

ALEXANDRIA TRANSIT COMPANY
DASH



Alexandria Transit Strategic Plan (ATSP)

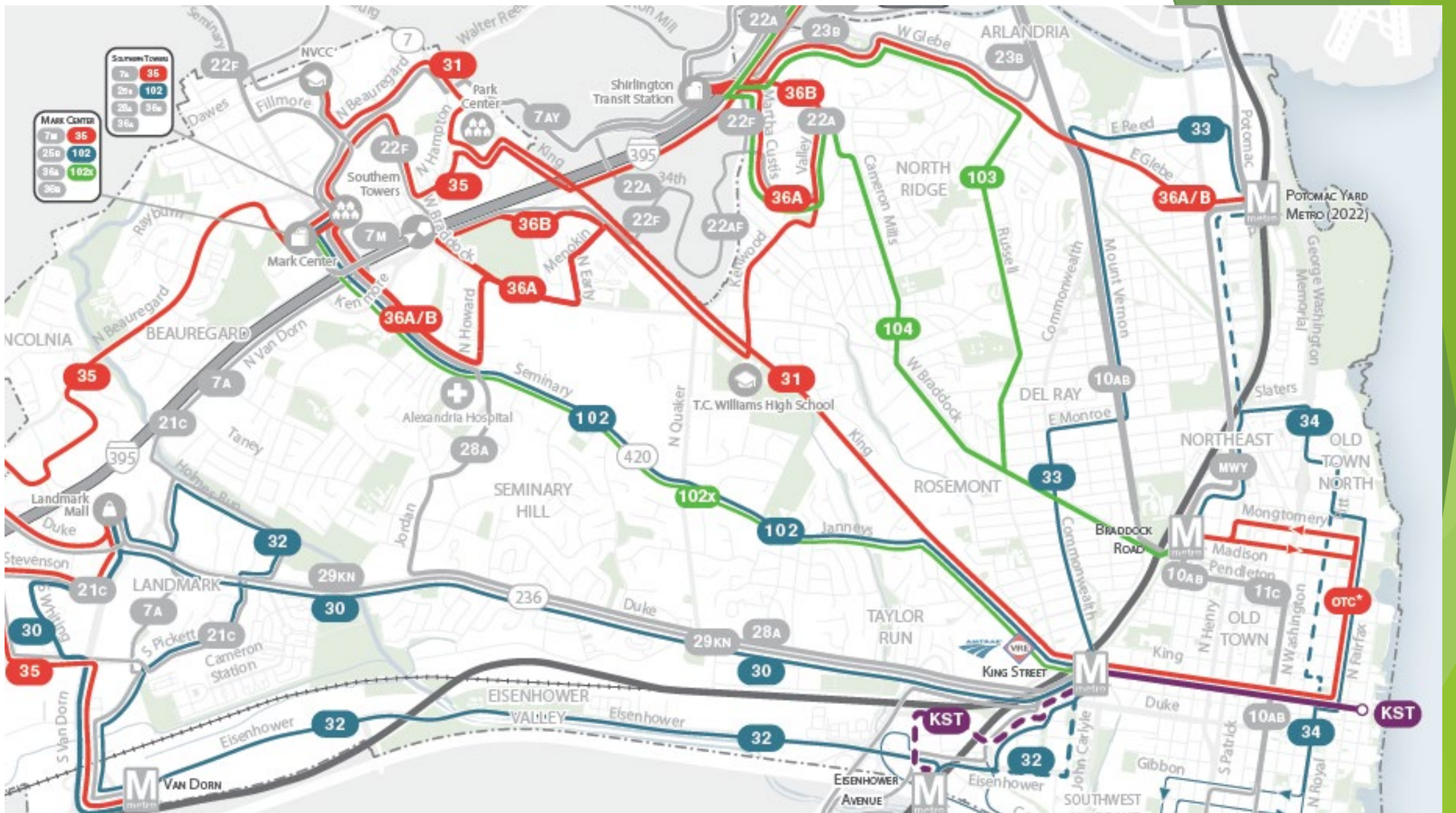
*TPB Technical Committee
Friday, June 7, 2024*



Alexandria Transit Vision Plan (ATV)

