

## **Sustainable Regional Planning**



# **Equity Through Transit**

**The Region Forward Coalition's Sustainable Communities  
Regional Planning Grant Application**

# Agenda

- Grant Background
- Approach
- Consortium and Organizational Structure
- Next Steps

# Background: *By the Numbers*

- Category 2 – Detailed Execution Plan
- \$3.56 Million Request
- \$14 Million Match
- \$10 Million Match in Capital – Enterprise Community Partners
- \$1 Million MWCOCG Match

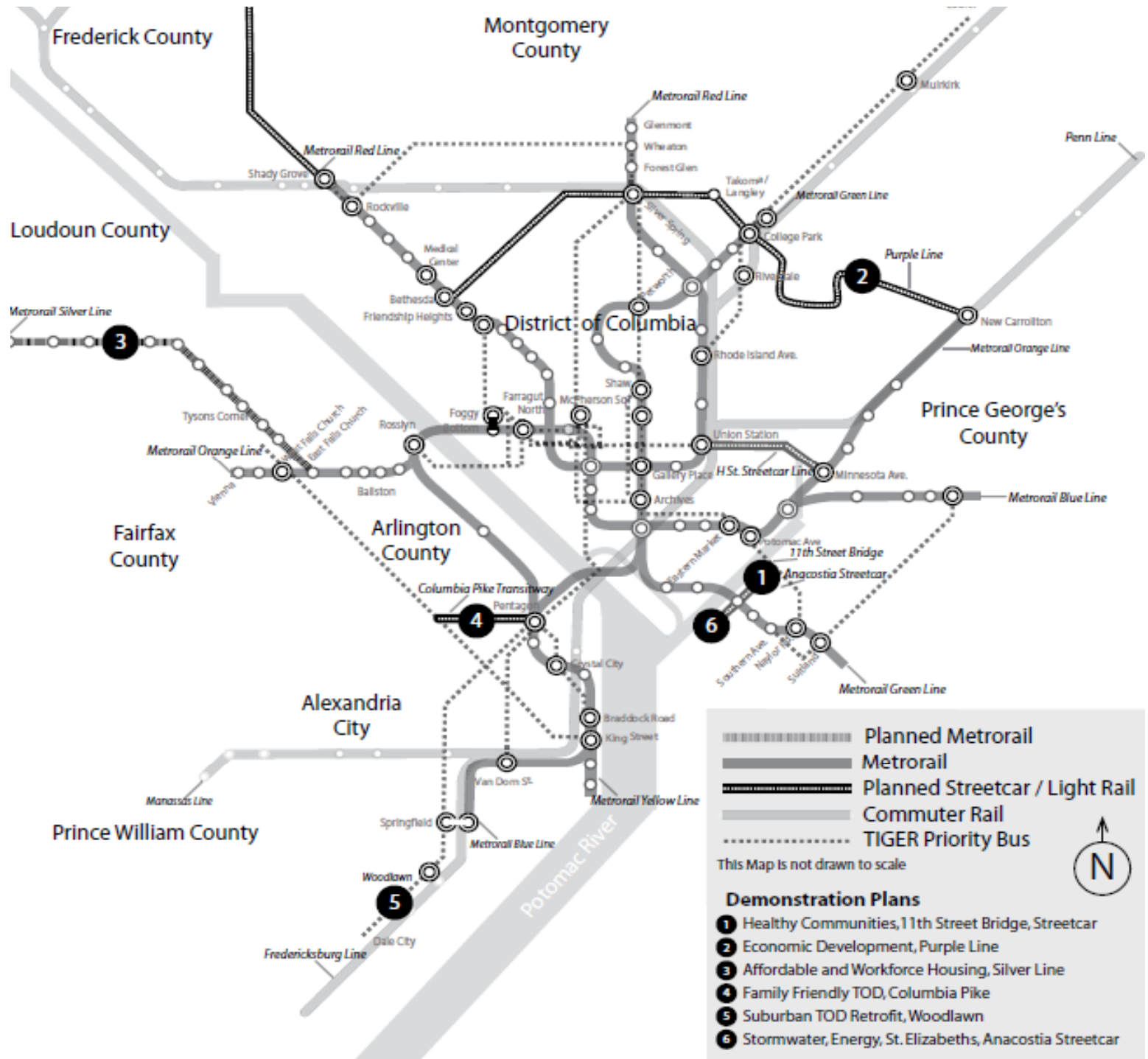


# What's the proposal about?

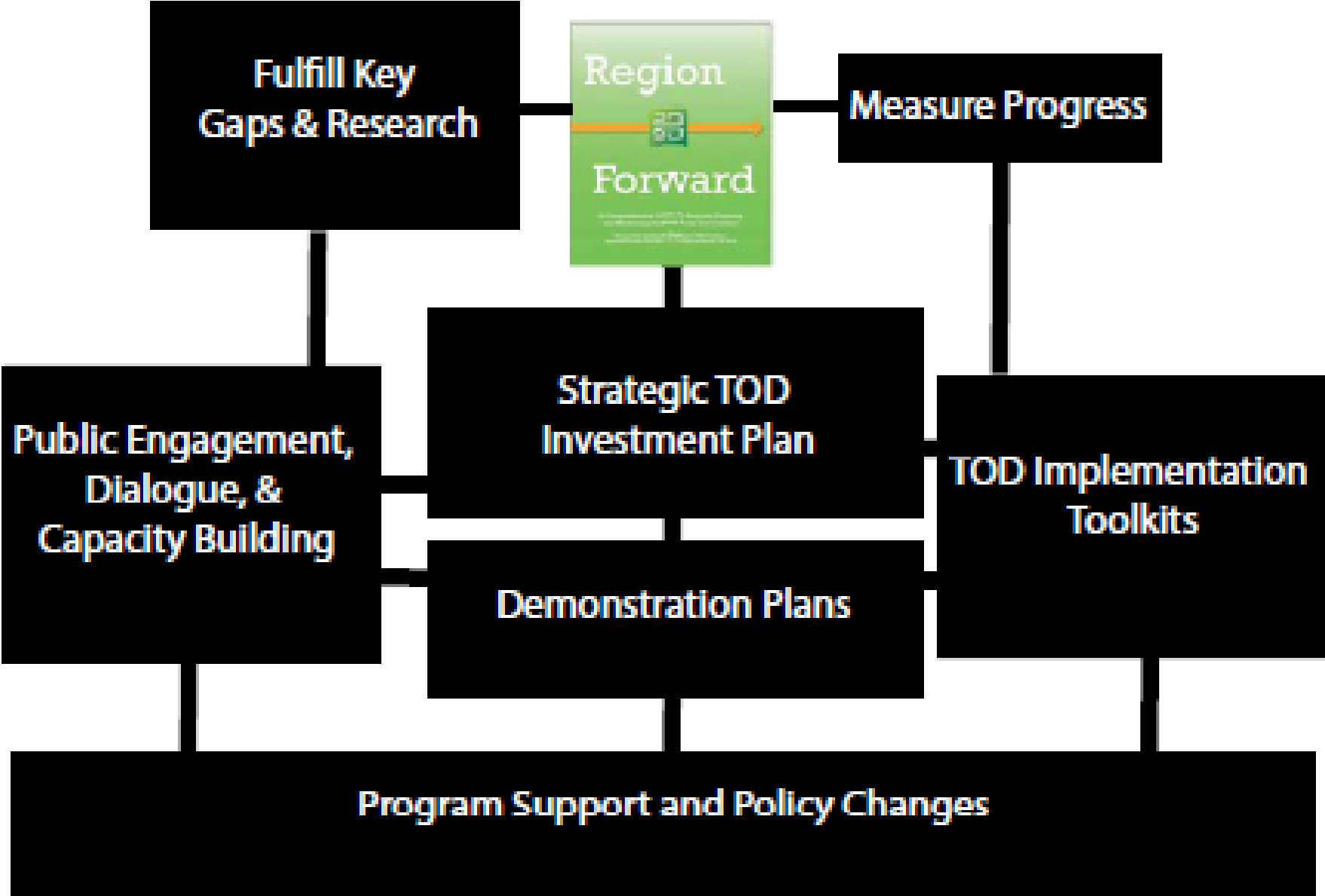
*Target physical and human capital investments to our transit corridors to support equitable development and livable communities.*

## **Desired Outcomes:**

- A better jobs-housing balance
- More affordable housing around transit
- Better access to jobs, housing, and services for disadvantaged residents
- Development patterns that protect the Chesapeake Bay
- Greater ability for vulnerable businesses and local governments to weather economic adversity
- Deeper public involvement in regional planning and decisions
- Better alignment of local, state, and federal investments



