Bike Shop
Eisenhower Partnership
Frizzles Old Town
GO Alex
Grosvenor Americas/Lincoln Property Company
Handy Bikes
JLL
JM Zell
Lost Boy Cider
NeoNiche
Panera Bread

Paradigm
Post Carlye Square
Pure Barre
Simpson Properties, Ltd.
Sweet Fire Donna's
Tequila & Taco
Trashaway
The Westin
WABA (Washington Area Bicyclist Association)
Wegman's Grocery
Wheel Nuts
Whiskey & Oyster

Alexandria Conte's Bikes, Pedego Bikes, Wheel Nuts: This year, due to COVID restrictions, the City of Alexandria chose to spread out the pit stops rather than have the event at Market Square. Since we were unable to have vendors participate, we thought it would be great to have the t-shirt pick up location at three local bike shops. We chose Blg Wheel Bikes, Conte's Bike Shop, and Pedego Bikes as the locations. The owners were excited to be able to participate in Bike to Work Day. We had 218 registrants among the three pit stops. Although it was different from previous years, the people who stopped by enjoyed it and were glad that Bike to Work Day was back.

**Alexandria Del Ray:** The event was held at Colasanto Park from 6am to 9am. There were 200 registrants for the pit stop.

**Alexandria National Landing at APTA:** The event was held from 3pm to 6pm. There were 39 registrants for the pit stop.

**Anacostia:** The event was held by the Arts Center from 7am to 9 am. There were 60 registrants for the pit stop.

**Anacostia Riverwalk Trail:** The event was held from 7am to 9am. There were 101 registrants.

**Annandale:** The event was held at Wakefield Park/Audrey Moore RECenter from 6:30am to 9am. There were 75 registrants for the pit stop.

**Arlington Ballston:** The event was held from 6:30am to 9:30am. There were 401 registrants.

**Arlington Clarendon:** The event was held from 4:30pm to 6pm. There were 110 registrants.

**Arlington Columbia Pike:** The event was held from 6:30am to 9:30am. There were 156 registrants.

**Arlington East Falls Church:** The event was held from 6:30am to 9:30am. The were 179 registrants.

**Arlington Gravelly Point:** The event was held from 4pm to 6pm. There were 103 registrants.

**Arlington HQ National Guard:** The event was held from 6:30am to 10:30am. There were 29 registrants.

**Arlington Langston Blvd:** The event was held from 3pm to 6pm. There were 52 registrants.

**Arlington National Landing:** The event was held from 7am to 9am. There were 231 registrants.

**Arlington Rosslyn:** The event was held from 6:30am to 9:30am. There were 508 registrants.

**Arlington Shirlington:** The event was held from 4:30pm to 6:30pm. There were 144 registrants.

**Bethesda:** With over 430 registrants, the Bethesda Bike To Work Day pit stop attracted about a quarter of the 1,600+ people who registered to participate in Bike to Work Day around Montgomery County making it the largest pit stop in the county.

MD State Delegate Ariana Kelly once again served as the official Bike to Work Day emcee. This year's program included Proclamations from the State Comptroller and Montgomery County. There were special appearances by Montgomery County Council President Gabe Albornoz and County Council At-Large member Hans Reimer. The complete list of speakers included:

- Comptroller Peter Franchot
- State Delegate Marc Korman
- Andrew Friedson, Montgomery County Council Member
- TJ Dant, Bethesda Chevy Chase Regional Services Center

Food and refreshments were donated from many different Bethesda businesses. Attendees had their choice of dozens of prizes including various gift certificates, bike accessories, NFL team merchandise, hotel stays, and bicycles were provided by Griffin and Terrapin Cycles. Raffle prizes were awarded several times an hour. There were also prizes awarded via a photo contest. Several businesses were provided tables with representatives at the event, including: Coalition for the Capital Crescent Trail, MDOT Op Lanes, Bibibop, The Barrett, Potomac Pedalers, EV Co-Op, Bethesda Green, Silver, Griffin Cycle, and Terrapin Cycle. Baked goods were donated by Bethesda Bagels and The Red Bandana Bakery. Silver provided coffee, yogurt parfaits, and a prize wheel for promotional giveaways. Drink More Water donated jugs of water and lent out water dispensers, so participants could fill water bottles instead of picking up bottled water.

Several businesses helped to promote Bike to Work Day in Bethesda. Professional event photography was done by Danny Peck. Music was provided by DJ Sean Watson.

There were officially 436 registrants prior to May 20<sup>th</sup>. 201 participants picked up a T-shirt at the event, while many others stopped by the office to pick them up.

The complete list of Bike to Work Day event partners and sponsors for the Bethesda pit stop included:

The Barrett at Chevy Chase Lake

Bethesda-Chevy Chase Chamber of Commerce

Bethesda Green

Bibibop

Chaia Tacos

**Commuter Connections** 

Coalition for Capital Crescent Trail

Donohoe

Drink More Water

Downtown Bethesda Marriott Hotel

**EV Coop** 

Griffin Cycle

MDOT Op Lanes

Mon Ami Gabi

Montgomery County Department of Environmental Protection

Pedego Electric Bikes

**Potomac Pedalers** 

The Red Bandana Bakery

Silver

**Terrapin Bicycles** 

Washington Area Bicyclist Association

Washington Commanders Football Team

**Bladensburg Waterfront Park:** The event was held at the Waterfront Park from 7am to 9am. There were 63 registrants for the pit stop.

**Briggs Chaney Park & Ride Mobile Commuter Store:** There were 18 registrants for the pit stop.

**Brunswick MARC Station:** The event was held from 9am to 11am. There were 24 registrants for the pit stop.

**Chevy Chase Athletic Club:** The event was held from 7am to 9am. There were 82 registrants for the pit stop.

**Capitol Hill Eastern Market:** The event was held at the Eastern Market Metro Plaza from 7am to 9am. There were 349 registrants for the pit stop.

**Capitol Hill at House Office Buildings:** The event was held at South and C Streets SE from 7am to 10am. There were 78 registrants for the pit stop.

**Capitol Riverfront:** The event was held at Canal Park from 7am to 9am. There were 219 registrants for the pit stop.

**Cathedral Heights:** The event was held from 7am to 9am. There were 125 registrants.

**Chantilly Library:** The event was held at the Chantilly Regional Library from 6:30am to 9am. There were 44 registrants for the pit stop.

**Coast Guard Headquarters:** The event was held at US Coast Guard Headquarters from 6am to 9am. There were 92 registrants for the pit stop.

**College Park City Hall:** The City of College Park hosted its morning pit stop at City Hall Plaza from 6:30 to 8:30 am. There were 117 registrants.

