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Falls Church

Loudoun County

Manassas

Manassas Park

Prince William County

**Adjunct member*

COG BOARD OF DIRECTORS MEETING

DATE: April 14, 2010

TIME: 12:00 Noon

PLACE: COG Board Room

**PLEASE NOTE: Chairman Brown will begin the meeting promptly at Noon.
Lunch for members and alternates will be available at 11:30 a.m.**

AGENDA

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE
(12:00 Noon)**

**Chairman Kwame Brown
Councilmember, District of Columbia**

**2. ANNOUNCEMENTS
(12:00 – 12:05 p.m.)**

Chairman Brown

- a) National Capital Farms - April 21
- b) Workforce Conference – June 3
- c) Leadership Retreat – July 23-24

**3. EXECUTIVE DIRECTOR'S REPORT
(12:05 – 12:10 p.m.)**

- a) Outreach
- b) Legislative/Regulatory Update
- c) Information and Follow-up
- d) Letters Sent/Received

**4. AMENDMENTS TO AGENDA
(12:10 – 12:15 p.m.)**

**5. APPROVAL OF MINUTES OF MARCH 10, 2010
(12:15 – 12:20 p.m.)**

CONSENT AGENDA

6. ADOPTION OF CONSENT AGENDA ITEMS (12:20 – 12:25 p.m.)

A. REVISED RESOLUTION SUPPORTING CONTINUING REGIONAL STRATEGIES TO REDUCE OBESITY

At the March 10 meeting, the Board received a presentation on the outcomes of the “Childhood Obesity and the Impact on Learning” forum which focused on the progress school districts are making in addressing obesity and the challenges they face. Resolution R18-10 provided several strategies to reduce instances of obesity region-wide to create healthier communities. Several amendments were offered to ensure that the Resolution best reflected the needs and preferences of the region however due to time constraints; adoption of Resolution R18-10 was deferred to the April 14 meeting. The revised resolution is reflective of the amendments made on March 10.

RECOMMENDED ACTION: Adopt Resolution R18-10.

B. RESOLUTION IN SUPPORT OF A CONTRACT TO SEEK CONSULTING SERVICES IN SUPPORT OF A REGIONAL FOSTER CARE MEDIA CAMPAIGN

The Board will be asked to adopt R19-10 authorizing the Executive Director, or his designee, to accept a grant, in the amount of \$50,000, from the Freddie Mac Foundation to fund a regional foster parent media campaign. The Executive Director is further authorized to enter into a contract with VPC, Inc. to provide consulting services for the production of video and audio segments in an amount not to exceed \$45,000. No COG matching funds are required.

RECOMMENDED ACTION: Adopt Resolution R19-10.

C. RESOLUTION AUTHORIZING THE ENGAGEMENT OF A PAYROLL PROCESSING FIRM FOR FISCAL YEARS 2011-2015

The Board will be asked to adopt Resolution R20-10 authorizing Executive Director, or his designee, to enter into a contract with ADP to provide payroll processing and related services for the period beginning April 14, 2010 through COG’s Fiscal Year 2015. The Executive Director is further authorized to extend the period of performance for an additional three fiscal years at COG’s option based on the performance and cost effectiveness of the payroll outsourcing. The estimated initial implementation cost is \$26,000 and the first annual payroll processing fee is \$30,000. No COG matching funds are required. Revenue to support this activity is included in COG’s fiscal year indirect cost allocation plan.

RECOMMENDED ACTION: Adopt Resolution R20-10.

D. APPOINTMENT OF STRATEGIC PLAN REVIEW TASK FORCE

The first member-led strategic plan for COG was adopted in 1999 and subsequently updated in 2004, in part to respond to new COG activities in homeland security. Participants at the COG July 2009 leadership retreat recommended that a task force review the strategic plan to assess what level of examination may be warranted prior to the July 2010 leadership retreat. Options may include no update or limited action required; modest review or update; or comprehensive update. The COG Board will be asked to appoint the following members to Strategic Plan Review Task Force: Chairman Bruce Williams, City of Takoma Park; and Members Andrea Harrison, Prince George’s County, Frank Principi, Prince William County, Penelope Gross, Fairfax County and Michael Brown, District of Columbia. The Task Force will review the strategic plan, assess the recommended level of update or action; determine the need for an expanded

strategic plan task force, if required; and identify the associated budget and time commitments. Task Force recommendations will be presented at the COG July 2010 leadership retreat.

RECOMMENDED ACTION: Adopt Resolution R21-10.

E. RESOLUTION AUTHORIZING COG TO EXECUTE A COOPERATIVE AGREEMENT AND ISSUE CONTRACTS TO DEVELOP, EVALUATE AND UPDATE THE CONCEPT OF OPERATIONS PLAN FOR PANDEMIC INFLUENZA IN THE DISTRICT OF COLUMBIA, AND UPDATE THE REGIONAL HEALTH AND MEDICAL GAP ANALYSIS

The Board will be asked to adopt Resolution R22-10, authorizing the Executive Director, or his designee, to execute a cooperative agreement and issue contracts to develop, evaluate and update the concept of operations plan for pandemic influenza in the District of Columbia, and update the regional health and medical gap analysis. The District of Columbia will provide COG with \$171,736 in Centers for Disease Control and Prevention funding. No COG matching funds will be required.

RECOMMENDED ACTION: Adopt Resolution R22-10.