# Proposed Program





# Public Engagement, Dialogue and Capacity Building

**Purpose: Build Capacity, Lead Engagement, Address Equity**

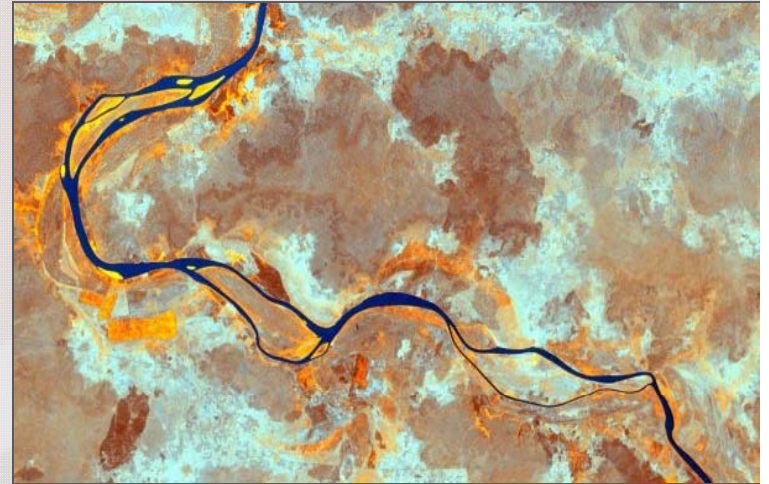
- Finalize Equity and Engagement Team
- Hire Outreach Coordinator
- Public Participation Plan, Tools, and Resources
- IMPACT Leadership Training
- Facilitate connections to broader stakeholders



# Fulfill Plan Gaps and Conduct Research/Analysis

**Purpose: Address gaps and inform planning activities**

- Housing Plan (Gap)
- Fair Housing Analysis (Gap)
- Build-out and Redevelopment Analysis
- Industry and Cluster Analysis
- CaBi Tool for the Unbanked
- Regional Equity and Health Analysis
- Additional Dataset Needs



