



## **EMPLOYER OUTREACH COMMITTEE**

Tuesday, July 15, 2014  
10 a.m. to 12 noon

Metropolitan Washington Council of Governments  
777 North Capitol Street, NE  
Third Floor, COG Board Room

Chairperson: Shawntea Smith, Prince George's County (301) 883-5656  
Vice Chairperson: Anna McLaughlin, District of Columbia (202)478-9121  
Staff Contact: Mark Hersey 202/962-3383

### **MEETING NOTICE AND AGENDA**

1. Introductions (5 minutes)
2. Review of 4/15/14 Meeting Notes (5 minutes)
3. Third Quarter FY 2014 and Fourth Quarter FY 2014  
Conformity Verification Statements (5 minutes)
4. FY 2014 Employer Satisfaction Survey (20 minutes)  
The Committee will be updated on the FY 2014  
Employer Outreach Customer Satisfaction Survey draft report.
5. ACT! Upgrade (5 minutes)  
COG/TPB staff will brief the committee on the database  
upgrade
6. Fairfax County's SmartBenefits Plus50 Incentive Program (25 minutes)  
Marcus Moore of Fairfax County DOT will present information on  
Fairfax County's new incentive program for employers
7. Training Update and Review (5 minutes)  
COG/TPB staff will brief the committee on the year's training and  
the upcoming fiscal FY2015 year's sessions
8. Employer Case Studies (5 minutes)  
COG/TPB staff will update the committee on the new case studies.
9. Employer Outreach Roundtable (40 minutes)  
Group members can share challenges and successes they  
encountered in recent TDM outreach activities.
10. Other Business (5 minutes)

***The next Employer Outreach Committee meeting is scheduled for October 21, 2014 at 10 a.m.***

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,  
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