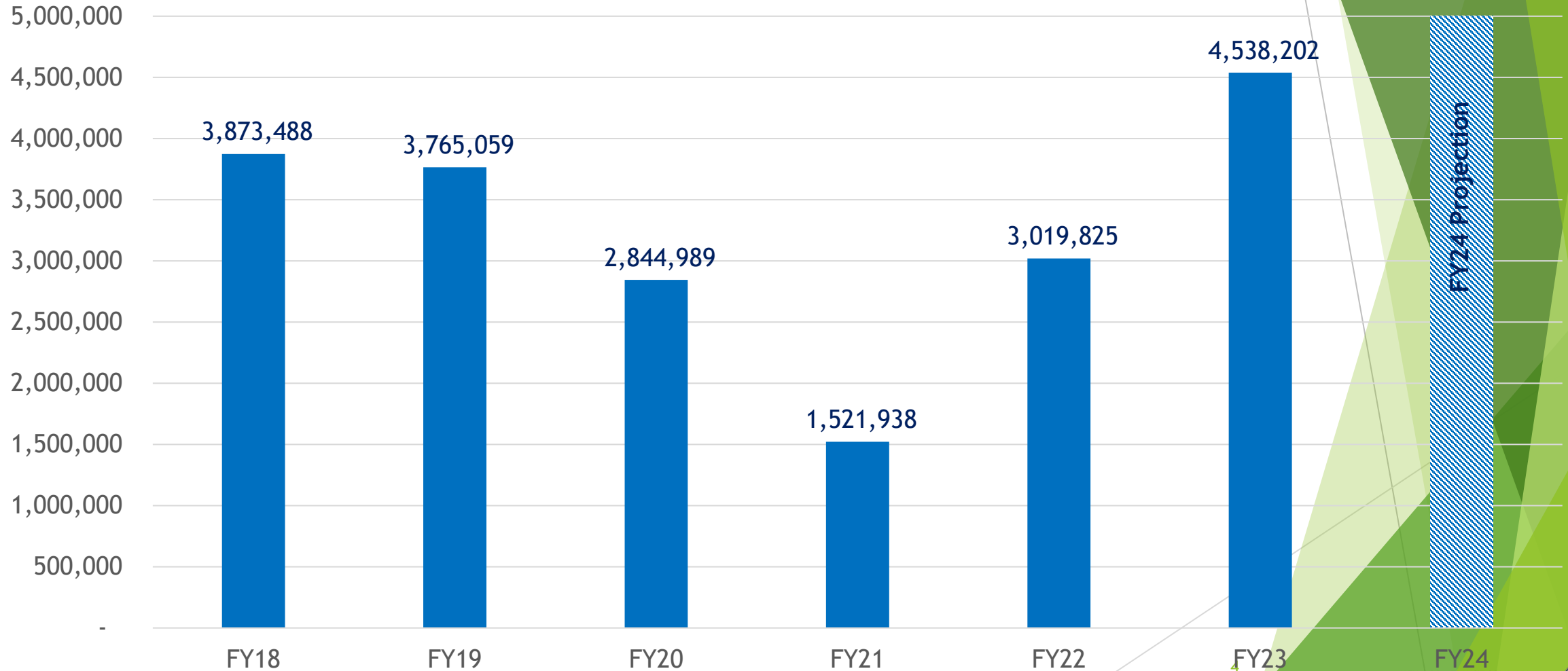
- Bus Network Redesign for City of Alexandria & DASH
 - Frequency > Coverage
 - All-Day Service > Peak Only
- “More useful service in places where more can use it.”
- Adopted by ATC Board in 2019.
- First Phase (“New DASH Network”) launched in 2021 with free fares.



