

Mr. Stuart Freudberg
Director of Environmental Programs
Metropolitan Washington Council of Governments
777 North Capitol Street
Washington, DC 20002

July 21, 2010

Dear Mr. Freudberg:

I am writing as the Chairman of the Metropolitan Washington Council of Government's (MWCOG) Climate, Energy and Environment Policy Committee (CEEPC), to enthusiastically support MWCOG's application to EPA's Climate Showcase Communities program to implement XXXXXXXX (name of program) -- a regional outreach program designed as a friendly competition to promote energy conservation in the Washington region.

MWCOG's proposal will build upon lessons learned this fall from a pilot energy outreach program. This fall residents in three communities will be recruited to reduce their energy use by using an online monitoring tool and gaining rewards for reducing their use. The grant proposal will expand the pilot program to the broader metropolitan Washington region, engaging more communities in a competition to reduce energy use. The Climate Energy Environment Policy Committee has made this energy outreach program one of its top priorities for the next three years.

EPA's Climate Showcase Communities program offers an excellent opportunity to support regional expansion of our pilot energy outreach program beginning this fall. I believe the proposed project is the first of its kind at a regional scale in the United States. It will represent a new milestone in long-term collaboration between MWCOG, local jurisdictions, the States of Maryland and Virginia, the District of Columbia and major utilities. These combined and coordinated talents and resources and resources will be a major asset in making the program successful.

If EPA supports the expansion of the program, CEEPC would support the program by:

- Asking its members to provide support in terms of promoting the program through available communication and media, such as newsletters, online links
- Recruiting sponsors for energy efficiency products as "rewards" for program participants
- Participating on the program steering committee

We urge you to support this creative proposal.

Sincerely,

Jay Fisette
Chairman, Arlington County Board
Chairman, CEEPC, MWCOG