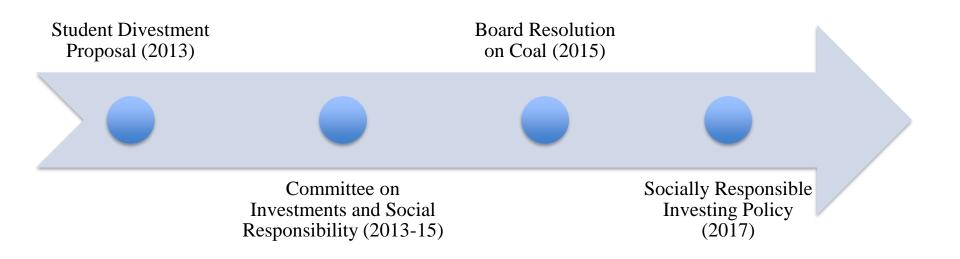
## CEEPC Meeting March 28, 2018

J. Callahan Watson Assistant Vice President for Public Affairs and Business Policy



## Georgetown University has been focused on fossil fuel divestment in recent years.





Georgetown's Socially Responsible Investing (SRI) Policy endorses four main strategies.

- 1) Alignment "Do No Harm"
- 2) Integration "Lean to the Positive"
- 3) Engagement "Constructive Dialogue"
- 4) Impact "Promote the Common Good"

https://investments.georgetown.edu/socially-responsible-investing



We have learned some key lessons in the first few years of this work.

- 1) Engage community members.
- 2) Use all tools available.
- 3) You can get started without a formal policy in place.



## GEORGETOWN UNIVERSITY