**Columbia Heights Plaza:** Temperatures reached nearly 90°F / 32°C on a bright, sunny Washington afternoon, as 107 of 326 registered bicyclists converged on the Columbia Heights Plaza in Northwest DC; an additional 35 non-registered and 12 "refugees" from earlier 'pit-stops' also arrived. Quantities of water and fruits were available throughout the 'pit-stop' hours, fueling cheerful interactions among cyclists, **WABA**, **District Bridges**, and **PEPCo** representatives, and a half-dozen **DC** 2022 **Primary** political candidates.

As with other 'pit-stops', T-shirts were the questionable items, since no 'Large' sizes were available, and 'Medium' and 'X-large' sizes were in short-supply. We received an infusion of left-over 'Small' and '2X-large'-sized shirts from the *Adams Morgan* morning 'pit-stop', which enabled CoHi to complete the day with a handful of those sizes remaining.

Both the DC and regional maps were very popular (thanks *goDCgo*), and the water-bottles (from *Bicycle Space*) had disappeared mid-way through the event! Once again, *Park Triangle* displayed the "*Bike to Work Day 2022*" banner on their building South façade over-looking the plaza.

Thanks to *Giant Foods* for their donation of bananas, mandarins, and 8oz bottles of water. *Dos Gringos* and *Haydees* restaurants provided coupons as prizes, courtesy of *District Bridges*.

Deep appreciation to our valuable local volunteers: **Christina, Jackie, Leslie, Trina** (check-in), and **Zenia** (assistance with set-up!) and **Eric** (full-time event)!

Once again, a very successful festival, much appreciated by the participating cyclists!

**Dumfries:** The event was held at the Dumfries Town Hall from 7:30am to 9:30am. There were 12 registrants for the pit stop.

**Dupont Circle:** No sophomore slump for us—our 2<sup>nd</sup> pit stop for Bike to Work Day hosted by the American Geophysical Union was a hit!

We had more than 200 riders registered for our Dupont Circle pit stop, and spirits were high with visitors to the plaza. Dawson's Market brought coffee & muffins, and Bethesda Bagels offered overflowing bags of bagels. New features this year included lively music and a Conte's Bikes repair crew (from near Logan Circle) doing on-site bike maintenance. We also raffled our NASA calendars every few minutes as door prizes, and our winners seemed genuinely thrilled.

Lots of riders commented that they'd long admired our planet plaza, including a few Earth and space scientists, and a lot also said they never knew we were here before today! Several wanted to follow up and book a tour inside our AGU <a href="Net-Zero-Energy building">Net-Zero-Energy building</a> soon. More than one rider said they thought we were in the running for best pit stop, which we were happy to hear even if just a few personal opinions!

Many thanks to the whole team who made this happen, both on-site today and in the planning stages—so proud of our pit crew! Thanks to our AGU leadership and sponsors for supporting this venture, and we look forward to ever-better gatherings on the coming Bike to Work Days next year and beyond

**Fairfax Government Center:** The event was held at the Fairfax County Government Center from 6:30am to 9am. There were 66 registrants for the pit stop.

Fairfax City: The Fairfax City Downtown pit stop was held in Old Town Square from 6am to 9am. Participation at this pit stop continues to increase from year to year, with 135 people registered at Fairfax City Downtown in 2022. Participants were able to get a quick bike tune-up from Trek Bikes Fairfax and could "Spin to Win" one of the raffle prizes sponsored by local businesses. Participants also enjoyed a variety of pre-packaged snacks and fresh fruit, and picked up their BTWD t-shirts and giveaway items such as reflective stickers, bike maps, water bottles, and other goodies donated by local businesses, the CUE bus system, and the City Fire Department. City staff also chatted with attendees upcoming city projects and encouraged people to fill out a "Bike Month Bingo" card. Raffle prizes, snacks, and other items were sponsored by several local businesses and organizations including Trek Bikes Fairfax, Twins Ace Hardware, High Side, Ornery Beer Company, Mundy Development, the Fairfax City Environmental Sustainability Committee, and the Fairfax City Economic Development Authority.

**Fair Lakes:** The event was held Fair Lakes Center from 6am to 9am. There were 45 registrants for the pit stop

**Fairlington Center:** The event was held at Fairlington Center in front of Great Harvest Bread from 6:30am to 9:00am. There were 51 registrants.

Falls Church: The event was held from 6:30am to 9am. There were 173 registrants.

**Fort Belvoir:** The event was held at the Walker Gate from 6:30am to 10:00am. There were 33 registrants for the pit stop.

**Franklin Park:** The event was held from 7am to 9am. There were 267 registrants.

**Frederick:** After a brief two year pause due to COVID-19, Frederick returned to hosting their morning pit stop at the Frederick Transit Center in Downtown Frederick. More than 200 people registered for the pit stop with most of the registrants participating the morning of. Participants joined together at Hood College for a ceremonial ride through Downtown Frederick which concluded at the Transit Center. Frederick experienced a brief thunderstorm in the middle of the event which deterred some participants from attending.

At the pit stop, riders enjoyed refreshments donated by Krispy Kreme, Dublin Roasters Coffee, The Common Market, and more. Local elected officials also attended the event including City of Frederick Mayor Michael O'Connor who presented a Proclamation at the event and City of Frederick Aldermen Kelly Russell. Other vendors at the event included The Bicycle Escape Mobile, Frederick Health Hospital's Live Well Program, Tour de Frederick, and KEY103. Riders present at the event were entered into a raffle to receive a free registration to the Tour de Frederick event in August, bicycle swag donated by The Bicycle Escape, a Downtown Frederick gift card, and other bicycle related accessories

**Gaithersburg Kentlands:** The event was held on the corner of Great Seneca Highway and Orchard Ridge Drive from 7am to 9am. There were 148 registrants for the pit stop.

**Gaithersburg Old Towne:** The event was held in Old Towne, Gaithersburg from 4pm to 6pm. There were 58 registrants for the pit stop.

**Georgetown – Meigs Park and Waterfront Park (DC):** the was held from 7am to 9am. There were 426 registrants.

**Golden Triangle – Farragut Square:** The event was held at Farragut Square from 7am to 9am. There were 123 registrants for the pit stop.

**Golden Triangle – L Street (DC):** The event was held on the corner of 19<sup>th</sup> and L Streets NW from 7:30am to 9am. There were 89 registrants for the pit stop.

**Greenbelt:** The Greenbelt Pit Stop celebrated its 10<sup>th</sup> year! A committee of three City of Greenbelt employees organized the event in the Greenbelt Aquatic and Fitness Center parking lot. There were 132 bikers registered with 103 passing through.

