

FLEXTIME REWARDS

Overview of Program Elements and Corridor Eligibility Updates

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Commuter Connections Ridematching Committee Meeting
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Program Overview

- Purpose: Encourage commuters to take advantage of flexible work schedules offered by their employer
- Less cars contributing to peak congestion
- Incentivize avoidance of notoriously congested corridors
 - Incentive can only be earned when commuting along designated corridor within peak commute periods
 - Anyone can receive congestion alerts
- Available to SOV and rideshare commuters



History / Context

- Staff began researching feasibility of a flextime program in 2016
- “Examination of A Flextime Incentive Application” white paper endorsed July 2017
- Algorithm developed in partnership with University of Maryland to determine when certain corridors are projected to experience excess congestion
 - Early occurrence of real-time trip tracking for Commuter Connections
- \$8 incentive set for specific corridors
- Launched March 2019

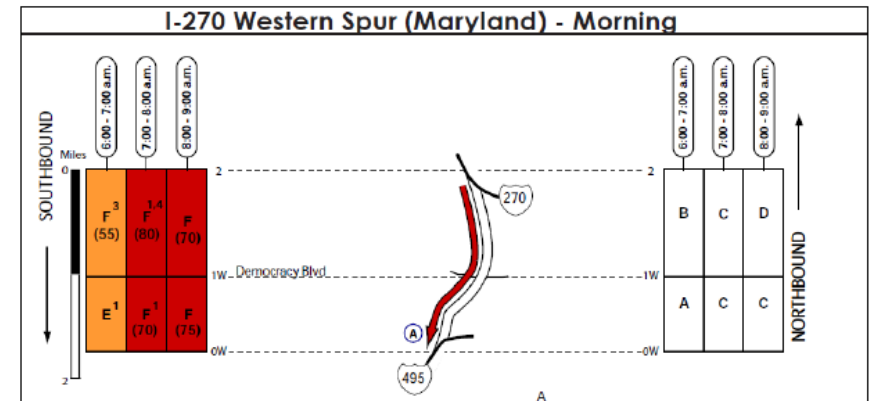


Figure 10: The I-270 Western Spur as presented in the Traffic Quality on the Metropolitan Washington Area Freeway System survey.

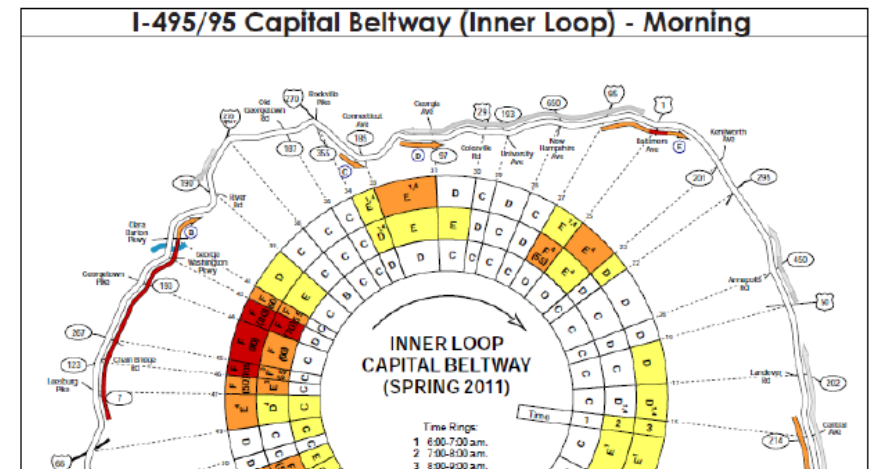


Figure 11: The American Legion Bridge can be found to the left of this image between the George Washington Memorial Parkway and the Clara Barton Parkway.

Current Operations

- Merged into incenTrip in December 2022
- Program enrollment occurs in-app
- Flextrip notifications pushed to phone and displayed in-app
- ~\$8 per flexed trip along eligible corridors (650 pts)

- BW Parkway North at Powder Mill Road
- DC-295 southbound at East Capitol Street
- I-495 Inner Loop at the I-270 spur
- I-695 Inner Loop between I-95 and MD-122
- I-695 Outer Loop between I-795 and Edmondson Ave
- I-95 North at VA-123/Exit 160
- I-95 northbound between MD-100 to MD-32
- I-95 South at VA-123/Exit 160
- US-301 South at McKendree Road/ Cedarville Road

incenTrip

GREEN Reward balance 4,070
Points earned past month 0
300 to unlock **SILVER** Trips logged past week 4

Take flexible trips to reduce peak-level congestion and earn more incentives.

8:30 9:00

Plan a New Trip

Explore travel mode, departure time and route options for trip.

WEEKLY GOALS
07/17 - 07/23

No goals available for this week.

Any travel mode except driving alone will qualify

CHALLENGES
More challenges will be coming soon!

Home

Congratulations!
You have finished this trip.

Drive Trip
Departed at 6:48 PM, Aug 16
Traveled 17.99 miles in 23 minutes

650 points
earned from
Commuter Connections Program

VIEW MY TRIPS

DONE

Eligible Corridors as of FY2024

- I-95 North and South at VA-123/Exit 160
- BW Parkway North at Powder Mill Road
- US-301 South at McKendree Road/Cedarville Road
- I-495 Inner Loop at the I-270 spur
- DC-295 heading southbound at East Capitol Street



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