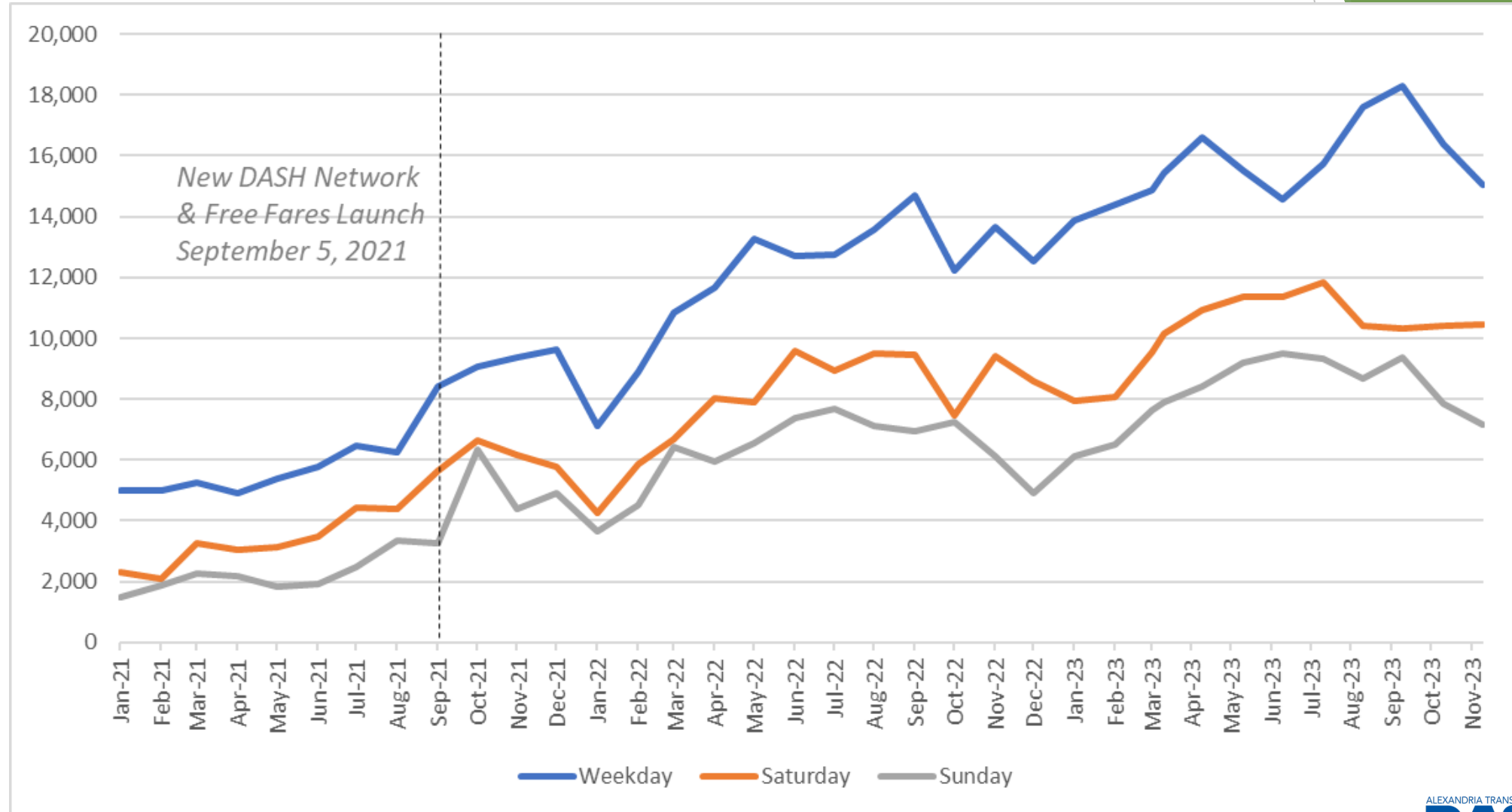


NEW DASH NETWORK

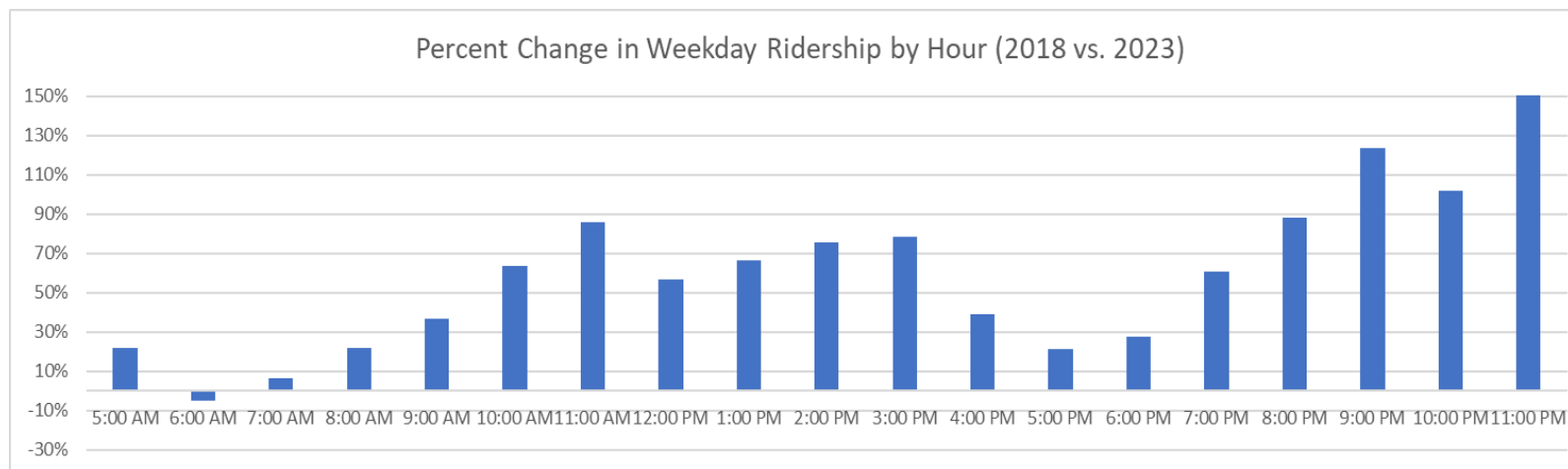