Jeff Lemieux led 12 bikers on a convoy to downtown Washington DC.

Greenbelt Homes Incorporated staffed a table to promote their Bicycle Task Force.

#### Our sponsors:

- ROCKET Grant provided by the Anacostia Trails Heritage Area supported raffle prizes, swag and breakfast food.
- o Bee Yoga Fusion led Stretching with Your Bicycle just prior to the convoy departure.
- o Proteus Bicycle mechanics provided light maintenance and safety checks.
- Swag bags were provided to registered riders with items donated by the Greenbelt COOP Supermarket & Pharmacy, McCarl Dental Group, Greenbelt Homes, Inc., Prince George's County Department of Public Works & Transportation.
- Greenbelt Sunoco provided free coffee to bikers stopping at their shop.

**Herndon:** Herndon Parks and Recreation Department staff planned and executed this year's pitstop without the traditional support of our bike shop partners, and typical sponsors and guest organizations. Riders did gratefully grab bottled water and prepackaged breakfast treats both morning and evening. T-shirts, as always, were highly coveted and the raspberry color was a hit! Since we open at 5:30 a.m. we traditionally see the long haul riders, but this year, the early birds were much fewer in number. Several teleworking riders took a recreational ride on the W&OD trail before stopping in, just to feel deserving of their t-shirt. With over 330 registered, we were down about 100 from recent years, but most turned out and all were excited, grateful, and overjoyed to be a part of Bike to Work Day!

**Hyattsville Macgruder Park:** The event was held at Magruder Park from 6:30am to 8:30am. There were 107 registrants for the pit stop.

**Indian Head:** The event was held from 6am to 11am. There were 56 registrants.

**Ivy City:** The event was held at BicycleSPACE from 7am to 9am. There were 54 registrants for the pit stop.

**Kelly Leadership Center:** The event was held from 6am to 9:30am. There were 13 registrants.

Largo: Bike to Work Day at the Largo/ Kettering/ Perrywood Community Center Pit Stop in Prince George's County Maryland on Friday, May 20, 2022 was a great success! Prince George's County Department of Public Works and Transportation in partnership with M-NCPPC Prince George's County Department of Parks and Recreation and the Prince George's County Bicycle and Pedestrian Community Advisory Group co-hosted the event. There were more than 125 cyclists that participated. Vision Zero Prince George's and the Be Seen Be Alert and Be Safe Bicycle and Pedestrian Safety Campaign were Bronze Sponsors for the 2022 Bike to Work Day.

The Pit Stop provided cyclists with 2 Bike to Work Day Convoys. Both left from the Largo/Kettering/Perrywood Community Center in Prince George's County, MD.

- Ray Ferguson & the Beechtree Pedalers led the Advanced Cyclists Convoy at 7:30 AM.
- M-NCPPC Park Rangers led the Beginner/Intermediate Cyclists Convoy at 8:00 AM.

The Prince George's County Department of Public Works and Transportation displayed Variable Message Signs (VMS) with safety messaging along the roads leading to and from the Bike to Work Day Site and provided LED front and rear bike lights for cyclists. M-NCPPC Park Police provided additional security near the Pit Stop site and vicinity.

BTWD Pit Stop Managers were Tiffany Jennings of DPW&T and Tedd Russell of M-NCPPC.

Please add to the list of Pit Stop Managers Tedd Russell of M-NCPPC

The following agencies and organizations participated in the event and provided information and giveaways to attendees.

- Prince George's County DPW&T
- Prince George's County Government
- M-NCPPC Department of Parks & Recreation, Prince George's County
- M-NCPPC Cycling Seniors Club
- PGCTV
- Beechtree Pedalers
- Jafe Cycling
- Prince George's County Fire Department
- Maryland Highway Safety Office
- The Bus
- Vision Zero Prince George's
- Be Seen, Be Alert, Be Safe Campaign Capital Bikeshare

**Leesburg:** The event was held between 6 a.m. and 9 a.m. There were 241 registrants.

Manassas VRE: The event was held from 6am to 9am. There were 67 registrants.

Manassas Park VRE: The event was held from 6am to 9am. There were 21 registrants.

**Manassas GMU:** The event was held at the Freedom Center from 630am to 9am. There were 31 registrants for the pit stop.

**McLean – MITRE:** The event was held from 6:30am to 9am. There were 112 registrants.

**Merrifield - Mosaic:** The event was held from 6:30am to 9am. There were 68 registrants for the pit stop.

Mt. Rainier: The event was held from 7am to 9am. There were 50 registrants.

Mt. Vernon – Belle View (VA): The event was held at Mount Vernon Rec Center from 6:30am to 9:00am. There were 36 registrants for the pit stop.

**Mt. Vernon:** The event was held at VIDA Fitness from 6:30am to 9:00am. There were 152 registrants for the pit stop.

**Naval Support Activity**: The event was held from 6am to 9am. There were 101 registrants for the pit stop.

**National Geographic Society:** The event was held from 8am to 10am. There were 160 registrants.

NIH: The event was held from 7am to 9:30am. There were 272

**NOMA:** The event was held at Wunder Garten from 7:30am to 9:30am. There were 453 registrants for the pit stop.

North Bethesda: On Bike to Work Day, the North Bethesda Pit Stop and the North Bethesda TMD staff eagerly welcomed cyclists and participants at our location at Pike & Rose. The pit stop was located in the parking lot next to Bark Social and behind Pinstripes. Each registered participant received a Bike to Work Day t-shirt, towel, bike maps, and other goodies. They were treated to a variety of breakfast foods, giveaways, and information provided by our great sponsors who attended – Call Your Mother Deli, Montgomery Planning, REI, Sport & Health, Strathmore, and WABA. Additional prizes and giveaways were generously donated by Friends of White Flint, IPIC, and Pike District. A very special thank you to our host, Pike & Rose, for all the support!

Prizes, drawings, and "sponsor spotlights" were made every 15 minutes and music was provided throughout the event.

Chris Conklin, Director of the Montgomery County Department of Transportation, presented the County's Bike to Work Day proclamation. He also spoke about transit, pedestrian safety, and bicycle infrastructure projects throughout the County.

Councilmember Andrew Friedson brought greetings from the Montgomery County council. The grand prize was a bicycle, from REI. Councilmember Friedson and Director Conklin helped with the drawing and congratulated the lucky winner. A second bicycle, also from REI, was awarded to another lucky winner after the event. Another successful year was enjoyed with at the Pike & Rose pit stop

**Oakton:** The event was held at the Oak Mar RECenter from 6:30am to 9:00am. There were 17 registrants for the pit stop.