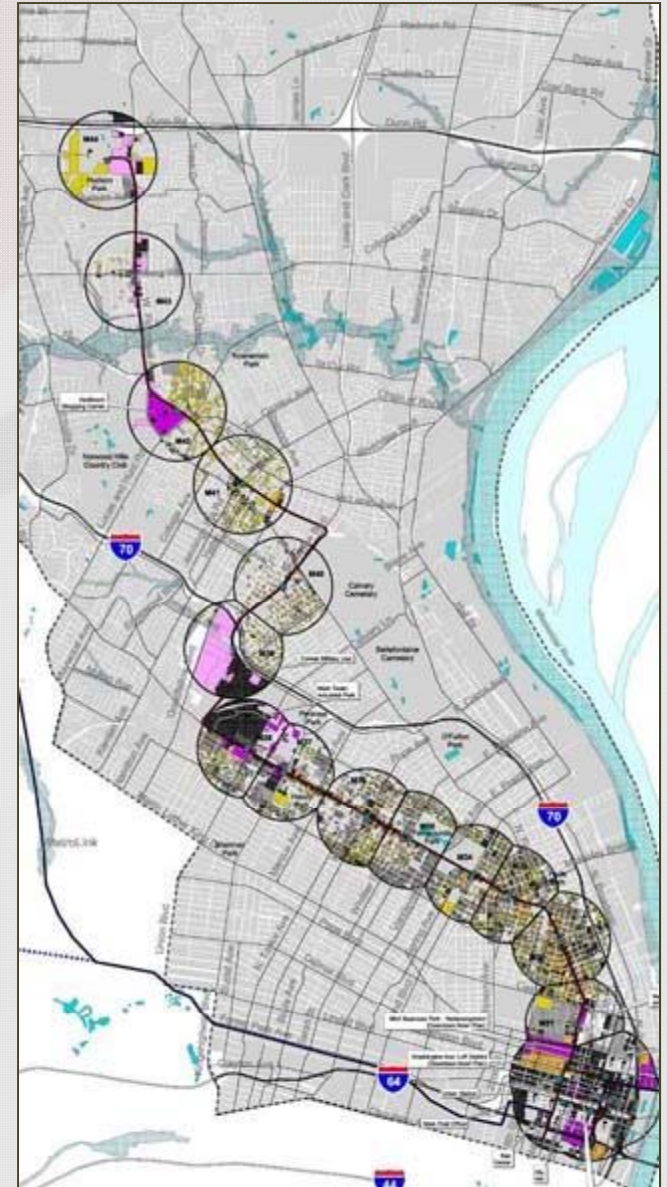


# Strategic TOD Investment Plan

**Purpose:** prioritize short- and long-term investments in the region's transit corridors

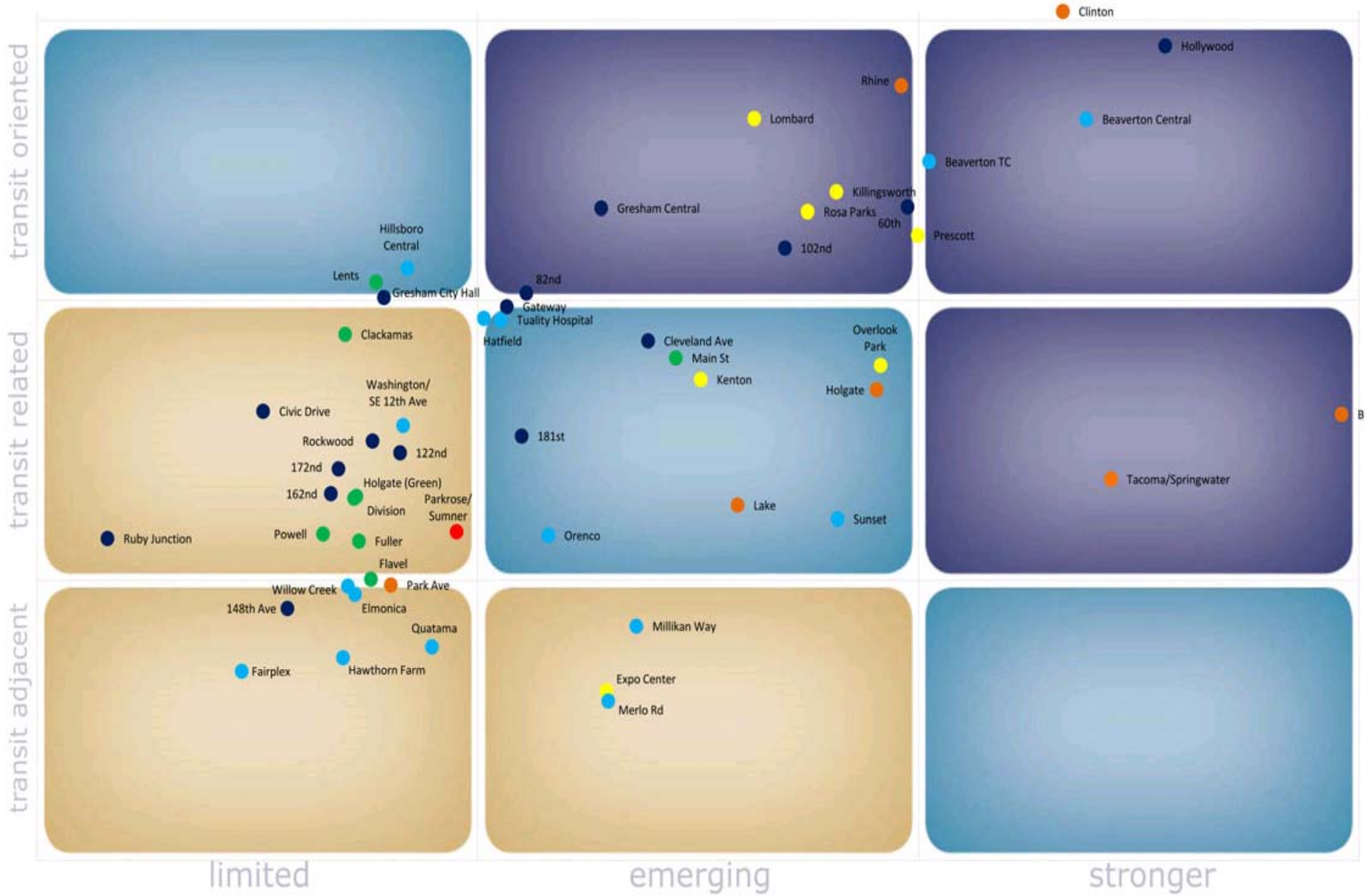
## **Activities:**

- Defining Complete Community Attributes for Transit Corridors
- TOD Typology Framework



# TOD Station Area Typology

Transit Orientation



Real Estate Market Strength



# Demonstration Plans

**Focus:** New or Underutilized Transit Stations and Corridors

## **Purpose:**

- 1) Address how our regional sustainability and equity goals can be achieved in different community types in tandem with new transit investments.
- 2) Build capacity among local groups to utilize the STIP