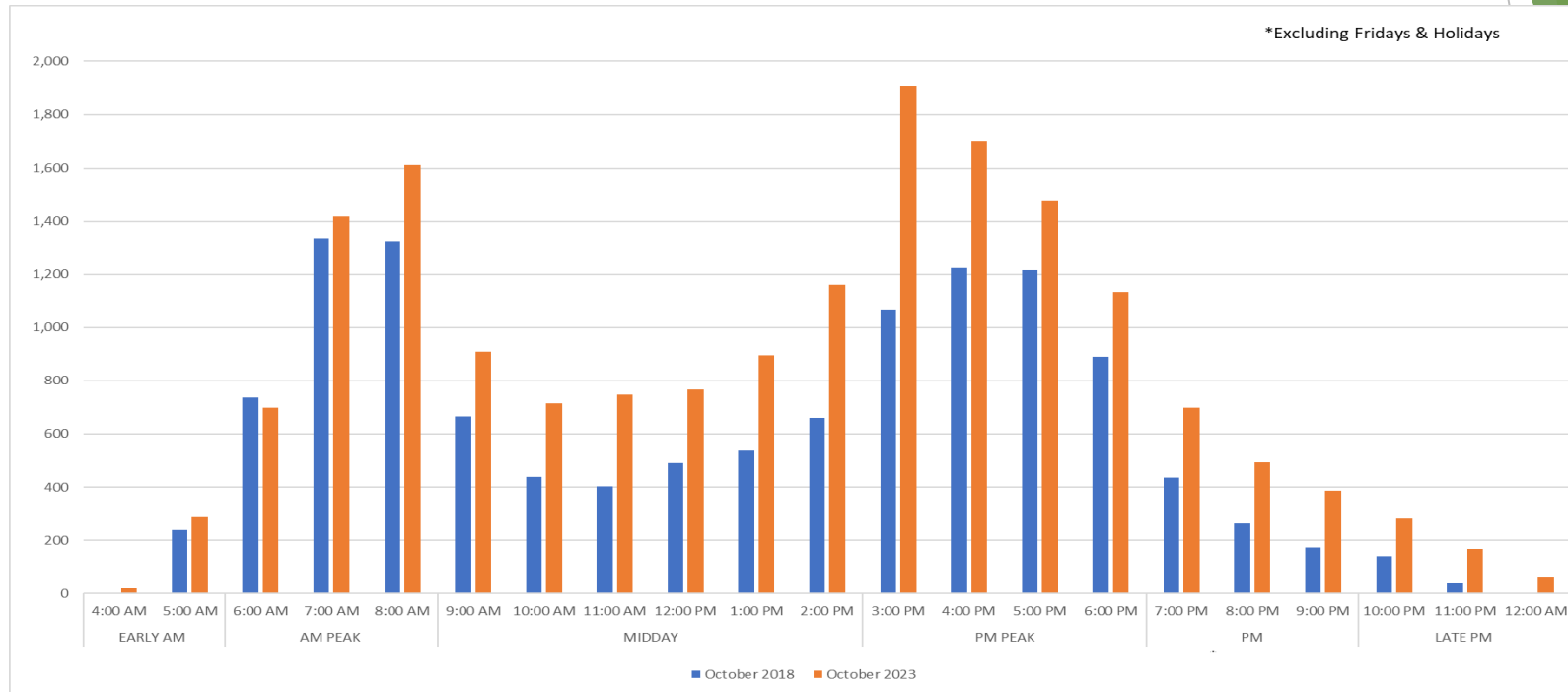
DASH Systemwide Ridership by Year (FY 2018 - FY 2024)