**7. ENDORSEMENT OF NATIONAL CAPITAL REGION LAND CONSERVATION ACT
(12:25 – 12:45 p.m.)**

**James P. Moran, Jr.
United States House of Representatives**

**Michael Brown
Council Member, District of Columbia
Chair, Metropolitan Development Policy Committee**

**Cathy Drzyzgula
Council Member, City of Gaithersburg
Chair, Chesapeake Bay and Water Resources Policy Committee**

Congressman James P. Moran, Jr. (D-VA) under H.R. 2986, and Senator Ben Cardin (D-MD) under S. 1525, along with members of the region's Congressional delegation, have proposed the "National Capital Region Land Conservation Act" to provide matching federal grant funds for the planning, evaluation, and acquisition of parkland and other greenspace in the National Capital Region. The proposal represents an amendment to the Capper-Cramton Act of 1930 which recognized the unique character of the National Capital Region and sought to preserve its natural resources. Both the Metropolitan Development Policy Committee (MDPC) and the Chesapeake Bay and Water Resources Policy Committee (CBPC) have reviewed the proposed legislation and unanimously recommend that the COG Board formally endorse the bills. Congressman Moran will summarize the proposal; MDPC Chair Brown and CBPC Chair Drzyzgula will provide feedback from their respective committees and introduce Resolution R23-10.

RECOMMENDED ACTION: Adopt Resolution R23-10.

**8. PRELIMINARY RESULTS OF THE 10TH ANNUAL HOMELESS ENUMERATION
(12:45 – 1:00 p.m.)**

**Michael Ferrell
Executive Director, Coalition for the Homeless
Chairman, COG Homeless Services Planning and Coordinating Committee**

On January 27, 2010, COG's Homeless Services Planning and Coordination Committee conducted the tenth enumeration of the homeless in metropolitan Washington. This annual enumeration is part of an ongoing effort to monitor and report on the number of people found on the streets, in emergency shelters, in transitional and permanent supportive housing, or otherwise homeless and in need of a safe shelter. Mr. Ferrell will brief the COG Board on the preliminary results of the enumeration. The final analysis and report will be completed and released next month.

RECOMMENDED ACTION: Receive Presentation.

**9. OUTCOMES FROM COG REGIONAL SNOW FORUM
(1:00 – 1:15 p.m.)**

Chairman Brown

COG sponsored an After-Action Leadership Forum on Snow Response on April 5. The half-day forum examined issues of snow removal, transit service, utility and critical infrastructure, government closure decision-making, and emergency response lessons learned. The COG forum also built on similar after-action studies and events conducted by area local governments and a congressional hearing chaired by

Delegate Eleanor Holmes Norton on March 23. Chairman Brown will summarize the COG Forum outcomes and next steps.

RECOMMENDED ACTION: Receive presentation.

10. BRIEFING ON THE CAPITAL AREA FORECLOSURE NETWORK

(1:15 – 1:30 p.m.)

**Marian Siegel
Executive Director
Housing Counseling Services**

**Myriam Torrico
Administrator, Hispanic Affairs
Montgomery County Department of Housing and Community Affairs**

Addressing the region's housing needs, including slowing the pace of foreclosure rates, was identified as a priority task in COG's FY 2011 Work Program and Budget and in COG's 2010 Policy Focus and Priorities. The Capital Area Foreclosure Network (CAFN) is an innovative new partnership between the Metropolitan Washington Council of Governments, the Nonprofit Roundtable of Greater Washington and the Urban Institute. CAFN will build the capacity of housing counseling, legal service and direct service organizations by raising awareness of the role of direct services through marketing and outreach, coordinating trainings around the region, and developing sustainable fundraising strategies. Ms. Torrico and Ms. Siegel will brief the Board on the work to date of CAFN and proposed next steps.

RECOMMENDED ACTION: Adopt Resolution R24-10.

11. APPROVE APPOINTMENT OF HUD SUSTAINABLE COMMUNITIES TASK FORCE

(1:30 – 1:40 p.m.)

David Robertson, Executive Director

Implementation of Greater Washington 2050 is a priority task in COG's FY 2011 Work Program and Budget and COG's 2010 Policy Focus and Priorities; HUD's Sustainable Communities Grant program would provide funding to begin this process for very targeted and measurable projects. The COG Board was briefed on the new HUD Sustainable Communities Planning Grant program at its March meeting and the Board unanimously approved COG comments on the program in response to HUD's Advance Notice and Request for Comments. Chairman Brown's letter to HUD stressed that COG is well-qualified and the National Capital Region well-positioned to submit a regional consortium application for this program, building on considerable work by COG, including the Region Forward report and voluntary compact. The COG Board will be asked to appoint a HUD Sustainability Communities Task Force to oversee this work by COG. The staff recommendation also outlines COG's anticipated regional approach to this grant opportunity, process for engagement, and timetable for completion.

RECOMMENDED ACTION: Receive presentation and approve appointments.

**12. APPROVE FY 2010 CONTINGENCY RESERVE REPROGRAMMING
(1:40 – 1:50 p.m.)**

David Robertson, Executive Director

The COG Board will be asked to approve two budget reprogramming requests from contingency reserve: 1) \$100,000 to support extraordinary unbudgeted snow/administrative leave for COG employees during the 2009-2010 snow season in FY 2010; and 2) \$50,000 (\$20,000 in FY 2010 and \$30,000 in FY 2011) to support one-time conference and consultant expense in support of COG's focus on jobs and economic resiliency. These actions are consistent with COG adopted policy regarding the contingency reserve and will enable COG to meet its program responsibilities, end the fiscal year with a positive fund balance, and add to the General Reserve.

RECOMMENDED ACTION: Adopt Resolution R25-10.

**13. OTHER BUSINESS
(1:50-2:00 P.M.)**

**14. ADJOURN- NEXT MEETING MAY 12, 2010
(2:00 P.M.)**



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