

Shared Use Rideshare Mobility Service Providers

ITEM #8

Provider	Location	Services Provided	Providing Service in DC?	Ownership Status	Investors	Sustainability	Additional Notes
Carma <i>https://car.ma/</i>	HQ in Cork, Ireland Serves: Ireland, Norway, and U.S. (Austin, D.C., and San Francisco)	Real-time shared car trips . Browse for matches and get in touch. At trip's end, driver automatically receives payment from rider, based on distance traveled.	Yes	Private company founded in 2007 by Sean O'Sullivan as Avego, and renamed Carma in August 2013	Venture capital funding from SOSventures	SOS funded \$10M over several years, each time investing larger amounts	October 2011, began a real-time ridesharing pilot in Arlington Potomac Yard area. released a real-time information and management system for vanpool operators rolled out by VPSI
Carpooling.com	Founded in Germany Serving 40 countries, mostly European	People can check user profiles, how much space and comfort is available, where they want to meet and what they are willing to pay. Is a multimodal platform, also integrating bus, train and plane.	Coming to U.S. soon	Private Company. Michael Reinicke and Matthias Siedler co-founders and managing directors	Earlybird Venture Capital and Daimler	yes, been around for 15 years stable in Europe	Over 5 million registered users. 50 million people transported since launch. 1.3 million people carpooling each month. 1 million downloads of mobile apps.
Craigslist	Based in San Francisco, serves 70 countries	Local classifieds and forums, ridesharing is under the community section. There are some fees charged for certain services in various cities in the US.	Yes	Private Company started in '95 by Craig Newmark	Ebay owns 25%	Yes. They do not disclose their income, but it has been estimated to be in the millions.	80 million classified ads each month. Used by 60 million people each month in the US alone. Has an app.
Hailo <i>www.hailocab.com</i>	Started in London and also serves: New York, Dublin, Cork, Galway, Limerick, Toronto, Chicago, Boston, Madrid, Barcelona, Washington DC, Montreal and Osaka.	Hailo flags licensed taxis through mobile devices. Pay automatically by registered card on account, or pay driver directly as you normally would.	Yes	Launched in Nov 2011. private	Hailo is a start up that raised over \$50M from investors including Union Square Ventures, Accel Partners, Wellington Partners, Atomico Ventures and Sir Richard Branson.	Yes, Hailo has carried eight and a half million passengers and grown to annualized sales of well over \$100M.	A Hailo is taken every four seconds by tens of thousands of drivers and hundreds of thousands of passengers.
Lyft <i>www.lyft.me</i>	Started in San Francisco; currently also includes Los Angeles, San Diego, Sacramento, Seattle, Chicago, Washington D.C., Boston, Charlotte, Denver, Dallas, Atlanta, Baltimore, Phoenix, St. Paul, Indianapolis, and Nashville with plans to expand both domestically and internationally (Via Wikipedia and Lyft.me)	Peer-to-Peer ridesharing via smartphones and required Facebook accounts. No traditional payment via "donations" from passengers	Yes	Private Company. Logan Green and John Zimmer, co-founders; spin-out of Zimride. Zimride focused on long-haul trips (city-to-city) and was sold to Enterprise Holdings in July 2013	\$60 million Series C venture financing round led by Andreessen Horowitz (Venture Capital), bringing its total amount raised to \$83 million	Yes, for now and will probably be spun-off like Zimride. Lyft has more than 100,000 registered users and facilitating more than 30,000 rides per week within its first 12 months	The service has more than 300 drivers in San Francisco alone, who report earning as much as \$30 to \$35 an hour. As of the summer of 2013, Lyft had raised more venture funding than any other peer-to-peer ridesharing or app-based car service