DASH Average Daily Boardings by Month (FY 2022 - FY 2023)



Average Daily Ridership by Hour (2018 vs. 2023)



Alexandria Transit Strategic Plan (ATSP)

- Annual DASH Service Plan which identifies any service, policy or program changes for next year (FY25)
- Replaces previous ATC Transit Development Plan (TDP) based on DRPT requirements.
- Subject to Public Outreach & Board Review/Approval
- Website: www.dashbus.com/strategicplan

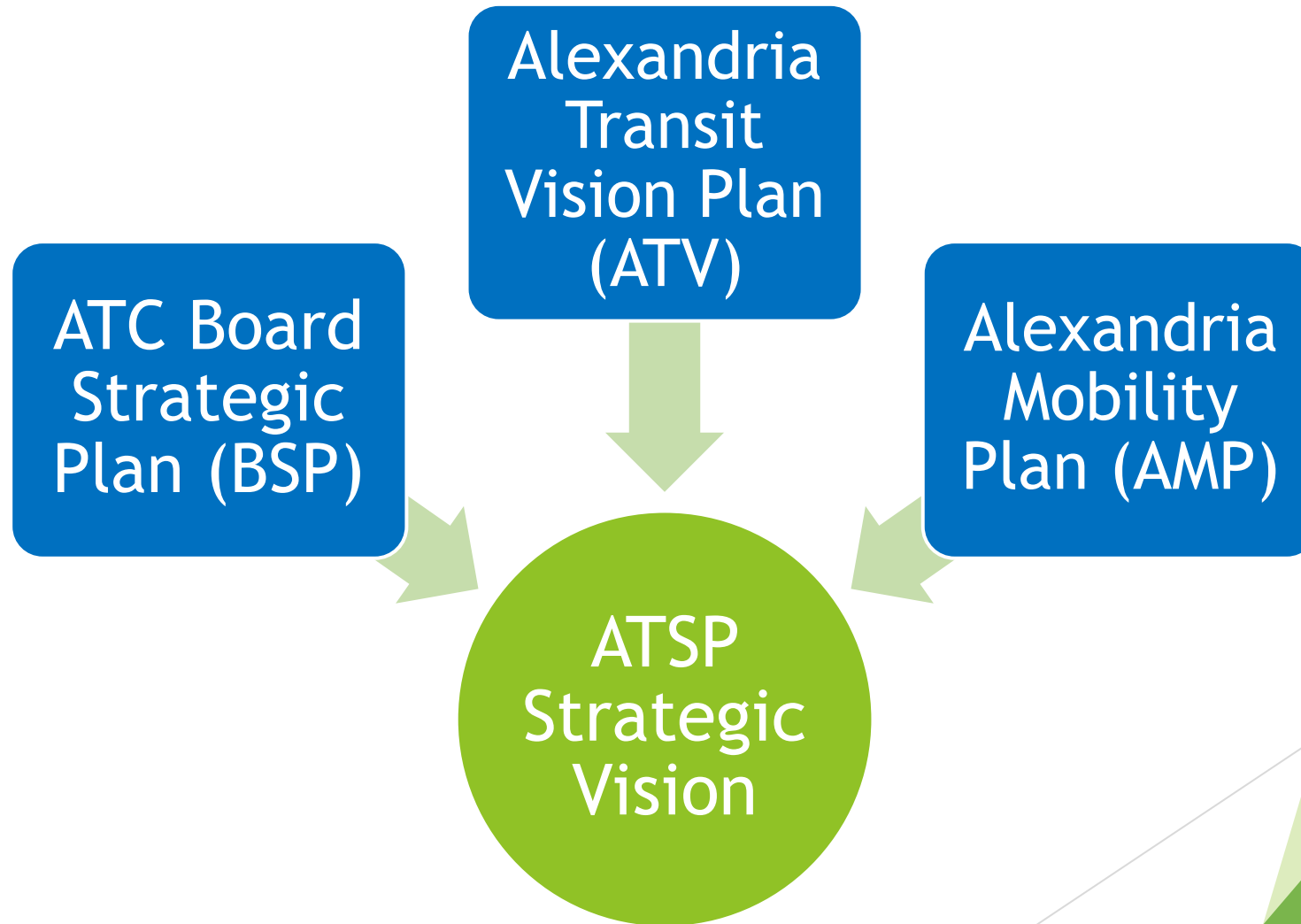


Alexandria Transit Strategic Plan (ATSP)

1. System Overview & Strategic Vision
2. System Performance & Operations Analysis
 - System & Service Data
 - Transit Market Demand Analysis
 - Onboard Rider Survey
 - Performance Evaluation & Network Analysis
3. Planned Improvements & Modifications
4. Implementation Plan
5. Financial Plan



ATSP Strategic Vision



ATSP Strategic Vision

- System Excellence (ATV, BSP)
- Customer Experience (ATV, AMP BSP)
- Environmental Stewardship (AMP, BSP)
- Workplace Excellence (BSP)
- Fiscal Responsibility (BSP)

ATSP Standards

Vehicle
Loads

Vehicle
Headways

Ridership

Cost
Efficiency

On-Time
Performance

Service
Availability

Safety

Accessibility

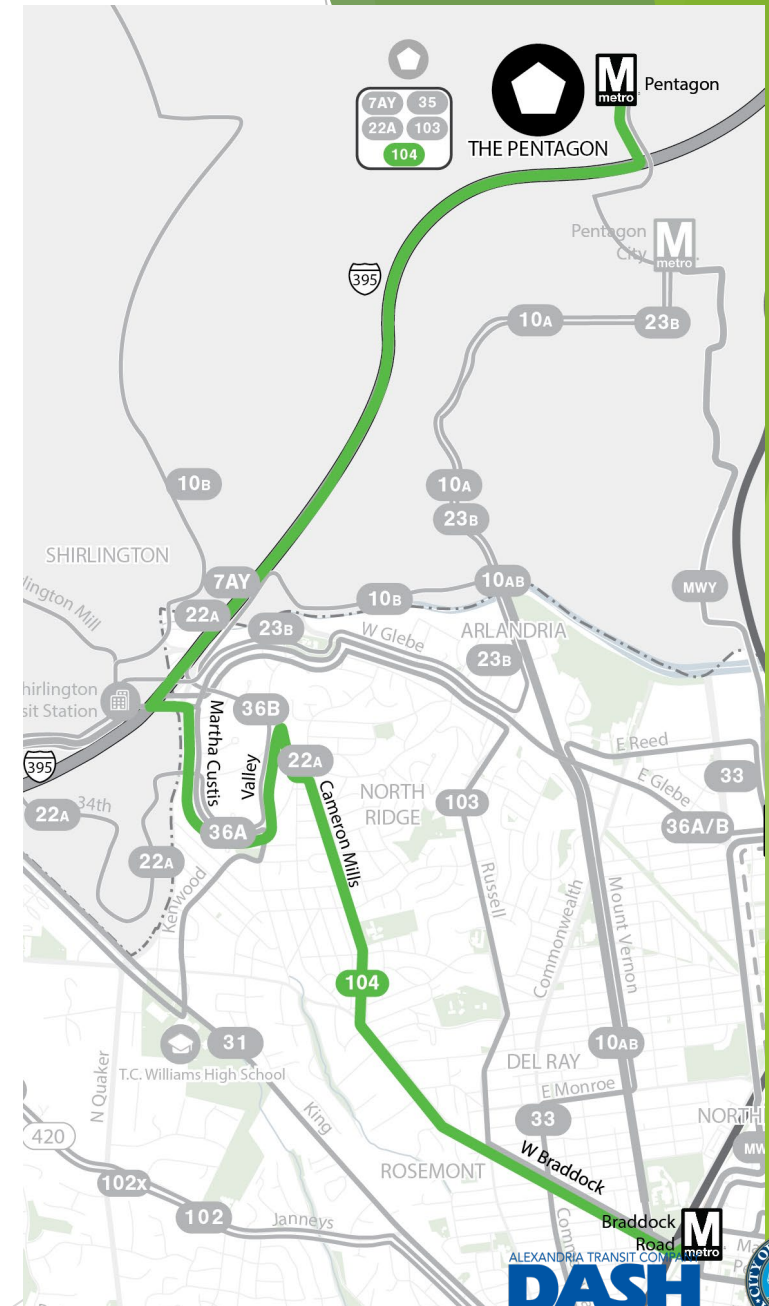
Systemwide Service Standards

Systemwide Performance
Standards

FY 2025 ATSP Service Reduction

Line 104 Reduction

Line 104 weekday peak service was proposed to be reduced from every 30 minutes to every 60 minutes to offset additional city budget needs in FY 2025.



FY 2025 Service Improvements (Unfunded)

Line 32 (Priority #1)

DASH is proposing to improve midday, eve and weekend headways from 60 minutes to 30 minutes.

Objectives Served

- ❖ 2022 ATV Plan
- ❖ Headway Standard
- ❖ Ridership Standard
- ❖ Underserved Area



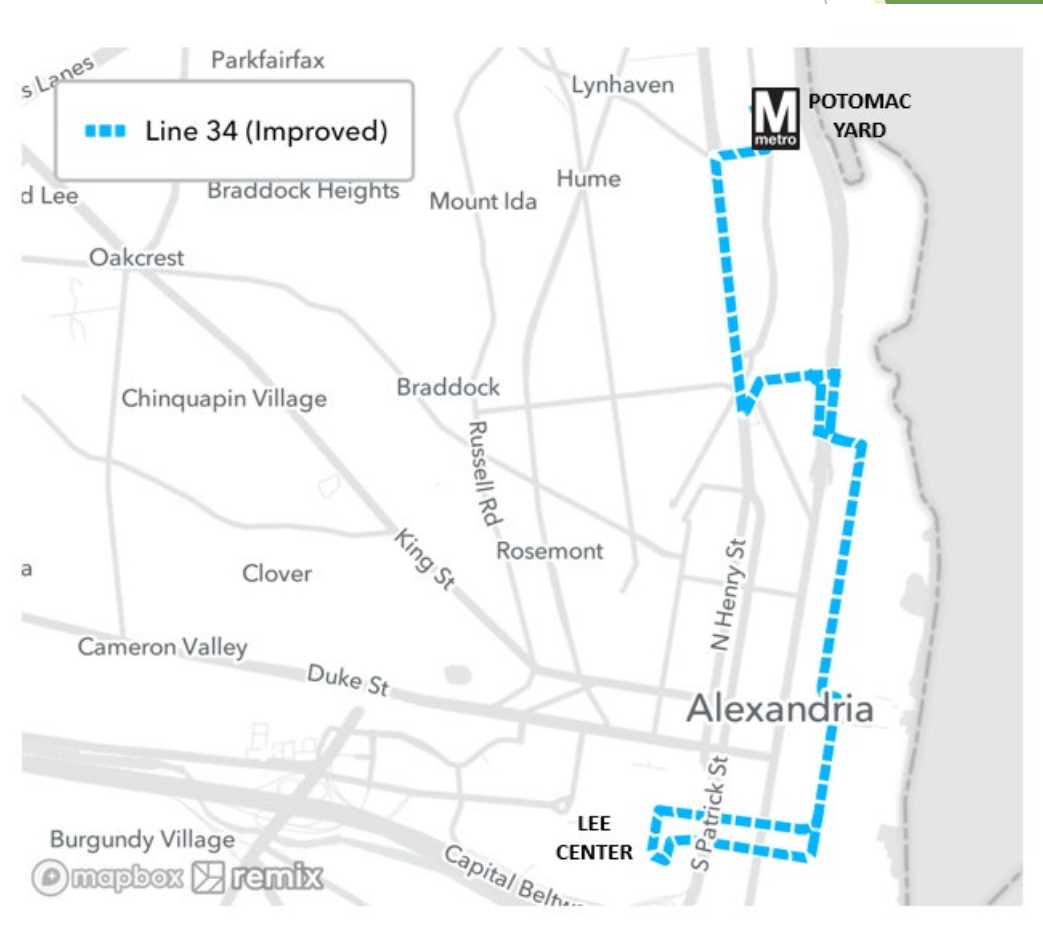
FY 2025 Service Improvements (Unfunded)

Line 34 (Priority #2)

DASH is proposing to improve Sunday headways from every 60 minutes to every 30 minutes.

