

# odonnellCOMPANY

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**"CAN IT"**

**SFX:**

Sounds of cans being tossed into bin.

**Announcer:**

This September 22, Can your car for an hour or for the day, and try something different. Go car free or rideshare. Try transit, bike, walk, telework, carpool or vanpool. It all adds up to make a difference. Take the free pledge today at [carfreemetrodc.org](http://carfreemetrodc.org) for a chance to win some great prizes!

Car Free Day. Friday, September 22. Visit [carfreemetrodc.org](http://carfreemetrodc.org).  
Sponsored by Commuter Connections.

**:30**                    **“Hang Them Up”**

**SFX:**                    Shaking Keys, Sound of the car alarm arming, Car Door Shutting,  
Turning Engine Off

**Announcer:**        Hang Your Keys Up! For an hour or the whole day. Leave your car at home and  
try something new on September 22. Take the free pledge today at  
[carfreemetrodc.org](http://carfreemetrodc.org) for a chance to win great prizes!

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**:30**                    **“Take The Scenic Route”**

**SFX:**                    Birds Chirping, Leaves Rustling, Sounds of Nature vs  
                              busy street noises

**Announcer:**        Open up your options and take the scenic route to work! Breathe in the  
                              world, while you help the environment! Do something different on September  
                              22 by going car free or rideshare. Take the free pledge today at  
                              [carfreemetrodc.org](http://carfreemetrodc.org) for a chance to a  
                              win great prizes!

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**“PUT A LID ON IT”**

***Announcer:***

Why contain your adventurous side! Try something different on September 22. When it comes to driving alone, put a lid on it for the day... and open up a world of options. Walk, telework, bike, take transit, carpool, or vanpool. It's easy, just take the free pledge today at [carfreemetrodc.org](http://carfreemetrodc.org) for a chance to win some great prizes!

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**:30** "JUST DROP IT"

**SFX:** Sounds of keys dropping.

**Announcer:** Join thousands all across the world on Car Free Day, September 22. Just drop those car keys for an hour or a day—and try something different. Bike, walk, vanpool, carpool, telework, or take transit, and make a difference on Car Free Day.

Take the free pledge today at [carfreemetrodc.org](http://carfreemetrodc.org) for a chance to win some great prizes!

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**:30**                    ***“Park It For The Planet”***

**SFX:**                    Music

**Announcer:**        The world is a pretty special place. That’s why we want to treat it right. Why not park it for the planet and help the environment by leaving your car at home for an hour or the day. Go car free or rideshare on September 22. It’s easy! Take the free pledge today at [carfreemetrodc.org](http://carfreemetrodc.org) for a chance to win great prizes!

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**:30**                    **“LEAVE IT”**

**SFX:**                    Classical music.

**Announcer:**        Tired of chaotic commuting every day? So are thousands of others around the world. Join us on September 22 for Car Free Day. By doing something small, like leaving your car behind for a bit, you can be part of something really big. Leave it, and let the fun begin on Car Free Day!

It’s easy to be a part of the day, just take the quick, free pledge at [carfreemetrodc.org](http://carfreemetrodc.org) for a chance to win some great prizes!

Car Free Day. Friday, September 22. Visit [carfreemetrodc.org](http://carfreemetrodc.org). Sponsored by Commuter Connections.

**:30**                    **“LEAVE IT” ALT OPTION**

**SFX:**                    Classical music.

**Announcer:**        I’m thinking of making a difference. Nothing crazy, just the little switch-ups that add up. Like Car Free Day. Something I can do with others all over the world...that add up to a big difference for our planet. So, join me on Friday, September 22nd. All you have to do is take the online pledge; leave your car for a bit; and try something different. You can win great prizes; And be part of something pretty cool!

Car Free Day. September 22. Pledge at [carfreemetrodc.org](http://carfreemetrodc.org). Sponsored by Commuter Connections.