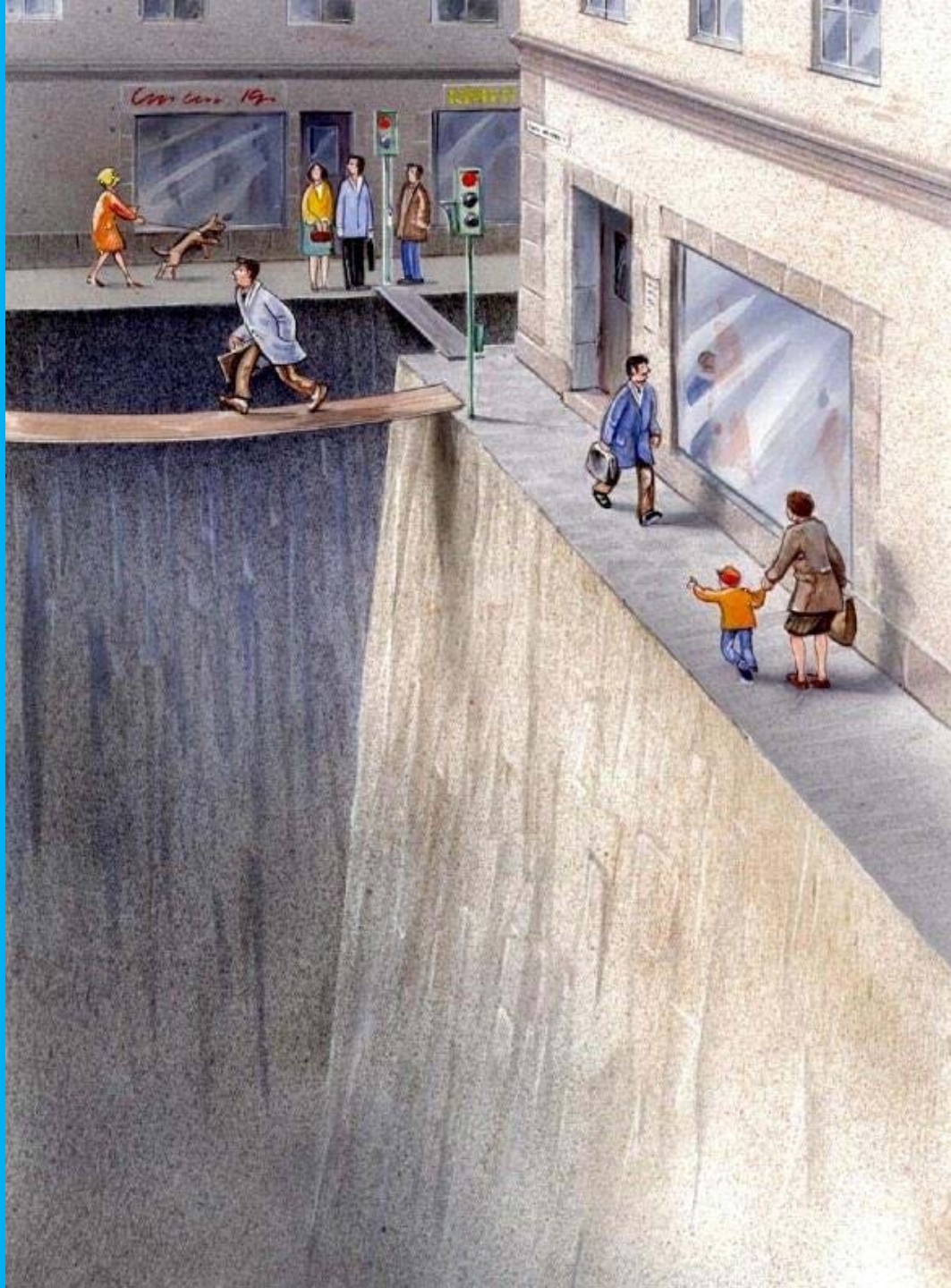


**OP^{★ ★ ★}EN
STREETS
—DC—**









What is the goal of Car Free Day?

- The environment?
- Improving health outcomes?
- Changing behaviors to be less car dependent?

For me it's about changing perceptions.















MOST MAJOR CITIES IN THE US
ALREADY HOST OPEN STREETS.



NEW YORK
SEATTLE
PORTLAND,
OR
PHILADELPHIA
BOSTON
NASHVILLE
SAN
FRANCISCO
MIAMI
SAN JOSE
MINNEAPOLIS

SAN DIEGO
MILWAUKEE
SALT LAKE CITY
LOS ANGELES
HOUSTON
ATLANTA
DETROIT
ORLANDO
PORTLAND, ME
NEW BRUNSWICK,
NJ

FT WORTH
MADISON
MOBILE
FARGO
CLEVELAND
BOULDER
TOPEKA
FORT COLLINS
MISSOULA
RENO

THERE ARE **100+** OPEN
STREETS EVENTS JUST IN THE
UNITED STATES.

(major kudos to the Open Streets
Project)



IN WASHINGTON DC WE DO THESE KINDS OF STREET CLOSURES ALREADY.