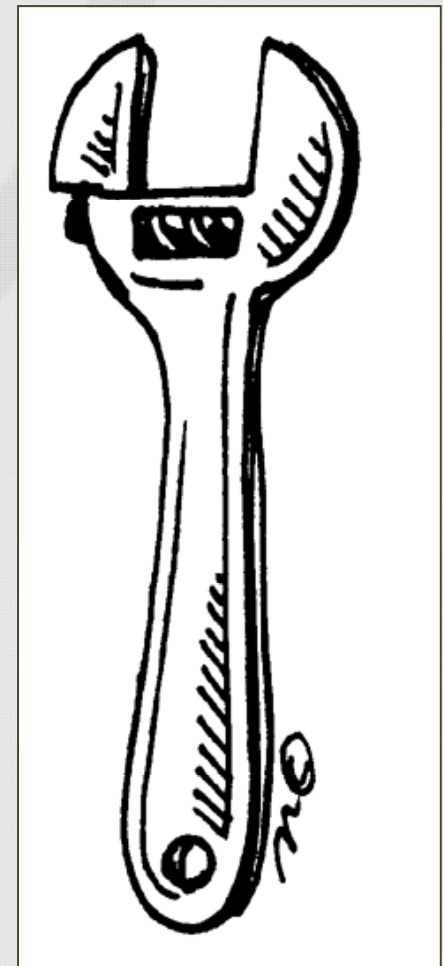
# Demonstration Plans

1. **Anacostia Streetcar** – Healthy Communities, 11<sup>th</sup> St. Bridge Design
2. **Purple Line** – Business Stabilization
3. **Silver Line** – Affordable Housing Production/Live Near Your Work
4. **Columbia Pike Streetcar** –Public Private Partnerships to support family-oriented public amenities and affordable housing
5. **Richmond Highway BRT/Light Rail** – Suburban Retrofits, Urban Design, Street grid
6. **Green Line & Future Streetcar at St. E's** – Stormwater TOD and District Energy

# Toolkits: Resources, Models and Tools for Different Community Types

**Purpose:** Utilize the demo plans to create transferable models, tools and identify resources for different community types in the Strategic TOD Investment Plan

Note: *Toolkit topic areas are closely tied to issues addressed in the demonstration plans*





# Toolkits:

## Livability

- Model inclusionary housing ordinances
- Model impact fees
- Displacement prevention tools
- Housing Production

## Prosperity

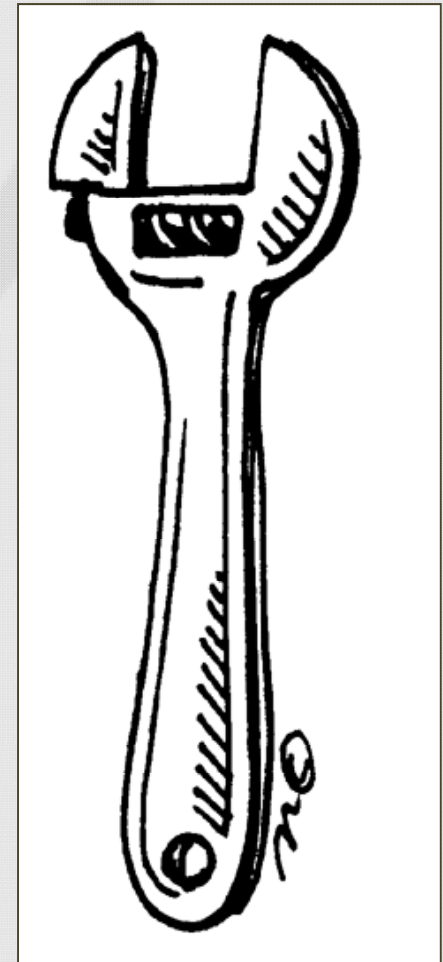
- Business Incubator Models
- Small Business Retention
- Industry Siting and Public Incentives

## Accessibility

- Model Complete Streets Ordinance
- Street grid improvement guide
- Capital Bikeshare Siting/Payment

## Sustainability

- Energy Efficiency
- District Energy
- Stormwater Management





# Program, Policy, and Institutional Changes

**Purpose:** Realign programs and change policies, regulations, and administrative practices to support targeting diverse investments and resources to transit corridors



