

# Better Bus Network Redesign

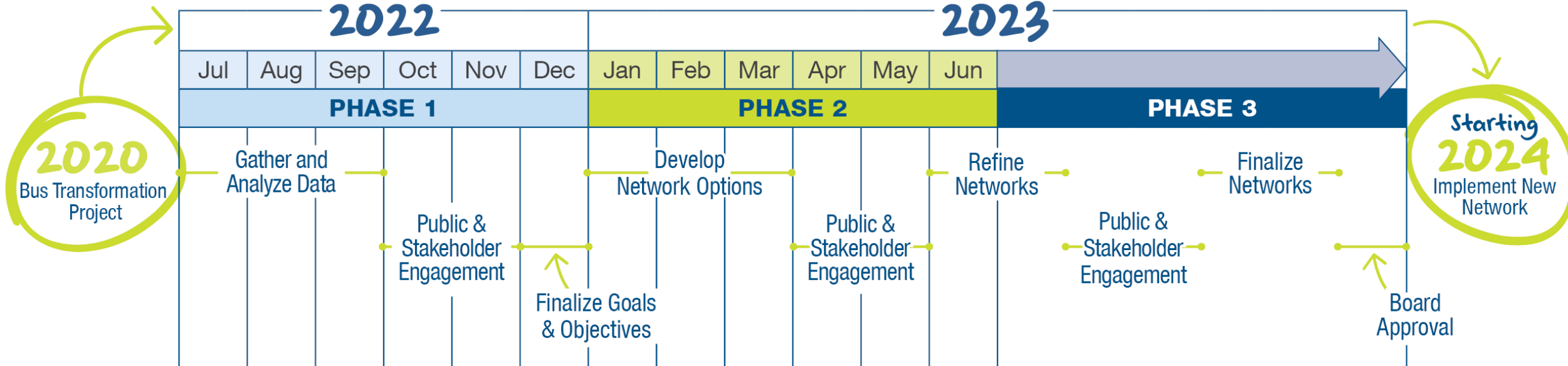
TPB-RPTS Meeting

April 25, 2023





# Better Bus Network Redesign Roadmap



**We are here**

**Public Comment Period:  
April 17 – June 5**

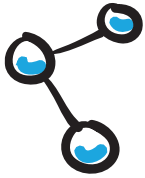




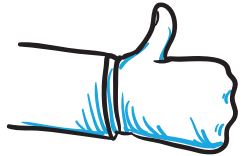
# Highlights from the Draft Visionary Network



# The Draft Visionary Network Could Deliver...



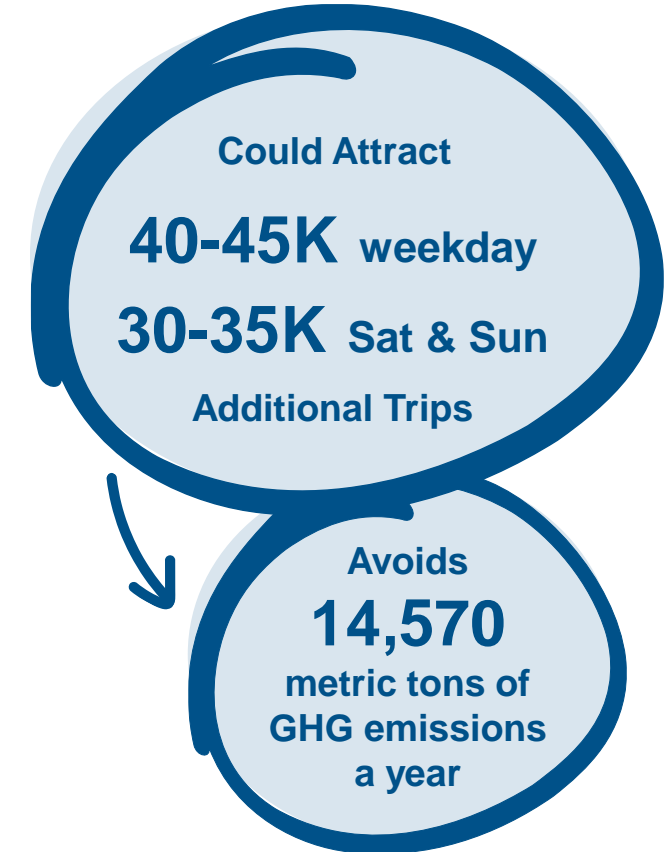
**Regional Connectivity** – Matches when and where people want to travel



**Quality Customer and Operator Experience** – Provides fast, frequent, and reliable service

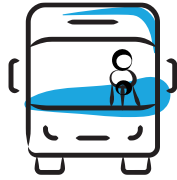


**Equity** – Addresses inequities and increases access to opportunity for disenfranchised communities





# The Bus Network the Region Needs



Expanded Frequent  
Service Network



More service all  
day/all week

## Draft Visionary Network Essentials

All non-commuter service should  
operate seven days/week across the  
region

All service should operate as  
frequently as possible and not less  
than every 30 minutes

