# Metropolitan Washington Air Quality Committee Strategic Planning Assessment

Kirby Training Center Thursday, July 25, 2019 10:00 AM – 2:00 PM Washington, DC

SYNODINOS CONSULTING

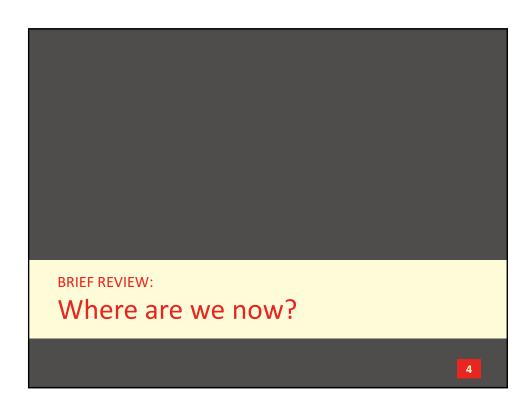


#### **Our Time Today**

- Where are we now: Review of the Strategic Planning Assessment process to date.
- Morning discussion: Best case/Worst case
- Working lunch: Ozone summary presentation
- Afternoon discussion: Mapping our why, what, and how
- Identifying consensus and next steps

### **Working Agreements**

- Every voice is important and welcome.
- Trust the process.
- Everyone's intentions are good.
- Me... and three.
- Call up—not out.
- What's said here stays here.
- Accept compromise.
- Seek consensus.
- What else might we add?



#### The Strategic Planning Assessment Process to Date

#### Voluntary member survey

- November 2018
- 29 respondents distributed across all regions and representing a solid array of members
- Quantitative and qualitative responses regarding MWAQC programs and processes
- Formed the basis for MWAQC Committee discussion (December 2018)

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#### The Strategic Planning Assessment Process to Date

#### **MWAQC** Committee Meeting

- December 2018
- Reviewed survey responses
- Facilitated discussion led to:
  - Consensus on improvements to processes
  - Outstanding questions regarding future direction

#### The Strategic Planning Assessment Process to Date

## Current Strategic Planning Assessment Document

- Developed January-February 2019
- Reflected improvements to processes
- Included a call to continue work on future direction

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#### **December's Outstanding Questions**

- What role does MWAQC play, and what are its core functions?
- What specific roles set out in the bylaws should MWAQC spend its time on to improve air quality and public health going forward?
- In what ways does MWAQC's work align with the work of CEEPC and TPB? Are there duplicative efforts that can be eliminated? Are there gaps in the work of these committees that need to be filled?

#### December's Outstanding Questions

- How can representatives from different and unique jurisdictions be best-served by MWAQC—and how can those needs be met?
- How might MWAQC benefit from collaboration with others (e.g., Clean Air Partners)?
- Are there funds and resources available for any recommended changes to MWAQC's work?
- Should MWAQC's bylaws be updated to reflect this revised consensus?

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Answering these questions doesn't guarantee a strategy,

but

a strategy will answer these questions.

MORNING DISCUSSION:
Best Case/Worst Case

Achieving the Best: What Will it Take?

Avoiding the Worst: What Will it Take?

What factors are in or out of our control?





Considerations:

Why will we do
this work?

Moral imperative
Mandates
Mission



Considerations:

How will we do it?

• Implementation
• Communication
• Collaboration
• Resources

Identifying Consensus & Next Steps

