



HOUSING DIRECTORS ADVISORY COMMITTEE

March 21, 2019
10:00 A.M - 12:00 P.M.
777 N. Capitol St., NE, Meeting Room 3 (first floor)
WiFi: COG_GUEST, password: cogregionforward

Remote Participants:

1. Click this [link](https://mwcog.webex.com/mwcog/j.php?MTID=m4cfce9a85a65e1bc64b3f777b4eda895) or:
<https://mwcog.webex.com/mwcog/j.php?MTID=m4cfce9a85a65e1bc64b3f777b4eda895>
2. Use your email address and the password **HDAC2019** to log in
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5. Please remember to enter your name as a participant on the login screen

Phone only participants:

1-855-244-8681 Call-in toll-free number (US/Canada)
1-650-479-3207 Call-in toll number (US/Canada)
Meeting number: **649 975 664**

(Please mute your phone unless speaking and refrain from placing the call on hold so that your background music is not projected into the meeting.)

AGENDA

10:00 A.M. 1. WELCOME, INTRODUCTIONS AND ANNOUNCEMENTS

Helen McIlvaine, Co-Chair, and All Participants

10:10 A.M. 2. HOUSING AFFORDABILITY – URBAN LAND INSTITUTE (ULI)

Lisa Rother, Executive Director, ULI Washington

A new ULI Washington report examines two critical factors that affect the speed and certainty of the development process: navigating the local regulatory and approval process and gaining community acceptance of a development. This report explores the way in which both issues impact housing supply and affordability and identifies recommendations to increase attainability across a range of housing types, income levels, and regional locations.

10:45 A.M. 3. STATE OF THE CAPITAL REGION 2019: HOUSING

Leah Brooks, Associate Professor and Co-Director, Center for Washington Area Studies, The George Washington University

Leah Brooks will share pre-publication findings from the GWU team's upcoming report on how our region's housing markets meet the needs of the households in the metropolitan Washington region. The study also aims to identify challenges that may require policy intervention. Ms. Brooks will seek input on the draft findings before the report's planned May release.

11:15 A.M. 3. MEETING THE REGION'S FUTURE HOUSING NEEDS

Helen McIlvaine, Co-Chair, Polly Donaldson, Co-Chair, and all Participants

Building on discussions from last fall, committee members will expand on appropriate questions and data needs to examine “what would it take?” individually and collectively to meet the challenge and charge from our region’s elected officials to produce an additional 100,000+ homes above what is currently projected by 2045.

Key discussion points for this meeting’s discussion include the following:

- Report out from COG Board meeting February 15th
- Discussion from January 29th joint meeting with Planning Directors and Urban Institute/Greater Washington Partnership – revised workplan?
- Discuss how best to leverage other organizational research efforts to refine desired goals and outcomes

Objective: Discuss key questions or issues from the January 29th meeting with Planning Directors and Urban Institute/GWP; and determine how best to leverage forthcoming research data to meet our housing strategy’s needs; refine desired outcomes and deliverables.

11:45 A.M. 4. MULTIFAMILY RENTAL HOUSING CONSTRUCTION INDICATORS

John Kent, COG Regional Planner

As an outgrowth of the [2017 Commercial Construction Indicators](#) report, COG staff member John Kent analyzed multifamily data available through CoStar to create an overview of key regional multifamily indicators. Mr. Kent will provide a brief overview of his findings and seek input from committee members regarding areas for potential future study.

Objective: Receive briefing and discuss areas for possible future housing analysis using CoStar or related data.

12:00 P.M. 6. ADJOURN

Next Meeting: Thursday, May 16, 2019 at 10am

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. For more information, visit: www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD)