



**Toter**<sup>®</sup>  
The World's Toughest Carts<sup>™</sup>

**July 19, 2007**

# Carts Innovate Recycling Collection

- High Collection Productivity-Single Stream
- No Blowing or Wet Paper
- Increase diversion since overflow from small bins no longer goes into the Garbage
- Allow collection of additional materials
- Ease of use increases participation
- Larger Carts allow less frequent collection (Bi-Weekly or even Monthly)
- Virtually eliminate Workers Comp Injuries



# Consumer Considerations

- Container is large enough to hold all recyclables
- Container is easy to Tilt and Roll when loaded
- Container's appearance at the home
- Fits the available storage space
- Container Durability
- Perceived value of the containers as part of the program and the fees the user pays
- Appearance of the City/County streets on set out day



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# Recycling Collector Considerations

- Correct Container Size(s) - 20, 32, 48, 64 or 96 gallons
- Compatibility with current and future collection equipment
- Program image is tied to the container's appearance
- User educational markings increase diversion and reduce contamination
- User satisfaction - the container is the user's connection to the program
- Cost to assemble, store and deliver containers
- Lifecycle cost = Purchase Price + Maintenance Parts &



# User Educational Markings



LID HOT STAMP



ADHESIVE LABEL



MOLDED-IN LID GRAPHIC



# Cart Lifecycle Cost

- Purchase prices vary by a few dollars
- Failure rate drives maintenance cost
  - 10 Year warranty covers parts
  - Cost of non-warranty parts
  - Estimated labor cost per service call is \$15+
- Replacement Cost - do the carts selected last 10 years or 15 to 20 years?
- Political Costs - Poor cart durability reflects negatively on the program due to high number of complaints



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# Replacement Cost/Lifespan

- Proven Field Durability of Rotationally Molded Toter Carts:
  - Washington, D.C. “Supercans” 1982 to 2001
  - Arlington County, VA easily 1980’s to Present
  - High Point, NC - 1980 to Present
  - Columbia, SC - 1980 to Present
  - Pasadena, CA - 1987 to Present
- Historical failure rate of 0.2% per year (2 carts per thousand)



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# Not All Carts are Commodities

- Commodity - “A mass produced, unspecialized product.”
- Injection Molded Carts - Same Injection Molding Process, part designs, and same HDPE material
- Advanced Rotationally Molded Toters
  - Stress Free Rotational Molding
  - High Strength MDPE
  - Attractive, functional “Granite” colors
  - Patented “Rugged Rim™”



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# Not All Carts are Commodities

- Advanced Rotationally Molded Toters
  - Molded-In, Leakproof stop bar bearings
  - Nestable when Fully Assembled to save Delivery Cost
  - Ergonomic axle placement for easiest tilting/rolling
  - Innovative 48 gallon cart



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The Toter logo is positioned in the bottom right corner. It features the word 'Toter' in a large, bold, black sans-serif font. Below it, the tagline 'The World's Toughest Carts' is written in a smaller, black sans-serif font. The background of the logo area is a faded, grayscale image of a Toter cart, showing its wheels and the body of the cart.

# Material Performance Advantage:

	Environmental Stress Crack Resistance (ESCR)	Elongation at Yield
Medium Density* LL-8400 Rotational Molding	500 Hours	765%
High Density* HD-6605 Injection Molding	17 Hours	19%

**Source: Exxon Mobil**

**\*Density Difference is 0.9%**



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The logo for Toter, featuring the brand name in a large, bold, sans-serif font. Below the name is the tagline 'The World's Toughest Carts' in a smaller font. The background of the logo is a faded image of a large industrial cart.

# Washington, D.C.

- Single Stream Semi-Automated Collection
- Municipal Service
- 32 Gallon Carts
- Weekly Service
- Replaced Contracted Service with Manual Bins
- Rolled out 110,000 Carts in 2005
- Average Diversion Rate is 18%



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# Wake Forest, NC

- Single Stream Fully Automated Collection
- Private Contractor-Republic
- 48 Gallon Carts
- Weekly Service
- Rolled out 7500 carts in 2005
- Participation up from 50% to 97%
- Diversion Rate has doubled



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# Newport News, VA

- Single Stream Fully Automated Collection
- Private Contractor-Tidewater Fibers
- 64 Gallon Carts with 110° Lids
- Bi-Weekly Set Out
- Rolled Out 40,000 Carts in 2003



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# Metro Nashville

- Single Stream Fully Automated Collection
  - Municipal Service
  - 96 Gallon Carts
  - Service once every 4 weeks
  - Voluntary Participation
  - Rolled out 112,000 carts in 2002
  - Contracted Maintenance Repairs
- Average 228 Carts per year = 0.2%



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# THANK YOU!

**TO OUR MANY LONG TIME CUSTOMERS  
WHO ARE MEMBERS OF THE COUNCIL OF  
GOVERNMENTS**

WASHINGTON, D.C.

COLLEGE PARK

ROCKVILLE

MONTGOMERY COUNTY

FREDERICK

ALEXANDRIA

ARLINGTON COUNTY

FAIRFAX COUNTY



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