**Old City Market and Oven:** The event was held on the corner of 6<sup>th</sup> and K Streets NE from 7am to 9am. There were 109 registrants for the pit stop.

**Oxon Hill:** The event was held adjacent to Potomac Heritage Trail from 6:30am to 8:30am. There were 57 registrants for the pit stop.

**Penn Quarter:** The event was held from 7am to 9am. There were 65 registrants.

**Port Towns:** The event was held at the intersection of Decatur and NE Branch Trail from 7:00am to 9:00am as well as 4:00pm to 6:00pm. There were 19 registrants for the pit stop.

**Reston:** The event was held at the Plaza from 6:30am to 9:30am. There were 271 registrants for the pit stop.

**Riverdale Park Station:** The event was held from 4pm to 6pm. There were 62 registrants for the pit stop.

**Rockville:** The event was held at TREK Bicycle from 8am to 11am and from 6pm to 7pm. There were 201 registrants.

**Rockville Fallsgrove:** The event was held from 6:30am to 8:30am. There were 193 registrants.

**Silver Spring:** The 2022 Bike to Work Day Silver Spring pit stop was held at Veterans Plaza and 361 individuals registered online. There were over 200 individuals that attended the event to enjoy music, raffles, and to get a BTWD t-shirt and other giveaways.

The Veterans Plaza pit stop was managed by Commuter Services. Contractor support was provided by Fovndry who secured donors, sponsors and exhibitors. One additional volunteer helped at the registration table The Silver Spring Civic Building staff helped with event layout and rental equipment delivery logistics. The indispensable Silver Spring Urban District's *Clean and Safe Team* was on hand bright and early to assist with set up and with break down at the end of the event.

This year's speakers were Maryland State Delegate Lorig Charkoudian and Councilmember Tom Hucker from the County Council.

#### Raffles, Exhibitors and Grand Prize Winners

Commuter Services purchased two bicycles from Silver Cycles for the raffle. This year's winners were Zubin Das and Michael Milton (shown below on left with Chris Conklin, Director of MMCDOT). Michael donated his bicycle to the MCDOT Bike Match MoCo program.

#### Bike, Health and Fitness Participants and Exhibitors

Silver Cycles performed bike checks. Planet Fitness demonstrated a pre-ride stretch. WABA, Friends of the Metropolitan Branch Trail and CCI Health attended.

#### **Strong Business Participation and Support**

We had a lot of donated raffle items and refreshments that provided prizes for multiple raffles throughout the morning. Breakfast treats including bagels, fruit, muffins and coffee. Downtown Silver Spring businesses, merchants and non-profits who supported the event included: The

Blairs, Cava Grill, Chik-fil-A, Dave & Buster's, Einstein Bagels, Giant Food, Nando's Peri-Peri, Peet's Coffee and Tea, Safeway, Starbucks, Silver Cycles, Whole Foods. Other Silver Spring businesses included: Panera Bread, Trader Joe's, TD Bank. Richi from All in One Entertainment was the DJ again this year for the event. In addition, other County and City agencies hosted information tables, along with other exhibitors.

**Southwest Business Improvement District:** The event was held at the BID from 8am to 10am. There were 60 registrants for the pit stop.

**Springfield Metro:** The event was held at the Springfield Metro Park from 6:30am to 8:30am. There were 70 registrants for the pit stop.

**Springfield – South Run:** The event was held at the South Run RECenter from 6:30am to 9:00am. There were 61 registrants for the pit stop.

Sterling: The event was held from 6:30am to 9am. There were 234 registrants.

**Takoma Park – Downtown/Old Takoma:** The event was held at Takoma Urban Park from 6am to 9am. There were 131 registrants for the pit stop.

**Takoma Park – Sligo Creek Trail:** The Sligo Creek Pit stop held the event from 7am to 9:30am. There were 79 registrants for the event.

**Takoma Park – Takoma Bicycle:** The event was held from 7am to 9am. There were 52 registrants for the pit stop.

**The Wharf/Southwest Waterfront:** The event was held at 7<sup>th</sup> Street Park from 7am to 9am. There were 143 registrants for the pit stop.

**Tysons Corner:** The event was held in front of Capital Grille from 6:30am to 10:00am. There were 58 registrants for the pit stop.

**USDA Farmers Market:** The event was held from 7:00am to 9:00am. There were 35 registrants for the event.

**University of Maryland:** The event was held in front of the Regent's Drive Parking Garage from 3pm to 6pm. There were 67 registrants for the pit stop.

**Vienna**: The event was held at the Town Green from 6:30am to 8:30am. There were 264 registrants for the pit stop.

**West End at ACoC:** The event was held from 3:30pm to 6pm. There were 43 registrants for the pit stop.

White Oak/FDA: The Office of Facilities Engineering and Mission Support Services' (OFEMS) Logistics and Transportation Management Branch (LTMB) sponsored a Pit Stop from 6:30 a.m. to 9:30 a.m. for any bicyclist commuting that day. This was held in front of the historic FDA Building 1. LTMB had 3 volunteers that provided refreshments to include water, juice, doughnuts, muffins, fruit, and each bicyclist registered for our pit stop received a 2022 BTWD T-Shirt. The first bicyclist arrived around 6:45 a.m. and eventually had 35 bicyclists used the pit stop. The final number of registered bicyclists for the White Oak/FDA pit stop was 79.

**Woodbridge Chinn Center:** The event was held at the Chinn Aquatics & Fitness Center from 6am to 9am. There were 51 registrants for the pit stop.

**Woodbridge - Rippon VRE Station:** The event was held at the Rippon VRE Station from 6am to 9am. There were 15 registrants for the pit stop.

**Woodbridge VRE Station:** The event was held at the Woodbridge VRE station from 6:00am to 9:00am. There were 13 registrants for the pit stop.

#### **EMPLOYER PARTICIPATION**

The following Employers had 5 or more employees registered for the event:

The winner of the Employer Challenge for the free luncheon was the University of Maryland.



