

Employer Commute Benefit Program CaseStudy

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Employer

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Background

National Harbor is a development along the Potomac River in Oxon Hill, Prince George's County, Maryland just south of Washington, D.C. near the Woodrow Wilson Bridge.

National Harbor is a 350-acre resort destination that includes the Gaylord National Resort and Convention Center,

Tanger Outlets, thousands of hotel rooms, hundreds of residential and office units, tree-lined promenades with scores of popular shops and restaurants, a marina, and The Capital Wheel - a 180-foot observation wheel featuring panoramic views of the nation's capital. In December 2016, MGM Resorts International opened a \$1.4 billion integrated casino resort complex on 23 acres overlooking the Potomac River. The MGM National Harbor boasts a 24-story, 308-room hotel, 125,000 sq. feet of gaming, 18,000 sq. feet of highend retail. 12 restaurants from renowned local and national chefs, and a 3,000 seat theater.

Developed by Peterson Companies, National Harbor commands a mile and a quarter of the Potomac. For residents and visitors, National Harbor offers restaurants, entertainment, and homes within steps of the water. The expansive waterfront with its marinas and piers, designed to accommodate concerts, dinner cruises, and other signature events, also offers a watertaxi service on the Potomac to Georgetown and Alexandria, Va.

The Situation and Solutions

National Harbor is situated in a unique area in Prince George's County. There are two bus lines that serve the complex and the nearest Metrorail stop, Huntingdon, is located in Alexandria, Virginia. The proximity of the Capital Beltway gives wide access to visitors and employees of the employers located at the resort. Parking can be difficult due to attractions at the casino. National Harbor has been looking into alleviating parking scarcity as well as working with other employers at the complex to address commuting issues.

The Impacts and Future

National Harbor is enjoying a large boom in expansion. New transit options are being considered in partnership with WMATA and Prince George's County.

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