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**TPB CITIZENS ADVISORY COMMITTEE  
MONTHLY REPORT**

November 20, 2019

*Rob Jackson, CAC Chair*

The Citizens Advisory Committee (CAC) met on Thursday, November 14. At the meeting, the committee was briefed on the Street Smart bicycle and pedestrian safety campaign. The committee also discussed ideas for making transportation in the region safer and responded to changes for committee recruitment for 2020.

**STREET SMART**

Mike Farrell, TPB Transportation Planner, briefed the committee on the TPB's Street Smart bicycle and pedestrian safety program. He described the history of the campaign and the effectiveness of the education and enforcement campaigns. He shared campaign collateral, including a video testimonial from someone who lost a loved one due to unsafe driving.

The committee said that this campaign is better than the previous campaigns. They said that the testimonial video was very impactful. The committee also said that as long as pedestrians and cyclists keep getting killed in the region, there is more that needs to happen to save lives. They are frustrated that even as awareness of safety issues increases in region, the number of deaths also continues to rise.

The committee suggested using safety data to help identify problem locations, then target the campaign at those areas. The committee also expressed some concern about victim blaming, and suggested consulting with bicycle and pedestrian groups in the region to help shape the message. The committee feels that given a culture of unsafe driving, infrastructure needs to be updated more aggressively to make roads, sidewalks and paths safer for all users.

**TRANSPORTATION SAFETY**

Rob Jackson, CAC chair, and Karthik Balasubramanian, CAC member, led a discussion about transportation safety. They recognize that safety has been a major focus for the TPB in 2019 and encourage the board to continue to make safety a priority in 2020. The committee brainstormed a list of possible safety topics to discuss further. Staff will review this list and plan future activities with the committee to ensure that committee recommendations are useful for the board.

**RECRUITMENT FOR THE 2020 CAC**

Bryan Hayes, TPB Transportation Planner, shared plans for changing recruitment for the 2020 CAC. He explained that staff is thinking about changes to help the CAC to better advise the TPB. He said that an invitation will be extended to all current members to return for 2020.

The committee responded to this news and shared thoughts for staff to consider as they work on updating the committee.

**OTHER ITEMS**

- Lyn Erickson, TPB Plan Development and Coordination Program Director, reviewed the agenda for the September TPB meeting.

**ATTENDEES**

**MEMBERS PRESENT**

Rob Jackson, chair  
Nancy Abeles, vice-chair  
Kalai Kandasamy (phone)  
Daniel Papiernik  
Jeffrey Parnes  
Lorena Rios  
Jeremy Martin  
Emmet Tydings  
Karthik Balasubramanian  
Katherine Kortum  
Theodore Wilhite  
Jasmine Young

**ALTERNATES**

Jacqueline Manapsal  
Ronit Dancis  
Tony Giancola  
Elisa Walton

**TPB STAFF AND GUESTS**

Lyn Erickson, TPB staff  
Bryan Hayes, TPB staff  
Abigail Zenner, TPB staff  
John Swanson, TPB staff  
Karen Armendiaz, TPB staff  
Mike Farrell, TPB staff  
Bill Orleans, public