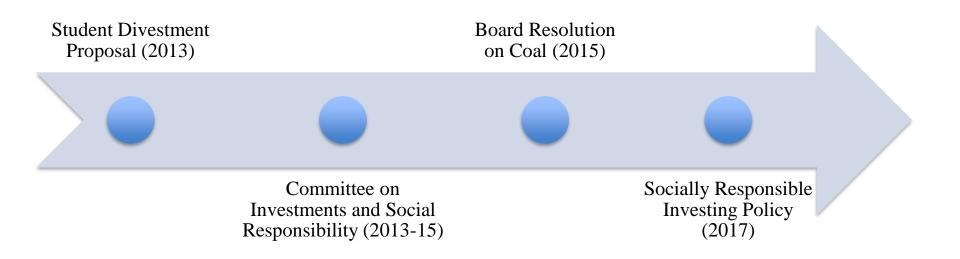
CEEPC Meeting March 28, 2018

J. Callahan Watson Assistant Vice President for Public Affairs and Business Policy



Georgetown University has been focused on fossil fuel divestment in recent years.





Georgetown's Socially Responsible Investing (SRI) Policy endorses four main strategies.

- 1) Alignment "Do No Harm"
- 2) Integration "Lean to the Positive"
- 3) Engagement "Constructive Dialogue"
- 4) Impact "Promote the Common Good"

https://investments.georgetown.edu/socially-responsible-investing



We have learned some key lessons in the first few years of this work.

- 1) Engage community members.
- 2) Use all tools available.
- 3) You can get started without a formal policy in place.



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