Objectives Served

- ❖ 2022 ATV Plan
- ❖ Headway Standard
- ❖ Ridership Standard
- ❖ Underserved Area



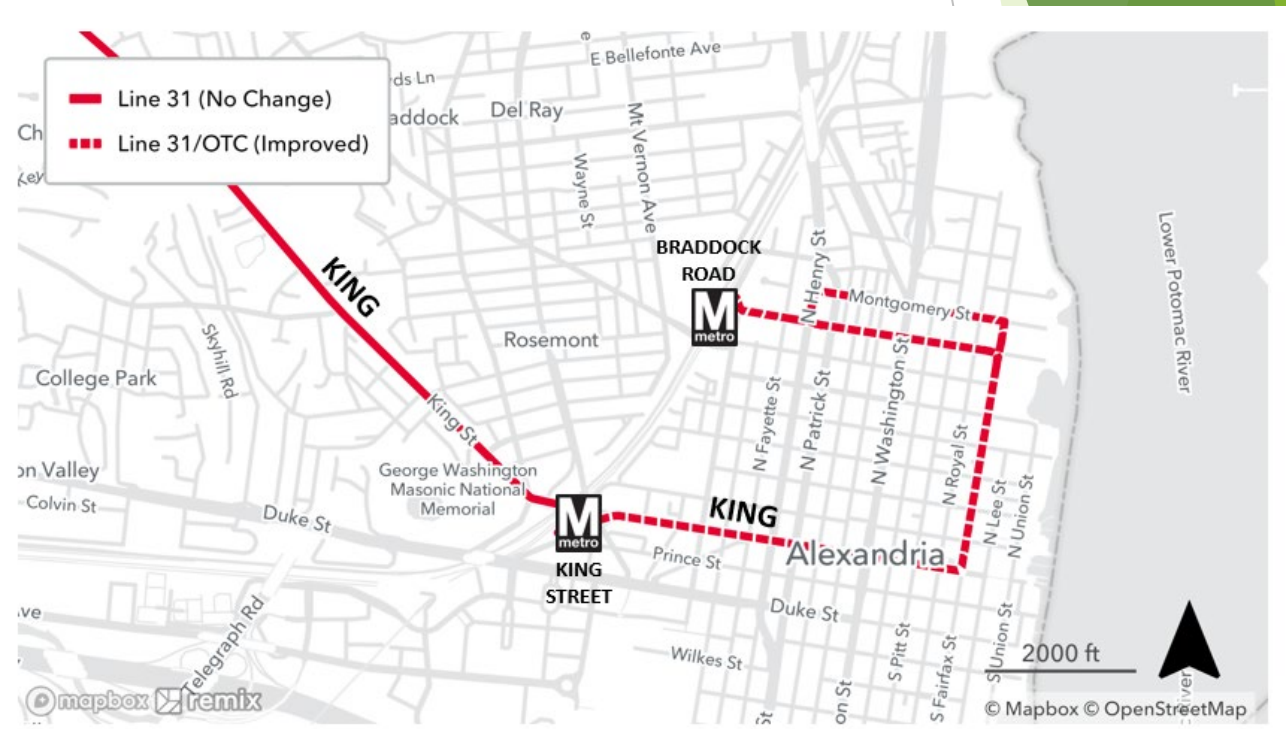
FY 2025 Service Improvements (Unfunded)

Line 31 (Priority #3)

DASH is proposing to improve midday, eve, and weekend headways from 30 minutes to 15 minutes in Old Town.

Objectives Served

- ❖ 2022 ATV Plan
- ❖ Headway Standard
- ❖ Ridership Standard
- ❖ Underserved Area



FY 2026

FY 2027

Future ATSP Service Changes

- **Line 30** | improve midday, eve and weekend headways to 15 minutes.
- **Line 32** | improve weekday peak headways from 30 to 15 minutes.
- **Lines 103 & 104** | improve peak headways from 30 to 20 minutes.
- **WMATA Better Bus Network Changes** | TBD
- **Line 102** | improve weekday midday headways from 60 to 30 minutes.
- **King Street Trolley** | extend route from King St. Metro to Eisenhower Metro and extend operating hours from 11:00 AM to 6:00 AM.
- **West End Transitway** | New BRT service to replace most of Line 35. West End Transitway service operator, service levels, and impact on adjacent DASH/WMATA routes to be finalized by late 2024.

FY 2025 ATSP Outreach Summary

- ▶ **Community Meetings** | in-person and virtual sessions in strategic locations in different communities across the City.
- ▶ **Rider Engagement** | pop-up events at key stops across City, multilingual announcements, multilingual bus posters/flyers
- ▶ **Digital Outreach** | e-blasts, social media, press release, and new ATSP website (www.dashbus.com/strategicplan).
- ▶ **Community Groups** | staff engaged with community groups and presented ATSP to DASH Advisory Committee, West End Wellness Group and Liberty's Promise (ACHS).
- ▶ Final ATSP supported by Alexandria Transportation Commission and adopted by ATC (DASH) Board of Directors in April 2024.