#### **Federal Employers**

Administration for Children of Families Architect of the Capitol Bureau of Labor Statistics

CFTC

**Defense Logistics Agency** 

**FDIC** 

Federal Communications Commission

Federal Highway Administration

Federal Reserve

Federal Energy Regulatory Commission

Foreign Service Institute

Goddard Space Flight Center

**Government Publishing Office** 

Administrative Office for the U.S. Courts

**Army National Guard** 

Bureau of Land Management

Consumer Financial Protection Bureau

**EEOC** 

Federal Aviation Administration

**Federal Election Commission** 

**FEMA** 

**Federal Trade Commission** 

Food and Drug Administration

General Services Administration

Government Accountability Office

Internal Revenue Service

Fish and Wildlife Service Library of Congress NASA National Archives

National Capitol Planning Commission National Institutes of Health

National Labor Relations Board National Park Service
National Zoological Park Naval Research Lab

NOAA Office of Management and Budget

Securities and Exchange CommissionSmithsonian Institution

US Air Force US Army

US Census Bureau US Coast Guard

US Department of Treasury
US Department of Agriculture
US Department of Commerce
US Department of Customs
US Department of Defense
US Department of Education

US Department of Energy US Geologic Survey

US Department of Health and Human Services

US Department of Justice
US Department of Labor
US Department of the Interior
US Department of State

US Government Printing Office US House of Representatives

US Housing and Urban Development US Navy

US Peace Corps US Postal Service

US Senate USAID Veterans Affairs FERC

#### **State and Local Governments**

**Arlington County Charles County** City of Alexandria City of Bowie City of College Park City of Fairfax City of Falls Church City of Frederick City of Gaithersburg City of Greenbelt City of Hyattsville City of Manassas City of Rockville City of Vienna **DC Council** District of Columbia

DC Council District of Columbia
Fairfax County Frederick County
Loudoun County Maryland- NCPPC

Montgomery County Prince George's County

Prince William County State of Maryland (including MDOT and MTA)

Commonwealth of Virginia (including VDOT and VDRPT)

Town of Herndon Town of Leesburg

#### **Private/Non-Profit Sector Employers**

10Pearls 10<sup>th</sup> Street LLC

10xPrinciples1200 Architectural Engineers1450 Air Force Way1Prospect Technologies LLC

3points Cycle 4 Ideal Design 5 Paws 5W Research

A Howard Real Estate A neighbor, I walk the dog
A Tech A. Morton Thomas & Associates

A/V A+F Engineers

A1 Transportation A2LA
A2Z Latino Services LLC AAAS
AACOM AAHIVM
AAMC AARDA
AARP AASHTO
ABC News Abigail Rome

ABL, Inc ABOD and Associates

ACDI AECOM
Airbus Americas ACHRI
Alarm.com Amazon

**American Airlines** 

American Association for Laboratory Accreditation American Association for the Advancement of Science

American Bankers Associations American Chemical Society

American College of Cardiology

American Council for an Energy-Efficient Economy

American Council for International Education
American Institute of Architects
American Psychological Association
American Red Cross

American Geophysical Union
American Institutes for Research
American Public Health Association
American Society of Civil Engineers

Amtrak Appian

Apple Applied Predictive Technologies
Arnold & Porter Association of American Medical

Association of Schools and Programs of Public Health

AstraZeneca AT&T

Atlantic Council Atlantic Media

BAE Systems Beacon Health Options

Bechtel BICYCLE ESCAPE
BicycleSpace Blackboard
Bloomberg BNA Boeing

Booz Allen British Embassy
CACI Cambridge Associates

Capital One Carlyle Group

CBRE Center for American Progress

Center for Science in the Public Interest Center on Budget and Policy Priorities

CGI Federal Chemonics International

Children's National Medical Center Clark construction

College Board Comcast

Conservation International Consumer Financial Pro

CoStar Group Costco
CSRA CustomInk

DAI Defenders of Wildlife

Deloitte Consulting LLP Destination Sales & Marketing Group

Dewbury Dexis Consulting Group

Discovery Communications
Dun & Bradstreet
Dun & Bradstreet
Dun & Bradstreet
Earthjustice

Eastbanc Technologies Economic Policy Institute
Education Advisory Board Embassy of Belgium
Embassy of Canada Embassy of Japan

Engility Entheos
Environmental Defense Fund Esri

EVERFI Evolent Health

Fannie Mae Federal Realty Investment Trust FHI 360 FINRA

FiscalNote Food & Water Watch

Fox Architects Freddie Mac
Frederick Memorial Hospital Gartner
Gdit Geico

Gdit Geico
General Dynamics Gensler

Georgetown BID
Global Communities
Google
Grant Thornton
Greenpeace
Hannover Research

Henry M. Jackson Foundation Hogan Levells
Howard Hughes Medical Institute Hughes Network Systems

IDM ICE International

BM ICF International

Inova Fairfax Hospital Institute for Defense Analysis
Intelsat InterAmerican Development Bank
International Finance Corporation International Food Policy Research

International Foundation for Electoral Sys. International Monetary Fund

International Republican Institute Jacobs

JBG Smith Jones Lange Lasalle

Kaiser Permanete KPMG

LeadingAge League of Conservation Voters
Leidos Lockheed Martin

Management Sciences for Health Management Systems International

Mantech International Mapbox

Marriott Mathematica Policy Research

Mayer Brown LLP Medimmune
Medstar Meridian

Merrill Lynch

Metropolitan Washington COG

Microsoft

Microvest

Monumental Sports and Entertainment

**National Academy of Sciences** 

National Association of Broadcasters

**National Democratic Institute** 

National Endowment for Democracy

National Gallery of Art

**National Geographic Society** 

National Institute of Mental Health

National Institute of Standards and Technology

**National Science Foundation** 

Natural Resources Defense Council

Navanti Neustar

Northrop Grumman

Nuance

Ocean Conservancy

**Orbital Sciences** 

**Overseas Private Investment Corporation** 

Partnership for Public Service

Pension Benefit Guaranty Corporation

Physicians Committee for Responsible Medicine

**PNC Bank** 

PricewaterhouseCoopers
Quinn Evans Architects

Rally Health

RAND Corporation

Raytheon

Reston Association

Rose Physical Therapy Group

SAIC

SAP

ScienceLogic SCS Engineers

Sharp & Company

Silman

**Smithsonian Institution** 

Sprint

Steptoe & Johnson LLP

Take your Lane

Tetra Tech

Metropolitan Wash Airports Authority

MetroStar Systems

Microstrategy

MITRE

Morgan Stanley

National Alliance for Hispanic Health

**National Cancer Institute** 

**National Education Association** 

National Fish and Wildlife Foundation

National Geographic

National Industries for the Blind

NRECA

National League of Cities National Wildlife Federation

Navy Federal Credit Union

NeoNiche Strategies Noblis

NPR

Oath

Oracle

Organization of American States

Pan American Health Organization

Peace Corps

**Pew Charitable Trust** 

**POLITICO** 

**Public Broadcasting Service** 

Rails-to-Trails Conservancy

Ramboll

Rare

REI

**Rockwell Colins** 

RTI

Salesforce

Save the Children

Scout & Molly's Boutique

**Shalom Baranes Associates** 

Sierra Club

SmithgroupJJR

Software AG

**Squire Patton Boggs** 

Studios Architecture

Takoma Bicycle

The Atlantic

The Nature Conservancy

**Thomson Reuters** 

Transaction Network Services Union of Concerned Scientists

United Educators
Urban Land Institute

Verisign

Virginia Hospital Center

Vox Media Walter P Moore WeddingWire Wells Fargo Western Union Wiley/Wilson WMATA