- Marine Corps Marathon
- Rock n' Roll Marathon
- Bike DC
- Political Rallies
- Inauguration
- Beach Drive

Limited group of beneficiaries.

Only for cyclists.
Costs \$70 - \$175!

Not very relaxing.

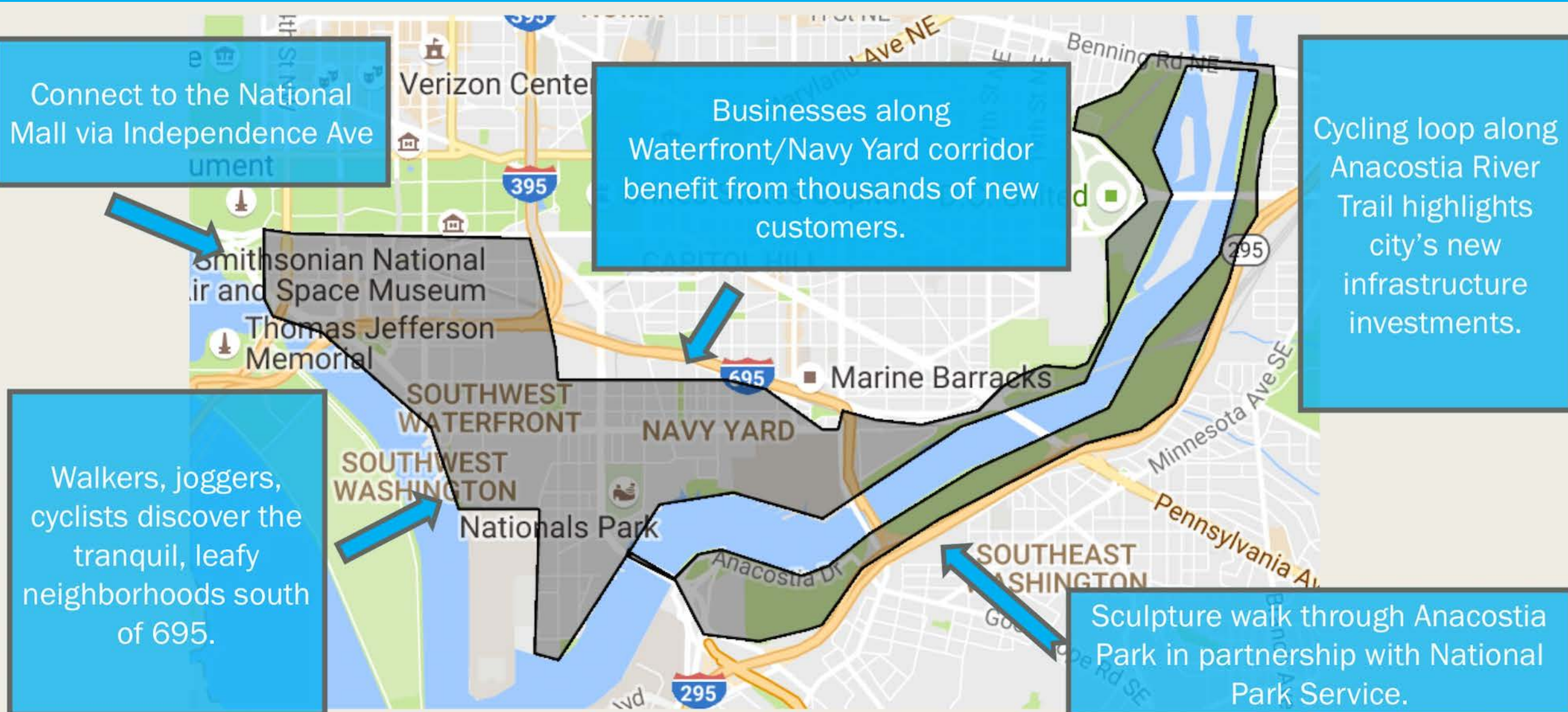
Amazing, but not urban.

THE GOALS OF OPEN STREETS

DC

- **INCLUSIVE:** create a free event that allows **everyone** to enjoy the benefits of Open Streets.
- **REIMAGINE SPACE:** make sure there is space not just for cyclists but for kids, street performers, theater groups, musicians, poets, etc.
- **CELEBRATE DC:** A DC-first event that brings out the best this city has out into the open.

OSDC: DEVELOPING A VISION



Connect to the National Mall via Independence Avenue

Businesses along Waterfront/Navy Yard corridor benefit from thousands of new customers.

Cycling loop along Anacostia River Trail highlights city's new infrastructure investments.

Walkers, joggers, cyclists discover the tranquil, leafy neighborhoods south of 695.

Sculpture walk through Anacostia Park in partnership with National Park Service.

OUR CONCLUSIONS:

- Open Streets & Car-Free Day (together) are a very powerful, tangible tool to change perceptions.
- Open Streets are inclusive, positive and fun for local communities, artists, and businesses.
- They already happen in most major cities.
- There's diverse, positive support for Open Streets in DC and at the national level.

QUESTIONS?