Regional 24-hour network to benefit the  
nation's capital

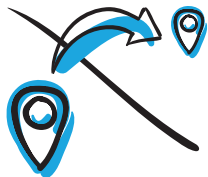
# The Bus Network the Region Needs



Increased crosstown and cross-county connections



Connect key destinations, including transit hubs, with direct, frequent routes



Extending service beyond jurisdictional borders

## Examples of Potential New Connections

Connect existing and future rail lines



New route between New Carrollton, Addison, Suitland stations, extending the reach of the Purple Line

Connect to transit hubs



Extend Farragut – Georgetown – Arlington service to Seven Corners Transit Center (current 38B)

Connect to hospitals, schools and employment



New Inova Alexandria Hospital hub  
More connections to National Harbor

Connect adjacent neighborhoods and across borders



Fort Lincoln ↔ Deanwood  
Chevy Chase DC ↔ Chevy Chase MD



# Draft Visionary Network Considerations



**Data and public, bus operations, jurisdiction partner input** formed the basis for the draft Visionary Network



Implementing the draft Visionary Network will require a **35 percent increase in funding for bus in the region**



Network does not specify which **operator will operate the service** nor have we yet specified stops or stopping patterns



**Temporary bus route numbers** to accommodate new routes and changes to existing routes



# How to Engage and Provide Feedback



# Better Bus Experience LIVE!



## Community Workshops

- Hosting across the region
- Multiple activity stations, games, prizes, kids' station
- Four remaining workshops



...listening at community workshops

## Roadshow Pop-ups

- Take the workshop experience on the road to meet customers where they are



## Lunch-n-Learns

- Learning opportunity for those who can't attend an event
- One event planned for each jurisdiction



...informing virtually at webinars in each jurisdiction

We're hosting  
50 events in 50 days  
to celebrate  
50  
Years  
of Metrobus!



## Bus Ride-Alongs

- Connecting with riders with information customized to their route



## #AskMeAnything on Twitter

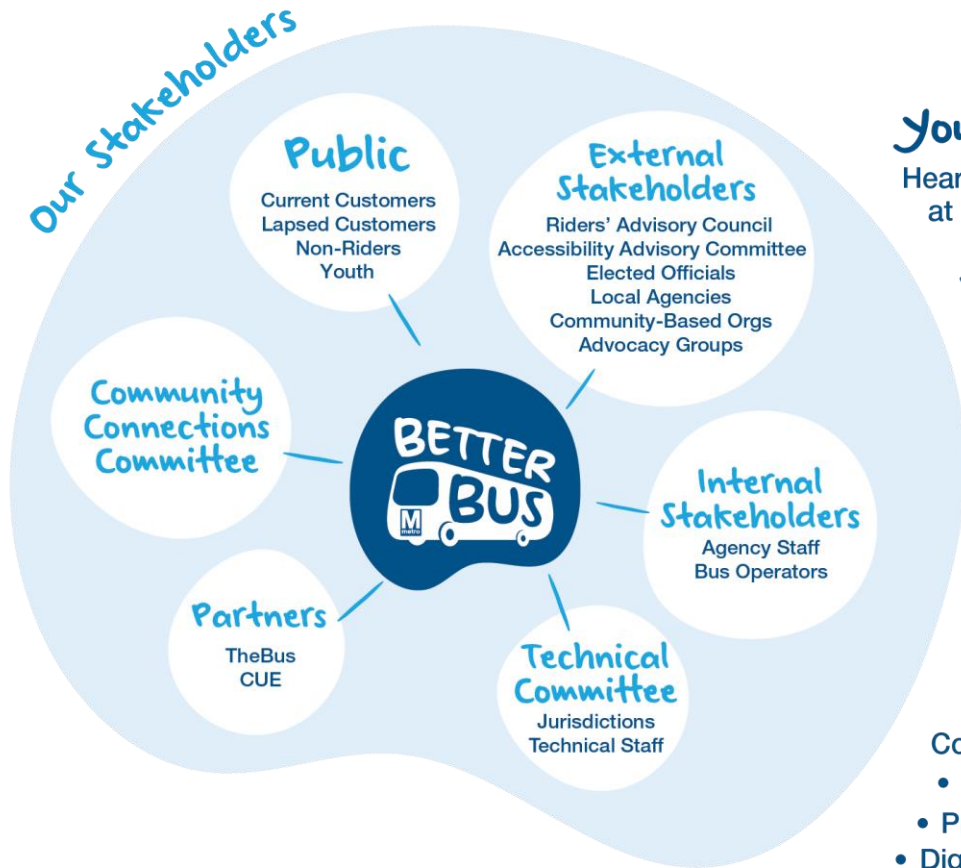
- Opportunity to address key questions in a dynamic digital setting #betterbus

...interacting on social media





# How Are We Engaging Other Audiences?



## Youth

Hearing from our region's youth through focus group sessions at high schools and middle schools

## Jurisdictions and Agencies

Working with our partners through:

- Committee meetings
- Working sessions



## Elected Officials

Developing project advocates through informative briefings

## Community-Based Organizations and Advocates

Collaborating with our communities through:

- Briefings, workshops and pop-ups with partner organizations
- Print collateral packets for organic distribution
- Digital communications toolkit



Jurisdictional Coordination Workshops



# Next Steps

- Continue Visionary Network engagement with customers, future customers, elected officials, and other audiences
- Refine Visionary Network based on feedback
- Begin identifying first steps towards implementation of a Visionary network would be