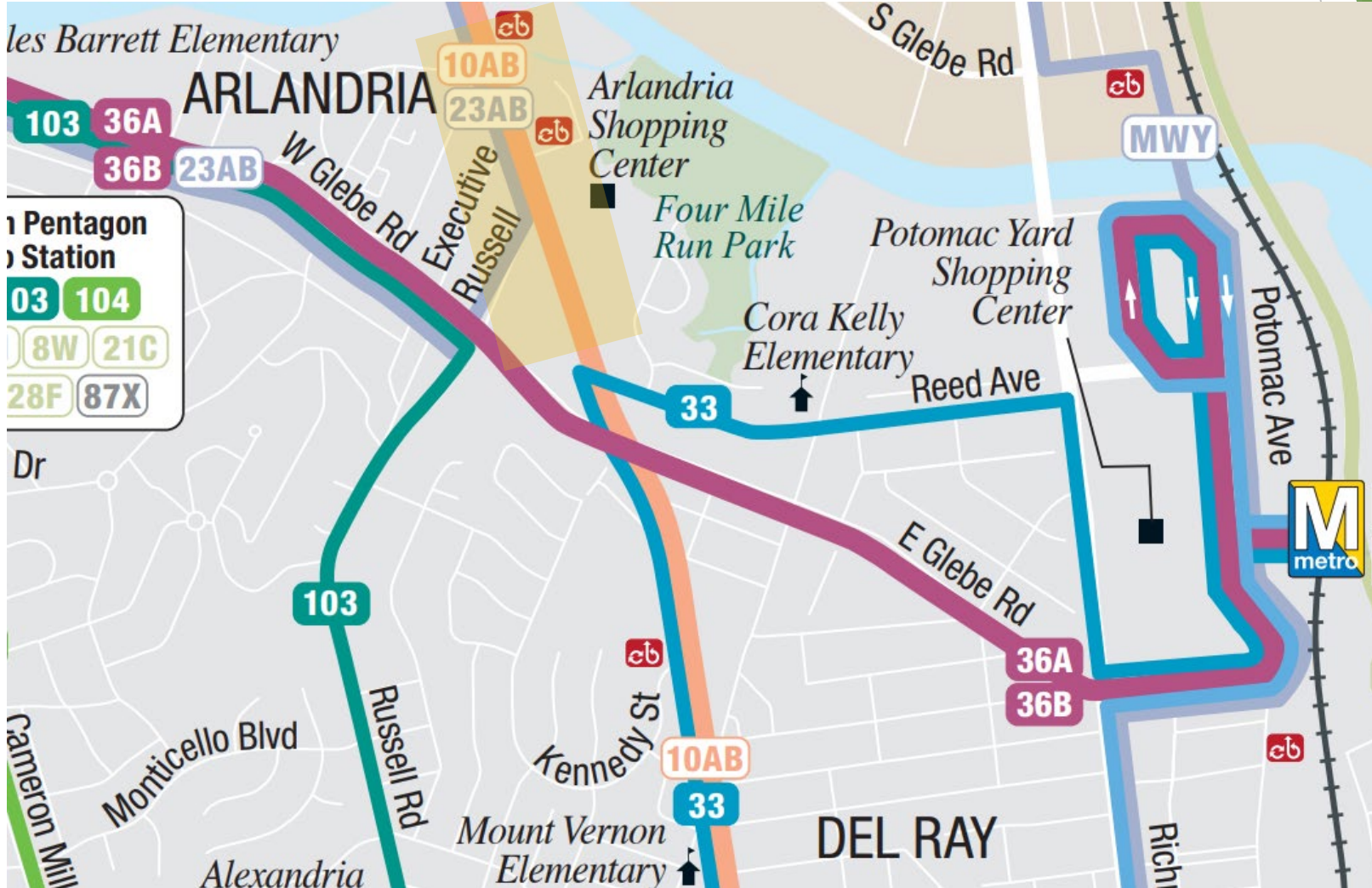


FY 2025 ATSP Feedback Summary

- ▶ 33 total public comments received.
- ▶ 21 comments in opposition to the proposed reduction to Line 104 service.
- ▶ Additional comments/suggestions relating to Line 30 service, fare policies, and ATSP plan format.
- ▶ **Arlandria Route Alignments (City Council, ATC Board)**
- ▶ Staff reviewed all comments and incorporated changes to final ATSP document where possible.



DASH Arlandria Route Study - FY 2025



Approved FY 2025 ATSP + Budget

- No reductions to Line 104 service in Final FY 25 Budget adopted by City Council.
- ATV improvements on Lines 32, 34 and 31 deferred due to lack of available funding.
- Staff to conduct analysis of potential route adjustments in Arlandria.
- Free fares to continue through FY 2025 per DRPT grant requirements.



Questions + Discussion

ALEXANDRIA TRANSIT COMPANY
DASH



www.dashbus.com
www.alexandriava.gov/transit