

Principles of Curb Lane Management

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The Parking Professional

THE INTERNATIONAL PARKING INSTITUTE ADVANCING TRANSPORTATION AND MOBILITY JULY 2018



Controlling the Curb
Dynamic curbside management creates space for everyone.
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WOULD YOU LIKE DATA WITH THAT?
Everybody's talking about data, but what does it really mean? **26**

LEARNING, RECOGNITION, AND FUN
A wrap-up of the 2018 IPPI Conference & Expo in Orlando **32**

5G
You've heard of 5G technology, now learn what it means for parking. **42**

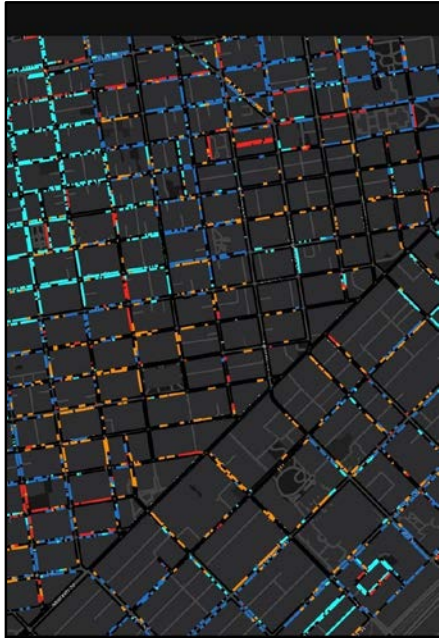
THE DREADED SELF-EVALUATION
Making the most of this annual task can propel your career forward. **46**

Curb Management from the Operators Perspective

IPMI is focused on defining curb management from the perspective of parking & mobility managers, including:

- *Overall process and practice*
- *Technology to support management*
- *Adaptation and responsive management*
- *Dynamic policies and practices*
- *Adopting multi-faceted view of curb*

The Curb Management Process



Measure

Defining assets, opportunities, and challenges at the curbside that policies, practices, and treatments will need to address

The Curb Management Process



Measure



Manage

Applying management strategies to address specific curbside needs

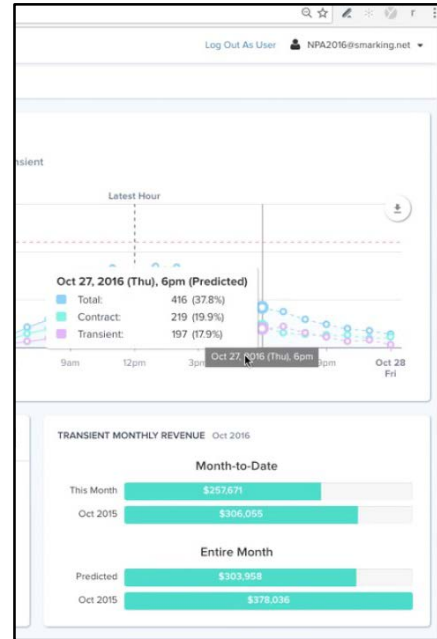
The Curb Management Process



Measure



Manage



Monitor

Evaluating curbside performance and system impacts to determine iterative changes to policy, practice, and treatment

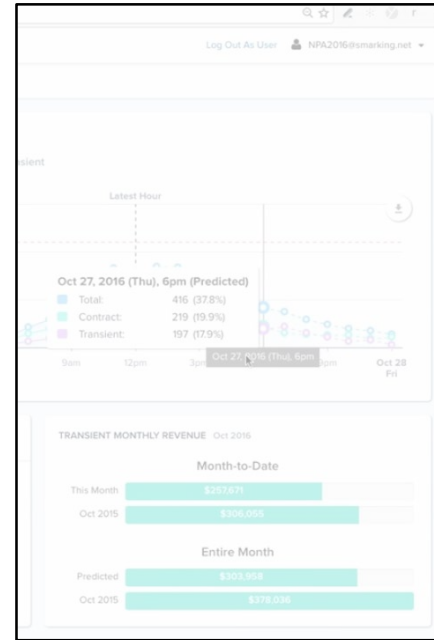
The Curb Management Process



Measure



Manage



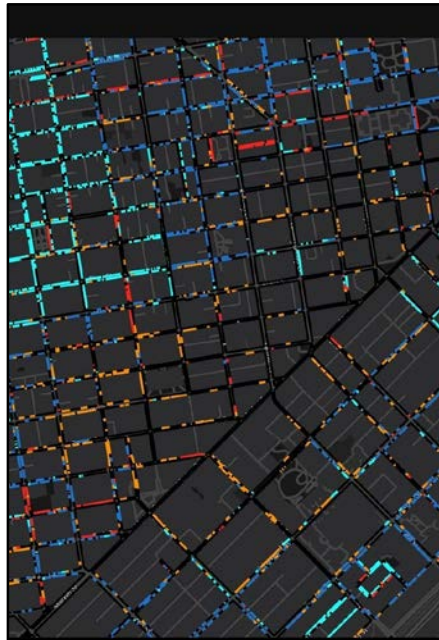
Monitor



Optimize

Continuously adjusting the curb to define optimal space allocation, demand balancing, and equitable access

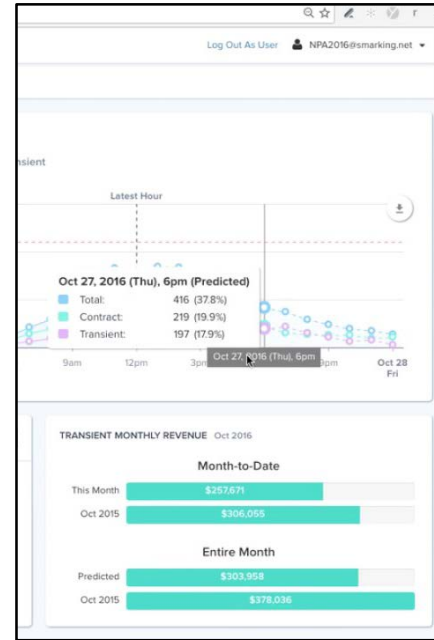
The Curb Management Process



Measure



Manage



Monitor



Optimize

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CURB MANAGEMENT

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FUTURE SENSE

Does designing garages toward future re-adaptation make sense? 36

SAYING FAREWELL... MAYBE

Are parking minimums a thing of the past? 40

ADVANCING PARKING & MOBILITY

IPMI committees work on projects, initiatives, and research. 44

IPMI Resources

Available Resources

- Technology Committee research and publication on curbside tech
- Blog series – Curb Processes and Curb's Response to COVID-19
- Numerous articles – *Parking & Mobility* magazine

Coming Soon

- Curbside Management Glossary
- Case Studies

Questions/Discussion

Thank You

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