World Learning
World Wildlife Fund

Thermo Fisher Scientific Toole Design Group

Uber UNISYS

Unity Health Care

Vencore Verizon

Volkswagen of America

WABA

Washington Post Wells + Associates

Westat Wiley Rein

Williams & Conolly LLP

World Bank

World Resources Institute WSP Parsons Brinckerhoff

#### **Universities and Colleges**

**American University** 

Frederick Community College George Mason University Georgetown University Johns Hopkins University Montgomery College NOVA Community College Uniformed Services University

University of Virginia

**Hood College** 

Catholic University Galludet University

George Washington University Gonzaga College High School

Marymount University

National Defense University

**Strayer University** 

University of Maryland Virginia Tech University

# **Earned and Social Media**

**Bike to Work Day 2022 Earned Media Placements** 

Bike to Work Day 2022 Earned Media Placements  Bike to Work Day 2022 Media Coverage		
Television Interviews		
04/22/22	WJLA	Earth Day in Everyday Routines
05/19/2022	WJLA	National Bike to Work Day
Additional Rad	dio/Television Coverag	e
05/17/22	WHUR	Bike To Work
05/18/22	WUSA9	Break the cycle of sitting in traffic by
		participating in DC's Bike to Work Day
05/20/22	Key 103 Radio	Bike to Work Day
05/20/22	NIDC \M/ l-' 1	D'Lata Mad Da Catha DMM
05/20/22	NBC Washington	Bike to Work Day in the DMV
05/20/22	WJLA	DC area commuters shift gears for National
		Bike to Work Day
Print/Online C	overage	
03/05/22	Active Rain	Gaithersburg Bike to Work Day 2022
03/15/22	The MoCo Show	Annual 'Bike to Work Day' Will be Held on
		Friday, May 20, with Montgomery County
		Once Again Fully Involved
03/16/22	Maryland News	Bike to Work Day is returning to Montgomery
		County this May
03/16/22	Patch (Bethesda-	Bike to Work Day Returning To Montgomery
00/4//00	Chevy Chase)	County This May
03/16/22	Connections	Bike to Work Friday, May 20 in Potomac
02/27/22	Newspaper Fairfax Alliance for	Now Clate for Dike to Work Day Volumtoors
03/27/22	Better Bicycling	New Slots for Bike to Work Day Volunteers
03/28/22	Prince William	Bike to Work Day Coming in May
03/20/22	Living	Bike to Work Bay Coming in Way
03/28/22	The Frederick News	Bike to Work Day registration opens
	Post	
03/29/22	Montgomery Daily	Montgomery County Gearing Up For Annual
	Voice	'Bike To Work Day' Event
03/29/22	Georgetown BID	Bike to Work Day
03/29/22	Bike Arlington	Celebrate Commuting in Arlington
03/29/22	Virginia Bicycling	NoVA Celebrates Bike to Work Day on
	Federation	Friday, May 20

03/29/22	Arlington Transportation	Bike to Work Day 2022
	Partners	
03/29/22	My MCM	Bike to Work Day Set for May 20
04/05/22	Loudoun Now	Loudoun to Host Bike to Work Day Pit Stops
04/05/22	Arlington, VA	Earth Day 2022: E-CARE, Parks Programs and
		More
04/08/22	Downtown DC	Bike to Work Day 2022
04/18/22	Prince George's	Bike to Work Day
	County	-
04/18/22	Happening Next	Bike to Work Day 2022
04/18/22	Loudoun Times	Loudoun County to host pit stops for 'Bike to
		Work Day' on May 20
04/29/22	League of American	How To: Celebrate Bike Month
	Bicyclists	
04/29/22	Stay Happening	Bike to Work Day 2022
04/29/22	Montgomery	Bike to Work Day registration now open
	Village	
05/02/22	Greater Greater	Do you have a plan for Bike to Work Day?
	Washington	
05/02/22	Montgomery	Better Ways to Work!
	County Department	
	of Transportation	
05/03/22	CBS News	Encouraging riding instead of driving for Bike
		Month
05/05/22	Friends of the Blue	<u>Happenings Around the Blue Ridge - May 5,</u>
	Ridge Mountains	<u>2022</u>
05/06/22	Arlington	5 Steps to Bike to Work This May
	Transportation	
	Partners	
05/10/22	Southern Maryland	Community Briefs
	News	
05/10/22	Wellness at NIH	Bike to Work Day 2022
05/10/22	City of Alexandria	Participate in Bike to Work Day, May 20
05/12/22	Conduit Street	Counties Celebrate Bike to Work Week
05/13/22	Volunteer Prince	Call to Action for 5/13/2022
	William	
05/15/22	Prince William	OmniRide Encourages Biking to Work on
	Living	May 20
05/15/22	Executive Office of	Mayor Bowser to Host DC Infrastructure
	the Mayor	Week