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NuRide <i>www.nuride.com</i>	Connecticut based; also available in Massachusetts, Hampton Roads, VA; San Antonio, Tx; Houston, Tx; Washington, DC	Rewards program for alternative commute trips tracked through Nuride software. Included trips via bicycle, carpool, transit and telework	Yes	Private Company, launched in 2002	Funded by state and local governments where they operate	Yes, Nuride has been in business for 12 years and continues to be supported by several state/local governments	Focusing on rewarding trip logging. No payment/money needed for the rides. Incentive through rewards for tracked trips
RelayRides <i>www.relayrides.com</i>	Service launched in Boston in summer 2010, in late 2010 it expanded to San Francisco, and in March 2012, It launched nationwide in the US	RelayRides is a peer-to-peer carsharing service. It allows private car-owners to rent out their vehicles via an online interface. Car owners can set their own prices, and the company takes 25%; similar to Zipcar only the "shared vehicles" are owned by the general population.	Yes	Private Company, Shelby Clark. Launched 2012.	It has received \$19M in funding from General Motors Ventures, Google Ventures and others.	Unknown. Onstar partnership with GM cancelled in September 2013 to focus on long duration car rentals.	Eligibility: Drivers as young as 21 (with two years of driving experience) may use the service. RelayRides performs background checks on all potential borrowers, and drivers of any age are deemed ineligible and will not be accepted if they have any of the following in their driving record: More than 2 speeding violations within the past 3 years, or more than 1 speeding violation within the past year. A speeding violation that was more than 20 mph over the speed limit, Two or more red light (or stop sign) violations, Reckless driving, Driving Under the Influence (DUI), Vehicular manslaughter
Ride Scout	Austin, Tx start-up; expanded to Washington, DC	RideScout is a free mobile app that provides real-time information on all available ride options, including: bus, rail, taxis, bikeshare, car2go, Sidecar and more	Yes	Private Company, Joseph Kopser and Ryan Black, launched 2011	RideScout has been funded by employees' friends and family as well as angel investors — people who aren't professional investors but are willing to financially support an idea (Daily Texan)	Unknown. Working on online marketing and co-marketing with the car-sharing service Car2Go	RideScout is a mobile application that aggregates all of the ride options available to a user. It is not a service provider, instead a clearinghouse of sorts

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Ride Now	San Francisco Bay Area	RideNow was designed to convert solo drivers into carpoolers by offering special incentives and by retaining as much as possible the flexibility and convenience of solo driving. The goal was to free up parking spaces and increase transit use at the Dublin/Pleasanton station, where there is more demand for parking than supply.	No	This dynamic ridesharing pilot project was a focused test of dynamic ridesharing at the Dublin/Pleasanton BART station. The concept, created by Dan Kirshner, originally with the Environmental Defense Fund and now with RideNow Inc., was funded by a grant from the Federal Highways Administration (FHWA) and implemented by the ACCMA and its partners BART, the Metropolitan Transportation Commission, Caltrans, the cities of Dublin, Pleasanton, Livermore and San Ramon, and the Hacienda Business Park.	FHWA	No, this was a demo project	A total of 244 people expressed interest in RideNow between October 2004 and May 19, 2006 when the program terminated. Although this was a substantial number of inquiries about the program during this 18-month period, only 121 (50%) actually went online and registered with the program. The remaining 123 people either did not follow through to register online, or were ineligible to participate in RideNow because they did not live in one of the four Tri-Valley cities.
Sidecar	San Francisco, CA	Sidecar's smartphone app matches everyday people in their own car with people nearby for shared rides.	Yes	In 2011, Jahan Khanna, Sunil Paul and Nick Allen came together to create Sidecar. Also acquired the assets of Heyride, Inc, an Austin-based rideshare community.	\$10 million raised in October 2012. Investors include Lightspeed Venture Partners, Google Ventures and others.	Yes, Sidecar's dynamic and scalable platform that has matched more than 250,000 shared rides to date.	All drivers are pre-vetted for safety, all rides are GPS tracked and everyone who rides is covered by \$1 million dollar insurance policy.
Taxi Magic	Alexandria, VA	In addition to electronic taxi booking, Taxi Magic provides a number of additional technology solutions for transportation providers. These products include the industry's most advanced Passenger Information Monitor, the leading click-to-call phone directory for taxis, and taxi fleet website hosting.	Yes	Taxi Magic is developed by Ride Charge Inc, which was the former name of the service.	The company is venture-backed by travel management software provider Concur (NASDAQ: CNQR) and other investors.	Yes, it's in over 60 metropolitan region's in the country.	RideCharge was founded in 2007 as a platform for business travelers to manage the booking and expensing of taxi rides and other local ground transportation. It soon adopted a broader consumer focus, hastened by the adoption of smartphone technology.

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Uber	San Francisco, CA	Uber is a venture-funded startup and Transportation Network Company based in San Francisco, California that makes a mobile application that connects passengers with drivers of vehicles for hire and ridesharing services.	Yes	Founder: Garrett Camp CEO: Travis Kalanick	Lowercase Capital, First Round Capital, Benchmark, Goldman Sachs, Menlo, Google Ventures	Yes, founded in 2009 and is in over 50 cities worldwide	