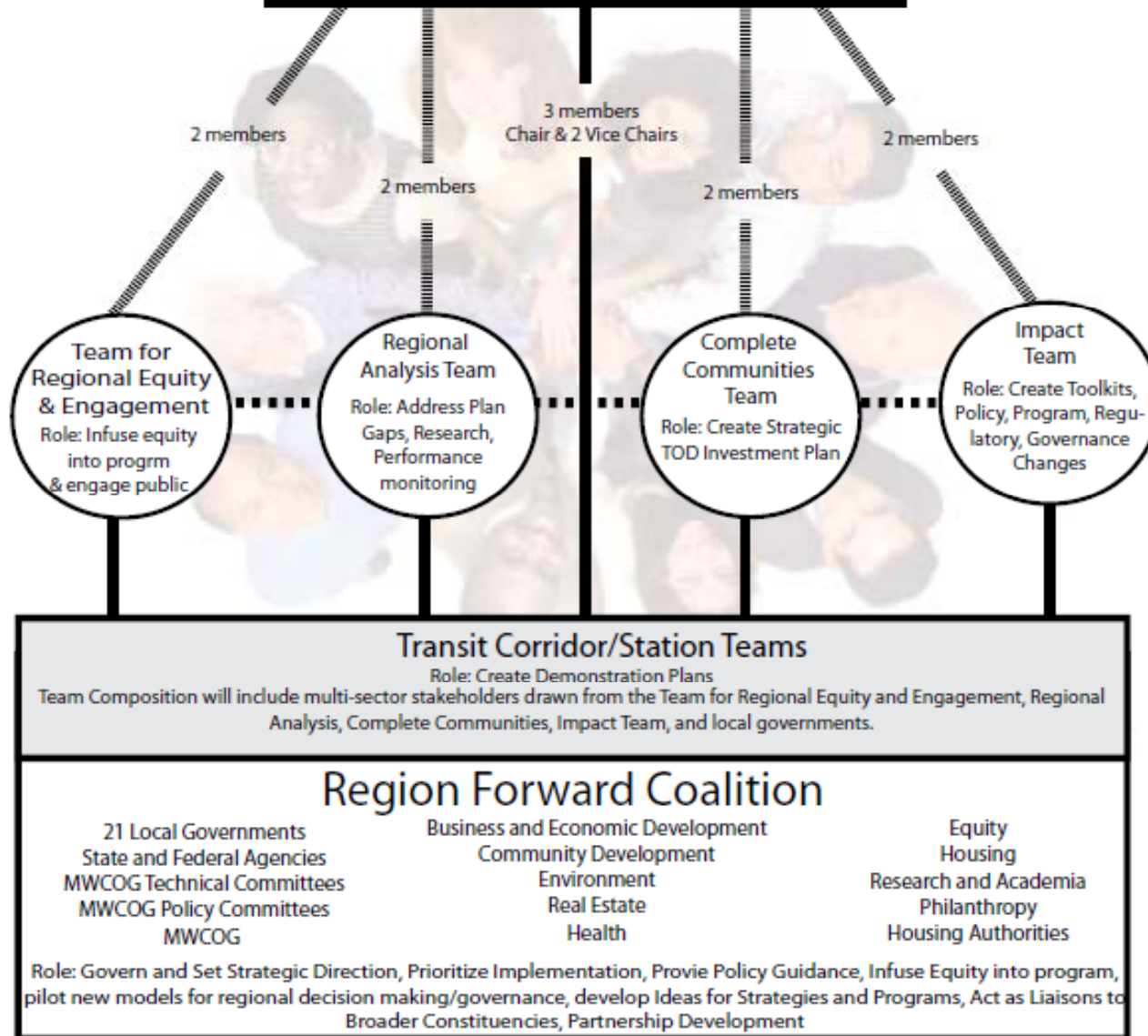
## Activities:

- **Affordable Housing:** Local Consolidated Housing Plans, GreenPATH and Live Near Your Work
- **Transportation:** Realign regional funding practices and priorities
- **Stormwater:** Inform how new MS4 permits can be successful in DC and neighboring jurisdictions

# Region Forward Coalition Management Committee

11 Members

Role: Advise MWCOG and TPB, approve budgets, lead and assist work groups and teams, infuse equity into the entire program, pilot new models for regional collaboration/decisions between Coalition and MWCOG/MPO, facilitate management decisions during



# Next Steps

- Meet with Region Forward Coalition to determine a strategy for moving forward without a HUD grant
- Expect to hear back from HUD late November or early December