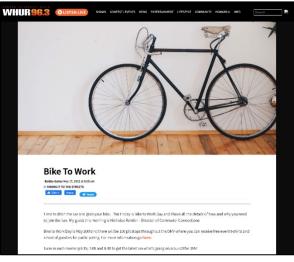
05/16/22	ALXnow	Morning Notes
05/16/22	The Hill is Home	To Do List Week of May 12
05/16/22	Patch (Vienna)	Bike To Work Day Planned In 2022 With
007 10722	, atom (tronna)	Vienna Stop
05/16/22	Patch (Del Ray)	Bike To Work Day Planned In 2022 With
03/10/22	Tater (Bernay)	Alexandria Stops
05/16/22	Greater Greater	A big week for biking
03/10/22	Washington	A big week for biking
05/16/22	WTOP	Full speed ahead: Bike to Work Day 2022
05/16/22	MSN	Bike To Work Day Planned In 2022 With
03/10/22	IVISIN	Vienna Stop
05/16/22	\\/aabinantanian	
03/16/22	Washingtonian	Best Things to Do in the DC Area 5/16-5/23
05/1//22	NANACNANAdia	E This sector Know To dow May 17 Ja
05/16/22	My MCM Media	5 Things to Know Today, May 16, In
05/47/00	D . I (D . ; )	Montgomery County
05/17/22	Patch (Bowie)	Bike To Work Day May 20 With Pit Stops In
05/47/00		Prince George's County
05/17/22	Prince George's	Bike to Work Day 2022
	County	
05/17/22	WJLA	<u>'Infrastructure Week': DC mayor announces</u>
		free Wi-Fi for Capitol Hill public housing
05/17/22	Fairfax County	Fairfax County Bike to Work Day 2022
05/18/22	Patch (Reston)	Make A Pit Stop In Reston For Bike To Work
		Day On May 20
05/18/22	City of Takoma Park	Celebrate National Bike Mont with Takoma
		<u>Park</u>
05/18/22	DC Public Library	<u>Library on the Go-Go Book Bike at Bike to</u>
		Work Day
05/18/22	Patch (Washington,	Make A Pit Stop In DC For Bike To Work Day
	DC)	On May 20
05/18/22	Maryland News	Here's What to Know About Bike to Work Day
		2022 in the DC Area
05/18/22	Potomac Local	Bike to Work Day is Friday: Here are some pit
	News	stops
05/18/22	EYA	How to Get Ready for Bike to Work Day
05/19/22	My MCM Media	Celebrate Bike to Work Day 2022 with Free
	.,	Raffles
05/19/22	Bristow Beat	Bike to Work with OmniRide
05/19/22	Patch (Greater	Bike To Work Day Planned In 2022 With Belle
00/1//22	Alexandria)	View, Fort Belvoir Stops
05/19/22	Patch (Kingstowne-	Bike To Work Day Planned In 2022 With
03/1//22	Rose Hill)	Franconia-Springfield Stop
	1 NOSE I IIII)	Trancoma-opringileta otop

05/19/22	DCist	16 Virtual And IRL Things To Do Around D.C. This Weekend		
05/19/22	WTOP	Are you ready to ride? Friday is Bike to Work Day		
05/19/22	USA Today	Flag fix, fire starters, 'Piggie Pageant': News from around our 50 states		
05/20/22	My MCM Media	5 Things to Know Today, May 20, In Montgomery County		
05/20/22	District Department of Transportation	Mayor Bowser and DDOT Celebrate 100 Miles of DC Bike Lanes on Bike to Work Day		
05/20/22	Axios DC Newsletter	May 20, 2022 Newsletter		
Calendar Listi	ngs			
730 DC		Adams Morgan BID	All Events: Greenbelt	
Anacostia BID		ARL Now	Arlington Transportation Partners	
Bike VA		Bike Arlington	Capital Gazette	
Capitol Hill BID		Capitol Riverfront	Car Free Diet	
City of College Park		City of Fairfax, VA	City of Hyattsville	
DC Event Cale	endar	DC Inno	DC Social Guide	
DCW50		District Wharf	Downtown DC	
Dulles Moms		Dupont Circle	Frederick News-Post	
Georgetown DC BID		Georgetown Patch	Georgetown Dish	
Go Alex		goDCgo	Golden Triangle DC	
Greater Washington Clean Cities Coalition		Greater Greater Washington	Greenbelt MD	
Keep Prince William Beautiful		Maryland Cycling Events	Maryland Department of Transportation	
Meetup		Mount Vernon Triangle DC	National Landing	
NoMA BID		Prince George County, MD	Prince William, VA	
Public Service Commission District of Columbia		REI	Rosslyn BID	
StayHappening		Town of Leesburg	The Bay Net	
The Patch DC		Toward Zero Deaths	Town of Herndon, VA	
Tysons Today		Virginia Living	Virginia Bicycling Federation (NOVA)	
Visit Fairfax, VA		Visit Manassas	Visit Prince William, VA	
Washington City Paper		Washington DC	Washington DC Destination Guide	

Washington Family, Reston	Washington	Washington Jewish
	Informer	Week
Washington Local DMV	Washingtonian	Arlington Chamber of
		Commerce
Central Fairfax Chamber of	Charles County	Loudoun Chamber of
Commerce	Chamber of	Commerce
	Commerce	
Prince William Chamber of	Rockville Chamber	SWBID
Commerce	of Commerce	

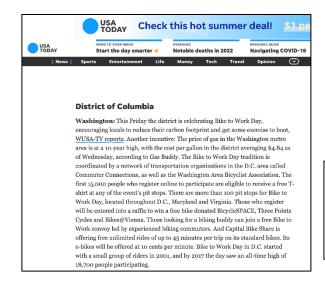
## **Social Media Highlights**













#### FRIDAY, MAY 20

**BIKE TO WORK DAY:** Pump your tires and grease your gears — Bike to Work Day is here. Over 100 pit stops will be set up around D.C., from the Anacostia River Trail to Rockville's Town Square, for bikers to stop by on Friday. The first 15,000 people to register for the event online and attend a pit stop get a free T-shirt. (Various locations; all day; **FREE**)

### **Videos**







## **Social Media Highlights**

Participant Social Posts











### Public Official Social Posts

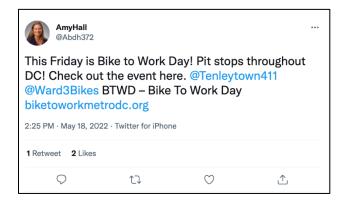












Organization/Government Social Posts























## Proclamation

WHEREAS, the National Capital Region Transportation Planning Board through its Commuter Connections program promotes bicycling and organizes Bike to Work Day together with the Washington Area Bicyclist Association; and

WHEREAS, bicycle commuting is an effective means to support the region's air quality goals, improve mobility, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better health and fitness, reduced commuting and parking costs; and

WHEREAS, increasing numbers of employers have embraced bicycling and provide secure parking and shower facilities to help encourage bicycle commuting; and

WHEREAS, Capital Bikeshare's regional system has 600+ stations across seven jurisdictions; and

WHEREAS, 96 Bike to Work Day pit stops will be located within 22 COG jurisdictions in the region; and

WHEREAS, the week of May 16<sup>th</sup> is National Bike to Work Week, which promotes bicycling as a viable means of transportation to and from work;

*NOW, THEREFORE,* BE IT RESOLVED THAT THE NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD:

- 1. Proclaims Friday, May 20, 2022 as Bike to Work Day throughout the Washington, DC metropolitan region; and
- 2. Encourages TPB member jurisdictions to adopt similar proclamations in support of the event; and
- 3. Reminds all members of the importance of bicycle safety as advocated by the Street Smart campaign.

National Capital Region
Transportation Planning Board

Chair, National Capital Region Transportation Planning Board

**Proclamation Signing** 



#### MARKETING MATERIALS

Rack cards 3¾ x 8½" (40,000) Flyers 8½" x 11" (24,300) plus 1,000 Spanish Posters 22" x 28" (300) T-Shirts (14,800)

The marketing materials used for the 2022 BTWD campaign all carried the same uniform look and feel and were targeted to employers and cyclists throughout the region. The posters were mailed to employers along with a cover letter. Employers were also emailed an html version of the poster with a link to the event web site. An e-mail blast was also sent to the previous year's registrants.

### **Flyer English**





## Friday, May 20



## **FREE EVENT - REGISTER AT** BikeToWorkMetroDC.org

Pre-register by May 13 for Free T-Shirt\* + Bike Raffle. Free refreshments + giveaways at participating locations, while supplies last.

Working from home? No problem! Bike to your local "pit stop" for your free T-shirt and back home again.

Visit **biketoworkmetrodc.org** for pit stop locations and times. \*T-Shirts available at pit stops to first 15,000 registrants. Pit stops in D.C., Maryland, and Virginia!

Register free at BIKETOWORKMETRODC.ORG 800.745.7433



f t #BTWD2022



### **Rack Card Back**





**URBANSTEMS** 





































Bike to Work Day is funded by DDOT, MDOT, VDOT, and USDOT.

Printed on recycled paper

## T-Shirt





#### **NEWS RELEASE**

# Full speed ahead: Bike to Work Day 2022 registration now open

### Mar 28, 2022

Bike to Work Day (BTWD) is rolling full speed ahead, as a regained sense of community, free T-shirts, and a chance to win a free bicycle will attract thousands of commuters to participate in the regional event on Friday, May 20.

Co-organized by Commuter Connections and the Washington Area Bicyclist Association (WABA), the free, annual event is a celebration of bicycling as a green, low-cost commuting option. This year's event will feature 96 pit stops throughout Washington, DC, suburban Maryland, and Northern Virginia filled with raffles, food, and other giveaways—plus a free Bike to Work Day T-shirt for the first 15,000 registrants to attend.

New and veteran bicycle commuters alike are encouraged to take the leap and register today. Registering for BTWD 2022 is fast, free, and easy at <a href="https://www.biketoworkmetrodc.org">www.biketoworkmetrodc.org</a> or by calling (800) 745-RIDE.

"It's time to come together as a community," said Nicholas Ramfos, Commuter Connections Director. "Bike to Work Day gives us the opportunity to jumpstart our day with a fun, healthy commuting option, all while reducing traffic congestion on roadways that are getting crowded once again."

For those who wish to travel together, experienced volunteer bicycle commuters will lead bicycle convoys on the day of the event. Convoy starting point information will be available on the <u>event</u> website.

This year's event has been made possible by the generosity of several regional sponsors, including: Gold Sponsors ICF and UrbanStems; Silver Sponsors National Landing, Bike Arlington, BicycleSpace, Verra, City Dental DC, and Bilton Law Firm.

Although Bike to Work Day happens only once a year, Commuter Connections offers a wide range of services and resources year-round for all commuters, including the <u>Guaranteed Ride Home (GRH)</u>

<u>Program</u> that provides peace of mind with a free ride home when one of life's unexpected emergencies arises. Follow Commuter Connections on Twitter at <u>@BikeToWorkDay</u> and Facebook at <u>@BikeToWorkDayMetroDC</u> and use #BTWD2022 or #BTWDC to join the conversation.

### CONTACT:

Michael Henrich: <u>mhenrich@asc-pr.com</u>, (914) 821-5100 Janele Partman: <u>jpartman@mwcog.org</u> (202) 962-3250

### Photos and other promotional items



WHEREAS,

bicycle commuting benefits both employees and employers through reduced transportation, parking and health care costs; lower employee absenteeism and turnover; increased employee productivity; and better employee health

WHEREAS,

increasing numbers of businesses have installed bicycle parking and other facilities to help employees and customers commute by bicycle; and

Montgomery County has installed bikeshare stations in many areas of the

county to facilitate biking for short trips and connect home and work with

WHEREAS.

WHEREAS

the month of May is "Clean Air Month" promoting air quality, and May is also "National Bike Month" which promotes bicycling as a means of transportation

and recreation

NOW, THEREFORE, DO I,

Marc Elrich as County Executive, hereby proclaim Friday, May 20, 2022, as:

### **BIKE TO WORK DAY**



Signed this 20th day of May in the year 2022

in Montgomery County. I urge all residents to examine transportation choices available in the county and to choose, whenever possible, alternatives to the single-occupant auto, particularly bicycling and bikesharing. I commend our citizens who bicycle and use commuting alternatives for their contributions toward reducing traffic congestion and improving the health and welfare of the community.

MARC ELRICH County Executive

## Largo



## Columbia Heights



**Tri-County** 

## The Maryland General Assembly



# Official Citation

Be it hereby known to all that sincerest congratulations are offered to

## The Tri-County Council for Southern Maryland in partnership with the Commuter Connections Program

in recognition of

Bike to Work Day as an effective and convenient means of transportation that lowers carbon emissions, conserves energy, reduces traffic congestion and provides immediate mental and physical benefits.

Presented on this 20th day of May 2022

on behalf of the Southern Maryland House Beleg

Delegate Edith J. Patterson, Ed. D.

Chair

## NOMA



## Anacostia



## Bethesda



## **Capitol Hill**



**Cathedral Heights** 







### **Manassas Park**



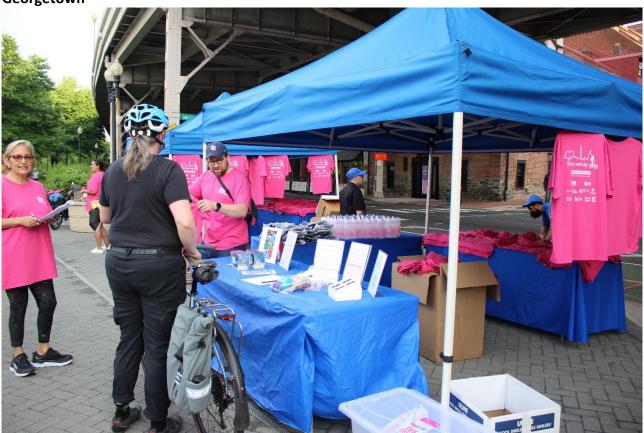
## **Dupont Circle**



## **Fairfax Government Center**



## Georgetown



## Greenbelt



Hyattsville



## Indian Head



## Leesburg



**Manassas Kelly Center** 



### **North Bethesda**





## Springfield





## The Wharf



Tyson's



## Vienna



Woodbridge Chinn Center



## Woodbridge VRE

